Sheldon Jenkins

Senior Shopify Developer
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[LinkedIn](#) | [Github](#) | [My Work](#)

Who Am I

I am a results-driven developer with around 7 years of experience delivering bespoke eCommerce and web solutions. A certified Shopify Partner with a proven track record of leading development teams, creating custom themes, and integrating third-party apps and APIs to optimize performance. Adept at solving complex problems, adapting to new technologies, and ensuring seamless user experiences. Passionate about creating visually stimulating, high-performance sites and stores that drive business growth.

Work Experience

[OK_Alpha Geek](#) Lead Developer
2021 - Present | Hybrid

- Spearhead the development side of a digital agency specializing in Shopify, Wordpress and Webflow, delivering tailored eCommerce and marketing solutions
- Developed custom Shopify themes, optimizing the use of Shopify's base frameworks for faster turnaround times
- Proficiently utilized Webflow and WordPress, expanding the agency's platform capabilities
- Implemented advanced analytics tools like Microsoft Clarity, GA4, tag manager and Hotjar to improve Shopify Plus store performance
- Successfully managed multiple projects simultaneously, ensuring on-time delivery and high client satisfaction

[TDMC](#) Senior Developer
2017 - 2021 | Durban, South Africa

- Assisted in getting the company accrediated as Shopify Experts
- Led a team of developers, providing training on Shopify and managing day-to-day eCommerce operations
- Achieved Shopify Partner certification, handling diverse client requests and complex integrations
- Integrated third-party apps, APIs, and payment gateways (Shopify POS, shipping providers) to enhance store functionality
- Built and custom coded email marketing templates using tools like Mailchimp, Klaviyo, and Omnisend.

[TDMC](#) Junior Developer
2016 - 2027 | Durban, South Africa

- Transitioned from WordPress/WooCommerce to Shopify, managing store operations, including product uploads and order processing
- Gained hands-on experience coding emailers and templates for various brands, laying the groundwork for Shopify development expertise
- Supported the development and maintenance of multiple Shopify stores, rapidly growing within the ecosystem

Skills & Interests

Technical Skills

- **Programming Languages & Frameworks:** HTML, CSS, Bootstrap, Tailwind, SCSS, SASS, LESS JavaScript, jQuery, Vue.js, React, Typescript, Liquid, Node.js
- **Tools:** Figma, VS Code, Photoshop, Illustrator, Shopify CLI, Git & GitHub, RESTful API, npm, Klaviyo, Omnisend, Mailchimp, Zapier, Asana, Slack, Monday.com, JIRA
- **Platforms:** Shopify, Webflow, WordPress/WooCommerce, BigCommerce

Professional Skills

- eCommerce & website Development & Optimization
- SEO Development Best Practices
- Team Leadership & Training
- API Integration & Customization
- Problem-Solving & Critical Thinking
- Project Management & time Efficient

Interests

- Coding and learning and experimenting with new technologies
- Cricket, hockey, running, fishing enthusiast and big gaming nerd