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Churn Status

Churned

Not-Churned

10000

Customer

2037

lost Customers

20.37%

Churned Rate

Visual types



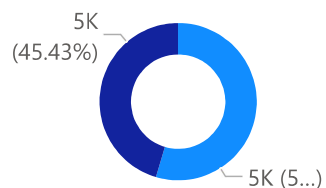
Off Suggest a type

Data

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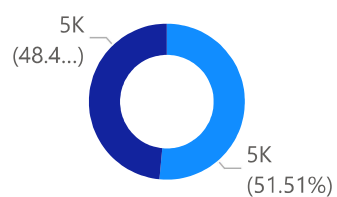
Customer by Gender

Gender: Male Female



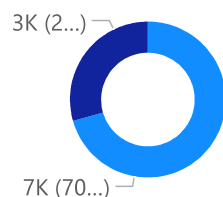
Customer by Active\_Member

Active\_Member: Active Inactive



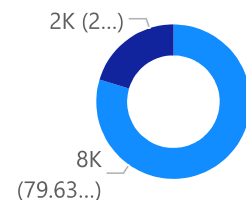
Customer by Credit\_Card

Credit\_Card: Own's Not Own



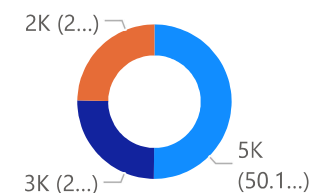
Customer by Churn Status

Churn Status: Not-Churned Churned



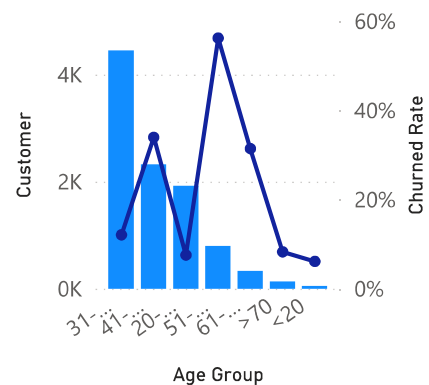
Customer by Country

Country: France Germany



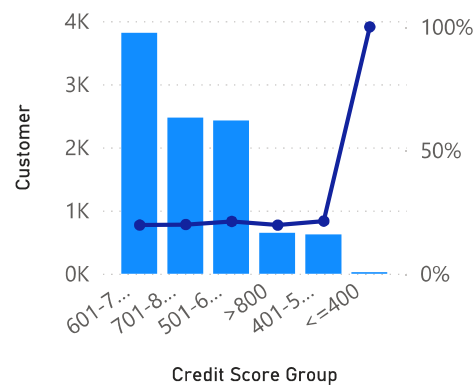
Customer and Churned Rate by Age Group

Age Group: Customer Churned Rate



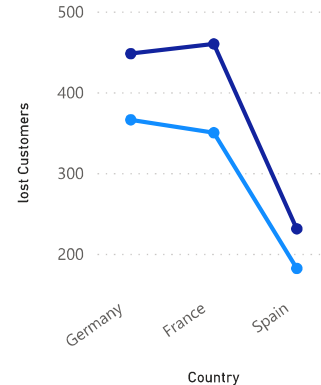
Customer and Churned Rate by Credit Score Group

Credit Score Group: Customer Churned Rate

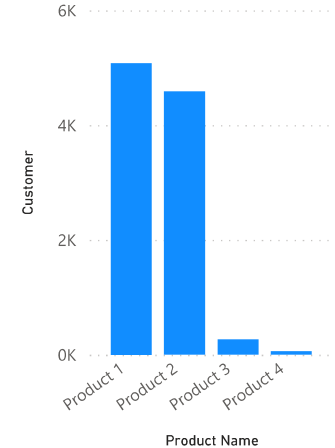


lost Customers by Country and Gender

Country: Gender Female Male



Customer by Product Name



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Age Group	Customer_ID	Product Name	Sum of Age
<20	15569178	Product 1	18
<20	15570086	Product 1	18
<20	15579892	Product 1	19
<20	15601026	Product 1	19
<20	15605067	Product 2	19
<20	15615245	Product 1	19
<20	15619892	Product 2	18
<20	15621893	Product 1	18
<20	15634146	Product 1	18
<20	15641688	Product 1	18
<20	15641822	Product 2	19
<20	15647091	Product 1	19
<20	15654296	Product 1	19
<20	15657439	Product 2	18
<20	15657779	Product 2	18
<20	15659305	Product 1	19
<20	15662641	Product 1	19
<20	15664639	Product 1	19
<20	15665062	Product 1	19
<20	15665327	Product 2	18
<20	15665521	Product 2	18
Total			389218

Visual types



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Data

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Data

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## Country Customer\_ID Customer

France	15565714	1
France	15565806	1
France	15565879	1
France	15565891	1
France	15565996	1
France	15566111	1
France	15566139	1
France	15566251	1
France	15566269	1
Total		10000

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Visual types



Off Suggest a type

Data

+Add data

## Age Group Sum of Age Customer Churned Rate lost Customers

<20	909	49	6.12%	3
>70	9951	133	8.27%	11
20-30	51445	1919	7.56%	145
31-40	158279	4451	12.09%	538
41-50	103460	2320	33.97%	788
51-60	43800	797	56.21%	448
61-70	21374	331	31.42%	104
<b>Total</b>	<b>389218</b>	<b>10000</b>	<b>20.37%</b>	<b>2037</b>

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Visual types



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Data

+Add data

Churned Rate by Age Group and Product Name

