

Rhetorical Analysis key terms

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events a general concept formed by extracting common features from specific examples a general concept formed by extracting common features from specific examples a general concept formed by extracting common features from specific examples a general truth or idea, often using with the real issue in disjute of initial consonant sounds a symbolic meaning outside the tale itself. 2 alliteration Repetition of initial consonant sounds indirect reference as yellow in more than one way. 3 ambiguility An event or situation that may be interpreted in more than one way. 4 ambiguility Comparison in more than one way. 5 alliteration Conflicting emotional attitudes of making contradictory or conflicting emotional attitudes of having contradictory or conflicting emotional attitudes of the repetition of words or phrases at the beginning of consecutive lines or sentences beginning of consecutive lines or sentences of the repetition of words or phrases at the beginning of consecutive lines or sentences of the repetition of words or phrases at the beginning of consecutive lines or sentences of the repetition of words or phrases at the designating on a serious subject to a disappointing one disa	abstraction	- the quality of dealing with ideas rather than	30. characterization	
allegory A story in which each sapect of the story has a symbolic meaning outside the tail steals." A substitute that the real save in dispose of the story has a symbolic meaning outside the tail steals." A substitute that the reference		- a general concept formed by extracting	31. chiasmus	LET LIS NEVED
A story in which each aspect of the story has a symbolic meaning outside the fale itself. A situsion indirect reference in more than one way. The state of having contradictory or conflicting emotional attitudes or sentences or analysis or comparison or conflicting emotional attitudes or sentences or analysis or comparison or consecutive lines or sentences or sentences or short account of event or beginning of consecutive lines or sentences or sentences or short account of event or disappointing one or consecutive lines or sentences or disappointing one or conflicting or contradiction or disappointing one or disappointing or	2. ad hominem	·		NEGOTIATE OUT OF
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manipulation mani	5. allusion	indirect reference		JOHN FITZGERALD KENNEDY
Second S	6. ambiguity			Авоит Ј FК.сом
Sample S	7. ambivalence			
the repetition of words or phrases at the beginning of consecutive lines or sentences and disappointing one as encous subject to a disappointing one as encous subject to a disappointing one disappointing one the sentences and disappointing one di	8. analogy	comparison	32. circular reasoning	
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Interest	10. anaphora			
A contained market A contained from a serious subject to a disappointing one Salang	ıı. anecdote	short account of event	35. classical oration	five part argument structure
Signature Sign	12. antecedent	what came before	36. classification	
A shitthesis exact opposite a concise statement that expresses succinctly a general truth or idea, often using rhyme or balance 40 commentary an explanation or interpretation an explanation or interpretation 40 comparison/contrast A sentence with one independent clause and at least one dependent clause and at least one dependent clause a fanciful expression in writing or speech; an elaborate metaphor. assonance repetition of vowel sounds assonance repetition of vowel sounds assonance repetition in which elements are presented in a series without conjunctions 47 conflict asympton (warrant) bandwagon everyone is doing it circular reasoning to sidestep or evade the real problem to sidestep or like to sidestep or evade the real problem to sidestep or like to sidestep or evade the real problem to sidestep or like to sidestep or evade the real problem to sidestep or like to sidestep or evade the real problem to sidestep or like to sidestep or evade the real problem to sidestep or like to sidestep or evade the real problem to sidestep or like to sidestep or evade the real problem to	13. anticlimax	a change from a serious subject to a	37. cliché	an overused expression
Saphorism a concise statement that expresses succinctly a general truth or idea, often using rhyme or balance 40 commentary an explanation or interpretation 40 comparison/contrast 42 complex sentence 43 complex sentence 44 conceit 45 conceit 45 conceit 46 conceit 46 conceit 46 conceit 47 conceit 48		disappointing one	38. colloquialism	slang
a general truth or idea, often using rhyme or balance			39. comic relief	
A spostrophe 1. punctuation mark; 2. appeal to someone not present (a figure of speech) 42 complex sentence A sentence with one independent clause and at least one dependent clause A sentence with one independent clause and at least one dependent clause A sentence with one independent clause and at least one dependent clause A sentence with one independent clause A se	-	a general truth or idea, often using rhyme or	40. commentary	an explanation or interpretation
A sentence with one independent clause and at least one dependent clause two or more independent clauses are facility assertion a declaration or statement assertion assertion of vowel sounds assonance repetition of vowel sounds assonance repetition of vowel sounds assonance repetition of vowel sounds assonance possible by the speaker and the audience by the speaker and the audience assignment of the speaker and the audience are presented in a series without conjunctions are possible things, people, or places, rather than ideas or qualities are presented in a series without conjunctions and idea that is implied or suggested and the sudgested are presented to sidestep or evade the real problem as prejudice are presented to sidestep or evade the real problem and presented in a series without conjunction and a generally agreed-upon practice or attitude attitude attitude.			41. comparison/contrast	
a side	16. apostropne		42. complex sentence	·
a declaration or statement a declaration or statement a declaration or statement a declaration or statement repetition of vowel sounds Expresses the assumption necessarily shared by the speaker and the audience a construction in which elements are presented in a series without conjunctions a declaration or statement by the speaker and the audience a construction in which elements are presented in a series without conjunctions a declaration or statement conceit a fanciful expression in writing or speech; an elaborate metaphor. concession c	17. argument			clause
20. assonance repetition of vowel sounds speech; an elaborate metaphor. 21. assumption (warrant) by the speaker and the audience by the speaker and the audience according to the speaker and the audience by the speaker and the audience according to the speaker and the audience according an elaborate metaphor. 45. concession something given up or yielded to the speaker and the audience according to the speaker and the according to the speaker and	18. aside	a message that departs from the main subject	43. compound sentence	two or more independent clauses
21. assumption (warrant) 22. asyndeton 23. audience 24. bandwagon 25. begging the question 26. bias 27. prejudice 28. canon Expresses the assumption necessarily shared by the speaker and the audience 29. bias Expresses the assumption necessarily shared by the speaker and the audience 40. concrete diction 40. concrete diction 40. conflict 41. conflict 42. conflict 43. connotation 44. connotation 45. concrete diction 46. concrete diction 47. conflict 48. connotation 49. consonance 49. consona	19. assertion	a declaration or statement	44. conceit	
(warrant)by the speaker and the audience46. concrete dictionwords that describe specific, observable things, people, or places, rather than ideas or qualities22. asyndetona construction in which elements are presented in a series without conjunctions47. conflict23. audience48. connotationan idea that is implied or suggested24. bandwagoneveryone is doing it49. consonancerepetition of consonant sounds25. begging the questioncircular reasoningfor context26. biasprejudice51. conventiona generally agreed-upon practice or attitude27. cacophonybad noise52. counterargument	20. assonance	repetition of vowel sounds		
22. asyndeton a construction in which elements are presented in a series without conjunctions things, people, or places, rather than ideas or qualities 23. audience 47. conflict 24. bandwagon everyone is doing it 48. connotation an idea that is implied or suggested 25. begging the question to sidestep or evade the real problem 50. context 26. blas prejudice 51. convention a generally agreed-upon practice or attitude 27. cacophony bad noise 52. counterargument	•			
24. bandwagon everyone is doing it 25. begging the question to sidestep or evade the real problem 26. bias prejudice 27. cacophony bad noise 28. canon rule 28. connotation an idea that is implied or suggested 49. consonance repetition of consonant sounds 50. context 51. convention a generally agreed-upon practice or attitude 52. counterargument		a construction in which elements are	46. concrete diction	things, people, or places, rather than
25. begging the question circular reasoning to sidestep or evade the real problem 26. bias prejudice 51. convention a generally agreed-upon practice or attitude 27. cacophony bad noise 52. counterargument	23. audience		47. conflict	
question to sidestep or evade the real problem 26. bias prejudice 27. cacophony bad noise 28. canon rule 50. context 51. convention a generally agreed-upon practice or attitude 52. counterargument	24. bandwagon	everyone is doing it	48. connotation	an idea that is implied or suggested
question to sidestep or evade the real problem 26. bias prejudice 27. cacophony bad noise 28. canon rule 50. context 50. context 51. convention a generally agreed-upon practice or attitude 52. counterargument	25. begging the		49. consonance	repetition of consonant sounds
27. cacophony bad noise attitude 28. canon rule 52. counterargument		to sidestep or evade the real problem	50. context	
28. canon rule 52. counterargument	26. bias	prejudice	51. convention	a generally agreed-upon practice or
	27. cacophony	bad noise		attitude
29. cause/effect v. To oppose with an equal force.	28. canon	rule		
	29. cause/effect		53. counterbalance	v. To oppose with an equal force.

54. cumulative sentence	Contrast with periodic sentence. a sentence that completes its main clause/thought at the beginning and then adds to it		
55. deduction		Inductive Reasoning	Deductive Reasoning
		Generalizations	Predictions

reasoning down from principles

PARADIGM / THEORY

	reasoning down from principles
56. definition	the meaning of a word
57. denotation	dictionary definition
58. description	
59. details	
60. dialect	方言 A regional variety of a language distinguished by vocabulary, spelling, and pronunciation.
61. diatribe	a forceful and bitter verbal attack against someone or something. 诽谤
62. diction	
63. didactic	instructive intended to teach
64. digression	a temporary departure from the main subject in speech or writing. 插话
65. double entendre	双关语
66. dramatic monologue	
67. either/or	
68. elegy	a poem of serious reflection, typically a lament for the dead.
69. ellipsis	省略 omission or suppression of parts of words or sentences
70. endnote	
71. epigraph	题词 a quotation or aphorism at the beginning of a literary work suggestive of the theme.
72. epitaph	墓志铭
73. epithet	称号 an adjective or descriptive phrase expressing a quality characteristic of the person or thing mentioned.
74. equivocation	speaking ambiguously

75. ethos	
76. eulogy	a formal speech praising a person who has died
77. euphemism	婉辞 An indirect, less offensive way of saying something that is considered unpleasant
78. euphony	beautiful sound
79. evidence	
80. exaggeration	overstatement
81. example	
82. exposition	background information
83. extended metaphor	A series of comparisons between two unlike objects.
84. fable	a short story, typically with animals as characters, conveying a moral.
85. figurative language	
86. flashback	
87. footnote	
88. generalization	
89. genre	
90. homily	讲道 a sermon
91. humor	a specific tone or attitude a writer may use in an essay by attempting to be comedic or amusing
92. hyperbole	
93. hypothesis	an educated guess
94. imagery	
95. imperative mood	give commands
96. indifference	a lack of interest or concern
97. induction	Inductive Reasoning Deductive Reasoning
	Generalizations Predictions PARADIGM / THEORY reasoning from specific to general;
	ceremony by which one is made a member
98. inference	a conclusion one draws (infers) based on premises or evidence

99. invective	谩骂的 abusive language abusive language	125. parable	a simple story used to illustrate a moral or spiritual lesson, as told by Jesus in the Gospels.
100. irony	special words or expressions that are used	126. paradox	a statement or proposition that, despite sound (or apparently sound) reasoning
	by a particular profession or group and are difficult for others to understand.		from acceptable premises, leads to a conclusion that seems senseless, logically unacceptable, or self-contradictory.
102. juxtaposition		127. parallelism	
103. litotes	a figure of speech that uses understatement to emphasize a point by stating a negative	128. parallel syntax	
	to further affirm a positive, often	129. paraphrase	
	incorporating double negatives for effect.	130. parody	humorous imitation
104. logical fallacy		131. pathos	
105. logos		132. pedantic	学究气的
106. lyrical			showing off learning
107. melodrama	情景剧	133. periodic sentence	A periodic sentence has the main clause or predicate at the end.
108. metaphor		134. personification	
109. metonymy	a figure of speech in which a thing or concept is referred to by the name of	135. plot	
	something closely associated with that	136. point of view	
	thing or concept. count heads = count ppl	137. polemic	controversy; argument; verbal attack
110. mocking humor	嘲笑幽默	138. polysyndeton	the use of several conjunctions in close
III. monologue			succession, especially where some could otherwise be omitted, as in: "He ran and
112. mood			jumped and laughed for joy."
113. motif		139. post hoc ergo	logical fallacy.
114. narrative		propter hoc	after this, therefore because of this
115. narrator		140. process	
116. negation	the contradiction or denial of something.	141. prose	散文 the ordinary form of written language
117. nostalgia	1: the state of being homesick: homesickness. 2: a wistful or excessively sentimental yearning for return to or of some past period or irrecoverable	142. pun	双关语 a play on words
		143. purpose	
	condition; also : something that evokes	144. qualifier	修饰词
	nostalgia.	•	a restriction placed on the claim to state
118. objectivity			that it may not always be true as stated
119. occasion 120. onomatopoeia	… 拟声词	145. question at issue	
120. Onomatopoeia	the use of words that imitate sounds	146. quote	
121. organization		147. rationale	fundamental reason
122. overstatement	说过头了	148. rebuttal	反驳
123. oxymoron	a figure of speech in which apparently	vo maderalia e l	A counterargument, especially in debate
124. pacing	contradictory terms appear in conjunction In literature, pace, or pacing is the speed at	149. reductio ad absurdum	reduction to absurdity
	which a story is told.	150. reference	

151. refutation	the act of determining that something is false
152. reminiscence	recollection
153. repetition	
154. repudiation	rejection of a proposal or idea.
	denial of the truth or validity of something.
155. resolution	
156. rhetoric	
157. rhetorical questions	
158. sarcasm	the use of irony to mock or convey contempt
159. satire	讽刺味 to scorn
160. self- deprecating humor	自嘲的幽默
161. sentence structure	
162. setting	
163. simile	明喻 comparison using like or as
164. slang	
165. speaker	
166. stage directions	
167. stanza	a group of lines forming the basic recurring metrical unit in a poem; a verse. 一节诗
168. straw man	misrepresenting someone's argument to make it easier to attack
169. structure	
170. style	
171. subject	
172. subjectivity	
173. summary	
174. syllogism	Symbols If $p \rightarrow q$ is true and $q \rightarrow r$ is true, then $p \rightarrow r$ is true. three-part deduction logical fallacy
175. symbol	
176. symmetry	
177. synecdoche	using a part of something to represent the whole thing
178. synonym	同义词
179. syntax	word order

180. synthesis	combination or composition, in particular. 合成	
181. theme	主题	
182. thesis	主旨	
183. tone	声调	
184. transition	过渡	
185. trope	language used in a figurative or nonliteral sense	
186. understatement	A statement that says less than what is meant	
187. unity	the imposition of order and harmony on a design	
188. voice		
189. zeugma	"I just blew my nose, a fuse, and three circuit	

a figure of speech in which a word applies to two others in different senses

breakers."