



WHAT?



BUILDING A GLOBAL WELFAR RECIRCULATION DAO



Shelpin



WHY?



society needs
ance and
nds can pay
benefit for it





HOW?



Using hyper-competition to make them give back to your causes at a global level

Brands spend billions to gain and maintain customers, 582 \$ bn only in nonsense advertisement

Get together and establish social contracts with brands so they donate to the causes you are concerned about





no team but community

open source social impact business model (no
only code)

final objective:
paying the bill of a balanced world





CHALLENGES

Defining optimal smart contracts and platform design

Mvp application that generates tokens for each purchase made with a credit card



Work Made

Arquitecture and planning

Django admin and user portal to register users (clients, merchants and NGO´s) and generate addresses

Future 1:1 Fiat backed ERC20 deployment and transaction generator using web 3 & Chrome Extension.

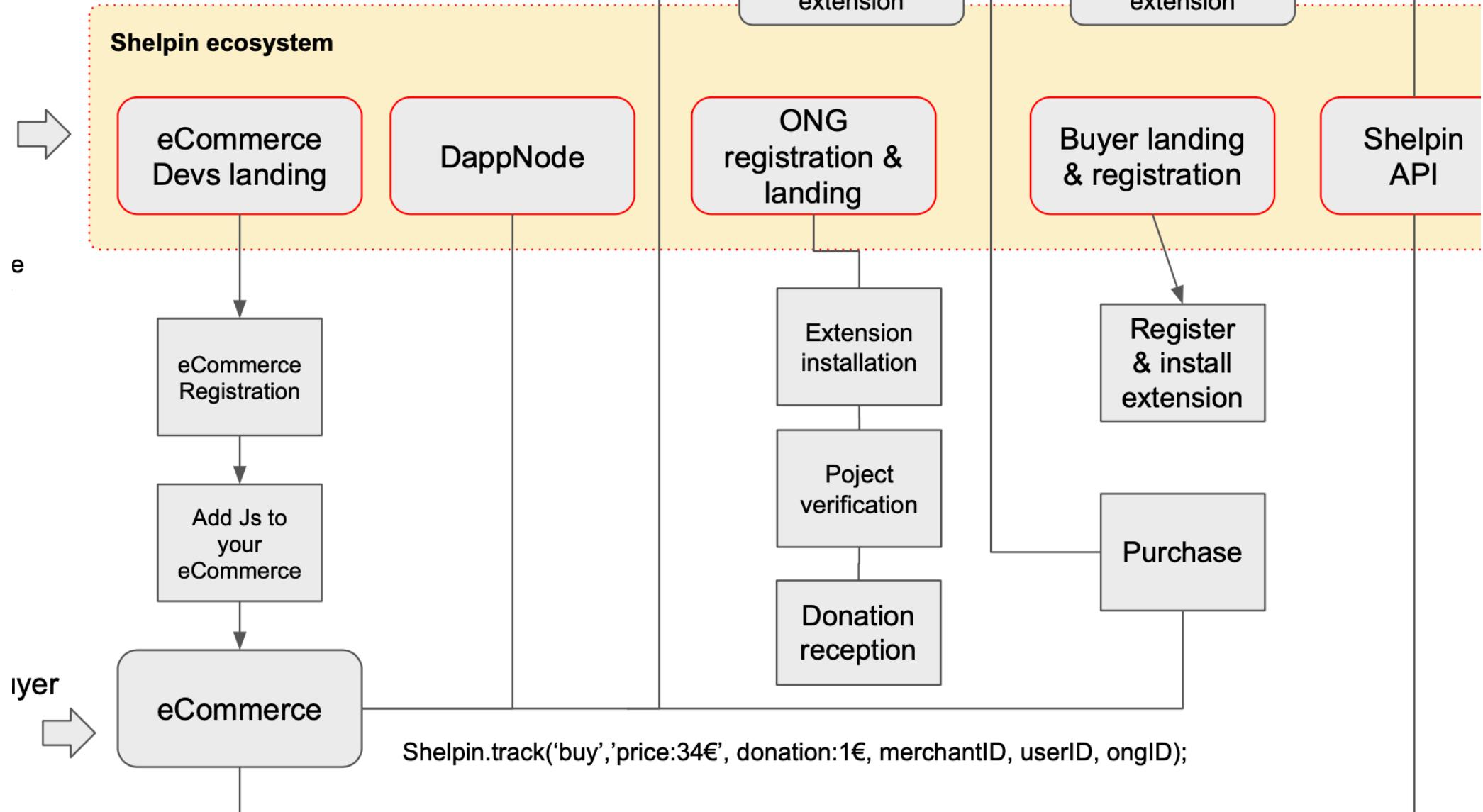
API to serve data to the extension

Extension to capture the buying events, send the donation tokens clients wallet, and show a dashboard to the user

E-commerce with landing and testnet Stripe euros

Documentation of work made

VEL ARCHITECTURE BLUEPRINT



verything worked stand alone, no time to
tick the pieces

Register users and generate addresses
<http://10.16.181.1:8000/accounts/signup/>

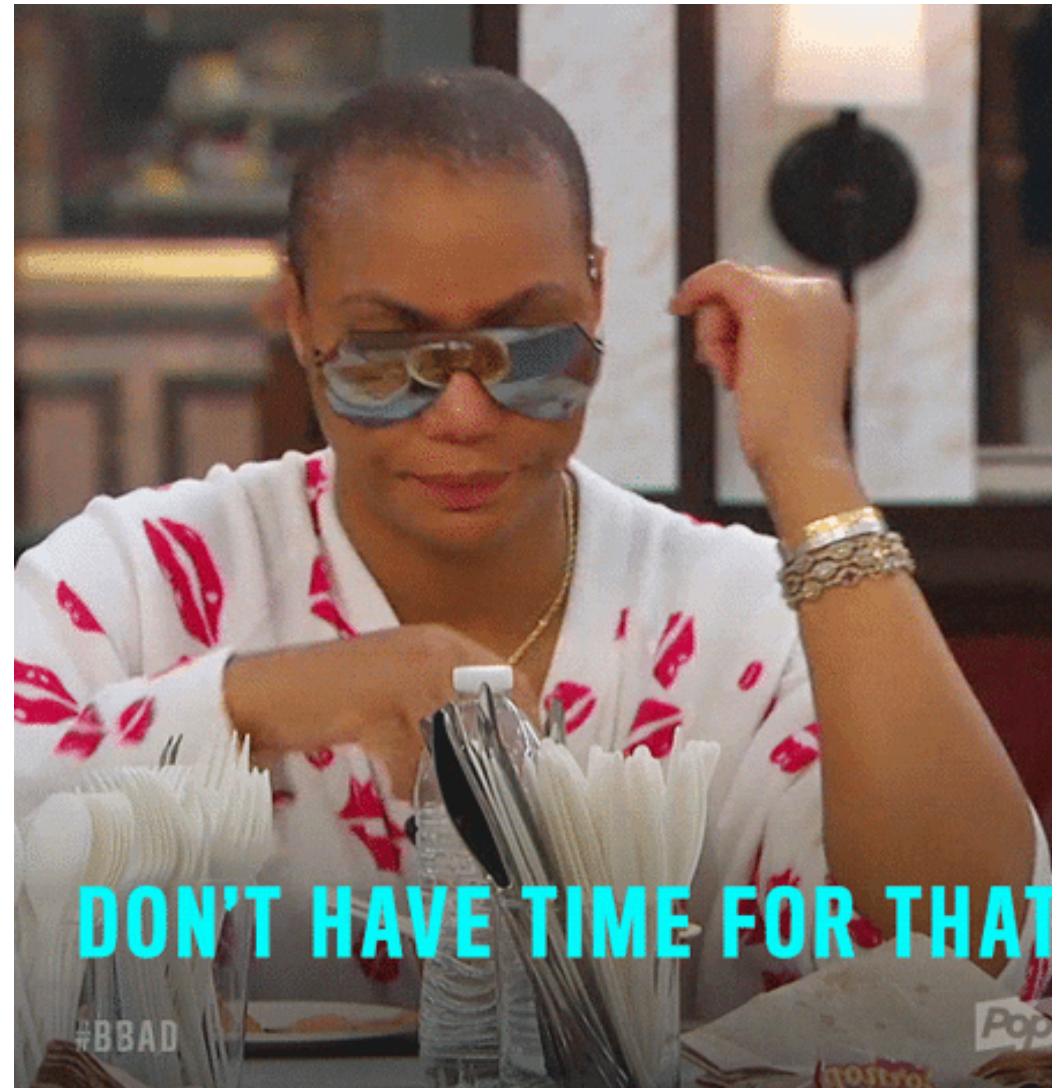
Send tokens to user wallet

<https://rinkeby.etherscan.io/address/0xa6925bb1afe39e615cbe34bad6bb97a3fdda4b>

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Visualizing the extension

E-commerce with landing and testnet
Stripe euros





DESIRED
HISTORY



2.0 bn users * 100 € average spending / month * 2% mean
donation of brands = 48 bn € /Year

48 bn € for effective, accountable, transparent change making

Brands pay fees on top of the donations that maintain the global data
and take direct action



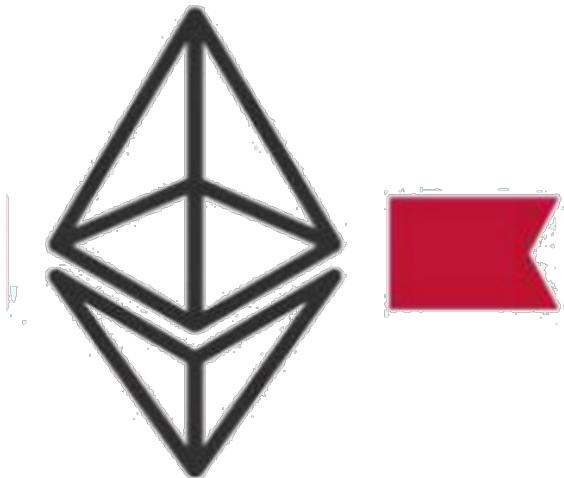
THANKS FOR AN AWESOME WORK



BLOKCHAINS ARE NOT HERE TO AUTOMATE YOUR BUSINESS
PROCESSES.

DAPPS ARE MEANT TO PROVIDE THE BASIS TO SOLVE SERIOUS GLOBAL
PROBLEMS. FOR EVERYONE.

- Aitor Ibáñez
- Alejandro Sánchez
- Omar López
- Sergio Soriano
- Alex Casas



Caution: May be Ninjas in Area

<https://github.com/Shelpin/ShelpinETHMAI>

@quijote30