SHELTER PETS

10,000 Hand drawn Dog and Cat NFTs launching on Cardano

What is ShelterPets?

- ShelterPets is an Non-Fungible Token (NFT) being minted on the Cardano (ADA) Blockchain (known as CNFTs).

- The initial release consist of 10,000 hand drawn NFTs consisting of 5 cat breeds and 5 dog breeds with variable items and traits. Each NFT is a unique 4000x4000 PNG image.

- The goal of this project is to raise over $500,000 or 250,000 ADA for animal driven charities and provide unique pieces of art to holders!

- The funds will be held SOMEWHERE PUBLIC and donated to charities chosen by the ShelterPets NFT holders.

Goals for ShelterPets?

- Help all animals in need, specifically dogs and cats!
- While the goal is to help Dog and Cat based charities. Other charities are welcome and it is up to the ShelterPets community to decide.
- We just want to do as much good as possible for Cats, Dogs, and animals all over the world.
- Provide unique hand drawn collectable art to anyone wants a piece of art or to do some good!

Inspiration for ShelterPets?

- Approximately 6.3 million companion animals enter U.S. animal shelters nationwide every year.
  - approximately 3.1 million are dogs and 3.2 million are cats
- Each year, approximately 920,000 shelter animals are euthanized (390,000 dogs and 530,000 cats).
- Approximately 4.1 million shelter animals are adopted each year (2 million dogs and 2.1 million cats).
- About 810,000 animals who enter shelters as strays are returned to their owners. Of those, 710,000 are dogs and 100,000 are cats.
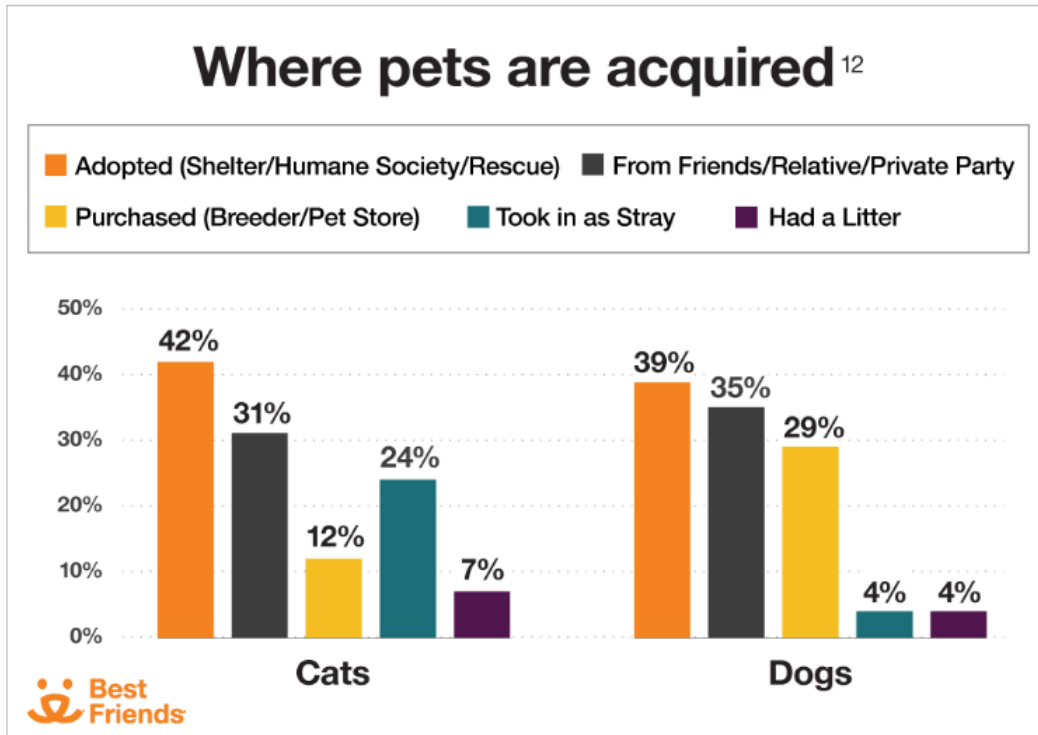
American Pet Products Association claims 2020 spending reached $103.6 billion on pets.
  - Vet care accounted for 31.4 Billion
  - Food and Treats for 42 Billion

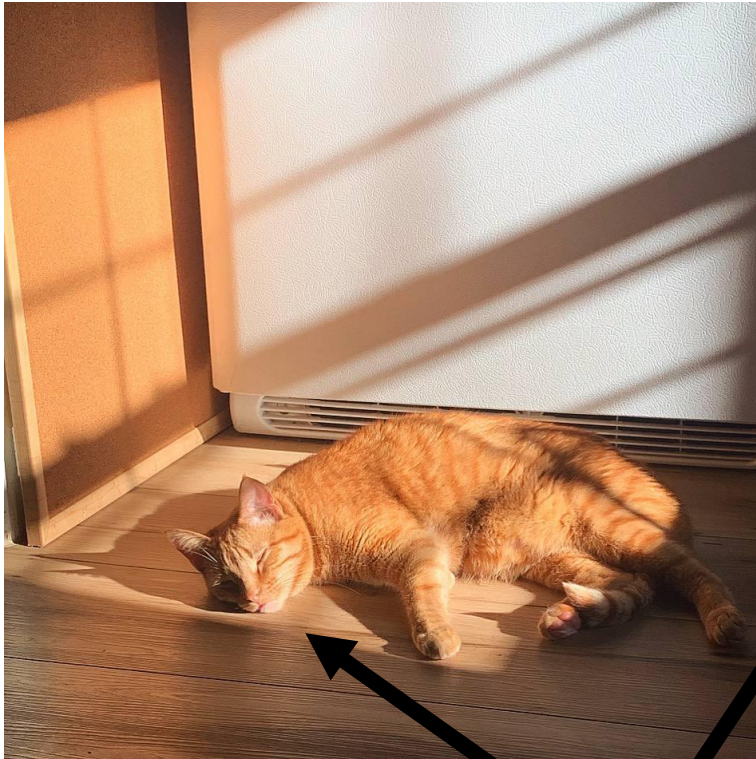**ALL INFO DIRECTLY FROM:** https://www.aspca.org/helping-people-pets/shelter-intake-and-surrender/pet-statistics

Inspiration for ShelterPets?

Inspiration for ShelterPets?

From Shelter
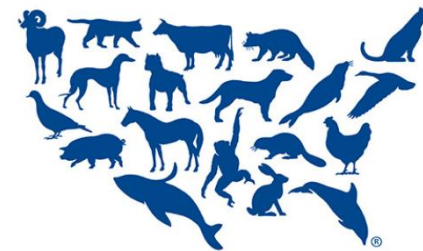AKA ShelterPets!

My own cats and dog.

Possible Charities for ShelterPets?

- Best Friend: Save them all
- Humane Society
- Local Shelters
- American Society for the Prevention of Cruelty to Animals®
- International (NON-US) charities
- And more!

ShelterPets

How much will a ShelterPets NFT cost?

- Each ShelterPets CNFT will cost 50 ADA to mint.
- The mint will be done through CNFT-MAKER-PRO
  - 2 ada fee to them and 2 ada fee to get you the NFT (Cardano req.)
  - ShelterPets take home = ~46 ada per NFT
- 50% will go to animal related charities preferably. However, Non-animal charities can be included if wanted.

ShelterPets Revenue Model?

- MAX revenue 460,000 ADA (~$1,012,000 as of Nov. 9th)
  - Achievable if collection sell out only
- 50% will go to charity
- 5% will go to Hanzkingdom (artist) (was payed in advance as well)
- 45% to team
  - Founder/coder
  - Cofounder/graphic designer/discorder
  - Pay for any future "employees" or projects

ShelterPets Charitable distribution?

- Trust?
  - Working on it

- Initial plan: distribute all 250,000 ADA to varying charities.
- Community voted alternatives:
  - Plan B: Stake the 250,000 ADA and donate staking revenue (~5% APY)
  - Plan C: Stake XXX,XXX ADA and donate XXX,XXX as a lump sum.
  - Plan D: Plan C + a "treat fund" where holders can get several ADA for treats!
  - Plan E: Plan D + vet fund
  - Plan E: Can be community suggested!!

Who drew ShelterPets?

- ARTIST: Hanzkingdom
  - "hi im hanz! Hanzkingdom conceptual Artist/Architect based in Malaysia"
- Where can you find him?
  - Twitter: https://twitter.com/Hanzkingdom
  - Instagram: https://www.instagram.com/hanzartwork/

What makes each ShelterPets NFT Unique?

- Example Metadata:

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 {"ShelterPets#":
{"name": "<display_name>", "image": "<ipfs_link>", "mediaType": "<mime_type>",


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"Wings": "blue",
 "Breed": "blue",
"Eyes": "blue",
"Eyewear": "blue",
"Neck": "blue",
"Hat": "blue",
 "Bowl": "blue",
 "Toy": "blue",
"Extra": "blue",
"Artist": "Hanzkingdom",


 "files": [{"name": "<display_name>", "mediaType": "<mime_type>", "src": "<ipfs_link>"}]}}, "version": "1.0"}}
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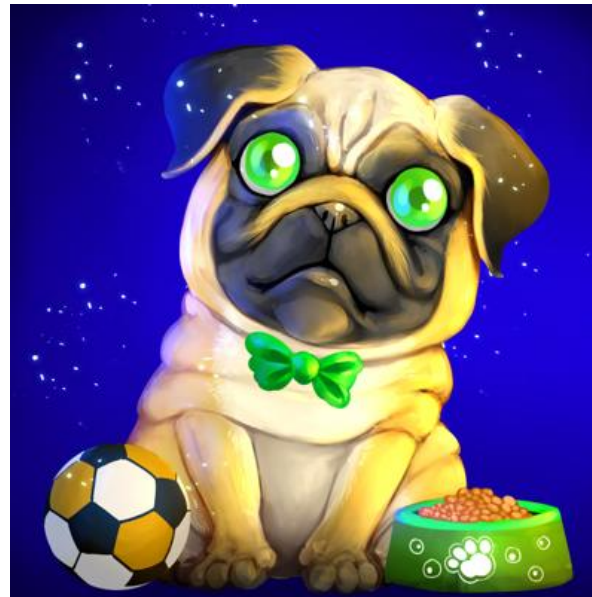
What makes each ShelterPets NFT Unique?

- Variable traits: Each NFT is a unique and hand drawn, with variable items and attributes. () in parenthesis means number of unique attributes per category:

- Background Color (8)
- Wings (2)
- Breed (10)
- Eye color (8)
- Eyewear (5)
- Neck (16)
- Hat (15)
- Bowl (5)
- Toy (11)
- Extra (10)

- BG Color: **Blue**
- Wings: **None**
- Breed :   **Pug**
- Eye color: **Green**
- Eyewear: **None**
- Neck: **Green Bow**
- Hat: **None**
- Bowl: **Green**
- Toy :   **None**
- Extra: **Soccer Yellow**

ShelterPets Histograms and Ranking Info!

- Graphs and plots and stuff