

SHELTER PETS



In partnership with:

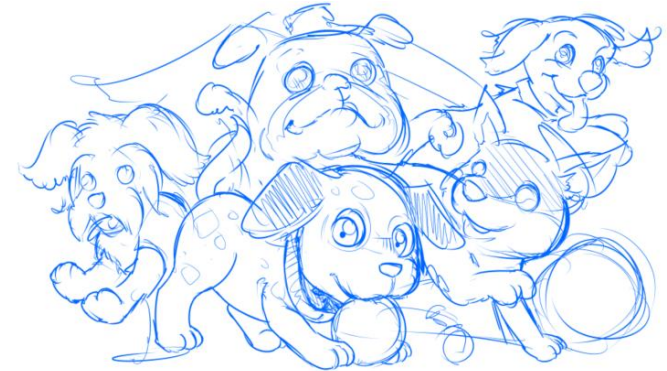


NFT-MAKER.IO PRO



Who are the ShelterPets?

- ShelterPets is a project that is looking to improve the lives of pets all over the world
- We are currently launching a NFT collection on Cardano (CNFT) and donating 50% of all funds to shelter based charities
- Our main goals are raising funds to help and also onboarding charities and shelters to crypto and more specifically Cardano.
 - Giving the opportunity to open up a new donation stream
 - Allows the possibility to stake donated funds to earn interest.



What is a ShelterPets NFT?

- ShelterPets is an Non-Fungible Token (NFT) being minted on the Cardano (ADA) Blockchain (known as CNFTs).
- The initial release consists of 10,000 hand drawn animal NFTs. With 5 cat and 5 dog breeds each with variable items and traits. Each NFT represents a unique token associated with a 4000x4000 PNG image.
- The goal of this project is to raise over 250,000 ADA for animal driven charities and provide unique pieces of art to supporters!
- All funds can be found and tracked through the \$shelterpets ADAhandle



Inspiration for ShelterPets?

- Approximately 6.3 million companion animals enter U.S. animal shelters nationwide every year.
 - approximately 3.1 million are dogs and 3.2 million are cats
- Each year, approximately 920,000 shelter animals are euthanized (390,000 dogs and 530,000 cats).
- Approximately 4.1 million shelter animals are adopted each year (2 million dogs and 2.1 million cats).
- About 810,000 animals who enter shelters as strays are returned to their owners. Of those, 710,000 are dogs and 100,000 are cats.

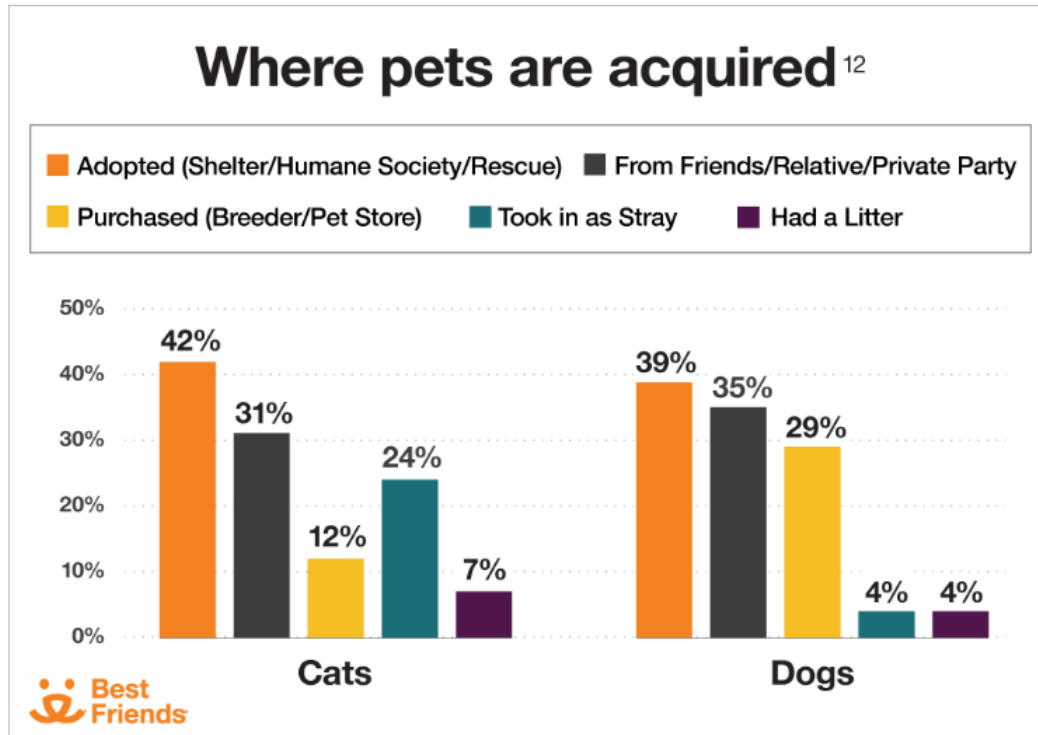
American Pet Products Association claims 2020 spending reached \$103.6 billion on pets.

- Vet care accounted for 31.4 Billion
- Food and Treats for 42 Billion

ALL INFO DIRECTLY FROM: <https://www.asPCA.org/helping-people-pets/shelter-intake-and-surrender/pet-statistics>

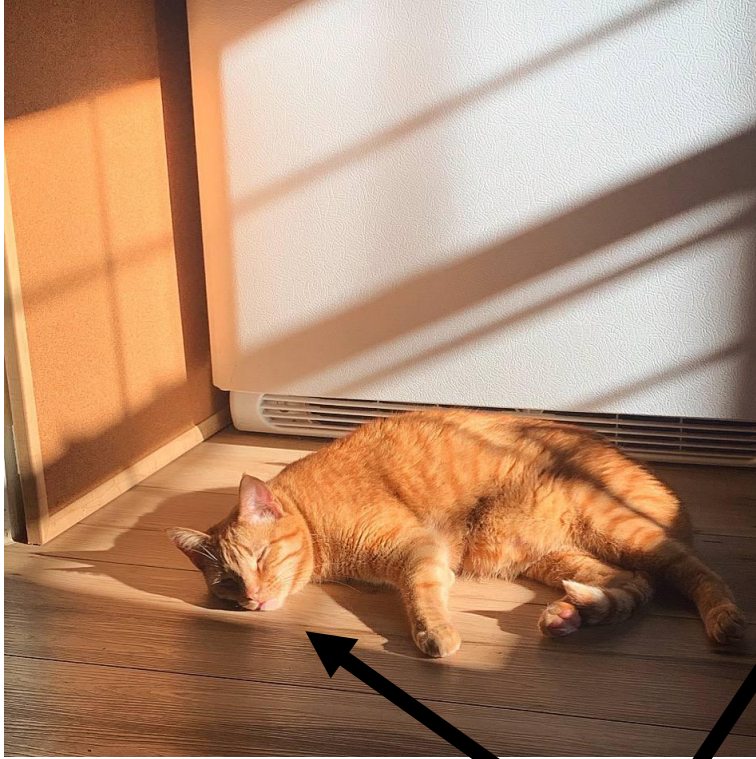


Inspiration for ShelterPets?



Credit to Best Friends

Inspiration for ShelterPets?



From Shelter
AKA ShelterPets!

My own cats and dog.

ShelterPets



Partnerships for ShelterPets?

- NFT-MAKER-PRO
 - The easiest way to create, manage and sell your NFT collections on Cardano.
- HAZELpool
 - Cardano Stake pool, kitten foster, content and more.
 - 40% of charitable contributions will be made together with HAZELpool.
- Pariah Dog Koh Samui
 - Thailand based non profit focusing on helping dogs!
 - They will receive a minimum of 10% of the charitable donations.
- The rest of the charitable donations will be made on behalf of ShelterPets team and community
 - All information about donation will be made public
- More partnerships to come!



ShelterPets Charitable distribution?

- Trust?
 - Address where charitable ADA will be held will be made public (\$shelterpets).
 - Receipts for all donations will be provided.
 - Partnerships with trusted community member and projects.
- Community will have a say in all donations:
 - Funds will be distributed to partnering charities/projects
 - Charities will be suggested and voted on by community



ShelterPets Team?

- Trevor Wilson (Founder)
 - PhD Candidate
 - <https://scholar.google.com/citations?user=cyBGvUcAAAAJ>
 - Developer
 - Founder
- Real KC (Co-Founder)
 - PhD Student
 - <https://scholar.google.com/citations?user=BcDkqdIAAAAJ&hl=en>
 - Graphic design
 - Discord leader
 - Proficient in MS PowerPoint



How much will a ShelterPets NFT cost?

- Each ShelterPets CNFT will cost 58 ADA to mint.
- The mint will be done at our website shelterpetscnft.com/mint
 - 2 ADA fee to them and 2 ADA comes back with the NFT
 - Purchase price=~56 ADA per NFT (due to the 2 ADA returning with your NFT)
 - ShelterPets take home = ~54 ADA per NFT
- 50% will go to charity account.
 - 40% to \$hazelpool
 - 5% to Pariah
 - 55% to \$shelterpets
- 50% to ShelterPets team
 - 10% to artist
 - 90% to team
- *3% royalty for each secondary market sale, using CIP-027 standard
 - Split between artist, team, charity account (33/33/33)



Who drew ShelterPets?

- ARTIST: Hanzkingdom
 - “hi im hanz! Hanzkingdom conceptual Artist/Architect based in Malaysia”
- Where can you find him?
 - Twitter: <https://twitter.com/Hanzkingdom>
 - Instagram: <https://www.instagram.com/hanzartwork/>
- Graphic Design Consultant:
 - Richard C.
 - rcscout100@gmail.com
 - <https://www.rciraulomedia.com/>



What makes each ShelterPets NFT Unique?

- Variable traits: Each NFT is a unique and hand drawn, with variable items and attributes. () in parenthesis means number of unique attributes per category:

- Background Color (8)
- Wings (2)
- Breed (10)
- Eye color (8)
- Eyewear (5)
- Neck (16)
- Hat (15)
- Bowl (5)
- Toy (11)
- Extra (10)



- BG Color: **Blue**
- Wings: **None**
- Breed : **Pug**
- Eye color: **Green**
- Eyewear: **None**
- Neck: **Green Bow**
- Hat: **None**
- Bowl: **Green**
- Toy : **None**
- Extra: **Soccer Yellow**



What makes each ShelterPets NFT Unique?

Rarity of each trait = $\frac{1}{\frac{\text{itemcount}}{10,000}}$, Rarity of NFT = sum(rarity of all traits)

ShelterPets#0001

Percentage Chance

Rarity Score

- BG Color: **Purple,** **12.75%**
- Wings: **None,** **99.12%**
- Breed : **Pug,** **21%**
- Eye color: **Blue,** **19.85%**
- Eyewear: **None,** **69.28%**
- Neck: **Purple Collar,** **3.53%**
- Hat: **Black and Red,** **8.84%**
- Bowl: **Green,** **10%**
- Toy : **None,** **62.41%**
- Extra: **None,** **75.74%**



7.84

1.01

4.76

5.04

1.44

28.32

11.31

9.98

1.60

1.32

Sum = 72.64

Rank = 6828/10000

