1.

STOP
SMOKING
NOW

shiheros

2.

People who Smoke everyday



0  7  14  21  28 (%)

3.

Smoking Related Illness

Cancers      Respiratory Disease
.            .
.            .
.            .
.            Other Effects
.            .
.            .

4.

Deaths from Smoking

6m
5m
4m
3m
2m          . . .
1m
0  1990  1995  . . .  2016

Age : [ 15-49 ] [ 50-69 ] [ 70+ ]
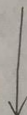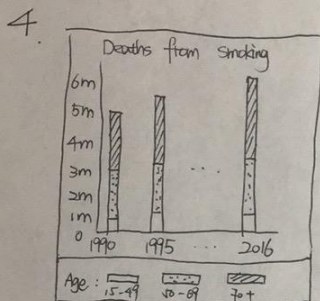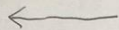
HARD, YES.



IMPOSSIBLE,
NO.

Optional

Dr. said



"Stay away from
Smoking."
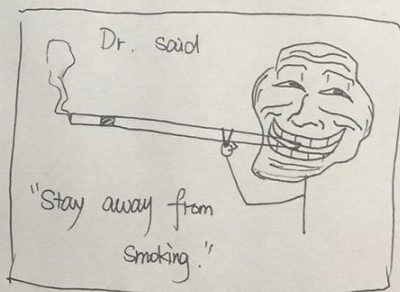
## Project name

Quit Smoking, please

## Project owner/s

Shihao Shen

## Other stakeholders & their roles

02/11 : proposal
02/18 : Wireframes
02/25 : Deliverable
03/04 : Presentation

## Project summary

A one-line summary of your story and any key points: what should your reader learn, feel or do after reading the story.

Smoking is an unhealthy habit and is harmful to everyone. Please quit (ask others quit) smoking.

## Project structure

A rough outline of key chapters, topics and points to cover in your story.

1. Smoking around the world. State a situation of people who smoke daily. Indicate smoke is a big problem happen in almost all countries.

2. Smoking leads to different diseases. e.g. Cancer. heart attack.

3. Chart of deaths from smoking & smoking deaths by age.

4. Appeal reader keep away from smoking. (Secondhand smoking is harmful as well).

## Challenges

What things could delay this project & how can they be best avoided?

Coming deadlines from other assignments

No procrastination!

## Measuring success

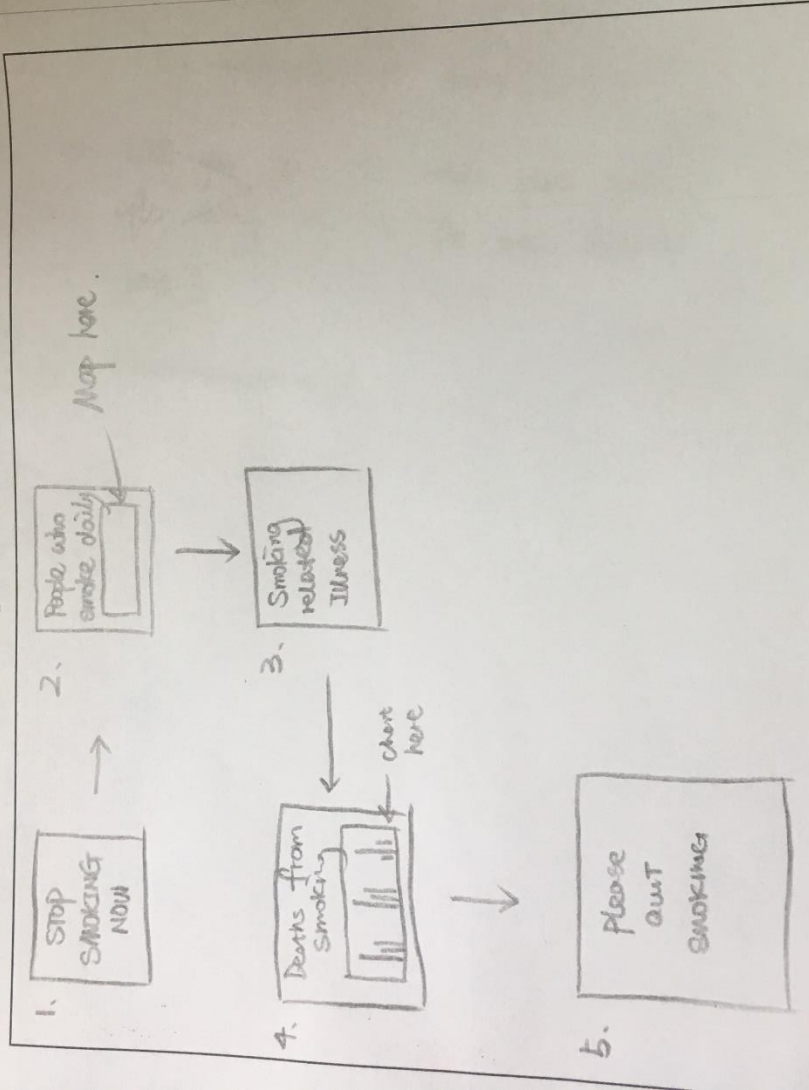What data do you need to collect in order to measure user engagement or other metrics?

Feedback from representative individuals in Part II.

## Section type:

☐ Title   ☐ Text over media   ☒ BG Scrollmation   ☐ 2-Col. Scrollimation   ☐ Media (Image/Video)   ☐ Reveal   ☐ Text

## Sketch your section:

☐ REMEMBER, YOUR STORY WILL BE READ ON COMPUTERS & MOBILE DEVICES!

1. STOP SMOKING NOW →

2. People who smoke daily → Map here.

3. Smoking related illness

4. Deaths from Smoking → chart here

5. Please QuIT SMOKING

## Key points for section:

1. STOP 10 seconds at part 4 to give audience enough time to understand chart.

2. Data from 1990 to 2016.

## Potential images or video for section:

An optional image for fun.

Section: _____ of _____   (MAX. 25)

Ⓢ shorthand.com