

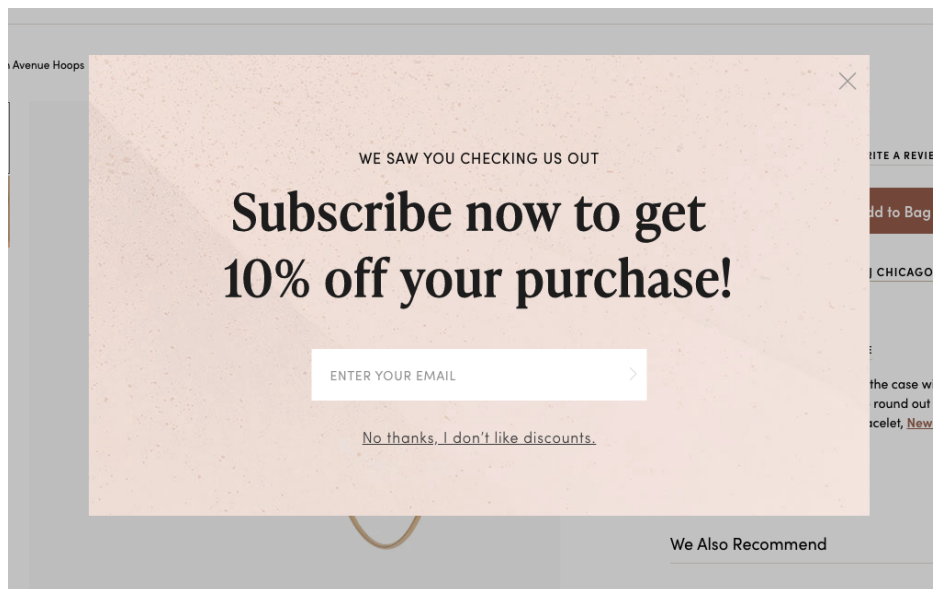
The campaign specialist will be responsible for the successful campaign production for some of our largest customers. They will be hands-on in the tool ensuring campaigns are set up efficiently and inline with Bluecore best practices. Working collaboratively with the Project Manager to provide the best possible outcome for our customers!

Our customers and production team primarily use our WYSIWYG Visual Template Editor to create email campaign templates and marketing modals. However, there are times when clients' requirements call for custom HTML and CSS code for a specific section or the entire campaign, or the use of Jinja logic to power dynamic content.

Please complete the below three assignments to the best of your ability.

**#1:** Design a responsive email capture pop up/modal on a website centered on the screen using HTML5, CSS3 (preferably leveraging flexbox), and jQuery. Follow best practices and W3C guidelines.

Creative:





Assets:

[Background image](#)

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#2 Using the Jinja templating language, please write the syntax for displaying different text based on the user's VIP status.

VIP customer content rules:

- Customers with VIP status '**diamond**' display: "Only for Diamond members! 15% off everything today using code ABC21 & free shipping (P.S. You have XXX reward points available!)"
- Customers with VIP status '**gold**' display: "Only for Gold members! Get free shipping today on everything (P.S. You have XXX reward points available!)"
- Customers with VIP status '**basic**' display: "Don't forget to use your rewards! You have XXX reward points available"
- All others: "Become a VIP! Earn rewards, perks and more. Click here."

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#3 Code the promotional email template provided.

**Top navigation:**

- Precut Fabric
- Yardage

- Notions
- Kits
- New Arrivals

**Heading:**

- TODAY'S QUILTER'S DAILY DEAL IS 50% OFF!

**Promotion:**

- [Image](#)
- WOODLAND BATIKS SQUARES
- ISLAND BATIK
- ONLY \$20.99
- ~~\$42.00~~
- Shop now
- read today's story

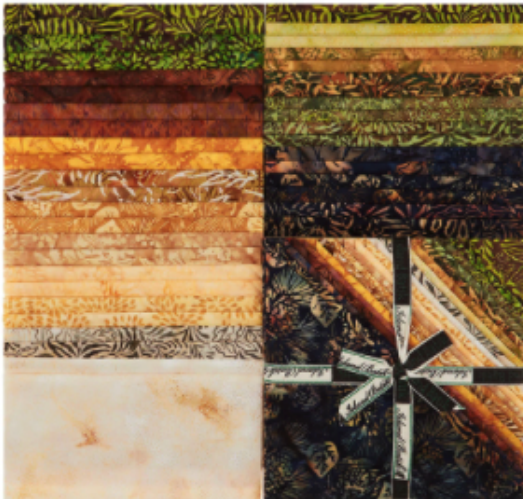
**Footer:**

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- Unsubscribe or Update Your Email Preferences

**Finished template appearance:**

[Precut Fabric](#)[Yardage](#)[Notions](#)[Kits](#)[New Arrivals](#)

**TODAY'S QUILTER'S DAILY DEAL IS 50% OFF!**



## WOODLAND BATIKS SQUARES

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