The success behind the Herbert von Karajan

Shengrui Zhang

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Project 2

He dedicated one third of his live to the classical music as a conductor, during his career on classical music, he shall be the most remarkable figure. He started his music career when he was even a kid, soon after he devoted himself and studying conducting. Herbert von Karajan is one of the most well-known conductor, who is most known for the classical music beginner, due Karajan’s enormous amount of records. Without doubt, many reason contributed to Karajan’s mega fame in the field, but his unique, strict training style and the huge amount of music publish must be the essential among many of those.

This legendary Austrian was born in the city of Salzburg, where the music genius Mozart was born. It is sufficing to say that Karajan inherited the intelligence from Mozart, if we look at the similarity they were both sharing, despite Karajan himself admit he is eminent, talent, because of his mother. (Robert, 1990) (TBD, the background of Karajan)

He was not satisfied with his current condition, and therefore he even tried to establish a small chamber music orchestra, and that was quite successful and meaningful as the foundation of his conducting career. (introduce and transit to his connection with BPO)

Probably Karajan is most recognized when we see a conductor whose lower body hardly move and maybe bolted into the floor, while hands are waving along with the rhythm, and the solemn face with both eyes shut, seems like this man has entered his own universe. (use interview to demonstrate the importance of conductor/director when doing rehearsal)

(introducing the relationship with DG company, main point: the use of technology, always follow the newest tech. the business awareness, supervise the entire record and editing processes, talk about some of the series which are highly recognized.)

The close and deep cooperation with Karajan and the Germany record company DG was also another crucial aspect for giving such fame to Karajan. He not only focused on his nature job, but also on the production of records. When a record is coincided to produce, Karajan would usually keep track on every small detail from a minor error, to the editing of the music for how to tune it in a Karajan style.

(conclusion, summarized the main point, my personal thought on him, what do I think about him, his public position etc.)

# References

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