

Naming Conventions :

Class Name ==> TitleCase --> Controller , Helper, Handler,

Page name ==> smallcase (underscore can use) my_page , contacts_insert..Class name exact same as page

Field label ==> title case with spaces,
Use plural for tabs and other places

List view ==> add needed fields, also same for Related List
Layout ==> proper set up in two or 1 column... with proper sections

Variable names ==> mostly camelCase lstView.... contactsList

Method names ==> camelCase() add() ... findContacts()

getter and setter on top...
public string name {get;set;}

without any need, do not declare variables private or public... use block level...

Method length ==> 50 lines

Whenever needed use UtilityClass ... helper class
Use utility classes mainly for TestClass...@TestSetup...

Wherever possible use, comments in code or metadata

```
/**
 * Name : TestDemo
 * Date : 23 Oct, 2019
 * Author : Aslam Bari
 * Description: This class is used to.....
 * 2 Oct, 2019 : dsfdsfjl ldfl
 * /
```

curly braces in front of method...

if making a page for internal salesforce, use section header, tab style...
use standard component when possible... like page block, page block table, etc

If you are good enough, you can use SLDS...

name of test class... TestClassName

Trailhead...

Client --> Sell my book

**Advertisement --> Budget --> Start Date / End Date (Duration) --> Expected Revenue -->
CAMPAIGN**

Exhibition

Pemplates

Social Media -> FB, Instagram

KNOP

Hordings

Book ---> PRODUCT, Pricebook --> Amount

Product Interest person -> Lead

Campaign Member --> Lead / Contact associated with Campaign

Assign lead to a USER via OwnerShip --> Owner for chasing

**All the activity from users like email, call, event, comments must be stored in the Activity
section as Task / Event...Send Emails**

Lead Convert--> Contact ..Account .. Opportunity ..

Opportunity --> Closed ---> Won / Lost ---> StageName -->

Opportunity Product --> OpportunityLineItem -->

Approval Process --> for taking any kind of approval from seniors

notes.txt

Displaying notes.txt.