

Sara Herbstreit

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Final Supporting Documentation

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I kept the slides short to keep the focus on my visuals instead of the text on the screen. I used the same data sets but changed the design of most graphs I had already made and made 1 new graph from the same data set. This presentation was different from the one made for an internal audience because I focused more on airline safety overall instead of showing the problem airlines and statistics in other countries. I focused more on keeping the whole thing exciting/interesting instead of digging into specific facts. I did include the airplane model graph from my executive summary because this showed how rare crashes are and also how the more dangerous airplanes get taken out of production. I used blue in my visuals with complements of orange on the slides to keep the whole thing visually appealing. I tied in the inspirational quote at the end to excite people about air travel.

If I were to do all of it over again, I would have spent more time finding specific sets of data instead of just finding everything I could that was related to airplane safety. I probably would have also chosen an airline to pretend to be a part of. That would have made it easier for direct comparisons to other airlines. Since I did not align with any particular airline I could not compare safety stats or airplane models of my own company to other companies, which I think would have been valuable.

I think it would have been cool to choose my own story but I do better when I am directly given a scenario and data set to work with. I tend to spend way too much time on forming my own assignment ideas.