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# Perceived usability evaluation of educational technology using the System Usability Scale (SUS): A systematic review

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#### **ABSTRACT**

This article presents the findings of a systematic review of perceived usability of educational technology systems. The research was conducted after studying, organizing, and analyzing the results of 104 research papers evaluating perceived usability of educational technologies using the System Usability Scale (SUS). The results were organized on the basis of (a) the usability score obtained when using the SUS, (b) the type of educational technology used, (c) the subject being learned, (d) the level of education, (e) the type of participant, (f) the age, and (g) the number of participants in each survey. Statistical analysis in all surveys (N = 170) demonstrated a good level of usability but with some issues (M = 70.09, SD = 12.98). The categories of Internet platforms (M = 66.25, SD = 12.42), university websites (M = 63.82, SD = 16.52) and affective tutoring systems (ATS) (M = 68.87, SD = 7.30) seem to have a good usability level according to SUS, preceded by mobile applications (M = 73.62, SD = 13.49) and multimedia (M = 76.43, SD = 9.45). Moreover, SUS scores were not found to be significantly related with participants' age (r = 0.017, p = 0.931, ns), stage of education (p = 0.539, ns), or the type of participants (p = 0.639, ns). Furthermore, the subject being learned (p = 0.038, s) and the number of participants in each survey (r = -0.259, p = 0.001, s) seem to relate to the obtained SUS scores. A slight, statistically insignificant improvement is noted in the perceived usability over the years (p = 0.182, ns). The findings of this review will serve as a useful reference guide for educational technology designers, practitioners, and teachers.

#### **ARTICLE HISTORY**

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#### **KEYWORDS**

Systematic review; usability; System Usability Scale (SUS); learning management systems (LMS); mobile applications; educational technology; e-learning; affective tutoring systems (ATS); university websites; multimedia

#### Introduction

Educational technology is nowadays an integral part of the learning process. It is present at all levels of education, from preschool to universities, and even in informal settings in different types and forms. Teachers in preschool and primary school use robotic kits, simulations, multimedia, and games. Universities frequently use learning management systems (LMS), mobile applications, and affective tutoring systems; even some corporations use virtual reality (VR) and augmented reality (AR) for learning purposes (e.g., to train their employees). The exponential increase in technology usage in education makes imperative research on its effectiveness in order to manage the available resources as efficiently as possible.

The contribution of information and communication technologies (ICTs) in education is very significant (Livingstone, 2012; De Witte & Rogge, 2014; Piper et al., 2015; Petko et al., 2017; Dushayeva, 2019; Altanopoulou et al., 2015; Safar et al., 2016). Most of them are highly engaging, providing learners the opportunity to learn at their own pace and sometimes at their own

learning style. However, technology usage does not necessarily lead to improved learning outcomes. To achieve an optimal adoption and use of a learning environment, certain dimensions need to be seriously considered to provide a suitable learning experience.

One of the already-mentioned dimensions is the usability of these technological systems for educational purposes and the way they are perceived by learners and other stakeholders to whom they are addressed. According to Mayes and Fowler (1999), educational effectiveness is greatly affected by perceived usability. Although many studies explore aspects such as student achievement (Schacter, 1999; Youssef & Dahmani, 2008), uses (Lei & Zhao, 2007), learning styles (Manochehr, 2006) and assessment (Wang et al., 2006; Pelgrum, 2001), obstacles to the integration of ICT in education (Pelgrum, 2001; Bingimlas, 2009; Yildirim, 2007; Wee & Zaitun, 2006), and subjects being learned (Cohen & Nycz, 2006; Williams, 2005), the field of educational technology lacks a widespread culture of usability, as reflected in the available research data.

Usability is one of the key factors for successful technology adoption. Research data have shown that the perceived usability of technological systems greatly determines the learning experience. However, adoption of usability studies in the field of educational technology was not observed until recently, despite the important role usability plays in the effectiveness of the educational technology systems (Orfanou et al., 2015).

A widely accepted definition of usability comes from the International Organization for Standardization (1998), which emphasizes three dimensions: effectiveness (the ability of users to complete their work qualitatively using the system), efficiency (resources spent on tasks), and satisfaction (subjective user reactions to system use) (ISO 9241-11). In addition, it has been shown that the three dimensions of usability (effectiveness, efficiency, and satisfaction) are weakly correlated (Frøkjaer et al., 2000). At first, the primary focus was on the two objective dimensions of effectiveness and efficiency, but this proved to be insufficient. Perceived usability (satisfaction) had to also be evaluated (Lewis, 2018).

Perceived usability has a significant impact on both the learning experience of the students and the learning outcome and thus on academic performance. If the user's interface is easy to use, the learners will use the system more often. If, on the contrary, the system is considered difficult to use, learners spend more time learning the system than the content (Ardito et al., 2006). In addition, a flawed interaction design for an educational technology could impede its adoption (Tselios et al., 2008). A usability evaluation is an assessment of the overall effectiveness of the system in the learning process (Thuseethan et al., 2014). Also, usability can result in improved learning experiences for learners (Tselios et al., 2008).

Thus, a need emerges for a standardized tool to assess the perceived usability of educational technology systems. Accordingly, each technological system is evaluated and classified. To evaluate perceived usability, Brooke (1996) developed the System Usability Scale (SUS), a reliable, zero-cost psychometric tool used worldwide with high validity and reliability. It comprises 10 alternating positive- and negative-formulated statements for which a respondent gives a subjective evaluation of a system's usability. The SUS's special attributes have rendered it an ideal tool for evaluating educational technology systems in the present research. First, the instrument is technology agnostic (Bangor et al., 2008; Sauro, 2013; Revythi & Tselios, 2019), which means that it can be used for evaluating any technological product, such as websites, mobile applications, and learning management systems. As Brooke (2013) points out, many of the current technologies did not even exist when he invented the SUS scale. Second, it is the most widely adopted tool for usability evaluation (Tullis & Albert, 2008). Third, it has proved to be reliable even with small sample size (Tullis & Stetson, 2004; Sauro, 2013).

Most of the questionnaire data are difficult to interpret unless there is a basis for comparison and reference. Moreover, usability can only be defined by reference to specific contexts and not as an absolute concept. Thus, one consequence of the specialized nature of usability is that it is very difficult to make comparisons of usability in different systems (Brooke, 1996). A few researchers (Bangor et al., 2008; Lewis & Sauro, 2009; Kortum & Bangor, 2013) have published some products' usability benchmarks for SUS. However, there is not a similar study for educational technology's usability, to the best of our knowledge. The research reported here attempts to provide a frame of reference of usability benchmarks among five major categories of educational technology. Thus, awareness is raised of the importance of usability in educational technology, and all stakeholders now have access to a useful, concentrated reference guide that takes into account many variables (e.g., age, subject being learned, educational stage) for developing or improving products.

#### Literature review

During the last two decades, research data has validated the reliability of the SUS scale. Consistent scale reliability and validity are confirmed by the literature, with Cronbach's alpha found repeatedly greater than 0.80 and in most of the research papers even above 0.90 (Chu et al., 2019; Bangor et al., 2008; Orfanou et al., 2015; Pal & Vanijja, 2020; Amariei, 2020; Kortum et al., 2020; Finstad, 2010).

Regarding the relation between SUS rating and participants' age, a slightly significant negative correlation is noticed in almost half of the research papers: Younger users tend to rate the usability of the SUS scale higher. Bangor et al. (2008) examined the possible associations between age and SUS score in a sample of 213 participants. They found a significant negative correlation between SUS score and age (r = -0.203, p = 0.03, s). Granić and Čukušić (2011) found a significant negative correlation between SUS score and age (r = -0.467); ratings of younger participants are higher on the SUS scale than ratings of older ones. Harrati et al. (2016) evaluating the Moodle platform and García-Peñalvo et al. (2019) evaluating the WYRED platform, respectively, found that the younger age group in their studies gave the highest SUS ratings. For a dataset of 769 students, Orfanou et al. (2015) found a small, nonsignificant difference at the 0.05 level, with a negative correlation between SUS score and age (r = -0.061, p = 0.09). Binyamin et al. (2016) found no correlation between SUS score and age (r = -0.223, p = 0.119, ns). A recent study (Mujinga et al., 2018) revealed a statistically significant relationship (p = 0.090, r = 0.036, s) between age and SUS score, in which older users scored higher than younger users.

This article presents the findings of a systematic review of usability of educational technology systems. The research was conducted after studying, organizing, and analyzing the results of 104 research papers evaluating the perceived usability of various educational technologies at different settings using the System Usability Scale (SUS). The SUS scale is a psychometric tool that shows very high validity and reliability for usability evaluation (Orfanou et al., 2015). However, it seems that there is no universal consensus, as there are lots of questionnaires for usability evaluation, and it seems only that in recent years have these begun to be used for ICT in education. This literature review has been guided by the following research questions:

- What is the level of usability of different types of technology used in education as derived from the System Usability Scale (SUS)?
- Is there a significant difference in usability among these types of technology? 2.
- Is there a relationship between the age, subject being learned, level of education to which the technology is addressed, stakeholder, type of educational technology used, number of participants in each sample, and SUS score?
- At what level of education is each evaluated type/category of educational technology
- Is there a significant difference in perceived usability for the same type of technological system over time?

# Methodology

The goal of this research is twofold. First is to obtain and summarize results from previous research. Second is to build a framework and to provide a quantitative research-based benchmark as a frame of reference for usability of educational technology to all stakeholders (e.g., developers, administrators, educators). It is argued that such a study is significant since there is not any integrated systematic usability evaluation approach to contribute to design and development of the technological systems that are used in educational settings.

Moreover, this review intends to fill a large research gap by providing a "guidebook" to helping design and evaluate technological systems in education, aiming at resource management optimization. An added value is the categorization of educational technology into types, highlighting the different levels of usability among different types of technological systems. This research places emphasis on the need for more learner-centered educational technology systems by addressing the importance of their usability. Thus, it will have an impact on the improvement of both currently existing and future technological systems, as well as the selection of the most appropriate and user-friendly ones for each case.

First, the article presents the findings of a systematic review of usability evaluation of educational technology systems. The research was conducted after studying, organizing, and analyzing the results of 104 research papers evaluating the perceived usability of various educational technologies at different settings evaluated with the System Usability Scale (SUS). The methodology adopted follows the guidelines proposed by Kitchenham (2004).

The search described in this study was conducted using the following keywords at Google Scholar: SUS, usability, educational technology. The research papers used dated from 2006 to 2019. The collection of the data started on October 2019 and ended in January 2020. Where there were inadequate data, we contacted the researchers who provided the corresponding article. The following inclusion and exclusion criteria were adopted.

Inclusion criteria:

- 1. Research papers that evaluate usability for educational technology systems with SUS.
- 2. Each educational technology system should be a system used for educational purposes.

Exclusion criteria:

- 1. The research paper was not written in English.
- 2. The SUS scale was not adopted.
- 3. The SUS scale was not used to evaluate software for educational purposes.

The search procedure was conducted as follows: The keywords "SUS, usability, educational technology" were searched for at Google Scholar, with 3020 results. After eliminating the duplicates, 1899 results remained. Following this, the authors read the full research papers, or read the abstract if the full paper was not available. The research papers that met the eligibility criteria were aggregated into Microsoft Excel. One hundred and four research papers were retained that satisfied both the inclusion and exclusion criteria for further analysis. A second screening of the research papers was conducted for verification of the collected data. A few studies were excluded if there were not enough participants in some analyses.

The results of the literature review were organized in terms of (a) the usability score as derived from the SUS scale, (b) the type of educational technology used, (c) the number of participants in each sample, (d) the subject being learned, (e) the age, (f) the type of participants, and (g) the level of education to which the technology is addressed.

In the present study, our findings were initially grouped according to the type of educational technology used and evaluated on the SUS scale. The classification into generic categories is based

Table 1. Overview of the examined papers.

Internet platforms (LMS, MOOC, wiki, etc.)

Al-Omar (2018), Algahtani (2019), Alshammari et al. (2016), Al-Sumaty and Umar (2018), Ayad and Rigas (2010), Binyamin et al. (2016), Blecken et al. (2010), Chaudy (2015), Christoph et al. (2017), de la Guía et al. (2012), Diwakar and Noronha (2018), Erdoğan et al. (2017), Erdoğmuş et al. (2015), García-Peñalvo et al. (2019), Granić and Ćukušić (2011), Gutiérrez-Carreón et al. (2015), Harrati et al. (2016), Harrati et al. (2017), Ivanović et al. (2018), Kaewsaiha (2019), Katsanos et al. (2012), Lehong et al. (2019), Luo et al. (2014), Marco et al. (2013), Orfanou et al. (2015), Pirker et al. (2019), Protopsaltis et al. (2013), Qaiduzzaman et al. (2018), Rahimi et al. (2015), Ras and Maquil (2011), Rizzardini et al. (2013), Rosato et al. (2007), Shi et al. (2013), Srimarong and Achalakul (2017), Thuseethan et al. (2014), Tsai and Yen (2013), Tsironis et al. (2016), Vertesi et al. (2018), Vincenti et al. (2017), Wesiak et al. (2015), Wu et al. (2009), Xenos et al. (2017)

Mobile applications

Arain et al. (2016), Armstrong and Wilkinson (2016), Botella et al. (2018), Davids et al. (2011), De Paolis et al. (2019), Escamilla et al. (2018), Ganapathy et al. (2016), Garcia-Ruiz et al. (2017), Hakala and Myllymäki (2014), Martín-Gutiérrez et al. (2015), Mathew (2012), Mirzaei (2016), Mustapa et al. (2018), Nicolaidou et al. (2019), Order (2015), Pombo and Marques (2018), Pombo and Marques (2019), Ponte et al. (2019), Pugoy et al. (2016), Spachos et al. (2014), Wang et al. (2008), Wang et al. (2010), Yağmur and Çakır (2016), Zbick et al. (2015)

#### University websites

Alnasser et al. (2017), Benaida et al. (2018), Demir and Parraci (2018), NaifJabli and Demir (2018), Şengel (2013), Sengel (2014) Multimedia

Davids et al. (2014), Garcia-Ruiz et al. (2019), Hsieh and Lin (2006), Joshi et al. (2013), Kardong-Edgren et al. (2019), Lin et al. (2011), Lin (2018), Lin et al. (2012), Martin-Gonzalez et al. (2016), Odriozola et al. (2012), Schmidt et al. (2019), Sudarmilah and Siregar (2019), Tsai et al. (2018), Wismer et al. (2018)

# Affective tutoring systems (ATS)

Feidakis et al. (2014), Lin et al. (2015), Lin et al. (2014), Lin et al. (2018), Lin et al. (2012), Lin et al. (2014), Ma (2017), Sedrakyan et al. (2017), Su et al. (2014)

Research papers reporting studies that do not fall into the above categories of educational technology systems Alamer et al. (2015), Bahingawan et al. (2018), Barradas et al. (2019), Bureš et al. (2017), Christoph et al. (2017), Diehl et al. (2015), Estrada et al. (2019), Leow et al. (2016), Peters et al. (2019)

on previous researchers' work (Kortum & Bangor, 2013; Bangor et al., 2008; Sauro, 2011a). The types of educational technology fall into five categories: (a) Internet platforms, (b) mobile applications, (c) university websites, (d) multimedia, and (e) affective tutoring systems (ATS) (see Table 1). This classification is roughly based on Luo and Lei's work (Luo & Lei, 2012). Specifically, the Internet platforms category contains learning management systems (LMS), content management systems (CMS), learning content management systems (LCMS), massive open online courses (MOOCs), wikis, and cloud applications, and the multimedia category contains ebooks, AR-VR books, and all kinds of visualization. Studies reported in 95 of the 104 collected papers fell into the five major categories of educational technology systems that occurred. The other nine papers were reporting studies related to other types of educational technology.

Regarding the learning discipline, five categories emerged, as follows: (a) natural sciences (physics, chemistry, biology), (b) foreign languages, (c) informatics, (d) skills, and (e) medicine. As far as the type of participant is concerned, five more categories occurred: (a) university students, (b) primary education students, (c) developers, (d) secondary education students, and (e) teachers.

A statistical analysis was conducted using IBM SPSS Statistics v25.0. Possible correlations were examined between various variables and SUS score regarding the research questions. We also took into consideration possible variations of the SUS score that may exist due to different sample sizes by providing weighted means.

## Results

# Perceived usability levels of educational technology systems

Statistical analysis in all surveys (N=170) derived from the total of 104 research papers related to technology education systems revealed a good level of usability but with some issues (M=70.09, SD=12.98). This result is expected and is in line with Bangor et al. (2009) and Sauro

Table 2. Mean SUS score of types of educational technology.

Category	N	Mean SUS score	SD
Internet platforms (LMS, MOOC, wiki, etc.)	77	66.25	12.42
Mobile applications	33	73.62	13.49
University websites	12	63.82	16.52
Multimedia	21	76.43	9.45
Affective tutoring systems (ATS)	13	68.87	7.30

Table 3. Comparison across SUS scores for each category examined.

	Platforms	Mobile applications	University Websites	Multimedia
Platforms				
Mobile applications	0.006**			
University websites	0.549	0.049*		
Multimedia	0.001**	0.409	0.028*	
Affective tutoring systems (ATS)	0.463	0.238	0.345	0.019*

<sup>\*\*</sup>Correlation significant at the 0.01 level (two-tailed).

(2013). Possible variations in perceived usability scores due to the sample size of each survey were also considered. To that end, four surveys were excluded because they did not provide number of participants. Weighted SUS mean score (M = 63.30, SD = 16.18).

# SUS benchmark data for types of educational technology

Analysis of the data collected revealed usability levels in each type of educational technology. According to Bangor et al. (2009), a SUS score above 51 is interpreted as "OK" with low marginal acceptability ranges, a SUS score above 72 is considered acceptable with "good" usability levels, and a SUS score above 85 corresponds to "excellent" usability levels.

One hundred fifty-six studies from 95 research papers fell into the five major categories of technology education systems. As it is shown in Table 2, the Internet platforms category comprised 77 surveys and its mean SUS score was 66.25 (SD = 12.42). The mobile applications category consisted of 33 surveys and its mean SUS score was 73.62 (SD = 13.49). The university websites category consisted of 12 surveys and its mean SUS score was 63.82 (SD = 16.52). The multimedia category comprised 21 surveys and its mean SUS score was 76.43 (SD = 9.45). The affective tutoring systems (ATS) category comprised 13 surveys and its mean SUS score was 68.87 (SD = 7.30).

In this context, the Internet platforms, university websites, and affective tutoring systems (ATS) categories seem to have good usability levels but not without flaws. In addition, the mobile applications and multimedia categories' scores indicate a satisfactory level of usability.

One-way analysis of variance (ANOVA) was conducted, and a statistically significant difference (p = 0.002) was found among the categories of educational technology.

As shown in Table 3, an independent samples t-test between pairs of the categories revealed statistically significant differences between the mean SUS scores of Internet platforms and mobile applications (p = 0.006, s), mobile applications and university websites (p = 0.049, s), university websites and multimedia (p = 0.028, s), multimedia and affective tutoring systems (p = 0.019, s), and Internet platforms and multimedia (p = 0.001, s).

The rest of the pairs did not reveal significant differences (see Table 3): platforms and university websites (p = 0.549, ns), platforms and affective tutoring systems (p = 0.463, ns), mobile

<sup>\*</sup>Correlation significant at the 0.05 level (two-tailed).



Table 4. Comparison across SUS scores for each subject being learned examined.

	Natural sciences	Foreign languages	Informatics	Skills	Medicine
Natural sciences					
Foreign languages	0.744				
Informatics	0.652	0.422			
Skills	0.532	0.751	0.267		
Medicine	0.016*	0.05*	0.001**	0.323	

<sup>\*\*</sup>Correlation significant at the 0.01 level (two-tailed).

applications and affective tutoring systems (p = 0.238, ns), university websites and affective tutoring systems (p = 0.345, ns), and mobile applications and multimedia (p = 0.409, ns).

The normality distribution was examined for the dependent variable SUS mean. Kolmogorov-Smirnov and Shapiro-Wilk tests revealed a normal distribution.

# Age of participants and SUS score

In a dataset of 30 surveys, we investigated the possible correlation between the age of participants and the mean SUS score. No significant correlation was found (r = 0.017, p = 0.931, ns).

### Subject being learned and SUS score

A one-way ANOVA in 67 surveys investigated possible correlation between the subject being learned (e.g., natural sciences, foreign languages, informatics, skills, and medicine) and the mean SUS score. A significant difference was observed (p = 0.038, s). As shown in Table 4, an independent samples t-test between pairs of the categories revealed statistically significant differences between the mean SUS scores of natural sciences and medicine (p = 0.016, s), foreign languages and medicine (p = 0.05, s), and informatics and medicine (p = 0.001, s).

The rest of the pairs did not reveal significant differences (see Table 4): natural sciences and foreign languages (p = 0.744, ns), natural sciences and informatics (p = 0.652, ns), natural sciences and skills (p = 0.532, ns), foreign languages and informatics (p = 0.422, ns), foreign languages and skills (p = 0.751, ns), informatics and skills (p = 0.267, ns), and skills and medicine (p = 0.323, ns).

# Level of education and SUS score

A one-way ANOVA was adopted to investigate possible correlation between the level of education (i.e., primary, secondary, and higher education) and the mean SUS score; 112 surveys were included. No significant difference was observed (p = 0.539, ns).

# Type of participants and SUS score

A one-way ANOVA investigated possible correlation between the type of participants (e.g., university students, teachers, etc.) and the mean SUS score; 124 surveys were included. No significant difference was observed (p = 0.639, ns).

# Number of participants and SUS score

A negative correlation between number of participants and SUS score was revealed in a dataset of 166 surveys (r = 0.259, p = 0.001, s).

The results of the already-mentioned statistical analyses between SUS score and other variables, that is, age of participants, subject being learned, level of education, type of participants, and number of participants, are summarized in Table 5.

<sup>\*</sup>Correlation significant at the 0.05 level (two-tailed).

Table 5. SUS scores for each of the variables examined.

	Age of participants	Subject being learned	Level of education	Type of participants	Number of participants
SUS score	0.931	0.038*	0.539	0.639	0.001**

<sup>\*\*</sup>Correlation significant at the 0.01 level (two-tailed).

Table 6. Type of educational technology and educational stage.

	N	Primary education	Secondary education	Higher education
Internet platforms	36	2.8%	5.6%	91.7%
Mobile applications	16	12.5%	6.25%	81.25%
University websites	11			100%
Multimedia	10	40%		60%
Affective tutoring systems (ATS)	6	16.7%		83.3%

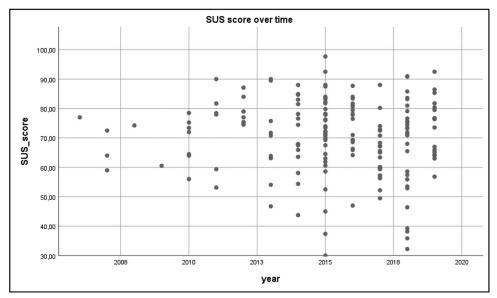


Figure 1 . SUS score over time.

# Type of educational technology and level of education

In a dataset of 79 surveys, we investigated the usage of each type of educational technology which was evaluated for the perceived usability at the three levels of education (see Table 6). Results show that 91.7% of Internet platforms are used in higher education, and 5.6% in secondary education; 81.25% of mobile applications are used in higher education and 12.5% in primary education. University websites, by definition, are only used in higher education settings. It was found that 60% of multimedia types are used in higher education and the rest for primary education, and that 83.3% of affective tutoring systems are used in higher education and 16.7% in primary education.

#### SUS scores over time

A one-way repeated-measures ANOVA was conducted to examine perceived usability evolution over time using as reference points the years 2013, 2015, 2017, and 2019 (see Figure 1). The test revealed a nonsignificant improvement in usability over time (Wilks' lambda = .520, F(3, 7) = 2.154, p = 0.182, ns).

<sup>\*</sup>Correlation significant at the 0.05 level (two-tailed).



Specifically, for Internet platforms Wilks' lambda = .320, F(3, 3) = 2, p = 0.276, ns; for mobile applications, Wilks' lambda = .073, F(2, 1) = 6, p = 0.270, ns; for university websites, Wilks' lambda = .040, F(1, 1) = 24, p = 0.128, ns; for multimedia systems, Wilks' lambda = .178, F(2, 1)2) = 4, p = 0.178, ns), and for affective tutoring systems, Wilks' lambda = .902, F(1, 2) = 0, p = 0.688, ns, so a nonsignificant improvement was observed for each over time.

### Discussion

The aim of this systematic review is to provide a summary of the findings regarding the perceived usability's evaluation at educational technology systems using the System Usability Scale (SUS). This article intends to fill a major research gap by providing usability benchmarks for educational technology for all stakeholders. Usability is a rather overlooked factor when it comes to educational technology even though it has a significant impact on both the learning experience and the learning outcome. In other words, our research places usability at the center of educational technology design, user's experience and by extension the learning itself. The community also becomes aware of the usability levels. In addition, this study examines possible correlations of SUS score with gender, age, level of education, subject being learned, and type and number of participants. Finally, the usability of technology systems in education over time is investigated.

The competitive advantage of the SUS scale compared to other questionnaires is that it is technologically agnostic (Bangor et al., 2008; Sauro, 2013); this means it can be used for usability evaluation of any product or service without being limited to just one category (e.g., SUPR-Q is only for websites). Therefore, given that the same tool is used across different systems, it is possible to carry out meaningful comparisons.

The usability of the evaluated educational technology systems (N = 170) seems to be at a good level but not without flaws (M = 70.09, SD = 12.98). This finding is in line with prior research papers which state that an average SUS score is about 68 (Sauro, 2011b; Brooke, 2013; Bangor et al., 2009). The weighted mean is 63.30 (SD = 16.18).

Analysis of the results showed that Internet platforms (M = 66.25, SD = 12.42), university websites (M = 63.82, SD = 16.52), and affective tutoring systems (ATS) (M = 68.87, SD = 7.30) categories seem to have good usability levels with some issues. In addition, mobile applications (M=73.62, SD=13.49) and multimedia (M=76.43, SD=9.45) scores indicate a satisfactory level of usability. It would be expected that since Internet platforms were established earlier in the field of educational technology, they would have higher ratings on the SUS scale. However, in most cases they are used for educational purposes when users reach higher education. Therefore, usability levels of Internet platforms are below satisfactory levels. As far as the university websites are concerned, these do not directly aim at content learning and their role in the learning process is quite auxiliary. In addition, they are usually a product of student development, and their perceived usability may not be sufficiently taken into account in the design, as demonstrated by the research data.

Kaya et al. (2019) evaluated the perceived usability of widely adopted mobile applications (WhatsApp, Facebook, YouTube, and Mail) in a dataset of 222 participants with the System Usability Scale (SUS). The average score for iOS versions was 79.41 and for Android was 81.2. The corresponding category of mobile application for educational purposes has a mean SUS score of 73.80, well below these. Perhaps the differentiation in perceived usability between the commonly used applications and the applications used for educational purposes can be attributed to an extent to the discovery that repeat users with prior experience of a system tend to rate it up to 11% higher (Sauro, 2011a). This discovery constitutes a significant first indication; however, it is suggested that further studies are required to obtain meaningful conclusions and directions.

Additional analysis between age and the SUS score revealed a nonsignificant, positive correlation (r = 0.017, p = 0.931, ns). A recent research study (Mujinga et al., 2018) revealed a relation



between age and SUS score (r = 0.036, p = 0.090, s). One possible explanation is that users are more familiar with technology systems, since they are an integral part of everyday life than in the past, closing the "gap" that was observed in previous years. We therefore conclude that the correlation between age and perceived usability yields contradictory results and requires further investigation in order to explore and identify the factors and variables that may act as moderators.

Furthermore, the subject being learned (p = 0.038) and number of participants (r = -0.259, p = 0.001, s) seem to correlate with the SUS score. Further examination regarding the subject being learned revealed that ICTs used in medicine-related subjects are considered more usable than those used in natural sciences (p = 0.016, s), foreign languages (p = 0.05, s), and informatics (p = 0.001, s). This could be attributed to a variety of reasons. The users in specific domains might be more experienced with ICT use in education, or the systems in one category might be designed in a more effective manner, thus fulfilling users' needs.

As far as the stage of education (p = 0.539, ns) and the type of participants (p = 0.639, ns) are concerned, no statistically significant correlations were found with the SUS score.

Moreover, categories of educational technology systems that were evaluated for usability were further examined to determine which educational levels they corresponded to. Results have shown that in higher education settings the educational technology is most usability-aware, followed at a distance by primary education. It is worth exploring further why the usability evaluation of educational technology systems is at such a low level in secondary education.

Finally, for all categories of educational technology systems we examined, a slight but statistically insignificant improvement is noticed in the perceived usability over the years (p = 0.182). Such a result would constitute an encouraging indication, implying a trend of awareness about the importance of perceived usability.

#### **Conclusions**

Although SUS was realized in 1996 for the evaluation of perceived usability, its adoption in the design of educational technology systems, took several years. In this review only two surveys, in the years 2008 and 2009, were identified that evaluate perceived usability in education using the SUS. In the following years, SUS adoption increased substantially, indicating the need for considering usability during design and development of educational technology systems.

Our goal was twofold: on the one hand, to provide a comprehensive overview of the current literature, and on the other hand, to explore possible relations between critical attributes with the findings obtained. A systematic review of usability in education was needed for summarizing all the existing information in a thorough and unbiased way. Consequently, this research will lead to more general and compact conclusions that individual studies cannot provide. Subsequently, because quantitative data were derived, it was possible to analyze and investigate possible correlations that individual research projects are not able to detect. To this end, findings were presented regarding SUS scores of the technology systems used in education by analyzing 104 research papers.

Levels of perceived usability among different types of educational technology are now acknowledged. Internet platforms, university websites, and affective tutoring systems seem to have a good usability level according to the SUS scale, with some issues. Mobile applications and multimedia have a satisfactory level of perceived usability according to the criteria set by Bangor et al. (2009).

Furthermore, differences in perceived usability among the categories of educational technology seem to be statistically significant (p = 0.002). Specifically, this applies to Internet platforms and mobile applications (p = 0.06), mobile applications and university websites (p = 0.049), university websites and multimedia (p = 0.028), multimedia and ATS (p = 0.019), and Internet platforms and multimedia (p = 0.001).

Moreover, concerning the attributes of the SUS, on the one hand, participants' age (r = 0.017, p = 0.931), level of education (p = 0.539), and type of participant (p = 0.639) are not significantly



associated with the SUS score. On the other hand, subject being learned (p = 0.038) and number of participants (r = -0.259, p = 0.001) are statistically associated with the SUS score.

Regarding the fourth research question, most of the educational technologies that were evaluated for usability aim at higher education. Specifically, 91.7% of Internet platforms, 81.25% of mobile applications, 83.3% of ATS, and 60% of multimedia are used in higher education. As mentioned previously, university websites are used only in higher education. Finally, statistical analysis revealed a nonsignificant improvement in educational technology systems' perceived usability over time, for all five categories of the systems that were examined.

However, the present study is not without limitations. According to Sauro (2013), "SUS might not always be the best questionnaire." Although SUS is technology-agnostic, perhaps other instruments, such as SUPR-Q and the SEQ might be shown to be equally suitable. As a result, other questionnaires optimized for each educational technology category might be needed. In addition, researchers may want to measure more specific attributes such as findability or consistency. Such items do not appear in SUS. Thus, the development of appropriate items might be required (Sauro, 2018).

It was also hypothesized that the timing of the research coincides with the time of publication of the research paper. Usability evaluation of websites was conducted only by students, and 7 out of 12 of the studies reported in this article were carried out in 2018. Data for this study were obtained only from Google Scholar. Even though Google Scholar is sensitive enough to be used alone for systematic reviews (Gehanno et al., 2013), further research is recommended by including other databases as well, in the following years.

In the future, it would be interesting to investigate whether the scores reported by different cultures or nations are differentiated. In addition, further studies to investigate possible relations between participants' personality characteristics and SUS score are required. It is also suggested that other factors that may correlate with SUS score should be taken into consideration (e.g., gender, attitude toward technology, delivery method, cultural issues) and examined further.

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