# MARKET PLACE E-COMMERCE WEBSITE

# **HACKATHONE 3 DAY4**

## **Hackathon Project Documentation: E-Commerce Website**

This project was developed as part of my hackathon task, aiming to create a fully functional **E-Commerce Website** using modern web technologies. The website features a dynamic product listing, detailed product pages, advanced filtering and pagination, and a responsive design optimized for various devices.

### **Technologies Used**

#### • Frontend:

- Next.js: A React framework for building dynamic, server-rendered web applications.
- o **Tailwind CSS**: A utility-first CSS framework for fast and responsive web design.
- TypeScript: A superset of JavaScript that enhances code quality and maintainability.

#### Icons & UI Components:

• **React Icons**: A library of customizable icons for React applications.

#### **Features**

### 1. Dynamic Product Listings & Categories:

- Products are fetched dynamically from a backend service (in this case, a mock API or database).
- Users can view and filter products based on various categories like T-Shirts,
  Shirts, Hoodies, Jeans, etc.

#### 2. Product Detail Pages:

• Each product has a dedicated page displaying detailed information, including images, description, price, and available options (color, size, etc.).

#### 3. Filters & Sorting:

- Category Filtering: Users can filter products by category (e.g., Casual, Formal, etc.).
- o **Price Filtering**: Adjust the price range to view products within a specific budget.

 Color, Size, & Style Filters: Allows users to refine their search based on color, size, and style preferences.

#### 4. Pagination:

- The product list is split into multiple pages, and users can navigate between pages using **next** and **previous** buttons or by selecting specific pages.
- Dynamic Pagination ensures smooth navigation through large product inventories.

## 5. Responsive Design:

 The layout is fully responsive, adapting to different screen sizes and devices, offering an optimized experience for both desktop and mobile users.

## **Project Setup & Flow**

- **Fetching Products**: The products are fetched through an API that retrieves product details like name, price, description, and image URL.
- **Product Display**: Products are displayed in a grid layout, with an option to click through to the detailed product page.
- **Filter Handling**: Filters for categories, color, size, style, and price range are managed using React's useState for state management. The page dynamically updates as filters are applied.
- **Pagination**: Pagination is handled by calculating the total number of pages based on the filtered products and displaying a navigation bar to allow users to go between pages.

#### **Challenges Faced**

- **State Management**: Managing different states for filters and pagination required careful consideration to ensure a smooth user experience.
- Responsive Design: Adapting the design to work seamlessly across different screen sizes was a challenge, especially ensuring that the layout remained usable on mobile devices.
- **Performance Optimization**: Ensuring smooth performance when filtering and loading products dynamically required optimization in both frontend rendering and API calls.

#### **Future Improvements**

- **Payment Gateway Integration**: Adding a payment gateway for a real-world shopping experience.
- **User Authentication**: Implementing user login functionality for order tracking and personalized shopping experience.

• Advanced Search: Adding an advanced search feature for more precise product discovery.





