

Belgium-Brussels: Italy – Support Services for the Organisation of Events and Other Communication and Information Activities of the Liaison Office

OJ S 8/2024 11/01/2024

Contract award notice

Services

Legal Basis:

Regulation (EU, Euratom) No 2018/1046

Section I: Contracting authority

I.1. Name and addresses

Official name: European Parliament

Postal address: Rue Wiertz 60

Town: Brussels

NUTS code: BE1 Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest

Postal code: 1047

Country: Belgium

E-mail: DGCOMM-EPLO-FinancialSupport@europarl.europa.eu**Internet address(es):**Main address: www.europarl.europa.eu**I.4. Type of the contracting authority**

European institution/agency or international organisation

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Italy – Support Services for the Organisation of Events and Other Communication and Information Activities of the Liaison Office

Reference number: ROM/COMM/AWD/2023/73

II.1.2. Main CPV code

79416000 Public relations services

II.1.3. Type of contract

Services

II.1.4. Short description

The European Parliament (EP) is looking for the provision of support services for the organisation of communication and information activities of the European Parliament Liaison Offices (EPLOs). This contract concerns the activities carried out by the EP in Italy, in the capital as well as in the different regions for a decentralised communication. The services can also be requested for cross-border activities with neighbouring countries.

II.1.6.

Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 2 000 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79418000 Procurement consultancy services, 79950000 Exhibition, fair and congress organisation services, 79994000 Contract administration services

II.2.3. Place of performance

NUTS code: IT Italia

II.2.4. Description of the procurement

The purpose of the framework contract is to provide support and technical assistance in the organisation of communication and information activities of the EPLOs. The EPLOs address stakeholders, media and general public that often have high political and strategic importance and require complex logistics. In general terms, the contractor will perform the major functions:

- organisation of events;
- organisation of communication campaigns;
- production of media content, including, where necessary, with the selection and sub-contracting of third-party providers for specific tasks;
- other services in the field of communication and information (often via third parties).

Due to the decentralised organisation of the EP administration, the operational responsibility, in particular the definition of activities and daily contacts for this contract with the contractor, lie with the EPLOs. On the other hand, the conclusion of specific contracts and payment of invoices are handled by the EP's central services, located in Brussels.

II.2.5. Award criteria

Quality criterion - Name: Quality of working methods, project management and allocation of resources / Weighting: 14

Quality criterion - Name: Quality of the provision of services / Weighting: 14

Quality criterion - Name: Organisation of third-party suppliers / Weighting: 14

Quality criterion - Name: Quality of proposed environmental policies and methods / Weighting: 7

Quality criterion - Name: Quality of the proposed method to assess the impact of the action taken / Weighting: 7

Quality criterion - Name: Quality of the case study / Weighting: 14

Price - Weighting: 30

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2023/S 077-232495](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Title:

Italy – Support Services for the Organisation of Events and Other Communication and Information Activities of the Liaison Office

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

19/12/2023

V.2.2. Information about tenders

Number of tenders received: 13

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: ItaliaCamp Srl

Postal address: Viale Pola 12

Town: Rome

NUTS code: IT Italia

Postal code: 00198

Country: Italy

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 2 000 000,00 EUR

Total value of the contract/lot: 2 000 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: General Court of the European Union
Town: Luxembourg
Postal code: L-1047
Country: Luxembourg

VI.4.2. Body responsible for mediation procedures

Official name: European Ombudsman
Town: Strasbourg
Country: France

VI.4.4. Service from which information about the review procedure may be obtained

Official name: General Court of the European Union
Town: Luxembourg
Country: Luxembourg

VI.5. Date of dispatch of this notice

04/01/2024