

Sherley Norelia
sherlevnorelia18@gmail.com

Education

Temple University | Philadelphia,, PA

Graduated May 2022

B.A. in Film and Media Arts, GPA: 3.5

Drexel University | Philadelphia,, PA

MSI in Human-Computer Interaction & User Experience

Expected Dec. 2023

Experience

The Community Grocer, Digital Product Design Intern | Philadelphia, PA

June 2023- Present

- Co-create and conduct surveys to inform
- TCG's menu offerings
- Design preliminary UI / UX and menu
- taxonomies for draft e-commerce platform
- Collaborate with other interns and neighbors to create edited version of Penn B roll footage

Bevy Luxe LLC, Video Editing Intern | Philadelphia, PA

Oct. 2021 to Nov. 2021

- Edit video projects in time for their due date
- Show progress of edited videos during weekly meetings
- Insure Podcast episodes are digestible for listeners

Tribal, Video Editing Specialist | Deltona, FL

May 2021 to Oct. 2021

- Present progress of work weekly
- Edit video weekly for clientele
- Grow editing experience and grow resume

Take This Production, Editing Intern | Philadelphia, PA

Oct. 2019 to Dec. 2019

- Edit raw footage every week to make weekly Youtube videos
- Create marketing videos for Facebook and Instagram to gain more engagement
- Edit podcast down to may it more digestible for listeners

More Experience

IFocus, After School Director/ Hybrid Learning Teacher | Lake Mary, FL

Oct. 2022- Present

- Plan activities for After School Program
- Pick up kid at designated schools with sprinter van
- Oversee after school program
- Run classroom age group 4 to 8
- Assist with hybrid learning activities

Skills

Adobe Creative Suite, Proficient in Photoshop, Illustrator, Premiere, Lightroom, XD, Figma

Organization, Efficient in Google Drive, Microsoft Office Suite, Miro

Social Media, Proficient in Youtube, Twitter, Facebook, Instagram, Tik Tok