Sherley Norelia

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Education

Temple University | Philadelphia,, PA Graduated May 2022 B.A. in Film and Media Arts, GPA: 3.5 Drexel University | Philadelphia,, PA MSI in Human-Computer Interaction & User Experience Expected Dec. 2023 Experience The Community Grocer, Digital Product Designer | Philadelphia, PA June 2023- Present Co-create and conduct surveys to inform TCG's menu offerings Design preliminary UI / UX and menu taxonomies for draft e-commerce platform Collaborate with other interns and neighbors to create edited version of Penn B roll footage Bevy Luxe LLC, Video Editing Intern | Philadelphia, PA Oct. 2021 to Nov. 2021 • Edit video projects in time for their due date Show progress of edited videos during weekly meetings Insure Podcast episodes are digestible for listeners Tribal, Video Editing Specialist | Deltona, FL May 2021 to Oct. 2021 Present progress of work weekly Edit video weekly for clientele Grow editing experience and grow resume Take This Production, Editing Intern | Philadelphia, PA Oct. 2019 to Dec. 2019 Edit raw footage every week to make weekly Youtube videos Create marketing videos for Facebook and Instagram to gain more engagement Edit podcast down to may it more digestible for listeners **More Experience** IFocus, After School Director/ Hybrid Learning Teacher | Lake Mary, FL Oct. 2022- Present Plan activities for After School Program Pick up kid at designated schools with sprinter van Oversee after school program

Skills

Proficient in Photoshop, Illustrator, Premiere, Lightroom, XD, Figma Youtube, Twitter, Facebook, Instagram, Tik Tok Efficient in Google Drive, Microsoft Office Suite, Miro

Novice in Github, VS Code, SASS, HTML, Netlify

Run classroom age group 4 to 8 Assist with hybrid learning activities