



# ATLIQ MART INSIGHTS



**Metrics and  
Customer Insights**



**Product Insights**



**Performance**



**Key Insights**



# ATLIQ Mart Dashboard



Split By Cities



<b>OT%</b> <b>59.03</b> Target: 86.09	<b>OTIF%</b> <b>29.02</b> Target: 65.91	<b>IF%</b> <b>52.78</b> Target: 76.51
<b>LIFR%</b> <b>65.96</b>	<b>VOFR%</b> <b>96.59</b>	<b>Total Orders</b> <b>32K</b>
<b>Order Frequency</b> <b>57K</b>	<b>Total Orders Not Shipped</b> <b>458K</b>	<b>Total Ordered Quantity</b> <b>13M</b>

## Split By Cities

city	In-Full%	On-Time In-full%	On time Delivery%
Surat	52.55	30.07	61.21
Ahmedabad	54.20	29.33	58.16
Vadodara	51.56	27.78	57.98
<b>Total</b>	<b>52.78</b>	<b>29.02</b>	<b>59.03</b>

customer_name	On-Time In-full%	In-Full%	On time Delivery%	LIFR%	VOFR%
Viveks Stores	39.44	60.07	70.61	75.06	97.57
Vijay Stores	28.28	44.98	72.45	59.23	95.87
Sorefoz Mart	25.89	39.19	72.67	53.40	95.33
Rel Fresh	38.18	58.69	72.32	74.54	97.43
Propel Mart	40.92	59.74	73.64	75.62	97.70
Lotus Mart	16.34	53.35	28.11	60.08	96.01
Logic Stores	38.78	60.14	70.82	74.39	97.45
Info Stores	25.52	41.16	70.94	53.05	95.24
Expression Stores	38.39	60.83	69.92	75.28	97.54
Expert Mart	39.11	59.81	72.54	75.48	97.44
Elite Mart	24.37	37.94	72.45	52.74	95.29
Coolblue	13.75	44.73	29.13	51.53	95.08
Chiptec Stores	38.73	60.35	71.62	75.61	97.58
Atlas Stores	39.55	59.78	71.81	75.48	97.58
Acclaimed	15.47	52.36	29.43	58.93	95.85
<b>Total</b>	<b>29.02</b>	<b>52.78</b>	<b>59.03</b>	<b>65.96</b>	<b>96.59</b>

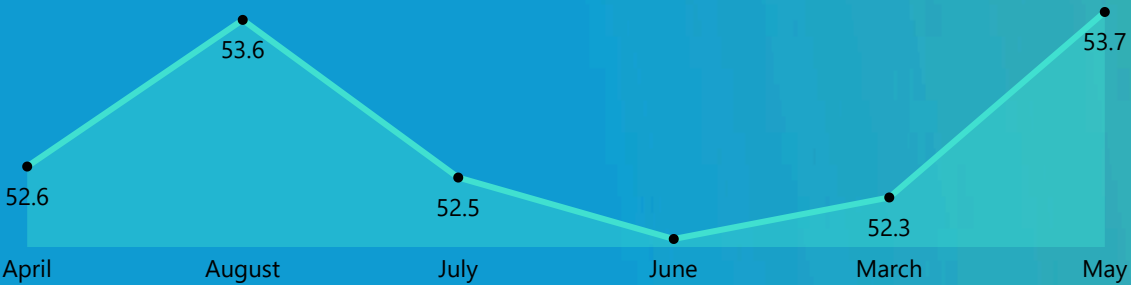
## Filters

Month All	Day All	week_no All
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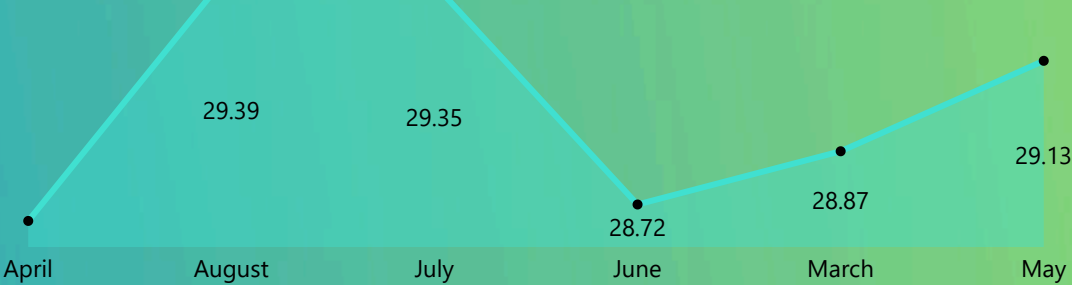


# Metrics by Month

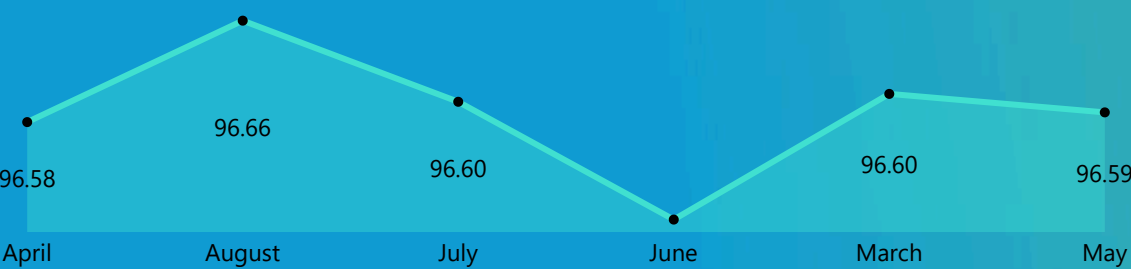
In-Full% by Month



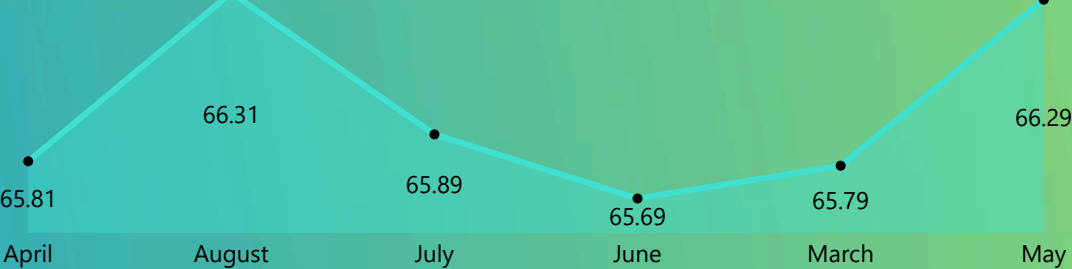
On-Time In-full% by Month



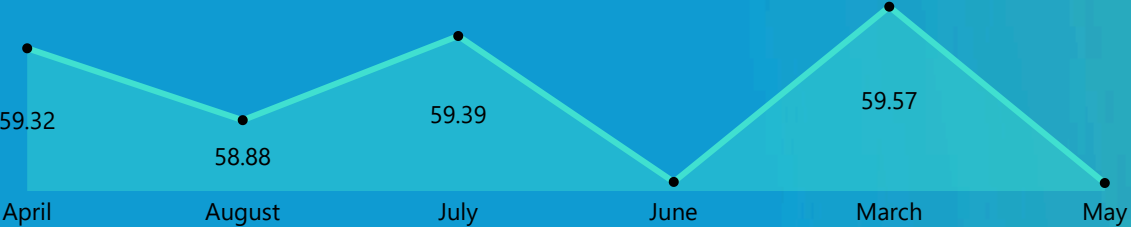
VOFR% by Month



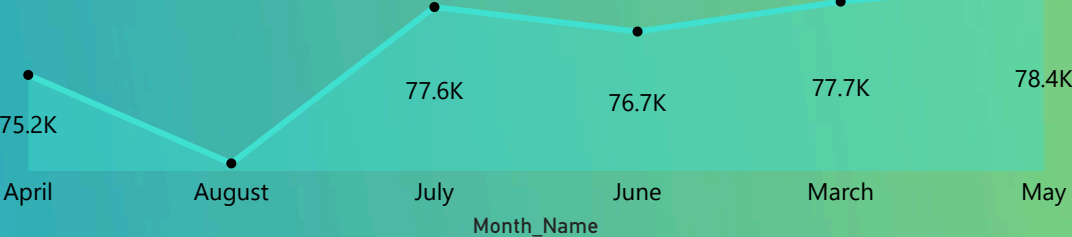
LIFR% by Month



On time Delivery% by Month



Orders Not Shipped by Month





# Products Insights

product_name	LIFR%	LIFR% by Month_Name	VOFR%	VOFR% by Month_Name
AM Biscuits 250	65.16		96.58	
AM Biscuits 500	66.10		96.49	
AM Biscuits 750	68.05		96.85	
AM Butter 100	66.66		96.59	
AM Butter 250	63.52		96.36	
AM Butter 500	65.19		96.46	
AM Curd 100	66.73		96.62	
AM Curd 250	67.05		96.72	
AM Curd 50	65.55		96.62	
AM Ghee 100	65.75		96.59	
AM Ghee 150	66.72		96.69	
AM Ghee 250	65.25		96.53	
AM Milk 100	65.55		96.54	
AM Milk 250	65.91		96.61	
AM Milk 500	67.51		96.71	
AM Tea 100	65.32		96.59	
AM Tea 250	65.16		96.52	
AM Tea 500	66.14		96.52	
Total	65.96		96.59	

City

All

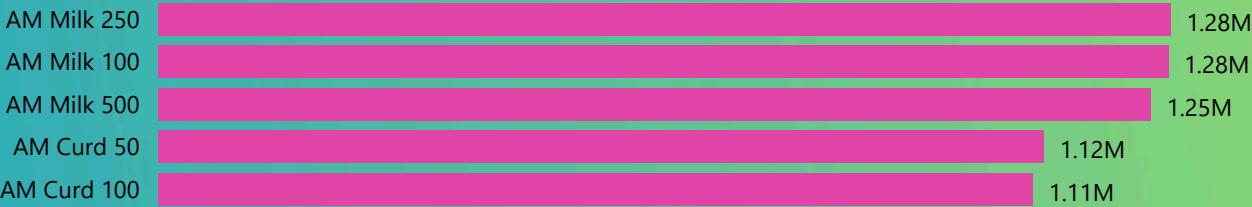
Customer

All

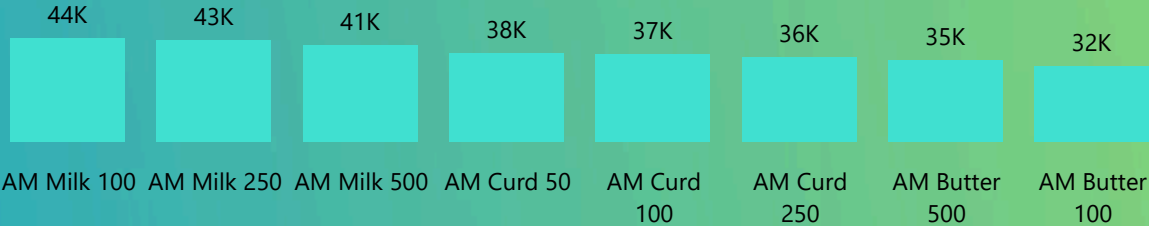
Month

All

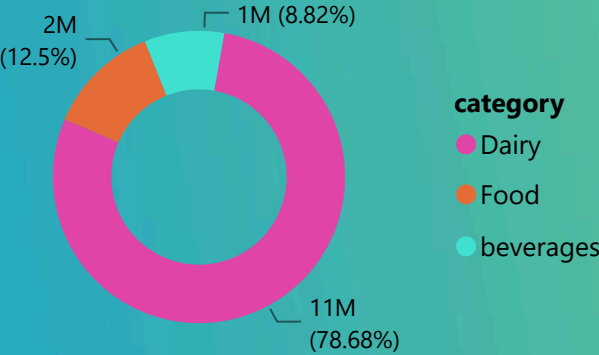
## Top 5 Products Ordered



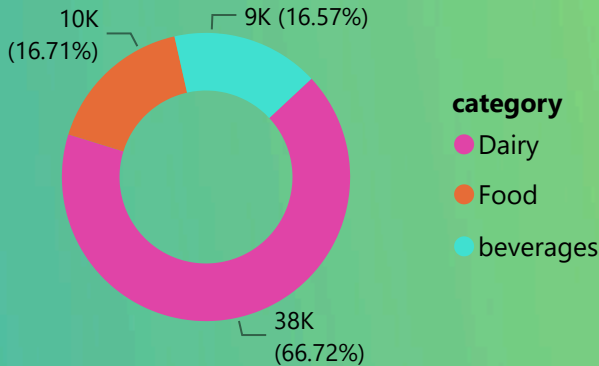
## Orders Not Shipped By Product



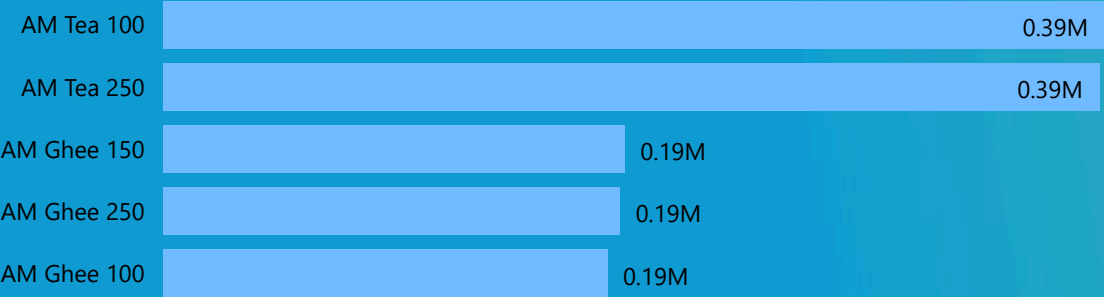
## Order By Category



## Total Orders Shipped by category



## Bottom 5 Products Ordered





# KEY INSIGHTS

## KPI INSIGHTS

- 1.Our On-time delivery is 59.03% which is short of our target of 86.09%
- 2.Our In-full delivery is 52.78% which is short of our target of 76.51%
- 3.Our On-time In-full delivery is 29.02% which is short of our target of 65.91%

## CUSTOMER INSIGHTS

- 1.Our OTIF% for Propel mart is the highest and is the lowest for ColdBlue Stores.
- 2.Our OTIF% for Surat is the highest while IF% is the highest for Ahmedabad.
- 3.Our OTD% is 73.64% for Propel Mart while for ColdBlue Stores it is 29.13% which is the lowest.

## PRODUCT INSIGHTS

- 1.Milk was Ordered the most in dairy products with almost 4.7M orders for Milk.
- 2.Tea is the least ordered product out of all products.
3. AM Milk 100 is a product that we are not able to ship efficiently with almost 44k orders not being shipped.
- 4.Dairy products have been ordered the most with almost 11M orders.