

Scalvium

Build. Launch. Scale. Your Amazon Brand — The Right Way.

Scalvium is a full-stack Amazon FBA growth partner built for serious private-label sellers who want predictable results — not trial-and-error.

From LLC creation to product launch and scaling, we handle every critical step so you can focus on growth, not guesswork.

👉 Whether you're starting from zero or scaling an existing brand, Scalvium becomes your Amazon backend team.

What We Do (End-to-End Amazon FBA Services)

We don't offer random services.

We build systems that turn products into brands.



LLC Creation & Business Setup

Start strong, start compliant.

We help you set up your LLC and legal structure correctly so your Amazon business is built to scale from day one.



Amazon Seller Account Creation & Approval

Avoid costly mistakes and delays.

We handle Amazon account creation, documentation, and approval to ensure a smooth, risk-free start.



Winning Product Hunting (Data-Driven)

No guessing. No hype products.

We identify low-risk, high-demand private-label opportunities using deep market research, competitor analysis, and profitability checks.

Product Sourcing & Supplier Negotiation

Right supplier. Right price. Right quality.

We manage supplier shortlisting, sampling, negotiation, and quality control to protect your margins and brand reputation.

Listing Creation & Brand-Focused Design

Your product deserves more than a basic listing.

We create high-converting Amazon listings with:

- Keyword-optimized titles & bullet points
 - Premium Quality Listing Image
 - Persuasive EBC content
 - Premium Listing Videos and creatives
 - Conversion-driven structure that sells, not just ranks
-

Listing Optimization (Rank + Convert)

We don't just chase keywords — we optimize for sales velocity.

Our optimization improves:

- Click-through rate (CTR)
 - Conversion rate (CVR)
 - Organic ranking stability
-

Product Launch Strategy

Launch wrong = dead listing.

We plan and execute controlled, compliant launch strategies to build momentum without risking account health.

Amazon Account Management

Amazon is not “set and forget.”

We manage:

- Listing Management
- Amazon Case Handling
- Health metrics & compliance
- Performance tracking & growth optimization

- Inventory planning

Your store stays clean, stable, and scalable.



PPC Management (Profit-First Approach)

Ads should make money — not burn it.

Our PPC strategy focuses on:

- Profitable keyword targeting
- Waste elimination
- Scalable TACoS control

Every dollar is tracked. Every campaign has a purpose.

Why Brands Choose Scalvium

- ✓ End-to-end ownership — no juggling freelancers
- ✓ Private-label specialization — not generic Amazon help
- ✓ Data-driven decisions — not assumptions
- ✓ Process-led execution — SOPs, systems, accountability
- ✓ Long-term mindset — we build brands, not quick wins

We work like partners, not vendors.

Who We Work With

- New sellers starting Amazon the *right way*
- Existing sellers stuck at low sales
- Brand owners ready to scale profitably
- Investors looking for a structured Amazon operation

If growth matters to you — we're a fit.

Ready to Build Your Amazon Brand?

Amazon rewards precision, strategy, and consistency.

Scalvium gives you all three.

Book a free strategy call and let's map your Amazon journey — from setup to scale.

Scalvium

Where Amazon brands are built to last.

◆ 1. SHORT HOMEPAGE VERSION **(Above-the-Fold Friendly)**

Hero Section

Build & Scale Profitable Amazon Brands — Without Guesswork

Scalvium is a full-service Amazon FBA agency helping private-label sellers launch, grow, and scale with proven systems.

From LLC creation to PPC scaling, we manage everything behind the scenes so you can focus on growth.

 **Book a Free Amazon Strategy Call**

What We Do (Snapshot)

- LLC & Amazon Account Setup
- Product Hunting & Sourcing
- High-Converting Listings
- Amazon PPC Management
- Product Launch & Scaling

All under one expert team.

Why Scalvium

- ✓ Data-driven decisions
- ✓ Private-label specialists
- ✓ End-to-end ownership
- ✓ Long-term brand focus

We don't sell services.
We build Amazon businesses.

CTA

 Ready to start or scale your Amazon brand?
 Talk to a Scalvium Expert Today

◆ 2. SALES LANDING PAGE (High-Conversion)

Headline

Your Amazon Business Shouldn't Be Trial & Error

Build a profitable, scalable Amazon private-label brand with a team that's done it before.

The Problem

Most Amazon sellers fail because of:

- Poor product selection
- Weak listings
- Wasted ad spend
- No clear system

Amazon rewards strategy, not luck.

The Solution — Scalvium

Scalvium acts as your complete Amazon backend team.

We plan.

We execute.

We scale.

All using tested SOPs and real data.

Our Process

- 1 Business & Account Setup**
 - 2 Product Research & Validation**
 - 3 Supplier Sourcing & Cost Control**
 - 4 Listing Creation & Optimization**
 - 5 Launch & PPC Scaling**
 - 6 Ongoing Account Management**
-

Who This Is For

- ✓ New sellers who want to start right**
 - ✓ Existing sellers stuck or losing money**
 - ✓ Brand owners ready to scale**
 - ✗ Not for quick flippers or shortcuts**
-

CTA

- ⌚ Want a clear Amazon roadmap for your business?**
 - 👉 Schedule Your Free Strategy Call**
-

◆ 3. SERVICE-WISE INDIVIDUAL PAGE COPY

LLC Creation & Business Setup

We help you legally structure your Amazon business with the right foundation for long-term scaling, compliance, and payments.

Amazon Seller Account Creation

We manage seller account creation, documentation, and approvals to reduce the risk of rejections and suspensions.

Product Hunting (Private Label)

We identify low-competition, high-demand products using advanced market research and profitability analysis — no guesswork.

Product Sourcing & Supplier Management

From supplier vetting to price negotiation and quality checks, we protect your margins and brand reputation.

Listing Creation

We build listings that rank and convert, combining keyword research with persuasive copywriting and structure.

Listing Optimization

Continuous optimization to improve CTR, CVR, and organic ranking stability — based on real performance data.

Product Launch Strategy

We execute controlled, compliant launch strategies to generate early traction and ranking momentum.

Amazon Account Management

Complete store management including inventory planning, health metrics, performance monitoring, and growth actions.

PPC Management

Profit-first Amazon advertising focused on sustainable growth, waste elimination, and scalable campaigns.

◆ 4. WHATSAPP + CONTACT CTA COPY (HIGH-CLOSURE)

WhatsApp Button Copy

 Chat with an Amazon Expert
Get clear answers. No sales pressure.

WhatsApp Auto-Message

Hi 
I'm interested in starting/scaling my Amazon business with Scalvium.
Please share the next steps.

Contact Page Headline

Let's Build Your Amazon Brand — Together

Contact Page Subtext

Whether you're just starting or ready to scale, our team will review your goals and guide you with a clear action plan.

-  **Strategy Call**
-  **Email Support**
-  **WhatsApp Consultation**

👉 Start Your Amazon Journey Today



TRUST & AUTHORITY SECTION (UPDATED)

By the Numbers (Authority Block)

H2: Trusted by Growing Amazon Brands Worldwide

- 25+ Amazon Private-Label Brands Served
- 98+ Amazon Projects Successfully Executed
- End-to-End Amazon FBA Expertise
- Private-Label Focused (No Generic Dropshipping)

We don't chase volume.

We work with brands that want **structured, scalable Amazon growth**.

CASE-STUDY STYLE TRUST SECTIONS (REFINED)

Case Study 1 — Launching a Private-Label Brand from Scratch

Industry: Amazon Private Label

Services Used: LLC Creation, Account Setup, Product Research, Sourcing, Listing, Launch

Challenge

Client wanted to enter Amazon but lacked:

- Business setup
- Product clarity
- Supplier confidence

Scalvium Solution

- Set up LLC & Amazon seller account
- Validated product using demand & competition data
- Negotiated supplier pricing and MOQ
- Built optimized listing + launch strategy

Outcome

- ✓ Smooth product launch
 - ✓ Early traction without heavy ad spend
 - ✓ Clear roadmap for future SKUs
-

Case Study 2 — Turning an Unprofitable Store Around

Industry: Amazon Private Label

Services Used: Listing Optimization, PPC Management, Account Audit

Challenge

- High ad spend
- Low conversion
- No clear growth direction

Scalvium Solution

- Full listing + keyword audit
- Rebuilt copy for buyer psychology
- Re-structured PPC campaigns
- Removed wasteful keywords

Outcome

- ✓ Better conversion rate
 - ✓ Reduced wasted ad spend
 - ✓ Stable ranking improvement
-

Case Study 3 — Scaling with Systems & Control

Industry: Amazon Brand Owner

Services Used: Account Management, PPC Scaling, Inventory Planning

Challenge

Growth was causing:

- Inventory stress
- Ad inefficiencies
- Account health risks

Scalvium Solution

- Introduced inventory forecasting
- Implemented SOP-based PPC scaling
- Set up performance tracking

Outcome

- ✓ Controlled growth
 - ✓ Fewer stockouts
 - ✓ Predictable scaling decisions
-

TESTIMONIAL SECTION (SAFE & REPLACEABLE)

H2: What Our Clients Say

Developer Note:

The testimonials below are **placeholders**. Replace with real client names, screenshots, or WhatsApp/email excerpts once available.



“Scalvium gave us clarity where we were confused.”

The team helped us select the right product and avoid costly mistakes. Their process is structured and very transparent.

— Client Testimonial (Replace with Real Name)



“Finally found an Amazon team that thinks long-term.”

No shortcuts, no risky tactics. Everything was explained clearly and executed professionally.

— Client Feedback Placeholder



“Our ads stopped wasting money.”

PPC restructuring alone made a noticeable difference in performance and control.

— Verified Client (To Be Added)



“From setup to launch, everything was handled.”

We didn't have to juggle freelancers. Scalvium acted like an internal team.

— Client Review Placeholder



“Clear systems, clear communication.”

Weekly updates, clear KPIs, and realistic expectations.

— Amazon Brand Owner



“Perfect for private-label sellers.”

They understand branding, not just selling random products.

— Client Feedback



“Professional, structured, reliable.”

Exactly what we needed to scale without chaos.

— Client Review (Replace)



DEVELOPER-READY STRUCTURE (FINAL)

HOME PAGE

H1

Build & Scale Profitable Amazon Private-Label Brands

H2

Worked with **25+ Brands** | **98+ Projects Delivered**

Sections (Order)

1. Hero (Value Proposition + CTA)
 2. Authority Numbers (25+, 98+)
 3. Services Overview
 4. How It Works
 5. Case Studies
 6. Testimonials
 7. Final CTA
-

CTA COPY (FINAL)

H2: Ready to Build Your Amazon Brand?

- Book a Free Strategy Call
- Chat on WhatsApp

Subtext:

No pressure. No generic advice. Just a clear Amazon roadmap.

1 IMAGE + TEXT TESTIMONIAL BLOCKS (HIGH-TRUST FORMAT)

Why this works:

Image + short quote > long text.

Even placeholder images build *visual trust* and increase dwell time.

Section Title (H2)

What Amazon Brand Owners Say About Scalvium

Testimonial Grid Structure (3-column desktop / 1-column mobile)

- ◆ Testimonial Card 1

[Client Image Placeholder]

(Use: blurred face / initials / Amazon dashboard crop / WhatsApp chat snippet)

★★★★★

“Scalvium helped us avoid costly beginner mistakes.”

Their product research and launch process gave us confidence from day one.

— Private Label Seller

Service Used: Product Research & Launch

- ◆ Testimonial Card 2

[Client Image Placeholder]

★★★★★

“Our PPC spend finally made sense.”

They restructured our ads and removed waste. Everything became measurable and controlled.

— Amazon Brand Owner

Service Used: PPC Management

- ◆ Testimonial Card 3

[Client Image Placeholder]

★★★★★

“They operate like an in-house Amazon team.”

Clear communication, structured execution, and no shortcuts.

— E-commerce Founder

Service Used: Account Management

◆ Testimonial Card 4

[Client Image Placeholder]

★★★★★

“End-to-end support, not random services.”

From setup to scaling, everything was handled professionally.

— Startup Brand Owner

Service Used: Full Amazon FBA Services

◆ Testimonial Card 5

[Client Image Placeholder]

★★★★★

“Strategy first, execution second — exactly how it should be.”

They don’t rush decisions, and that saved us money.

— Private Label Entrepreneur

Service Used: Listing & Optimization

◆ Testimonial Card 6

[Client Image Placeholder]

★★★★★

“Clean systems, realistic expectations.”

No hype. Just structured growth planning.

— Amazon Seller

Service Used: Scaling & PPC

◆ Testimonial Card 7

[Client Image Placeholder]

★★★★★

“Perfect agency for long-term brand building.”

If you want shortcuts, this isn’t for you. If you want stability, it is.

— Brand Partner

Service Used: Brand Growth



Developer Notes (Important)

- **Image can be:**
 - Blurred client photo
 - Initials avatar
 - Amazon dashboard crop
 - WhatsApp chat screenshot (cropped)
 - **Keep images square (1:1)**
 - **Lazy-load images for performance**
-

2 TRUST BADGES + METRICS STRIP (HIGH-CONVERSION)

Placement:

Directly below Hero section OR above pricing / CTA

Trust Strip Headline (H3)

Trusted by Amazon Private-Label Sellers Worldwide

Metrics Strip (Icons + Text)

 25+ Brands Worked With
Across multiple private-label categories

 98+ Amazon Projects Delivered
From launch to scaling stages

 End-to-End Amazon FBA Expertise
Setup → Launch → Growth → Scale

 Compliance-First Approach
No black-hat or risky tactics

 Profit-Focused PPC Strategy
Growth without ad burn

Optional Badge Icons (Text-Safe)

- Amazon FBA Expertise
- Private Label Specialists
- Process-Driven Execution
- Long-Term Brand Focus

(*Avoid fake “Amazon Partner” logos — smart move legally*)

3) LEGAL-SAFE DISCLAIMER FOR TESTIMONIALS

This protects you and keeps your site compliant.

Disclaimer Line (Footer or Below Testimonials)

Disclaimer:

Testimonials and feedback shared on this website reflect individual client experiences. Results may vary depending on product category, market

conditions, investment level, and execution strategy. Scalvium does not guarantee specific sales or revenue outcomes.

Short Version (Optional)

Results may vary. Past performance does not guarantee future results.

FINAL DEVELOPER-READY SECTION ORDER (RECOMMENDED)

1. Hero Section
 2. Trust Badges + Metrics Strip
 3. Services Overview
 4. How It Works
 5. Case Studies
 6. Image + Text Testimonials
 7. Final CTA
-



NEXT (Highly Recommended)

I can now:

- Convert testimonials into carousel format
- Create schema-friendly review markup
- Design Amazon-style credibility blocks
- Write About Us (Founder Authority Page)

Just say “Next: About Us” or “Next: Carousel version” and I’ll build it.

Competitors Websites

TRIVIUM

ABOUT US SERVICES RESOURCES CAREERS GET A FREE AUDIT

HELPING BRANDS SCALE ON AMAZON

**IT'S WHAT WE DO.
IT'S ALL WE DO.**

We are a verified partner of Amazon Ads.
Our mission is simple: Help brands selling on Amazon, scale profitably.
We specialize in CPG, Health & Wellness, and Supplement Brands.

GET A FREE AUDIT



DRIVING PROFITABLE GROWTH FOR AMBITIOUS BRANDS

ABOUT US