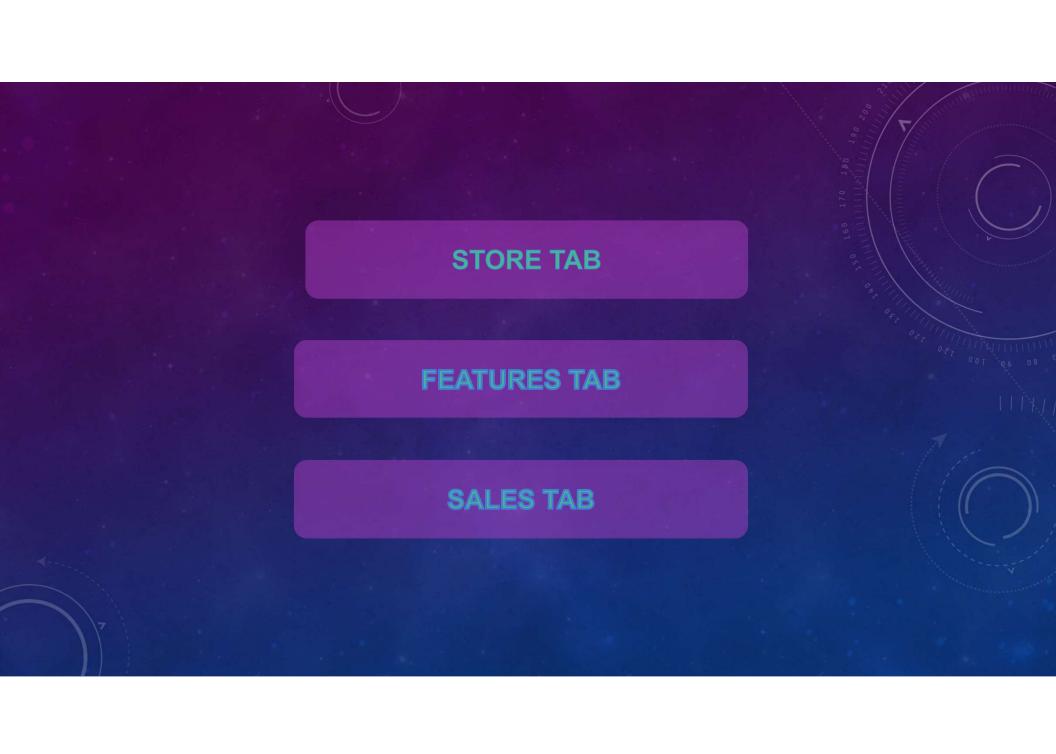


ONLINE RETAIL PURCHASE

EVANGELINE SHERYL NIVEDHA D



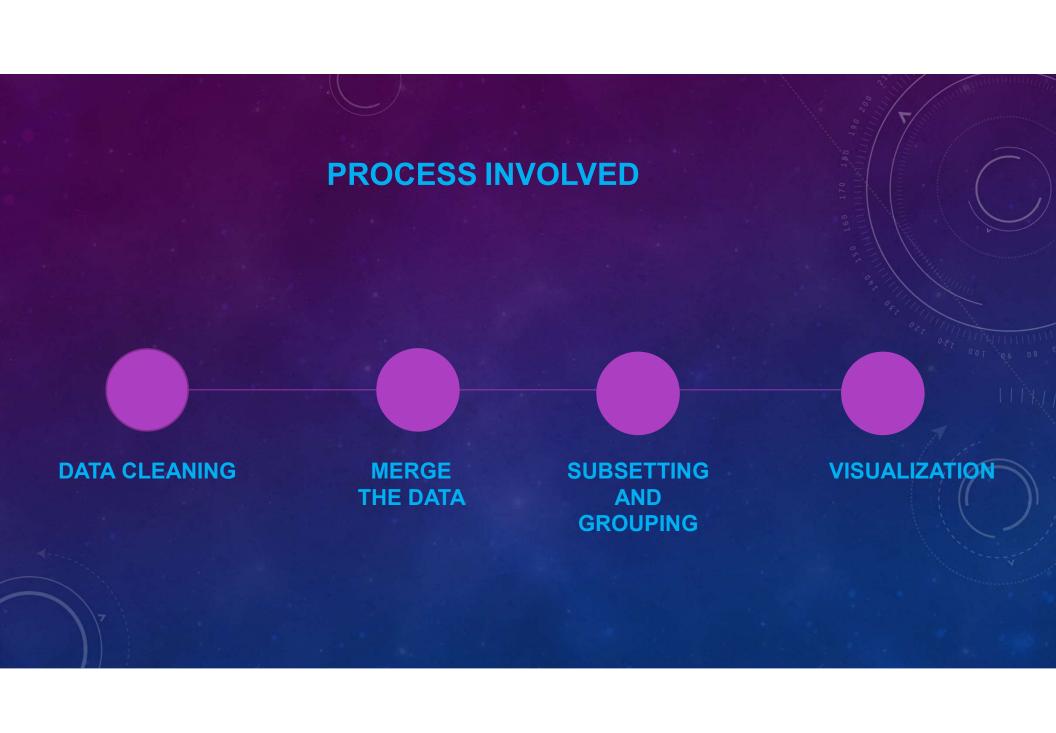
Stores tab

- > This tab contains information about 45 stores
- > It has store, size and type

Features tab

- □ Store this attribute represents the unique numbers
 □ Date this attribute refers to specific week the data is recorded
 □ Fuel price this attribute represents the cost of fuel in the region specific date or week
 □ Temperature this attributes represents average temperature in the region during the week or date
 □ Markdown 1-5 these are anonymized data related to promotional markdown which are discounts or price reduction on product. They are available after nov 2011. they are not available for all stores at all time. Missing data is mentioned as NA
 □ CPI(consumer price index) change over the time in the price paid by urban consumer for a market basket of consumer goods and service. It reflects the inflation or changes in cost of living
 □ Unemployment this attribute represents the unemployment rate for the region in specific week
- ☐ IsHoliday this attribute represent whether the week is special holiday or public holiday. When people might shop more.

Sales tab ☐ Store – this attribute represents a unique number ☐ Departments – this attribute the department number, indicating which section or category of products the sales data corresponds to □ Date- this attribute represent the specific week or date when the sales occurred. ■ Weekly sales – this attribute represent the amount of money generated from the sales for particular department in a specific store during the given week. ☐ IsHoliday — this attribute represent whether the week is special holiday or public holiday. When people might shop more.



METHODS INVOLVED

Type

Loc

Iloc

Groupby

Mean

Reset Index

- Explains the type of data involved

Head - Gives the first top 5 details rowise

Tail - Gives the last 5 details rowise

- Gives the number of rows and columns Shape

Columns - Gives the column labels and their dtype

- Gives the non null count, data type and label Info

Values - Gives the number values present in the table

Describe - Gives the count, mean, max, min 25%, 50% etc

Index - Gives the range of Index from start to end with step

- Gives the sorted values based on the Column mentioned Sort

Fillna - Gives the NA values as 0 in the mentioned dataset

- Gives the merged output of the datasets mentioned Merge

Subset - Gives the subset that is to get the specified column rowise as mentioned

- Gives the output based on the string mentioned, it retrives the data based on the label

- Gives the output based on the index and slicing

- Gives the grouping based on the column mentioned

- Gives the mean of the mentioned columns

- Gives the index from 0 to the final values mentioned

DIAGNOSIS OF DATA AND CLEANING

Type Features

```
Boxplot.py
               PandasCaseStudy.py X
 PandasCaseStudy.py > .
      import numpy as np
      features=pd.read_csv("Features data set.csv")
      sales=pd.read_csv("sales data-set.csv")
      stores=pd.read_csv("stores data-set.csv")
      brint(features.head(5))
PROBLEMS OUTPUT DEBUG CONSOLE TERMINAL PORTS
PS D:\Assignments\Python> & d:/Assignments/Python/myenv/Scripts/python.exe d:/Assignments/Python/PandasCaseStudy.
py <class 'pandas.core.frame.DataFrame'>
 PS D:\Assignments\Python> & d:/Assignments/Python/myenv/Scripts/python.exe d:/Assignments/Python/PandasCaseStudy.
ру
   Store
               Date Temperature Fuel_Price ... MarkDown5
                                                                   CPI Unemployment IsHoliday
       1 02-05-2010
                           42.31
                                      2.572 ...
                                                       NaN 211.096358
                                                                              8.106
                                      2.548 ...
       1 02-12-2010
                           38.51
                                                       NaN 211.242170
                                                                              8.106
                                                                                         True
       1 02-19-2010
                          39.93
                                                       NaN 211.289143
                                                                              8.106
                                                                                         False
       1 02-26-2010
                          46.63
                                      2.561 ...
                                                       NaN 211.319643
                                                                              8.106
                                                                                         False
       1 03-05-2010
                                      2.625 ...
                                                       NaN 211.350143
 [5 rows x 12 columns]
 PS D:\Assignments\Python>
```

```
PandasCaseStudy.py > ...

import pandas as pd

import numpy as np

import numpy as np

import matplotlib.pyplot as plt

features=pd.read_csv("Features data set.csv")

sales=pd.read_csv("sales data-set.csv")

stores=pd.read_csv("stores data-set.csv")

print(type(features))

PROBLEMS OUTPUT DEBUG CONSOLE TERMINAL PORTS

PS D:\Assignments\Python> & d:/Assignments/Python/myenv/Scripts/python.exe d:/Assignments/Python/PandasCaseStudy.py

cclass 'pandas.core.frame.DataFrame'>
PS D:\Assignments\Python>
```

Head of Features

Head of Sales and Stores

PandasCaseStudy.py ×

Boxplot.py

```
PandasCaseStudy.py X
Boxplot.py
PandasCaseStudy.py >
       features=pd.read_csv("Features data set.csv")
       sales=pd.read_csv("sales data-set.csv")
       stores=pd.read csv("stores data-set.csv")
       print(sales.head(5))
       print(stores.head(5))
PROBLEMS OUTPUT DEBUG CONSOLE TERMINAL
PS \ \ D: \ \ \ d: /Assignments/Python/myenv/Scripts/python. exe \ d: /Assignments/Python/PandasCaseStudy.
PY
   Store
                             Weekly_Sales IsHoliday
                02-05-2010
                                 24924.50
                                               False
True
                                 46039.49
                                               False
False
                02-19-2010
                                 41595.55
                02-26-2010
4 1 1 03-05-2010 21827.90 False PS D:\Assignments\Python> & d:/Assignments/Python/PandasCaseStudy.
ру
   Date
02-05-2010
                            Weekly_Sales
24924.50
                                           IsHoliday
False
                                 46039.49
41595.55
19403.54
                02-12-2010
02-19-2010
                                               True
                02-26-2010
             1 03-05-2010
e Size
                                 21827 90
                                               False
   Store Type
               151315
               202307
            A 205863
               34875
PS D:\Assignments\Python>
```

```
sales=pd.read_csv("sales data-set.csv")
       stores=pd.read_csv("stores data-set.csv")
      print(features.tail(5))
                                   TERMINAL
                 Size
   Store Type
               151315
               202307
37392
                34875
PS D:\Assignments\Python/ & d:/Assignments/Python/myenv/Scripts/python.exe d:/Assignments/Python/PandasCaseStudy.
РУ
      Store
                   Date Temperature Fuel_Price MarkDown1 ... MarkDown4 MarkDown5 CPI Unemployment IsHoli
day
8185
            06-28-2013
                                76.05
                                            3.639
                                                      4842.29 ...
                                                                      2449.97
                                                                                  3169.69 NaN
                                                                                                          NaN
8186
         45
             97-95-2913
                                77.50
                                            3.614
                                                      9090.48 ...
                                                                      5797.47
                                                                                  1514.93 NaN
                                                                                                          NaN
                                                                                                                   Fa
lse
8187
             07-12-2013
                                79.37
                                            3.614
                                                      3789.94 ...
                                                                       744.84
                                                                                  2150.36 NaN
                                                                                                          NaN
1se
8188
         45 07-19-2013
                                82.84
                                            3.737
                                                      2961.49 ...
                                                                       363.00
                                                                                  1059.46 NaN
                                                                                                          NaN
8189
         45 07-26-2013
                                76.06
                                            3.804
                                                       212.02 ...
                                                                        10.88
                                                                                  1864.57 NaN
                                                                                                          NaN
                                                                                                                   Fa
lse
[5 rows x 12 columns]
PS D:\Assignments\Python>
```

Tail of Features

Tail of Stores and Sales

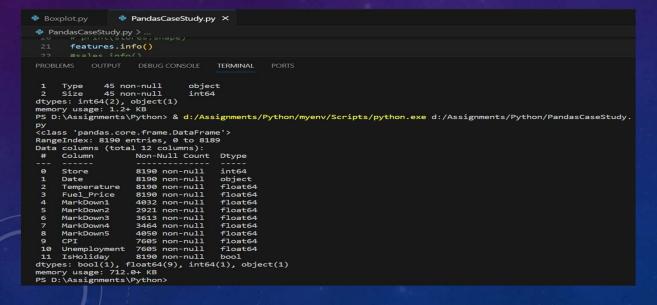
```
PandasCaseStudy.py X
PandasCaseStudy.py > .
      print(sales.tail(5))
     print(stores.tail(5))
PROBLEMS OUTPUT DEBUG CONSOLE TERMINAL PORTS
[5 rows x 12 columns]
PS D:\Assignments\Python> & d:/Assignments/Python/myenv/Scripts/python.exe d:/Assignments/Python/PandasCaseStudy.
                          Date Weekly_Sales IsHoliday
421565
                    09-28-2012
                                      508.37
421566
                    10-05-2012
                                      628.10
421567
                    10-12-2012
                                     1061.02
                                                  False
421568
                98 10-19-2012
                                      760.01
                                                  False
421569
                98 10-26-2012
                                     1076.80
                                                  False
    Store Type
                Size
           A 196321
C 39690
                39690
                41062
                39910
            B 118221
PS D:\Assignments\Python>
```

```
Boxplot.py
               PandasCaseStudy.py X
PandasCaseStudy.py > ...
      # print(stores.tail(5))
      features['Date']=pd.to_datetime(features['Date'])
       sales['Date']=pd.to_datetime(sales['Date'])
      print(features['Date'])
PROBLEMS OUTPUT DEBUG CONSOLE TERMINAL PORTS
PS D:\Assignments\Python> & d:/Assignments/Python/myenv/Scripts/python.exe d:/Assignments/Python/PandasCaseStudy
       2010-02-05
       2010-02-12
       2010-02-19
       2010-02-26
       2010-03-05
8185
       2013-06-28
8186
       2013-07-05
       2013-07-12
8187
       2013-07-19
8189
      2013-07-26
Name: Date, Length: 8190, dtype: datetime64[ns]
PS D:\Assignments\Python>
```

To DateTime

Shapes of Features, Sales and Stores

```
PandasCaseStudy.py X
Boxplot.py
PandasCaseStudy.py > ...
      #TO KNOW THE NUMBER OF ROWS AND COLUMN
      print(features.shape)
      print(sales.shape)
      print(stores.shape)
                                 TERMINAL
8186
      2013-07-05
8187
      2013-07-12
     2013-07-19
8188
8189 2013-07-26
Name: Date, Length: 8190, dtype: datetime64[ns]
PS D:\Assignments\Python> & d:\Assignments\Python/myenv/Scripts/python.exe d:\Assignments\Python/PandasCaseStudy.
(8190, 12)
(421570, 5)
(45, 3)
PS D:\Assignments\Python>
```



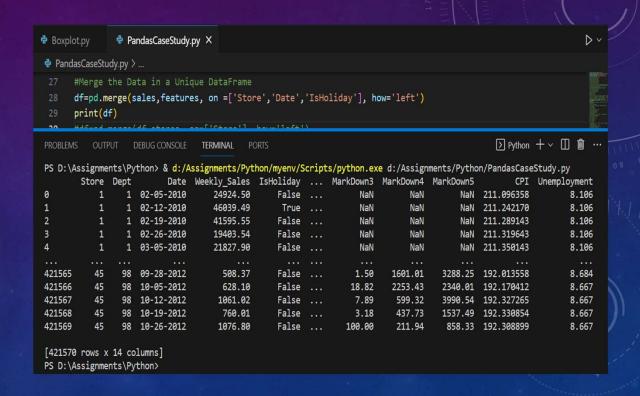
Info of Features

Columns of Features,
Sales and Stores

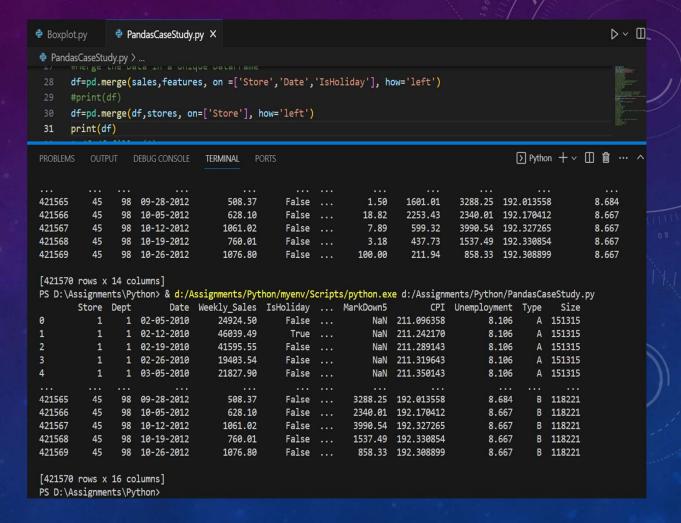
```
Boxplot.py
               PandasCaseStudy.py X
PandasCaseStudy.py > ...
 14 # Teacures[ Date ]=pu.to_uatetime(Teacures[ Date ])
      # sales['Date']=pd.to_datetime(sales['Date'])
 16 # print(features['Date'])
      #TO KNOW THE NUMBER OF ROWS AND COLUMN
 18 # print(features.shape)
 20 # print(stores.shape)
 21 #features.info()
 22 #sales.info()
 23 #stores.info()
 24 print("\n Columns in Feature table\n", features.columns)
      print("\n Columns in Stores table\n", stores.columns)
    print("\n Columns in Sales table\n", sales.columns)
 26
PROBLEMS OUTPUT DEBUG CONSOLE TERMINAL PORTS
 Columns in Feature table
 Index(['Store', 'Date', 'Temperature', 'Fuel_Price', 'MarkDown1', 'MarkDown2',
       'MarkDown3', 'MarkDown4', 'MarkDown5', 'CPI', 'Unemployment',
       'IsHoliday'],
      dtype='object')
 Columns in Stores table
 Index(['Store', 'Type', 'Size'], dtype='object')
 Columns in Sales table
 Index(['Store', 'Dept', 'Date', 'Weekly_Sales', 'IsHoliday'], dtype='object')
PS D:\Assignments\Python>
```

MERGE THE DATA IN UNIQUE DATA FRAME

Merge using features and sales left merge

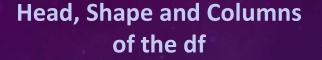


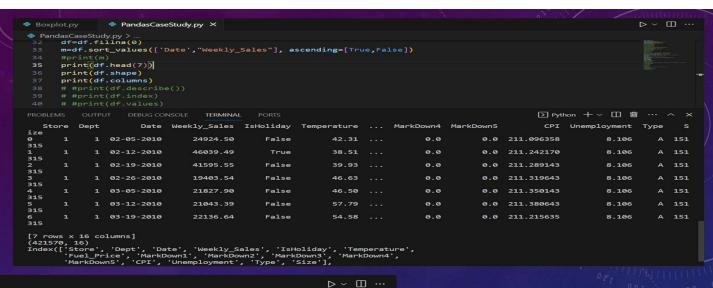
Left Merge using stores, sales and features

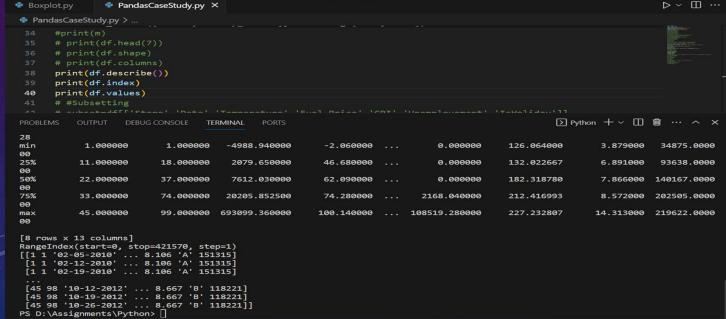


Sort and filling of NA of Sales, Stores and Features

```
PandasCaseStudy.py X
Boxplot.py
PandasCaseStudy.py > ...
      df=df.fillna(0)
      m=df.sort_values(['Date', "Weekly_Sales"], ascending=[True,False])
      print(m)
                                                                                                   > Python + V II I
                                   TERMINAL
            1
                  1 02-26-2010
                                     19403.54
                                                   False ...
                                                                     NaN 211.319643
                                                                                             8.106
                                                                                                       A 151315
                                     21827.90
                                                                          211.350143
                                                                                                          151315
                     03-05-2010
                                                   False ...
                                                                                             8.106
                                                                     NaN
421565
           45
                 98
                     09-28-2012
                                       508.37
                                                   False ...
                                                                 3288.25
                                                                         192.013558
                                                                                             8.684
                                                                                                         118221
421566
           45
                 98
                     10-05-2012
                                       628.10
                                                   False
                                                                 2340.01
                                                                          192.170412
                                                                                             8.667
                                                                                                          118221
421567
           45
                 98
                     10-12-2012
                                      1061.02
                                                   False
                                                                 3990.54
                                                                          192.327265
                                                                                             8.667
                                                                                                          118221
421568
           45
                     10-19-2012
                                       760.01
                                                   False
                                                                 1537.49
                                                                         192.330854
                                                                                             8.667
                                                                                                       B 118221
421569
           45
                     10-26-2012
                                      1076.80
                                                                                                       B 118221
                 98
                                                   False ...
                                                                  858.33 192.308899
                                                                                             8.667
[421570 rows x 16 columns]
PS D:\Assignments\Python> & d:/Assignments/Python/myenv/Scripts/python.exe d:/Assignments/Python/PandasCaseStudy.py
                           Date Weekly_Sales IsHoliday ...
        Store Dept
                                                               MarkDown5
                                                                                 CPI Unemployment
                                                                                                   Type
                                                                                                            Size
137306
                 92 01-06-2012
                                                                15911.56 189.194056
                                                                                             8.424
                                                                                                          200898
           14
                                    206871.52
                                                   False ...
                                                                 8682.95 130.157516
                                                                                             4.607
                                                                                                          205863
38847
            4
                 92 01-06-2012
                                    183928.47
                                                   False ...
196731
                     01-06-2012
                                                                 5460.86 212.571112
                                                                                             6.961
                                                                                                          203742
           20
                 92
                                    179795.84
                                                   False ...
127136
           13
                 92
                     01-06-2012
                                    178257.82
                                                   False ...
                                                                 7481.58 130.157516
                                                                                             6.104
                                                                                                          219622
19539
                 92
                    01-06-2012
                                    177356.35
                                                   False ...
                                                                 7103.97
                                                                          219.355063
                                                                                             7.057
                                                                                                          202307
143986
           15
                 47 12-31-2010
                                                                         132.815032
                                                                                             8.067
                                                                                                         123737
                                       -89.00
                                                    True
                                                                    0.00
395566
           42
                 72 12-31-2010
                                      -239.00
                                                    True
                                                                    0.00
                                                                         127.087677
                                                                                             9.003
                                                                                                           39690
                                      -342.84
                                                                                                           41062
402335
           43
                     12-31-2010
                                                                          203.417684
                                                                                            10.210
                 72
                                                    True
                                                                    0.00
           19
                 47
                     12-31-2010
                                      -449.00
                                                                    0.00
                                                                         132.815032
                                                                                             8.067
                                                                                                          203819
183071
                                                    True
           32
                    12-31-2010
                                      -698.00
                                                                                             9.137
309907
                 47
                                                    True ...
                                                                    0.00
                                                                         191.255700
                                                                                                          203007
[421570 rows x 16 columns]
PS D:\Assignments\Python>
```







Describe, Index and Values of df

SUBSETTING

```
Boxplot.py
                PandasCaseStudy.py X
PandasCaseStudy.py > ...
       # print(df.index)
       # print(df.values)
       subset=sales[['Weekly_Sales','Date']]
       print(subset.head())
                                  TERMINAL
PS D:\Assignments\Python> & d:/Assignments/Python/myenv/Scripts/python.exe d:/Assignments/Python/PandasCaseStudy.
ру
   Weekly_Sales
       24924.50 02-05-2010
0
       46039.49 02-12-2010
2
       41595.55 02-19-2010
       19403.54 02-26-2010
       21827.90 03-05-2010
PS D:\Assignments\Python>
```

Subset of Sales

```
Boxplot.py
                    PandasCaseStudy.py ×
        print(df.loc[0])
                                           TERMINAL
                              > & d:/Assignments/Python/myenv/Scripts/python.exe d:/Assignments/Python/PandasCaseStudy.
py
Store
 Dept
                    02-05-2010
Weekly_Sales
IsHoliday
Temperature
Fuel_Price
                        24924.5
False
MarkDown1
MarkDown2
                             0.0
MarkDown3
 MarkDown4
MarkDown5
                             0.0
                    211.096358
CPI
Unemployment
                          8.106
Type
Size
                         151315
Name: 0, dtype: object
PS D:\Assignments\Python>
```

Loc for df

Loc for df as a subset of 0th and 99th row

```
PandasCaseStudy.py X
Boxplot.py
PandasCaseStudy.py > ...
      # subset=sales[['Weekly Sales','Date']]
       # #print(df.head())
       #print(df.loc[0])
       print(df.loc[[0,99]])
 46
                                  TERMINAL
PROBLEMS
Size
                    151315
Name: 0, dtype: object
PS D:\Assignments\Python/ & d:/Assignments/Python/myenv/Scripts/python.exe d:/Assignments/Python/PandasCaseStudy.
ру
                       Date Weekly_Sales IsHoliday ... MarkDown5
                                                                                                       Size
    Store Dept
                                                                             CPI Unemployment Type
0
                                                                                         8.106
                                                                                                     151315
                 02-05-2010
                                 24924.50
                                               False
                                                                0.00 211.096358
99
                 12-30-2011
                                 23350.88
                                                True ...
                                                             4735.78 219.535990
                                                                                         7.866
                                                                                                   A 151315
[2 rows x 16 columns]
PS D:\Assignments\Python>
```

```
Boxplot.py
                   PandasCaseStudy.py ×
PandasCaseStudy.py >
        Pint(df.iloc[0])
 48
        #brint(df.iloc[-11)
                                          TERMINAL
Name: 421569, dtype: object
PS D:\Assignments\Python> & d:/Assignments/Python/myenv/Scripts/python.exe d:/Assignments/Python/PandasCaseStudy.
py
Store
Dept
Date
                    02-05-2010
Weekly_Sales
IsHoliday
                        24924.5
Temperature
Fuel Price
                          42.31
MarkDown1
MarkDown2
MarkDown3
MarkDown4
MarkDown5
CPI
Unemployment
                          8.106
Name: 0, dtype: object
PS D:\Assignments\Python>
```

iloc for df based on 0th row values

Loc using string of df

```
Boxplot.py
                PandasCaseStudy.py ×
PandasCaseStudy.py > ...
       subset=df.loc[:, ['Store', 'Date', 'Weekly_Sales']]
       print(subset.head())
MarkDown2
                        0.0
MarkDown3
                        0.0
MarkDown4
                        0.0
MarkDown5
                        8.8
CPI
                 211.096358
Unemployment
                      8.106
 Type
Size
                     151315
Name: 0, dtype: object
PS D:\Assignments\Python> & d:/Assignments/Python/myenv/Scripts/python.exe d:/Assignments/Python/PandasCaseStudy.
РУ
   Store
                Date
                      Weekly_Sales
          02-05-2010
0
                           24924.50
          02-12-2010
                           46039.49
          02-19-2010
                           41595.55
          02-26-2010
                           19403.54
          03-05-2010
                           21827.90
 PS D:\Assignments\Python>
```

```
Boxplot.py
                PandasCaseStudy.py ×
PandasCaseStudy.py > .
       subset=df.iloc[:, [2,4]]
       print(subset.head())
                                   TERMINAL
PS D:\Assignments\Python> & d:/Assignments/Python/myenv/Scripts/python.exe d:/Assignments/Python/PandasCaseStudy.
PY
   Store
                 Date
                       Weekly_Sales
          02-05-2010
02-12-2010
                           24924.50
                           46039.49
          02-19-2010
                           41595.55
          02-26-2010
                           19403.54
          03-05-2010
PS D:\Assignments\Python> & d:/Assignments/Python/myenv/Scripts/python.exe d:/Assignments/Python/PandasCaseStudy.
PY
         Date
               IsHoliday
   02-05-2010
   02-12-2010
                     True
   92-19-2919
                    False
   02-26-2010
                    False
   03-05-2010
                    False
PS D:\Assignments\Python>
```

Iloc based on slicing of column 2 and 4

GROUPED CALCULATION

Calculating the mean for CPI grouped based on Date

```
Boxplot.py
                PandasCaseStudy.py X
PandasCaseStudy.py > ...
       #subset.head()
 56
       print(df.groupby(['Date']) ['CPI'].mean().head(5))
                                                                                                   ▶ Python + ∨ □ 🛍
PS D:\Assignments\Python> & d:/Assignments/Python/myenv/Scripts/python.exe d:/Assignments/Python/PandasCaseStudy.py
Date
01-06-2012
              173.817585
01-07-2011
              167.987248
01-13-2012
              173.757899
01-14-2011
              168.188194
01-20-2012
              174.084573
Name: CPI, dtype: float64
PS D:\Assignments\Python>
```

```
Boxplot.py
                PandasCaseStudy.py ×
PandasCaseStudy.py > ..
       #print(df.groupby(['Date']) ['CPI'].mean().head(5))
       print(df.groupby(['Store','Date']) [['Weekly_Sales','Unemployment']].mean())
 57
                                   TERMINIAL
                  Weekly_Sales Unemployment
Store Date
      01-06-2012
                  21532.915556
                                        7.348
                  20065.726111
                                        7.742
      01-07-2011
      01-13-2012
                  20557.762958
                                        7.348
       01-14-2011
                  19591.745915
                                        7.742
      01-20-2012
                  19101.285479
                                        7.348
       12-17-2010
                  16765.415672
       12-23-2011
                  21742.257000
                                        8.523
      12-24-2010
                  24389.304783
                                        8.724
       12-30-2011
                  12785.347500
                                        8.523
      12-31-2010 10136.659701
                                        8.724
[6435 rows x 2 columns]
PS D:\Assignments\Python>
```

Groupby based on Store and Date to find the mean Weekly Sales and Unemployment

Groupby with mean, reset index and head

```
PandasCaseStudy.py X
Boxplot.py
PandasCaseStudy.py > ...
      #print(subset.head())
      #print(df.groupby(['Store','Date']) [['Weekly Sales','Unemployment']].mean())
      print(df.groupby(['Store','Date']) [['Weekly_Sales','Unemployment']].mean().reset_index().head(5))
                                                                                                ▶ Python + ∨ □ · ·
                                 TERMINAL
                                      7.348
      01-06-2012 21532.915556
      01-07-2011 20065.726111
                                      7.742
                                      7.348
      01-13-2012 20557.762958
      01-14-2011 19591.745915
                                      7.742
      01-20-2012 19101.285479
                                      7.348
                                      8.724
      12-17-2010 16765.415672
      12-23-2011 21742.257000
                                      8.523
      12-24-2010 24389.304783
                                      8.724
      12-30-2011 12785.347500
                                      8.523
      12-31-2010 10136.659701
                                      8.724
[6435 rows x 2 columns]
PS D:\Assignments\Python> & d:/Assignments/Python/myenv/Scripts/python.exe d:/Assignments/Python/PandasCaseStudy.py
               Date Weekly Sales Unemployment
         01-06-2012 21532.915556
                                          7.348
       1 01-07-2011 20065.726111
                                          7.742
       1 01-13-2012 20557.762958
                                          7.348
                                          7.742
         01-14-2011 19591.745915
       1 01-20-2012 19101.285479
                                          7.348
PS D:\Assignments\Python>
```

VISUALIZATION

```
PandasCaseStudy.py X

PandasCaseStudy.py > ...

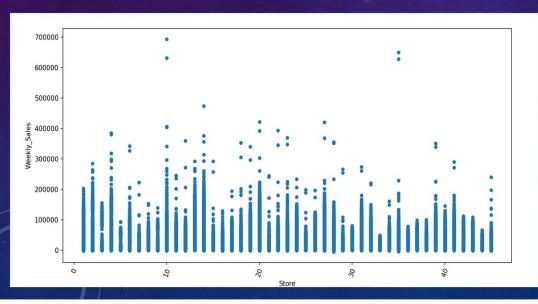
print(df.groupby(['Date']) ['CPI'].mean().head(5))

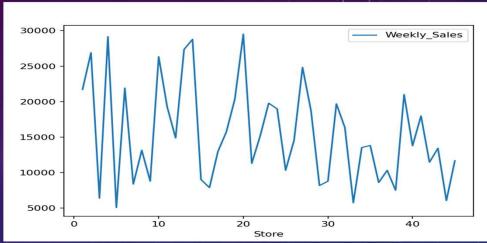
#print(df.groupby(['Store','Date']) [['Weekly_Sales','Unemployment
#print(df.groupby(['Store','Date']) [['Weekly_Sales','Unemployment
#VISUALIZATION

(df.groupby(['Store'])[['Weekly_Sales']].mean().plot())

plt.show()
```

Matplotlib using Inline





Matplotlib using Scatter

Matplotlib using Boxplot

```
PandasCaseStudy.py X

PandasCaseStudy.py > ...

(**PandasCaseStudy.py > ...

**PandasCaseStudy.py ×

*
```

