

Sales and Profit Analytics Dashboard

Sheshabalan A

Order Date

02-01-2014

30-12-2017

City

All

Region

All

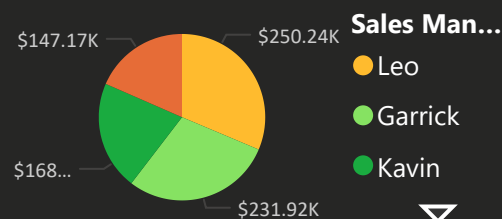
Category

All

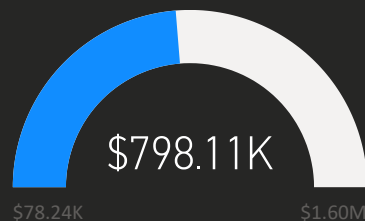
Sales Manager

All

Sales by Sales Manager



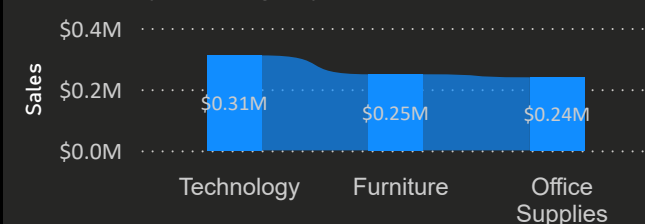
Sales and Profit



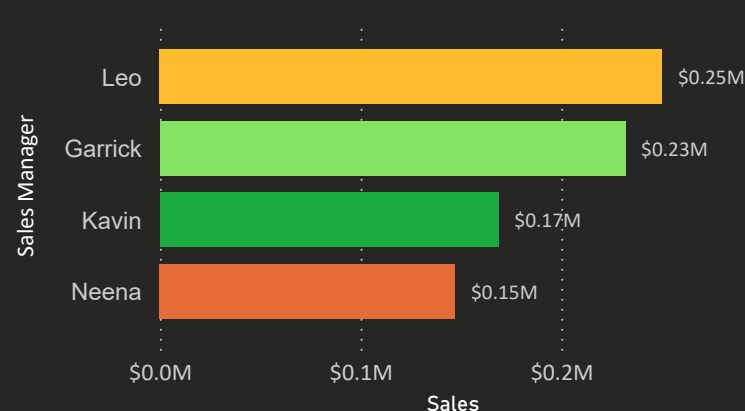
Profit by Category



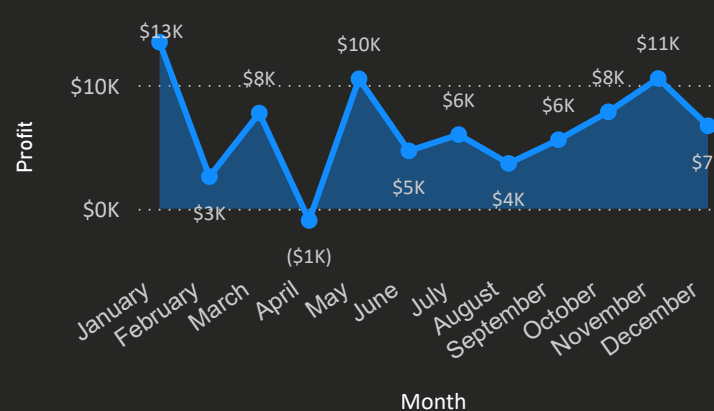
Sales by Category



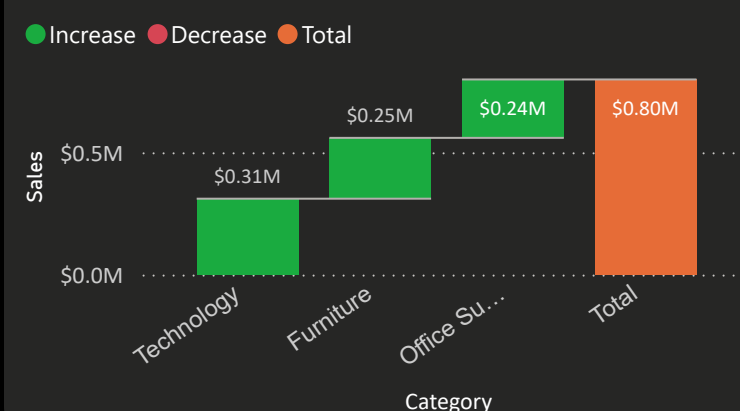
Sales by Sales Manager



Profit by Month



Sales by Category



\$78.24K

Total Profit

13K

Total Quantity

\$798.11K

Total Sales

1683

Total order count

361

Count of City

1523

Count of Product

Sales and Profit Analytics Dashboard

Category

All

City

All

Region

All

State

All

Order Date

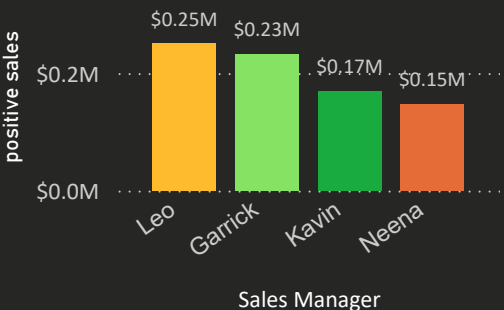
02-01-2014



30-12-2017

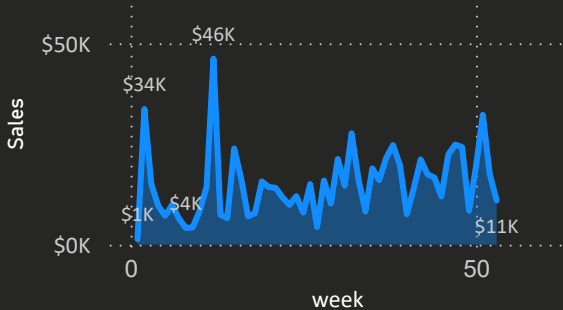


Positive sales by manager

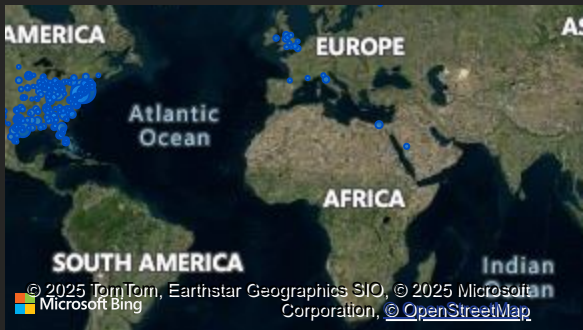


City	Sales	Profit
New York City	\$99,054.29	\$22,443.51
Los Angeles	\$48,892.16	\$7,378.61
San Francisco	\$45,437.06	\$7,206.58
Philadelphia	\$39,856.49	(\$7,400.44)
Seattle	\$32,354.10	\$7,048.90
Jacksonville	\$28,580.28	(\$1,621.59)
Houston	\$23,439.42	(\$5,285.92)
Total	\$7,98,111.04	\$78,235.22

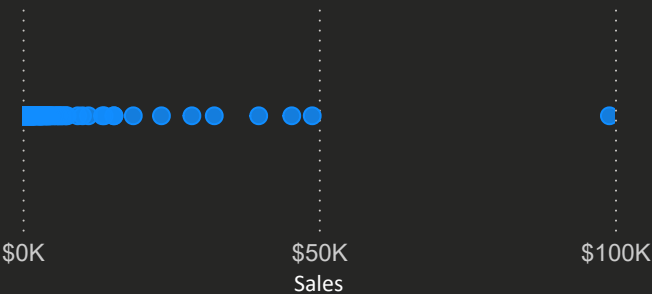
Sales by week



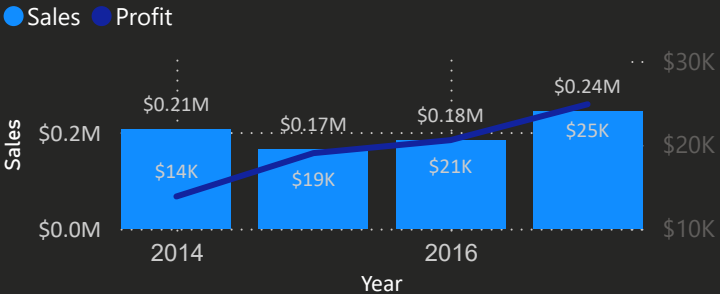
Quantity by City



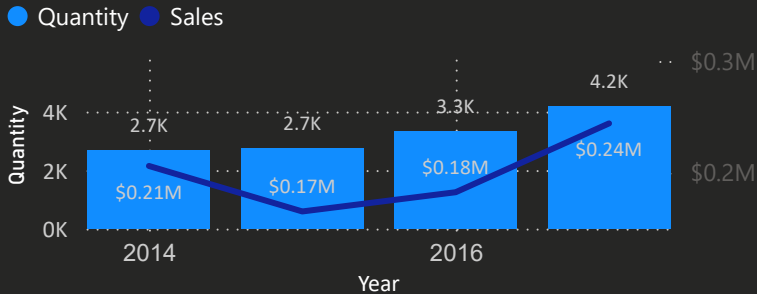
Sales by City



Sales and Profit by Year



Quantity and Sales by Year



704

Count of Customer

\$0

negative sales

13K

Total Quantity

\$798.11K

Total Sales

361

Count of City

\$0

negative profit

Sales and Profit Analytics Dashboard

Order Date

02-01-2014

30-12-2017

Sales Manager

All

Sub-Category

All

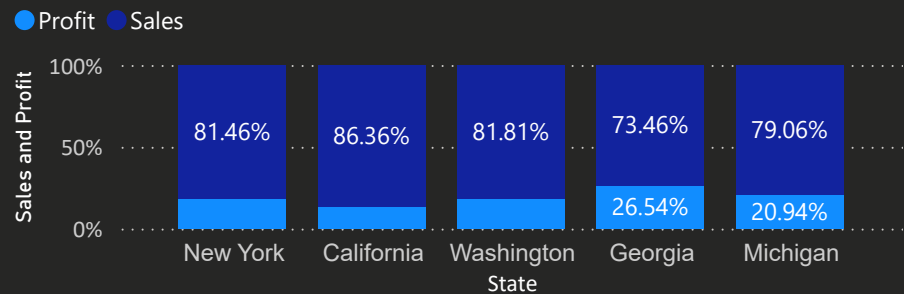
Ship Mode

All

Top 5 Customer

Category	Furniture				Office Supplies				
Customer Name	First Product Name	Sum of Sales	Sum of Quantity	First City	First Product Name	Sum of Sales	Sum of Quantity	First City	First Product Name
Becky Martin	Eldon Delta Triangular Chair Mat, 52" x 58", Clear	\$1,853.85	12	New York City	BIC Brite Liner Highlighters	\$915.00	27	New York City	Enermax A
Grant Thornton	Chromcraft Bull-Nose Wood 48" x 96" Rectangular Conference Tables	\$991.76	3	Long Beach	Acme Office Executive Series Stainless Steel Trimmers	\$359.47	19	Burlington	Cubify Cub Print
Ken Lonsdale	Bestar Classic Bookcase	\$990.53	27	Chicago	Adams Telephone Message Books, 5 1/4" x 11"	\$8,697.28	28	Chicago	BlackBerry
Sean Miller	Dana Fluorescent Magnifying Lamp, White, 36"	\$679.57	10	Jacksonville	Avery Fluorescent Highlighter Four-Color Set	\$56.30	12	Jacksonville	Cisco Telef
Total	Bestar Classic Bookcase	\$4,515.71	52	Chicago	Acme Office Executive Series Stainless Steel Trimmers	\$10,091.94	91	Burlington	BlackBerry

Profit and Sales by State



Category and Year by Sales

Category	2014	2015	2016	2017	Total
Furniture	\$61,141.63	\$59,524.74	\$57,451.18	\$70,641.50	\$2,48,759.05
Office Supplies	\$55,699.12	\$46,505.29	\$57,391.82	\$79,282.77	\$2,38,879.00
Technology	\$89,221.14	\$59,311.88	\$67,716.30	\$94,223.66	\$3,10,472.99
Total	\$2,06,061.89	\$1,65,341.91	\$1,82,559.30	\$2,44,147.93	\$7,98,111.04