

SANCTUMCAP BRAND GUIDELINES

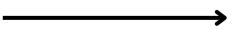
Rooted in Strategy. Elevated by Design.



ABOUT SANCTUMCAP

02

SanctumCap is a forward-thinking real estate investment firm blending financial intelligence with timeless principles of stability, trust, and growth. Our philosophy is rooted in strategic acquisition, long-term value, and stewardship of capital. We serve high-net-worth individuals, institutions, and visionary partners looking for aligned, sustainable investments.



Content:

- Showcase full logo and icon/symbol variant
- Usage rules:
 - Clear space: 50px padding minimum
 - No rotation or distortion
 - Always use gold on dark or white on dark backgrounds



LOGO USAGE

BRAND COLORS

04

Primary Colors



Deep Midnight Blue
#0F1A3C



Luxe Metallic Gold
#D4AF37



Royal Blue Gradient
#18275A



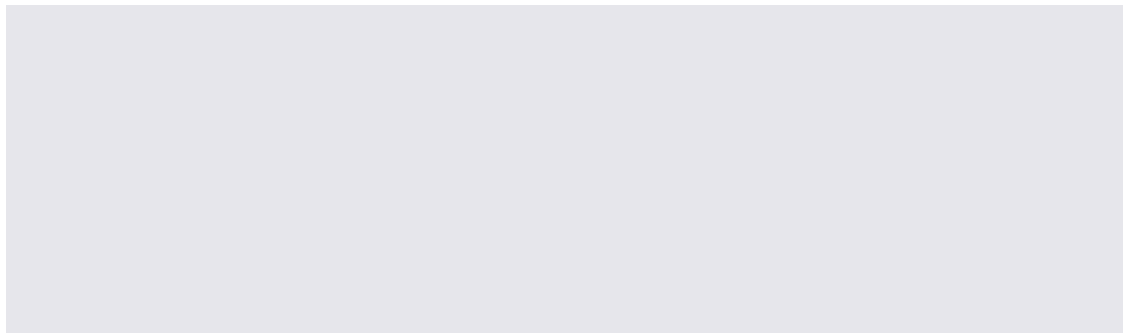
Rich Charcoal
#1C1C2D



BRAND COLORS

05

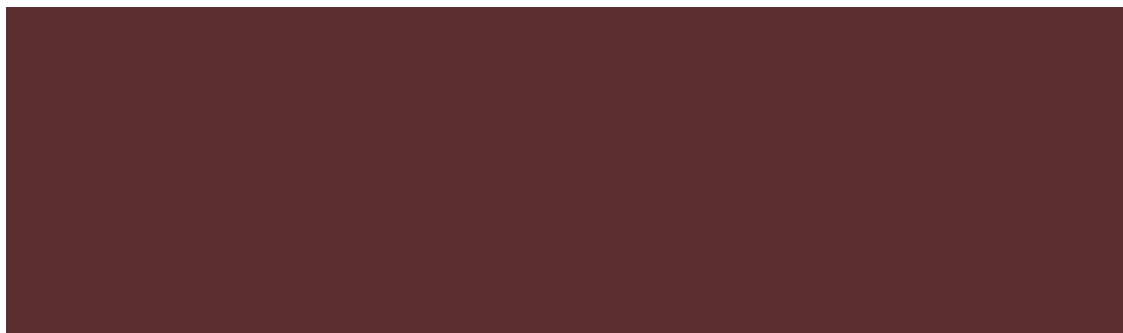
Secondary Colors



Cool Platinum
#E6E6EB



Warm Sandstone
#BFA980



Deep Maroon
#5A2E2E



Slate Gray
#8B8C92



TYPOGRAPHY

06

Aa

Playfair Display

Aa

RALEWAY

Use colors:

- Headline in #D4AF37 on #0F1A3C
- Body in #E6E6EB on dark backgrounds



TYPOGRAPHY

Type	Font	Usage
Headline	Playfair Display / Cormorant	Elegant, high-impact headings
Subhead	Raleway / Poppins	Section titles, quotes
Body	Lato / Open Sans	Paragraph text, website copy

