

Superstore Sales Performance Dashboard

2.30M

Sum of Sales

38K

Sum of Quantity

286.40K

Sum of Profit

Region

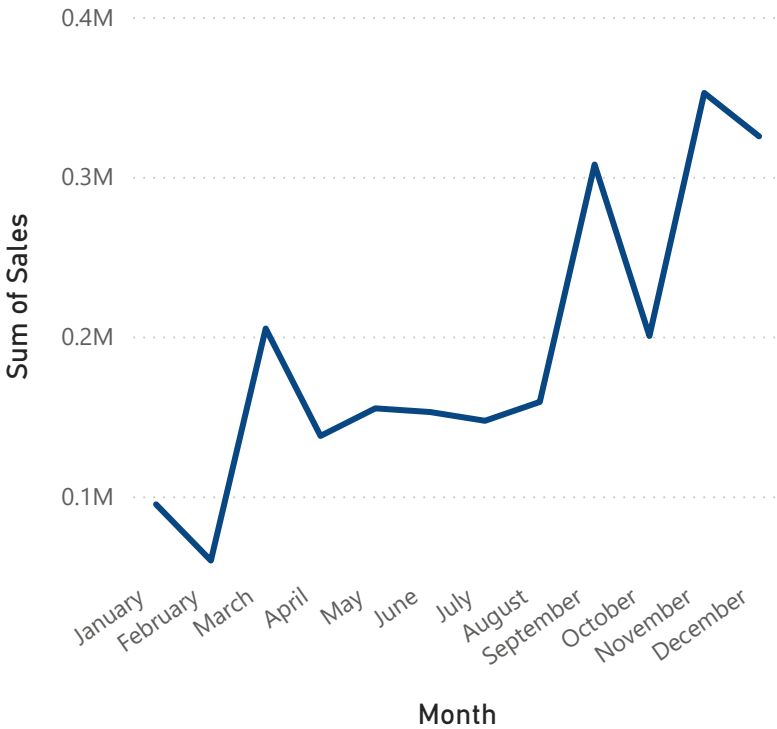
Central

East

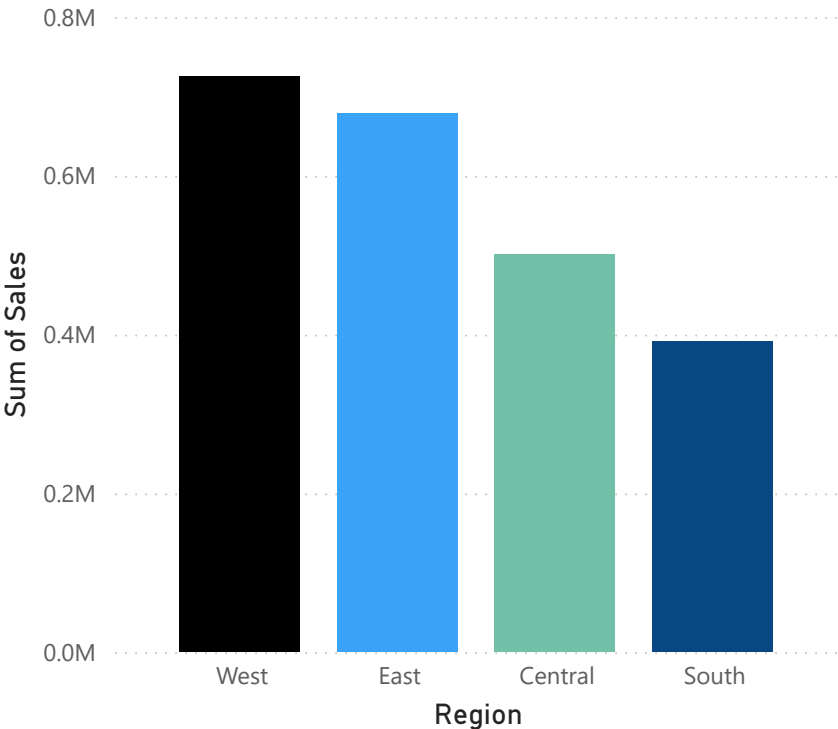
South

West

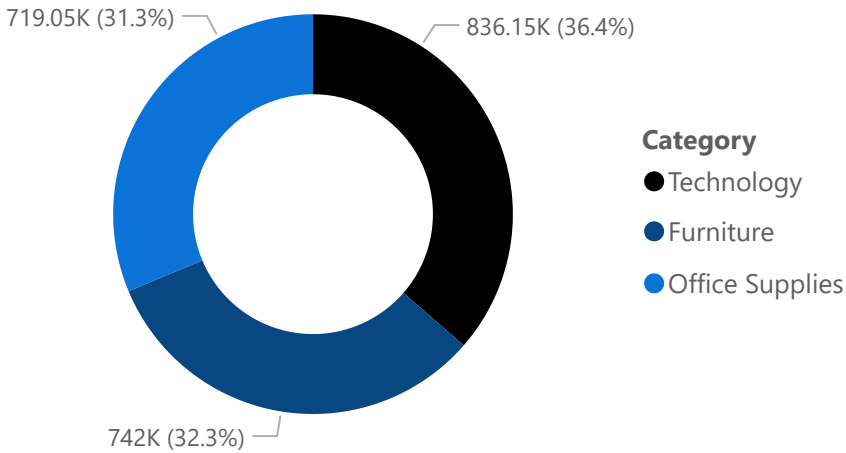
Sum of Sales by Month



Sum of Sales by Region



Sum of Sales by Category



Insights:

- West region had the highest sales in Q3, contributing 35% of total revenue.
- Technology category shows consistent month-over-month growth, while Furniture lags.
- Sales peaked in November, likely due to holiday promotions.
- South region underperformed, despite high order volumes, due to lower profit margins.