

|   | Possible Risk  | Risk Strategy   |
|---|--|---|
| 1 | Business owners decide to not work with us by not applying our discount codes                                      | Escalate. By letting steering committee handle this kind of issues if arises, because it is not our responsibility and we would not have the required skills to manage such cases |
| 2 | Users do not like our application after deployment and they find something different from what they were expecting | Avoid. By performing regular feedback and keeping end users updated about the process and letting them know what to expect when the application is done and finished.             |
| 3 | Insufficient budget  | Mitigate. By studying the project very well from the beginning and produce budget estimations, which in return will reduce the gap of error for budget setting.                   |