

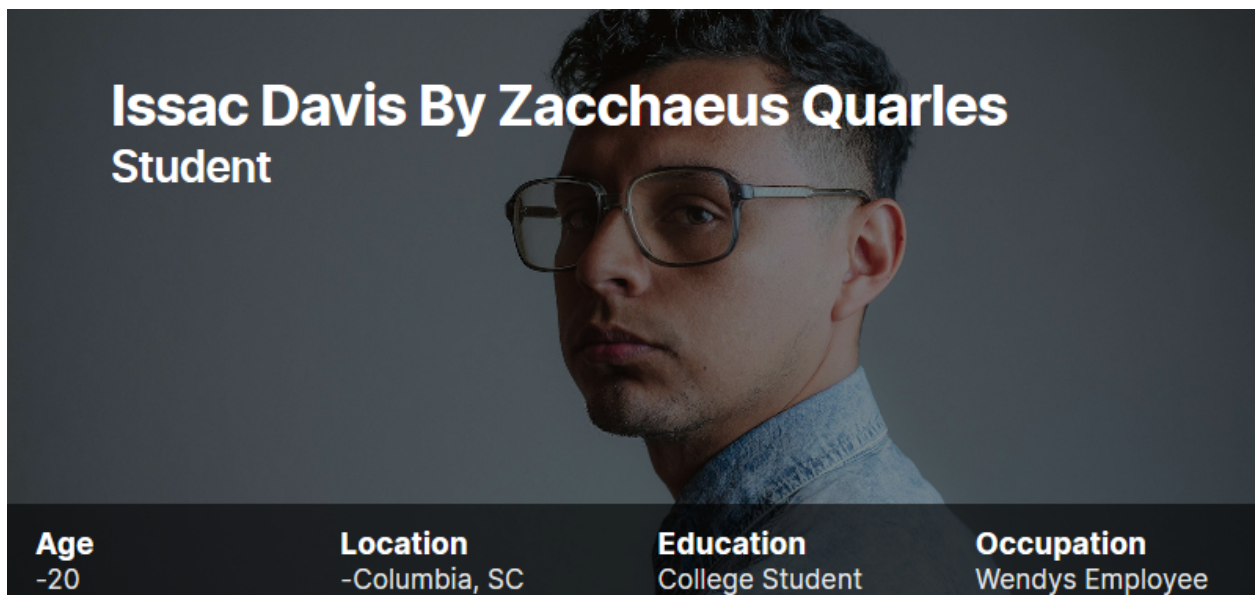
CSCE 190

Assignment Name: Personas
Group Name: WeDemBoys

Team Members who contributed: Zacchaeus, Julien, Riley, Shevaun, and Ryan

| First Name | Last Name | Email |
|------------|-----------|-----------------------|
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Zacchaeus Quarles



Julien Seale


PROJECT: untitled PERSONA: Samantha Scott By Julien Seale

NAME

Samantha Scott By Julien Seale

TYPE

Idealist



Goals

Wants to maintain a healthy work life balance with her juggling attending school and hanging out with friends.

Quote

“

A little hope can bring massive change

”

Background

Samantha is a bubbly personality which tends her to make friends easily and she also sees the best in everyone she meets no matter the personality. Although know she needs someone to look after her showing signs of being stressed out.

Demographic

Female

21

years

United States

Single

Student at Boston College

N/A


Motivations


Any type of social enviornment


Frustrations


Dislikes constant pressures of school

Technology












Browsers





Riley Haywood

-



Arturo Hermiston

Bio

My main focuses are my schoolwork and my girlfriend. I need to maintain straight A's to keep a high GPA.

Demographic info

Age
19

Location
SC

Family Status
Single

Education level
Student at USC

+ Add field

Motivations (goals)


Get his degree in Mechanical Engineering.
Land a solid internship for the summer.
Stay on top of his work so he doesn't fall behind.
Maintain his healthy relationship.

Frustrations (pain points)

Lacks energy without coffee
Struggles to find a quiet place to focus
Often overwhelmed by work

Ryan Davis

-



Oscar Clark by Ryan Davis

Age 35

Location Vermont

Education PhD in English

Occupation Professor at Vermont College of Vermont

Bio

A young southerner that moved up north to find his purpose in life.

Goals

-Needs creative prompts to hone his craft.

Frustration

Terrified of not being able to record all of his brilliant ideas.

Personal Traits

Passion

Motivation

Introvert

Learning

"Show up when it counts."

Values

Wants to reduce his paper usage.

Aspirations

Desires nothing more than to remove "frangible" from the English Language

Social Channel

Facebook, LinkedIn

Shevaun Francis -



Isabella Jackson

Age 21

Location Columbia, SC

Education College student

Occupation Amazon Associate

Bio

My name is Isabella I am a senior in college, and I am a biology major. I was born in Iran and migrated to the States when I was 16 years old. I dream to one day become a General Surgeon and travel back to my home country to help my family.

"Anything is possible with a little motivation."

Goals

To retire my family
To own build my own house.
Becoming a successful surgeon.

Values

I want a new car and to learn how to relax more.

Frustration

Not becoming someone my family is proud of.

Aspirations

To become the wealthiest person in my family and break generational curses.

Personal Traits

Fashion

Motivation

Introvert

Learning

Social Channel

Instagram, Twitter, Tiktok