



## AmazingMart-EU - Sales & Customer Insights

\$ 1,267,690.00

Total Sales



\$ 157,489.00

Total Profit



12%

Profit Margin



Loyal

Top Performing Segment



### Order Year

2013
2014
2015
2016

### Customer Segmen...

High-Value
Low-Value
Loyal

### Category

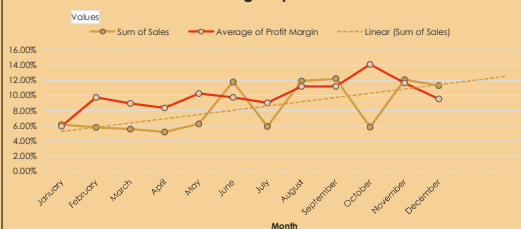
Furniture
Office Supplies
Technology

### Country

Austria
Belgium
Denmark
Finland
France
Germany
Ireland
Italy
Netherlands
Norway
Portugal
Spain
Sweden
Switzerland

Sum of SalesAverage of Profit Margin

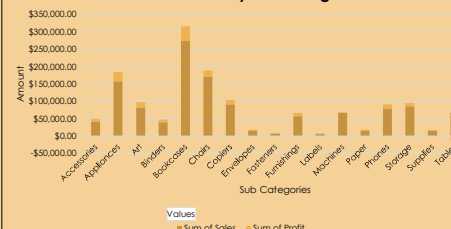
### Sales and Profit Margin by Month and forecast



Order Month

Sum of SalesSum of ProfitAverage of Profit Margin

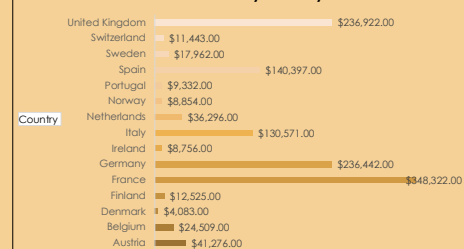
### Sales and Profit By Sub Categories



Sub-Category

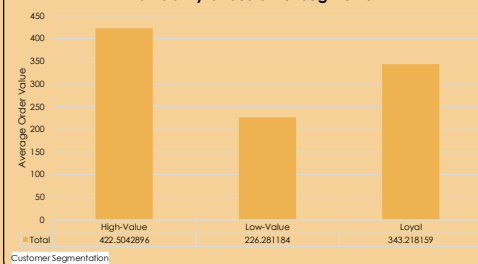
Sum of Total Sale

### Sales By Country



Average of AOV

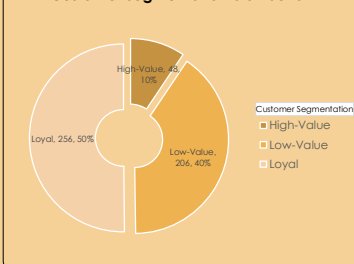
### Profitability of customer segments



Customer Segmentation

Counil of Customer Name

### Customer segmentation distribution



Customer Segmentation

Sum of Total SalesSum of Total Profit

### Top 5 Loyal Customers

