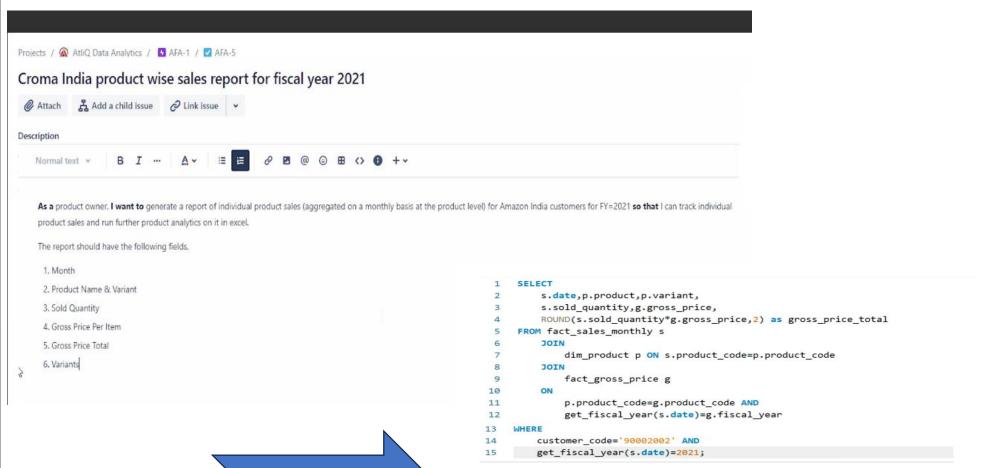
#### **SQL Advanced – Finance Analytics**



**SQL QUERY** 

date	product	variant	sold_quantity	gross_price	gross_price_total
2020-09-01	AQ Dracula HD	Standard	202	19.0573	3849.57
2020-10-01	AQ Dracula HD	Standard	95	19.0573	1810.44
2020-12-01	AQ Dracula HD	Standard	113	19.0573	2153.47
2021-01-01	AQ Dracula HD	Standard	182	19.0573	3468.43
2021-02-01	AQ Dracula HD	Standard	208	19.0573	3963.92
2021-04-01	AQ Dracula HD	Standard	199	19.0573	3792.40
2021-05-01	AQ Dracula HD	Standard	58	19.0573	1105.32
2021-06-01	AQ Dracula HD	Standard	205	19.0573	3906.75
2021-08-01	AQ Dracula HD	Standard	88	19.0573	1677.04
2020-09-01	AQ Dracula HD	Plus	162	21.4565	3475.95

#### Gross monthly total sales report for Croma



#### Description

As a product owner, I need an aggregate monthly gross sales report for Croma India customer so that I can track how much sales this particular customer is generating for AtliQ and manage our relationships accordingly.

The report should have the following fields,

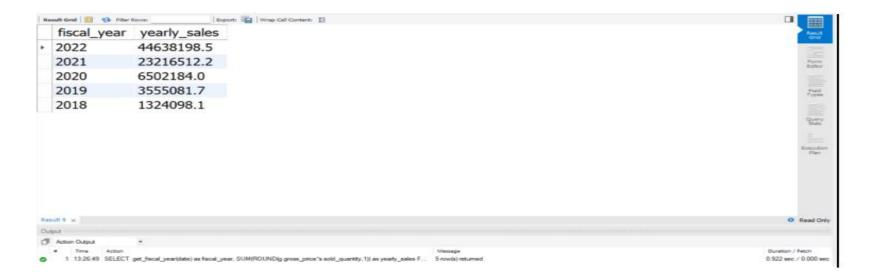
- 1. Month
- 2. Total gross sales amount to Croma India in this month

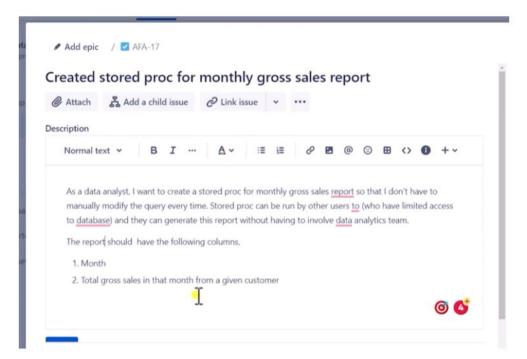
date	Gross_price_total		Feed Ord
2017-09-01	122407.6		100
2017-10-01	162687.6		Form
2017-12-01	245673.8		100
2018-01-01	127574.7		Field Types
2018-02-01	144799.5		
2018-04-01	130643.9		Query State
2018-05-01	139165.1		
2018-06-01	125735.4		Execute Flan
2018-08-01	125409.9		
2018-09-01	343337.2		
2018-10-01	440562.1		
2018-12-01	653944.7		
Result 12 ×			9 Read O
Dutput			
Action Output	•		
# Time Action	day DALBORI Mile asser sales Social account.	AS Gross price total FROM fact sales mont. 39 rowish returned	Dustion / Fetch 0.969 sec / 0.000 sec

#### Generate a yearly report for Croma India where there are two columns

- 1. Fiscal Year
- 2. Total Gross Sales amount In that year from Croma

```
SELECT
         get_fiscal_year(date) as fiscal_year,
 2
         SUM(ROUND(g.gross_price*s.sold_quantity,1)) as yearly_sales
 3
     FROM fact_sales_monthly s
 4
    JOIN fact_gross_price g
 5
 6
     ON
         s.product_code=g.product_code AND
 7
         g.fiscal_year=get_fiscal_year(s.date)
 8
 9
     WHERE
         customer code=90002002
10
    GROUP By get_fiscal_year(s.date)
11
    ORDER BY yearly sales DESC;
12
```





Stored procedure is a way to automate repeated tasks such as creating the same report for different customers.



```
1 · GCREATE PROCEDURE 'get_monthly_gross_sales_for_customer' (
                 c code INT
     BEGIN
         SELECT
         get_fiscal_year(date) as fiscal_year,
         SUM(ROUND(g.gross_price*s.sold_quantity,1)) as yearly_sales
    FROM fact_sales_monthly s
    JOIN fact_gross_price g
10
         s.product_code=g.product_code AND
11
         g.fiscal_year=get_fiscal_year(s.date)
12
13
     WHERE
        customer_code=c_code
14
    GROUP By date;
17
```

Let's say If we want fiscal year too, then we will create another variable called fiscal\_year.

```
CREATE PROCEDURE `get_monthly_gross_sales_for_customer` (
                   c_code INT,
                   f year YEAR
  )BEGIN
        SELECT
        get_fiscal_year(date) as fiscal_year,
       SUM(ROUND(g.gross_price*s.sold_quantity,1)) as yearly_sales
  FROM fact_sales_monthly s
  JOIN fact gross price g
        s.product code=g.product code AND
                                                                                                1 • call gdb0041.get_monthly_gross_sales_for_customer(70002018);
        g.fiscal_year=get_fiscal_year(s.date)
  WHERE
        customer_code=c_code AND fiscal_year=f_year
  GROUP By date;
                                                                                                                    Call stored procedure gdb0041.get_monthly_gross_sales__ -
                                                                                                                    Enter values for parameters of your procedure and click «Execute» to create an SQL editor
Entered customer_code = 70002018
                                                                                            fiscal_year yearly_sales
                                                                                                                                             Execute Cancel
                                                                                           2018
                                                                                                       125678.9
                                                                                            2018
                                                                                                       179561.7
                                                                                            2018
                                                                                                       232049.1
                                                                                            2018
                                                                                                       134159.4
                                                                                                       121255.9
                                                                                            2018
                                                                                                       128504.9
                                                                                            2018
                                                                                                       131135.9
                                                                                            2018
                                                                                          Result 1 ×
                                                                                          P Action Output
                                                                                            7 15:02:41 SELECT * FROM gdb0041 dm_product
                                                                                                                                                397 row(s) returned
                                                                                                                                                                                             0.000 sec / 0.000 sec
                                                                                             8 15:05:10 call gdb0041.get_monthly_gross_sales_for_customer(70002018)
                                                                                                                                                                                             1.047 sec / 0.016 sec |
```

```
    Add epic / 
    ✓ AFA-18

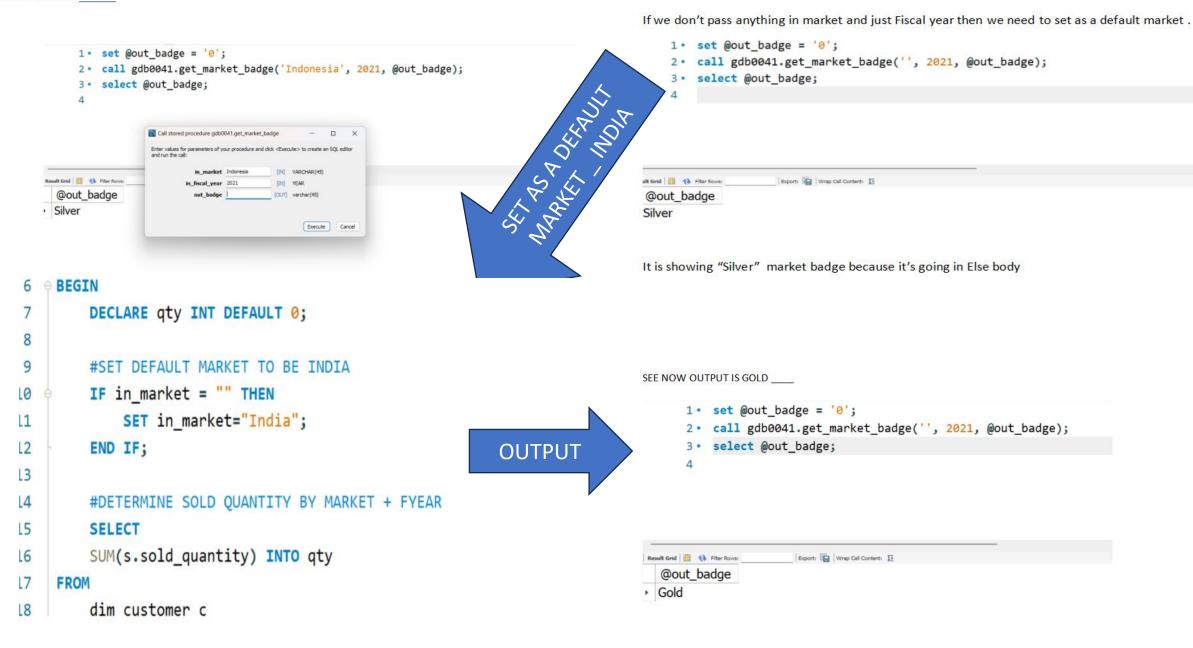
Stored proc for market badge
             Add a child issue & Link issue
 @ Attach
Description
Create a stored proc that can determine the market badge based on the following logic.
If total sold quantity > 5 million that market is considered Gold else it is Silver
My input will be,
                                                                                          End

    market

                   SIMPLY WROTE A QUERY FIRST FOR A SOLD QUANTITY
 · fiscal year
Output
                              SELECT
 · market badge
                                   SUM(s.sold_quantity) as total_sold_quantity
                              FROM
                                   dim customer c
                              JOIN fact_sales_monthly s
       Start
                                     c.customer code=s.customer code
                          8
                                   WHERE
                          9
                                   get fiscal year(s.date)=2021 and market="India"
                              GROUP By c.market;
                                                                                               22
                                                                                               23
                                                                                               24
                                                                                               25
                                                                                               26
                                                                                               27
                   Export: Wrap Cell Content: IA
                                                                                               28
                     total_sold_quantity
                     13751429
```

```
1 • O CREATE PROCEDURE `get_market_badge`
               IN in_market VARCHAR(45),
               IN in_fiscal_year YEAR,
               OUT out badge varchar(45)
       BEGIN
           DECLARE qty INT DEFAULT 0;
         #DETERMINE SOLD QUANTITY BY MARKET + FYEAR
 9
10
         SELECT
        SUM(s.sold_quantity) INTO qty
11
12
     FROM
        dim_customer c
13
     JOIN fact_sales_monthly s
15
           c.customer_code=s.customer_code
16
17
        get_fiscal_year(s.date)=in_fiscal_year
18
         and c.market=in_market
19
    GROUP By c.market;
    #DETERMINE MARKET BADGE
    IF qty>5000000 THEN
        SET out_badge = "Gold";
   ELSE
        SET out_badge = "Silver";
        END IF;
END
                                                             CONTINUED..
```

Execution



#### SQL ADVANCED \_\_\_\_ TOP CUSTOMERS , PRODUCTS, MARKETS



#### Top markets, products, customers for a given financial year



#### Description

As a product owner, I want a report for top markets, products, customers by net sales for a given financial year so that I can have a holistic view of our financial performance and can take appropriate actions to address any potential sees.

We will probably write stored proc for this as we will need this report going forward as well,

#### 1. Report for top markets.

Rank	Market	Net Sales (in millions)	
1	India	210.67	
2	USA	132.05	
3	South Korea	64.01	

# Gross Price: 30 \$ - Pre-invoice Deduction: 2 = Net Invoice Sales: 28 - Post-invoice Deductions: 3 = Net Sales: 25

#### Report for top markets,

Rank	Market	Net Sales (in millions)	
1	India	210.67	
2	USA	132.05	
3	South Korea	64,01	

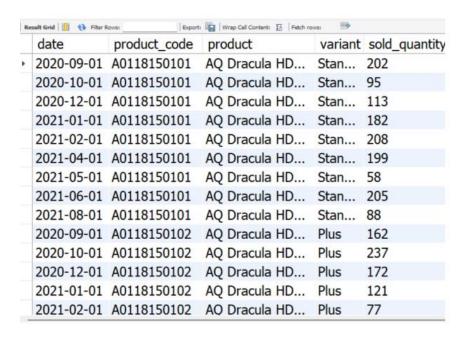
#### 2. Report for top products.

Rank	Product	Net Sales	
1	AQ BZ Allin1	33.75	
2	AQ Qwerty	27.84	CONTINUE

TOP
CUSTOMERS ,MARKE
TS AND PRODUCTS

```
-- Include pre-invoice deductions in Croma detailed report
   SELECT
           s.date,
           s.product_code,
           p.product,
      p.variant,
           s.sold_quantity,
           g.gross_price as gross_price_per_item,
           ROUND(s.sold_quantity*g.gross_price,2) as gross_price_total,
           pre.pre invoice discount pct
   FROM fact sales monthly s
   JOIN dim_product p
            ON s.product_code=p.product_code
   JOIN fact gross price g
            ON g.fiscal_year=get_fiscal_year(s.date)
               AND g.product code=s.product code
16
17
        JOIN fact pre invoice deductions as pre
               ON pre.customer_code = s.customer_code AND
18
               pre.fiscal year=get fiscal year(s.date)
19
20
        WHERE
            s.customer_code=90002002 AND
21
               get fiscal year(s.date)=2021
22
23
        LIMIT 1000000;
24
```

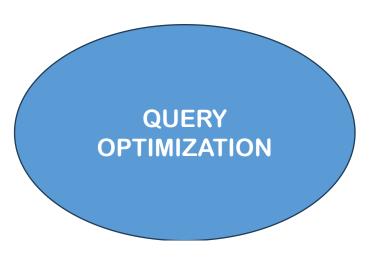
**OUTPUT** 



Wrap Cell Content: 🔣   Fetch rows: 🖽		
gross_price_per_item	gross_price_total	pre_invoice_discount_pct
. 19.0573	3849.57	0.3025
. 19.0573	1810.44	0.3025
. 19.0573	2153.47	0.3025
. 19.0573	3468.43	0.3025
. 19.0573	3963.92	0.3025
. 19.0573	3792.40	0.3025
. 19.0573	1105.32	0.3025
. 19.0573	3906.75	0.3025
. 19.0573	1677.04	0.3025
. 21.4565	3475.95	0.3025
. 21.4565	5085.19	0.3025
. 21.4565	3690.52	0.3025
. 21.4565	2596.24	0.3025
. 21.4565	1652.15	0.3025

#### PERFORMANCE IMPROVEMENT #1

```
-- Include pre-invoice deductions in Croma detailed report
   EXPLAIN ANALYZE
       SELECT
              s.date,
              s.product code,
              p.product,
          p.variant,
              s.sold quantity,
              g.gross price as gross price per item,
              ROUND(s.sold_quantity*g.gross_price,2) as gross_price_total,
              pre.pre_invoice_discount_pct
       FROM fact sales monthly s
                                                 EXPLAIN ANALYZE
       JOIN dim product p
14
                ON s.product code=p.product code
        JOIN fact gross price g
15
                ON g.fiscal year=get fiscal year(s.date)
16
                AND g.product code=s.product code
17
         JOIN fact pre invoice deductions as pre
18
                ON pre.customer code = s.customer code AND
19
                pre.fiscal year=get fiscal year(s.date)
20
21
         WHERE
            s.customer_code=90002002 AND
22
                get fiscal year(s.date)=2021
         LIMIT 1000000;
24
```



```
_Limit: 1000000 rows___ actual time= 3 millisecond to fetch one row and 9sec to fetch all rows 3006
-Filter ((s.customer_code = 90002002) and ((get_fiscal_year(s.date)=2021)) (cost =1.44 rows = 365)
(actual time = 1.22 ..2.73 rows =9 loops =334)
```

get fiscal year(s.date) is taking lot of time because it's scanning same date every time which is taking lot of time.

CONTINUED....

```
date
2020-09-01
2020-09-01
2020-09-01
2020-09-01
2020-09-01
2020-09-01
2020-09-01
2020-09-01
2020-09-01
2020-09-01
```

I am calling get\_fiscal\_year function which is calling date as an input and will do 4 months interval addition into it and then it will take YEAR out of it.

```
1 * CREATE DEFINER='root'@'localhost' FUNCTION 'get_fiscal_year'(calendar_date
2     DETERMINISTIC
3   BEGIN
4     DECLARE fiscal_year INT;
5     SET fiscal_year = YEAR(DATE_ADD(calendar_date, INTERVAL 4 MONTH));
6     RETURN fiscal_year;
7   END
```

So that operation is going to take some time. And I am doing for all 1.4 million rows, that's what is taking most of the time and these dates are repetitive. Calling the same function repetitively is taking more time.

How will we solve this ??

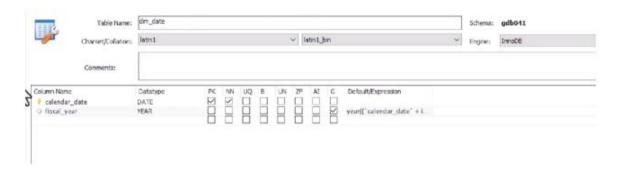
```
    Will create a lookup table __ dim_date ---
    -2017-09-01 -> 2018
    -2017-10-01 -> 2018
    -2018-09-01-> 2019
```

We will get a Fiscal year from it as a Generated column



- 1. Calendar date DATA TYPE date
- 2. Fiscal year DATA TYPE YEAR
  - -YEAR(DATE\_ADD(calendar\_date,INTERVAL 4 MONTH))

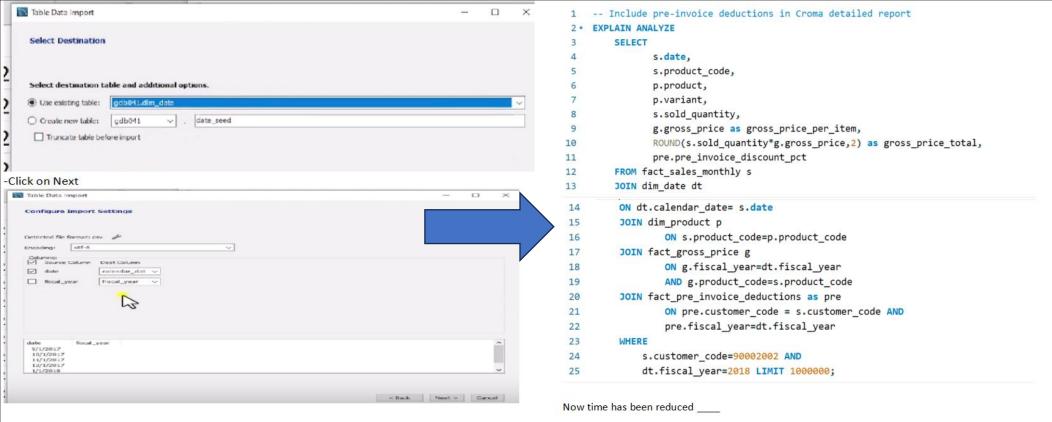
Now let's insert date and fiscal year however we will just insert dates into it and fiscal\_year as a generated column will be automatically updated .



#### Table is now empty \_\_\_



- Will insert possible dates into an excel file and will import those date into this sql file.
- First save into some place or download etc ..
- Seed file for dates as data\_seed file I have saved and will import just date and not fiscal year because it will be generated from dates we have imported.
- Select import in output field.



#### DATE FORMAT should be YY-MM-DD otherwise date data won't be imported.

1 -> Limit: 1000000 row(s) (cost=276 rows=30.7) (actual time=1.71..13.4 rows=624 loops=1) -> Nested loop inner join (cost=276 rows=30.7) (actual time=1.71..13.4 rows=624 loops=1) 3 -> Inner hash join (no condition) (cost=195 rows=30.7) (actual time=1.68..2.21 rows=1044 loops=1) -> Filter: (dt.fiscal\_year = 2018) (cost=0.0275 rows=2.6) (actual time=0.0284..0.0999 rows=12 loops=1) -> Table scan on dt (cost=0.0275 rows=26) (actual time=0.0278..0.0846 rows=26 loops=1) -> Hash -> Nested loop inner join (cost=161 rows=118) (actual time=0.1..1.58 rows=87 loops=1) -> Filter: (g.fiscal\_year = 2018) (cost=119 rows=118) (actual time=0.0777..1.18 rows=87 loops=1) 8 9 -> Table scan on g (cost=119 rows=1182) (actual time=0.0758..1.02 rows=1182 loops=1) 10 -> Single-row index lookup on p using PRIMARY (product\_code=g.product\_code) (cost=0.251 rows=1) (actual time=0.00425..0.00431 rows=1 loops=87) -> Single-row index lookup on s using PRIMARY (product\_code=g.product\_code, date=dt.calendar\_date, 11 customer\_code=90002002) (cost=0.257 rows=1) (actual time=0.0104..0.0104 rows=0.598 loops=1044) 12

The join we perform it acted kind of a <a href="HashMap">HashMap</a> and it saved us a lot of time. We have lot of ways to improve performance —

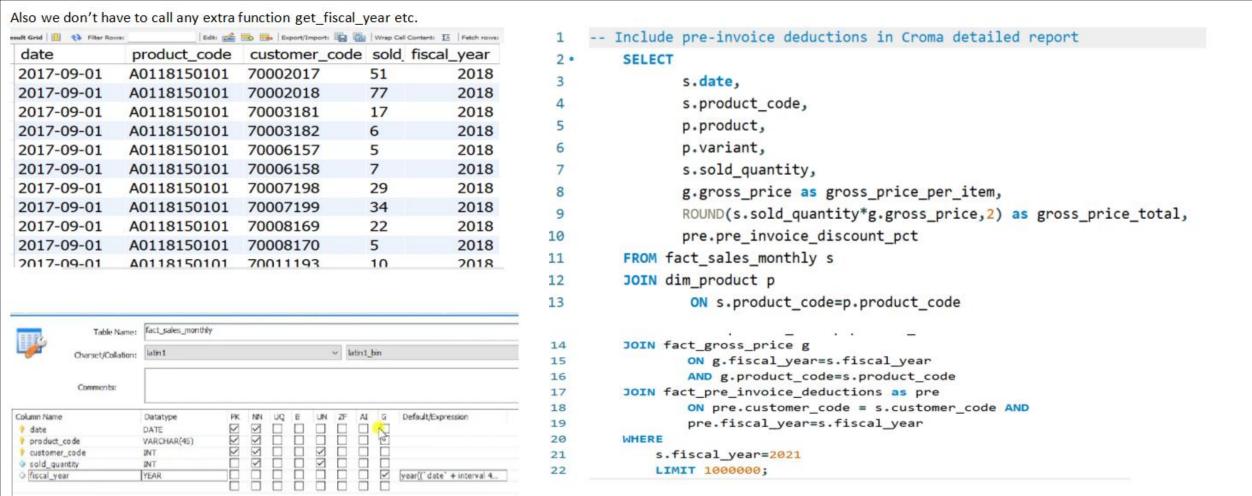
Sometimes we can use <a href="calculated column">calculated column</a>, index and a lookup table etc.

#### Performance Improvement # 2

Why don't we just create a fiscal year column in fact\_sales\_monthly table ??

1.	in and a second	1 1000 600 600 1	
date	product_code	customer_code	sold_quantity
2017-09-01	A0118150101	70002017	51
2017-09-01	A0118150101	70002018	77
2017-09-01	A0118150101	70003181	17
2017-09-01	A0118150101	70003182	6
2017-09-01	A0118150101	70006157	5
2017-09-01	A0118150101	70006158	7
2017-09-01	A0118150101	70007198	29
2017-09-01	A0118150101	70007199	34 43
2017-09-01	A0118150101	70008169	22
2017-09-01	A0118150101	70008170	5
2017-09-01	A0118150101	70011193	10
2017-09-01	AU11815U1U1	/0011194	4
2017-09-01	A0118150101	70012042	0

-But in that table millions of records are present so It will consume lot of storage but storage is cheap , so we can keep fiscal year column in here rather than having a separate table dim\_date and we don't have to use an extra JOIN in that case.



Essentially we are deriving fiscal\_year from date column in fact\_sales\_monthly table. Now we will change the query and replace date table dt from s.fiscal year\_\_

date	product_code	product	variant	sold_quantity	gross_price_per_item	gross_price_total	pre_invoice_discount_pct
2020-09-01	A0118150101	AQ Dracula H	Standard	248	19.0573	4726.21	0.0703
2020-09-01	A0118150101	AQ Dracula H	Standard	240	19.0573	4573.75	0.2061
2020-09-01	A0118150101	AQ Dracula H	Standard	31	19.0573	590.78	0.0974
2020-09-01	A0118150101	AQ Dracula H	Standard	37	19.0573	705.12	0.2065
2020-09-01	A0118150101	AQ Dracula H	Standard	7	19.0573	133.40	0.1068
2020-09-01	A0118150101	AQ Dracula H	Standard	12	19.0573	228.69	0.2612
2020-09-01	A0118150101	AQ Dracula H	Standard	17	19.0573	323.97	0.2471
2020-09-01	A0118150101	AQ Dracula H	Standard	60	19.0573	1143.44	0.0858
2020-09-01	A0118150101	AQ Dracula H	Standard	34	19.0573	647.95	0.2450
2020-09-01	A0118150101	AQ Dracula H	Standard	24	19.0573	457.38	0.0736

#### TIME HAS REDUCED MORE \_\_\_\_

Binary	Text	
1	-> Limit:	1000000 row(s) (cost=58475 rows=43099) (actual time=1.311051 rows=608108 loops=1)
2	-> Ne	sted loop inner join (cost=58475 rows=43099) (actual time=1.311023 rows=608108 loops=1)
3	->	Nested loop inner join (cost=43390 rows=43099) (actual time=1.31519 rows=608108 loops=1)
4		> Nested loop inner join (cost=161 rows=118) (actual time=0.06891.16 rows=334 loops=1)
5		-> Filter: (g.fiscal_year = 2021) (cost=119 rows=118) (actual time=0.05440.426 rows=334 loops=1)
6		-> Table scan on g (cost=119 rows=1182) (actual time=0.05160.35 rows=1182 loops=1)
7		-> Single-row index lookup on p using PRIMARY (product_code=g.product_code) (cost=0.251 rows=1)
	(actual ti	me=0.002050.00207 rows=1 loops=334)
8		> Filter: (s.fiscal_year = 2021) (cost=1.42 rows=365) (actual time=0.5381.47 rows=1821 loops=334)
9		-> Index lookup on s using PRIMARY (product_code=g.product_code) (cost=1.42 rows=3646) (actual
	time=0.0	1881.29 rows=4082 loops=334)
10	->	Single-row index lookup on pre using PRIMARY (customer_code=s.customer_code, fiscal_year=2021)
	(cost=0.2	25 rows=1) (actual time=689e-6711e-6 rows=1 loops=608108)
11		

#### Now we need Net Invoice sales \_\_\_\_

#### DATABASE VIEWS INTRODUCTION

net\_invoice\_sales

FROM CTE1

25

26

```
-- Net Invoice sales calculated
 2
              WITH CTE1 as
 3
              (SELECT
                          s.date,
 4
                          s.product code,
 5
 6
                          p.product,
                          p.variant,
                          s.sold quantity,
 8
                          g.gross_price as gross_price_per_item,
 9
                          ROUND(s.sold_quantity*g.gross_price,2) as gross_price_total,
10
                          pre.pre invoice discount pct
11
              FROM fact sales monthly s
12
                                                                                                                                                  variant sold quantity gross price per item gross_price_total pre_invoice_discount_pct net_invoice_sales
                                                                                                                                product_code product
13
              JOIN dim product p
                                                                                                                                                                         4726.21
                                                                                                                                                                                      0.0703
                                                                                                                                                                                                       4393.957437
                                                                                                                           2020-09-01 A0118150101 AO Dracula HDD - ... Standard 248
                                                                                                                                                              19.0573
                                                                                                                                                                         4573.75
                                                                                                                                                                                     0.2061
                                                                                                                                                                                                       3631.100125
                                                                                                                           2020-09-01 A0118150101 AQ Dracula HDD - ... Standard 240
                           ON s.product_code=p.product_code
 14
                                                                                                                                                              19.0573
                                                                                                                                                                         590.78
                                                                                                                                                                                     0.0974
                                                                                                                                                                                                       533.238028
                                                                                                                           2020-09-01 A0118150101 AQ Dracula HDD - ... Standard 31
 15
               JOIN fact gross price g
                                                                                                                                                              19.0573
                                                                                                                                                                         705.12
                                                                                                                                                                                     0.2065
                                                                                                                                                                                                       559.512720
                                                                                                                           2020-09-01 A0118150101 AQ Dracula HDD - ... Standard 37
                           ON g.fiscal year=s.fiscal year
                                                                                                                           2020-09-01 A0118150101 AO Dracula HDD - ... Standard 7
                                                                                                                                                              19.0573
                                                                                                                                                                         133,40
                                                                                                                                                                                     0.1068
                                                                                                                                                                                                       119.152880
 16
                                                                                                                                                              19.0573
                                                                                                                           2020-09-01 A0118150101 AQ Dracula HDD - ... Standard 12
                                                                                                                                                                         228.69
                                                                                                                                                                                     0.2612
                                                                                                                                                                                                       168.956172
                           AND g.product code=s.product code
 17
                                                                                                                                                              19.0573
                                                                                                                           2020-09-01 A0118150101 AQ Dracula HDD - ... Standard 17
                                                                                                                                                                         323.97
                                                                                                                                                                                     0.2471
                                                                                                                                                                                                       243.917013
               JOIN fact pre invoice deductions as pre
 18
                                                                                                                           2020-09-01 A0118150101 AQ Dracula HDD - ... Standard 60
                                                                                                                                                              19.0573
                                                                                                                                                                         1143.44
                                                                                                                                                                                     0.0858
                                                                                                                                                                                                       1045.332848
                           ON pre.customer_code = s.customer_code AND
 19
                                                                                                                                                              19.0573
                                                                                                                           2020-09-01 A0118150101 AQ Dracula HDD - ... Standard 34
                                                                                                                                                                         647.95
                                                                                                                                                                                     0.2450
                                                                                                                                                                                                        489.202250
                                                                                                                           2020-09-01 A0118150101 AQ Dracula HDD - ... Standard 24
                                                                                                                                                              19.0573
                           pre.fiscal year=s.fiscal year
 20
                                                                                                                                                                         457.38
                                                                                                                                                                                     0.0736
                                                                                                                                                                                                       423.716832
 21
               WHERE
 22
                     s.fiscal year=2021)
 23
               SELECT * ,
               (gross_price_total-gross_price_total*pre_invoice_discount_pct) AS
 24
```

#### Derived columns cannot be used in the same query for calculations ....that's why CTE is used.

- Now we need Post\_invoice\_deductions to calculate Net sales in a table but it will be lengthy so we will create a database view of this table called virtual table which will not be an actual/physical table.
- Now we need market column as well so we will join dim\_customer table as well in the same query.

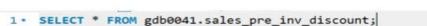
#### JOIN dim\_customer c

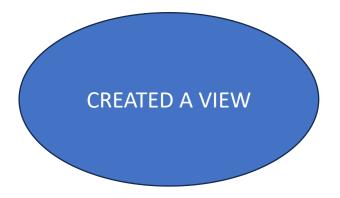
ON c.customer\_code=s.customer\_code

For market column as c.market.

Continued...

```
1 • CREATE VIEW `sales_pre_inv_discount` AS
        s.date,
        s.fiscal year,
        s.product_code,
        p.product,
        c.market,
        p.variant,
        s.sold_quantity,
        g.gross_price as gross_price_per_item,
        ROUND(s.sold_quantity*g.gross_price,2) as gross_price_total,
11
12
        pre.pre_invoice_discount_pct
            FROM fact_sales_monthly s
13
        JOIN dim_customer c
14
15
                ON c.customer code=s.customer code
         JOIN dim_product p
16
                 ON s.product_code=p.product_code
17
         JOIN fact gross price g
18
                 ON g.fiscal year=s.fiscal year
19
         AND g.product_code=s.product_code
20
21
         JOIN fact_pre_invoice_deductions as pre
                 ON pre.customer_code = s.customer_code AND
22
                 pre.fiscal_year=s.fiscal_year
23
```





date	fiscal_year	product_code	product	market	variant	sold_quantity	gross_price_per_item	gross_price_total	pre_invoice_discount_
2017-09-01	2018	A0118150101	AQ Dracula HDD	India	Standard	207	15.3952	785.16	0.0824
2017-09-01	2018	A0118150101	AQ Dracula HDD	India	Standard	77	15.3952	1185.43	0.2956
2017-09-01	2018	A0118150101	AQ Dracula HDD	Indonesia	Standard	17	15.3952	261.72	0.0536
2017-09-01			AQ Dracula HDD		Standard	6	15.3952	92.37	0.2378
2017-09-01	2018	A0118150101	AQ Dracula HDD	Philiphines	Standard	5	15.3952	76.98	0.1057
2017-09-01			AQ Dracula HDD		Standard	7	15.3952	107.77	0.1875
2017-09-01			AQ Dracula HDD		Standard	29	15.3952	446.46	0.0700
2017-09-01			AQ Dracula HDD			34	15.3952	523.44	0.2551
2017-09-01			AQ Dracula HDD		Standard		15.3952	338.69	0.0953
2017 00 01			100 1 1100		0		4F 00F0	7000	0.1000

#### POST\_INVOICE\_DISCOUNT VIEW

fiscal\_year customer\_code

2018 70002017

2018 70002018

2018 70003181

2018 70003182

2018 70006157

2018 70006158

2018 70007198

2018 70007199

2018 70008169

2018 70008170

2018 70011193

2018 70011104

date

2017-09-01

2017-09-01

2017-09-01

2017-09-01

2017-09-01

2017-09-01

2017-09-01

2017-09-01

2017-09-01

2017-09-01

2017-09-01

2017-09-01

```
CREATE VIEW 'sales postiny discount' AS
     SELECT
         s.date, s.fiscal year,
         s.customer code, s.market,
         s.product code, s.product, s.variant,
         s.sold quantity, s.gross price total,
         s.pre invoice discount pct,
         (1-pre_invoice_discount_pct)*gross_price_total AS
         net_invoice_sales,
         (po.discounts pct+po.other deductions pct)
10
         as post_invoice_discount_pct
11
     FROM sales_pre_inv_discount s
12
13
         JOIN fact_post_invoice_deductions po
     ON po.date=s.date AND
14
15
         po.product code=s.product code AND
         po.customer_code=s.customer_code;
16
```

market

Indonesia

Indonesia

Philiphines

South Korea

South Korea

Australia

Australia

France

India

product\_code product

A0118150101 AQ Dracula HDD -

A0118150101 AQ Dracula HDD - .

40118150101 AO Dragila HDD -

(1-post invoice discount pct)\*net invoice sales as net sales FROM gdb041.sales\_postinv\_discount; variant gross price total pre invoice discount pct net invoice sales post invoice discount pct net sales - 3.5 Inc... Standard 4 61.58 0.2803 44.319126 0.3905 27.0125072970 - 3.5 Inc... Standard 16 246.32 0.2803 177.276504 0.4139 103.9017589944 - 3.5 Inc... Standard 4 61.58 0.2803 44,319126 0.3295 29,7159739830 - 3.5 Inc... Standard 6 92.37 0.2803 66.478689 0.3244 44.9130022884 - 3.5 Inc... Standard 9 0.2803 99.721632 0.3766 62.1664653888 - 3.5 Inc... Standard 6 92.37 0.2803 66.478689 0.3615 - 3.5 Inc... Standard 7 107.77 0.2803 77.562069 0.3173 52.95162 - 3.5 Inc... Standard 10 153.95 0.2803 110.797815 0.3501 72.00749 41.61565 - 3.5 Inc... Standard 6 92.37 0.2803 56.478589 0.3740 34.64550 - 3.5 Inc... Standard 4 61.58 0.2117 48.543514 0.2863 - 3.5 Inc... Standard 2 30.79 0.2117 24.271757 0.2851 17.35187

Will create one more view as net\_sales

0.2117

0.2117

0.2117

46.19

76.98

15.40

Now need to create Net Sales

**CREATE VIEW AS** 

SELECT \*,

- 3.5 Inc... Standard 3

D - 3.5 Inc... Standard 5

D - 3.5 Inc... Standard 1

SELECT

(1-post\_invoice\_discount\_pct)\*net\_invoice\_sales as net\_sales FROM gdb0041.sales\_postinv\_discount;

36.411577

60.683334

12.139820

0.2882

0.3334

0.3296

25.91776

40.45151

8.138535

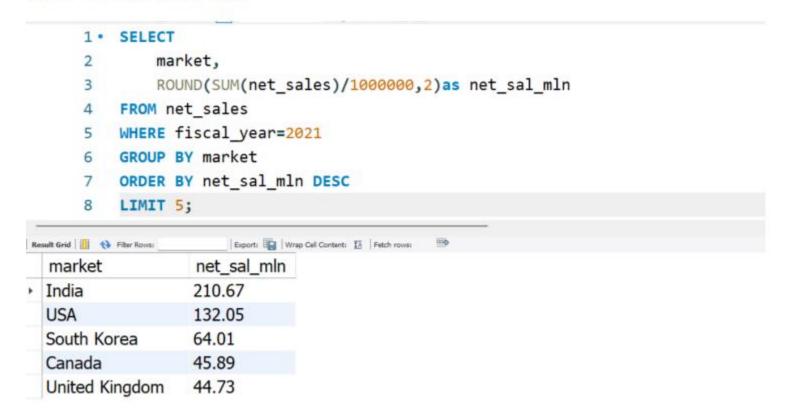


Create a view for gross sales. It should have the following columns,

date, fiscal\_year, customer\_code, customer, market, product\_code, product, variant, sold\_quanity, gross\_price\_per\_item, gross\_price\_total

```
SELECT
        s.date,
        s.fiscal_year,
        s.customer_code,
        c.customer,
        c.market,
        s.product_code,
        p.product,
        p.variant,
        s.sold quantity,
10
        g.gross_price as gross_price_per_item,
11
         ROUND(s.sold_quantity*g.gross_price,2) as gross_price_total
12
13
    FROM
    fact_sales_monthly s
    JOIN fact gross price g
    ON s.product_code=g.product_code AND
    s.fiscal year=g.fiscal year
    JOIN dim customer c
    ON c.customer_code=s.customer_code
    JOIN dim product p
    ON p.product code= s.product code;
```

#### **TOP 5 MARKETS**



We need to create STORED PROCEDURE because this report needs every time.

#### TOP N MARKETS BY NET SALES IN MILLIONS IN A GIVEN FISCAL YEAR

```
1 · @ CREATE DEFINER= root @ localhost PROCEDURE get top n markets by net sa
                 in_fiscal_year INT,
                 in_top_n INT
 3
      BEGIN
            SELECT
            market,
            ROUND(SUM(net_sales)/1000000,2)as net_sal_mln
      FROM net sales
      WHERE fiscal_year=in_fiscal_year
      GROUP BY market
11
      ORDER BY net_sal_mln DESC
      LIMIT in_top_n;
14
       END
               1 • call gdb0041.get_top_n_markets_by_net_sales(2021, 4);
                                            Call stored procedure gdb0041.get_top_n_markets_by_ne... —
                                            Enter values for parameters of your procedure and dick «Execute» to create an SQL editor and run the call:
                                                                      DO DO
          coult Grid 🔠 7 fee Rover
                               Sports | Wrep Cell Con
                                                                      DNG BAT
          market
                            net_sal_mln
          India
                            210.67
                                                                        Execute Cancel
          USA
                            132.05
          South Korea
                            64.01
                            45.89
          Canada
```

TOP N CUSTOMERS BY NETSALES MARKETWISE

ORDER BY net\_sal\_mln DESC

LIMIT in\_top\_n;

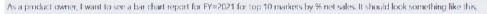
END

```
1 call gdb0041.get_top_n_customers_by_net_sales('india', 2021, 5);
                                                                                                     2
 1 . CREATE DEFINER=`root'@'localhost' PROCEDURE 'get top n customers by net
                in_market VARCHAR(45),
                in_fiscal_year INT,
                in_top_n INT
                                                                                                                                   Call stored procedure gdb0041.get_top_n_customers_by_... -
                                                                                                                                    Enter values for parameters of your procedure and dick <Execute> to create an SQL editor
      BEGIN
                                                                                                                                             in market Inda
                                                                                                                                                              TARCHAR(45)
           SELECT
                                                                                                                                            in_fiscal_year 2021
                                                                                                                                                             DO INT
           customer,
                                                                                                                      Sport: Wap Gel Co
                                                                                              Result Grid | B Filter Roysti
                                                                                                                                              in_top_n 5
           ROUND(SUM(net_sales)/1000000,2)as net_sal_mln
                                                                                                                 net_sal_mln
                                                                                                 customer
      FROM net_sales s
                                                                                                                30.00
                                                                                                Amazon
      JOIN dim customer c
                                                                                                                                                                    Execute
                                                                                                                                                                          Cancel
11
                                                                                                Atlig Exclusive 23.98
      ON c.customer code=s.customer code
                                                                                                Flipkart
                                                                                                                12.96
      WHERE s.fiscal year= in fiscal year
13
                                                                                                Electricalsocity 12.31
      AND s.market=in_market
                                                                                                Propel
                                                                                                                11.86
      GROUP BY customer
```

#### Top N products by net sales for a given year.

```
CREATE DEFINER= root @ localhost PROCEDURE get_top_n_products_by_net_s
                     in_fiscal_year INT,
                     in_top_n INT
      BEGIN
           SELECT
           product,
           ROUND(SUM(net_sales)/1000000 ,2) as net_sal_mln
           FROM net_sales s
  9
           WHERE s.fiscal_year=in_fiscal_year
10
           GROUP BY product
11
           ORDER BY net_sal_mln DESC
12
13
           LIMIT in_top_n;
14
      END
      1 • call gdb0041.get top n products by net sales(2021, 2);
      2
                                           Call stored procedure gdb0041.get_top_n_products_by_n... -
                                            Enter values for parameters of your procedure and dick <Execute > to create an SQL editor
                                                       in_fiscal_year 2021
                                                                          [IN] INT
                                                          in_top_n 2
                                                                          [IN] INT
                        Export: Wrap Cell Contents
esult Grid 📳 Filter Roves
 product
                   net_sal_mln
                                                                           Execute
                                                                                     Cancel
 AQ BZ Allin1
                   33.75
AQ Qwerty
                   27.84
```







As a product owner, I want to see a bar chart report for FY =2021 for top 10 markets by % net sales. It should look something like this

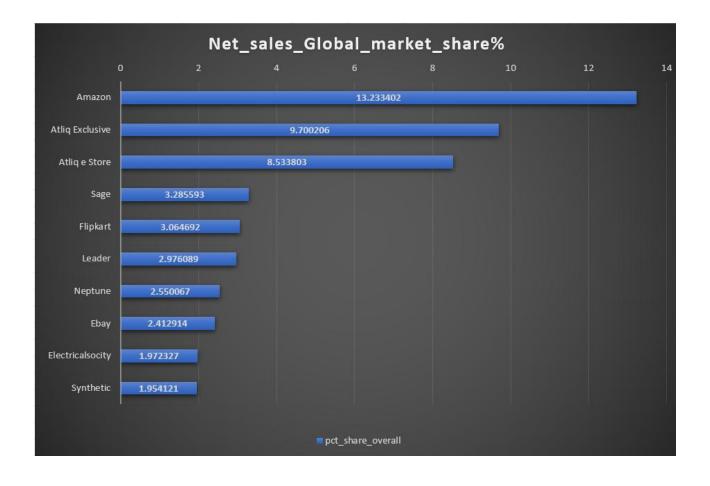
R	esult Grid   III Filter Rows:	Export: Wrap Cell Content: IA				
	customer	net_sal_mln	pct_share_overall			
	Amazon	109.03	13.233402			
	Atliq Exclusive	79.92	9.700206			
	Atliq e Store	70.31	8.533803			
	Sage	27.07	3.285593			
	Flipkart	25.25	3.064692			
	Leader	24.52	2.976089			
	Neptune	21.01	2.550067			
	Ebay	19.88	2.412914			
	Electricalsocity	16.25	1.972327			
	Synthetic	16.10	1.954121			
	Electricalslyti	15.64	1.898289			
	Acclaimed St	14.32	1.738075			

Continued..

R	esult Grid   III Filter Rows:	Export:	Wrap Cell Content: 1
	customer	net_sal_mln	pct_share_overall
	Amazon	109.03	13.233402
	Atliq Exclusive	79.92	9.700206
	Atliq e Store	70.31	8.533803
	Sage	27.07	3.285593
	Flipkart	25.25	3.064692
	Leader	24.52	2.976089
	Neptune	21.01	2.550067
	Ebay	19.88	2.412914
	Electricalsocity	16.25	1.972327
	Synthetic	16.10	1.954121
	Electricalslyti	15.64	1.898289
	Acclaimed St	14.32	1.738075

#### **OUTPUT**

#### **BAR CHART**

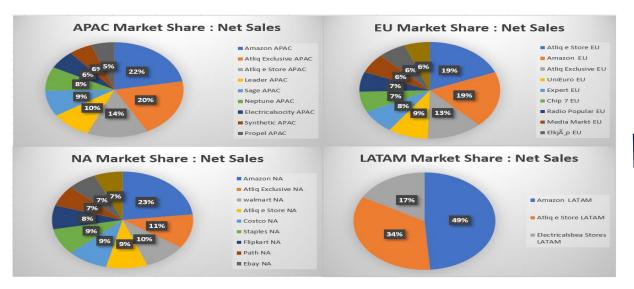


#### AD HOC REQUEST \_\_\_\_\_

As a product owner I want to see region wise (APAC, EU, LATAM etc.) % net sales breakdown by customers in a respective region so that I can perform my regional analysis on financial performance of the company.

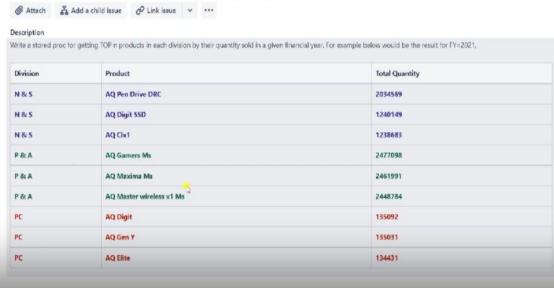
The end results should be bar charts in the following format for FY= 2021, Build a reusable asset that we can use to conduct this analysis for any financial year.

```
1 · WITH CTE as (
   SELECT
       c.customer,
3
       c.region,
4
       ROUND(SUM(net_sales)/1000000,2)as net_sal_mln
5
   FROM net_sales s JOIN dim_customer c
6
   ON c.customer code=s.customer code
   WHERE s.fiscal year= 2021
8
   GROUP BY c.customer, c.region )
9
   SELECT * ,net_sal_mln*100/SUM(net_sal_mln) over(partition by region) as
   pct_share_region
   FROM CTE ORDER BY region, net sal mln DESC;
```



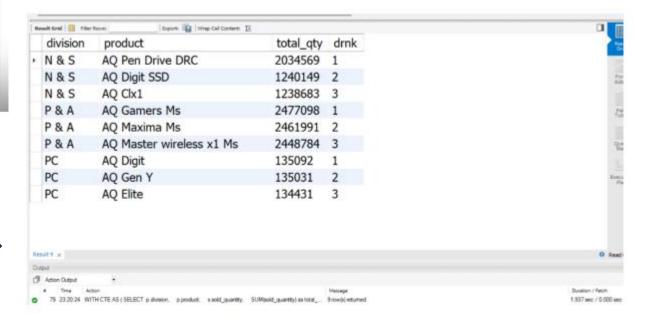
customer	region	net_sal_mln	pct_share_region	Am.4 Grd
Amazon	APAC	57.41	12.988688	
Atliq Exclusive	APAC	51.58	11.669683	Flore Editor
Atliq e Store	APAC	36.97	8.364253	
Leader	APAC	24.52	5.547511	Field Figure
Sage	APAC	22.85	5.169683	
Neptune	APAC	21.01	4.753394	Query Then
Electricalsocity	APAC	16.25	3.676471	
Synthetic	APAC	14.14	3.199095	fraction for
Propel	APAC	14.14	3.199095	
Flipkart	APAC	12.96	2.932127	
Novus	APAC	12.91	2.920814	
Expression	APAC	12.90	2.918552	
t 15 w				0 Read On
Notion Output *			Message	Duration / Fech
47 21:52:58 WITH CTE as (5	ELECT c.oustoner	r. c.region. ROUND(SUM)	net_sales)/1000000,2jas.net_sal 103 row(s) returned	27.219 sec / 0.000 sec

#### Get top n products in each division by their quantity sold



```
1 . WITH CTE AS (
    SELECT
        p.division,
3
        p.product,
        SUM(sold quantity) as total qty
5
        FROM dim_product p
                                                                  Output
    JOIN fact_sales_monthly s
    ON p.product_code=s.product_code
    WHERE fiscal_year=2021
    GROUP BY product ORDER BY total_qty DESC),
11
    CTE1 as
    (SELECT *,
12
    dense_rank() over(partition by division order by total_qty DESC) as drnk
    FROM CTE)
14
    SELECT * FROM CTE1 WHERE drnk <=3;
```

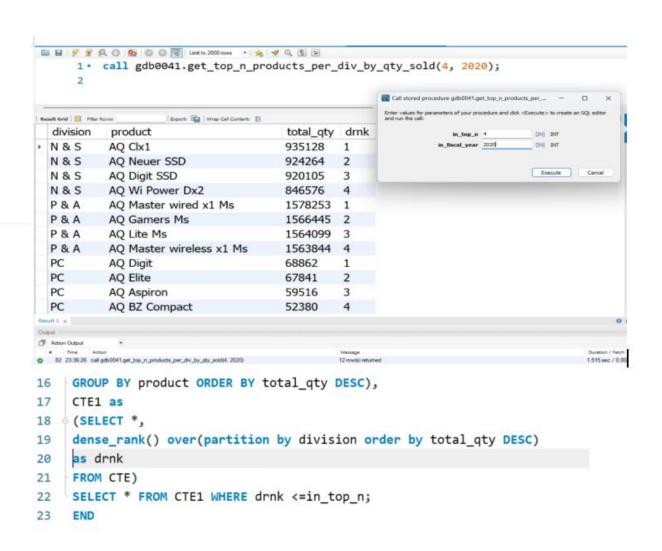
### USING CTE(Common Table expressions)



#### STORED PROCEDURE

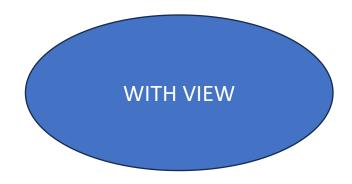
```
CREATE DEFINER= root @ localhost PROCEDURE
      get_top_n_products_per_div_by_qty_sold`(
                in_top_n INT,
                in_fiscal_year INT
     BEGIN
        WITH CTE AS (
     SELECT
        p.division,
 9
        p.product,
10
        SUM(sold_quantity) as total_qty
11
        FROM dim product p
12
     JOIN fact_sales_monthly s
    ON p.product_code=s.product_code
    WHERE fiscal year=in_fiscal_year
```

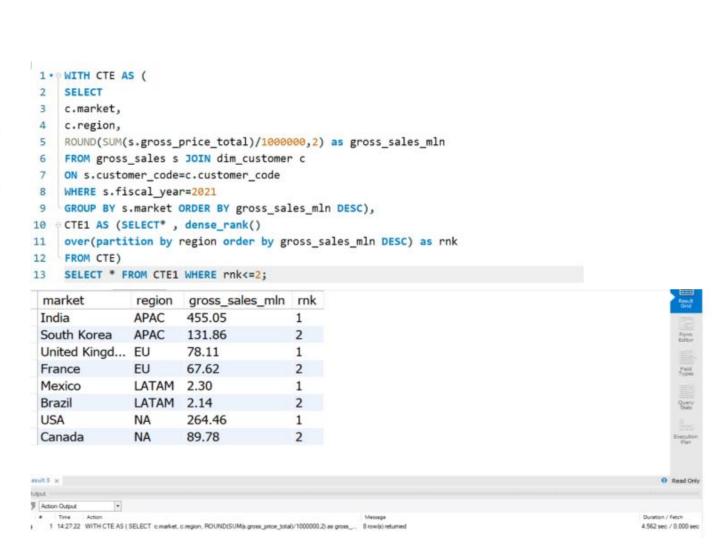
Using window and dense rank functions where we can find any top n products along with fiscal year in each division by their qty sold



Retrieve the top 2 markets in every region by their gross sales amount in FY=2021. i.e. result should look something like this,

	market	region	gross_sales_mln	rnk
۰	India	APAC	455.05	1
	South Korea	APAC	131.86	2
	United Kingdom	EU	78.11	1
	France	EU	67.62	2
	Mexico	LATAM	2.30	1
	Brazil	LATAM	2.14	2
	USA	NA	264.46	1
	Canada	NA	89.78	2



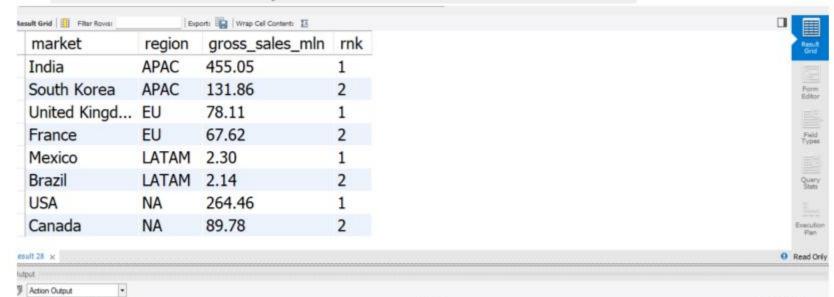


## WITHOUT VIEW 1 • WITH CTE AS ( 2 SELECT 3 c.market, 4 c.region,

- ROUND(SUM(g.gross\_price\*s.sold\_quantity)/1000000,2) as gross\_sales\_mln
- 6 FROM fact\_sales\_monthly s JOIN dim\_customer c
- 7 ON s.customer\_code=c.customer\_code
- 8 JOIN fact gross price g
- 9 ON s.product\_code=g.product\_code AND g.fiscal\_year= s.fiscal\_year
- 10 WHERE s.fiscal\_year=2021
- 11 GROUP BY market ORDER BY gross\_sales\_mln DESC),
- 12 CTE1 AS (SELECT\*, dense\_rank()
  - over(partition by region order by gross\_sales\_mln DESC) as rnk

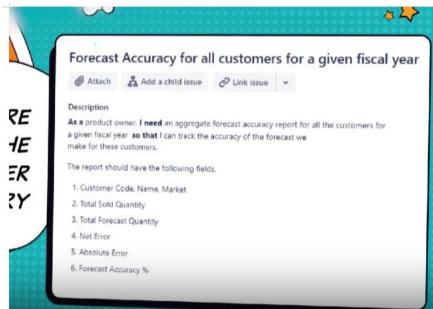
1 14:36:02 WITH CTE AS (SELECT c.market, c.region, ROUND(SUM(g.gross\_price's.sold\_quantity)/1000000,2)... 8 row(s) returned

- 14 FROM CTE)
- 15 SELECT \* FROM CTE1 WHERE rnk<=2;



Duration / Fetch

3.359 sec / 0.000 sec



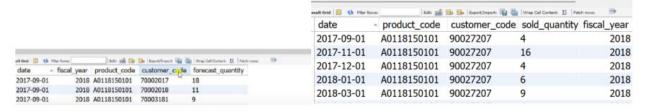
- Will create a helper table by joining these two tables to get sold\_quantity and forecast\_quantity in a single table.

- o fact\_forecast\_monthly
- o fact\_sales\_monthly

fact\_forecast\_monthly - total rows - 1885943 inner join - 1390838 difference = 4,95,105 fact\_sales\_monthly - total rows - 1425708 inner join - 1390838 additional rows - 34,870

Will join both tables on these 3 things basically - date, product\_code and customer\_code

1 • SELECT \* FROM gdb0041.fact\_sales\_monthly; 1. SELECT \* FROM gdb041.fact\_forecast\_monthly



But here rows are different in both tables

**SUPPLY CHAIN ANALYTICS** 

Continued..

### MERGING TWO TABLES and created a single table\_\_fact\_act\_est calculated column- year(('date' +interval 4 month))

```
CREATE TABLE fact_act_est
           SELECT
                s.date,
                s.fiscal_year,
                s.customer_code,
                s.product_code,
                s.sold quantity,
8
                f.forecast_quantity
9
0.
           FROM
                                                                                                         14
                                                                                                                UNION
                                                                                                         15
                                                                                                                 SELECT
                fact sales monthly s
.1
                                                                                                         16
                                                                                                         17
                                                                                                                   f.fiscal year,
          LEFT JOIN fact_forecast_monthly f
.2
                                                                                                         18
                                                                                                                   f.customer_code,
          USING(date, product_code, customer_code)
                                                                                                         19
                                                                                                                    f.product_code,
.3
                                                                                                         20
                                                                                                                    s.sold_quantity,
                                                                                                         21
                                                                                                                    f.forecast_quantity
 Column Name
                                                                             Default/Expression
                                                                                                         22
                          Datatype
                                                                                                                    fact_sales_monthly s
 date
                          DATE
                                                                                                         24
                                                                                                                 RIGHT JOIN fact_forecast_monthly f
 o fiscal_year
                                                                            year(('date' + interval 4 month))
                                                                                                                USING(date, product code, customer code)
                          YEAR
                                                                                                         25
                                                                                                         26 );
 product_code
                          VARCHAR(45)
 * customer_code
                          INT
 o sold_quantity
                                                                            NULL
                          INT
                                                                                                         NOW UPDATING THOSE RECORDS WHERE SOLD_QUANTITY IS NULL AND
                                                                            NULL
 o forecast_quantity
                          INT
                                                                                                          1 * SELECT * FROM gdb041.fact_act_est;
                                                                                                            update fact act est
                                                                                                             set sold quantity = 0
                                                                                                             where sold quantity is null;
                                                                                                         FORECAST QUANTITY IS NULL
                                                                                                            UPDATE fact_act_est
                                                                                                            set forecast quantity = 0
                                                                                                            WHERE forecast_quantity IS NULL;
```

Will define their data types for each column - fiscal\_year -

NOW we have our table created. We will create our report of forecast accuracy.

#### **Database Triggers**

- We have created a table fact act est by joining two tables fact forecast monthly and fact sales monthly.
- What happens if any new record gets inserted in our fact\_sales\_monthly or fact\_forecast\_monthly. Our fact\_act\_est is kind of like a derived table from fact\_sales\_monthly and fact\_forecast \_monthly.
- If there is a new record that gets inserted into fact\_sales\_monthly we want to automatically insert corresponding record in actual estimated table as well (fact\_act\_est) and triggers will allow you to do this.
- Trigger is an SQL code that gets executed at a certain event. Event could be insertion of a record in fact\_sales\_monthly .

- And creating a trigger which will get executed after any record insertion, click on + beside AFTER INSERT here



We will write an SQL code and will use insert into fact\_act\_est table and supply the values using VALUES () function, now what records would be inserted in this table. NEW RECORDS would be inserted \_\_\_\_ we will use a NEW operator in TRIGGERS. New will contain that record which will be inserted in fact\_sales\_monthly or fact\_forecast\_monthly

```
NEW.date,
NEW.prouct_code,
NEW.customer_code,
Now this is like a KEY __ date , product_code and customer_code.
```

- 3. Now what if for this key we already have a record in fact\_act\_est so that insert doesn't work because it will take new records only .that's why we will specify (on duplicate key update) SYNTAX, where if there is a record which is represented by this KEY present in fact\_act\_est already. Then just update sold\_quantity

  \_ What is values(sold\_quantity)?
  - Whatever is the value corresponding to sold\_quantity column mentioned in insert statement which is equal to NEW.sold\_quantity..
  - Can also say sold\_quantity = NEW.sold\_quantity but that is better SYNTAX (sold\_quantity = values(sold\_quantity))

```
1 · CREATE DEFINER= root @ localhost TRIGGER fact sales monthly
        insert into fact_act_est
 2
            (date, product code, customer code, sold quantity)
        values (
4
 5
            NEW.date,
            NEW.product code,
6
            NEW.customer code,
            NEW.sold quantity
9
                                                        DATABASE TRIGGER
10
        on duplicate key update
                                                           CONTINUES...
            sold quantity = values(sold quantity);
11
12
    END
```

#### Once it will updated we will check triggers



#### Same for fact\_forecast\_monthly table \_\_\_

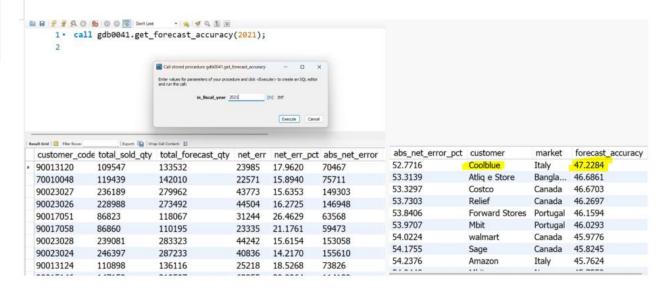
```
BEFORE TWOSET
                    B H 1 4 9, 5 3
W AFTER DURERT
                       1. CREATE DEFINER = CURRENT_USER TRIGGER 'gdb041'. fact_forecast_monthl
  fact Percent monthly APE
 BEFORE UPDATE
 APTER UPDATE
                           BEGIN
 REPORT DOLLET
 AFTER DELETE
                                insert into fact_act_est
                                     (date, product_code, customer_code, forecast_quantity)
                       4
                                values (
                                     NEW.date,
                                     NEW.product_code,
                                     NEW.customer code,
                                     NEW.forecast quantity
       Triggers
                                on duplicate key update
                                     forecast_quantity = values(forecast_quantity);
                           END
                                                                                                 09:03 / 12:10
```

#### **Temporary Tables & Forecast Accuracy Report**

```
1. WITH forecast err table as
     SELECT
         s.customer code,
 4
         sum(s.sold quantity) as total sold qty,
         sum(s.forecast_quantity) as total_forecast_qty,
 6
         sum((forecast_quantity-sold_quantity)) as net_err,
         sum((forecast_quantity-sold_quantity))*100/sum(forecast_quantity)
 8
         as net err pct,
 9
         sum(abs(forecast_quantity-sold_quantity)) as abs_net_error,
10
         sum(abs(forecast quantity-sold quantity))*100/sum(forecast quantity)
11
12
         as abs net err pct
     FROM fact act est s
13
     WHERE s.fiscal year=2021
14
     group by customer code)
15
    SELECT
16
17
        e.*,
        c.customer,
18
19
        c.market,
    if(abs_net_error_pct>100,0,100-abs_net_error_pct) as forecast_accuracy
20
        FROM forecast_err_table e JOIN dim_customer c USING(customer_code)
21
    ORDER BY forecast accuracy DESC;
22
```

```
1 • CREATE DEFINER= root @ localhost PROCEDURE get_forecast_accuracy (
                   in_fiscal_year INT
3
4 @ BEGIN
    WITH forecast err table as (
        SELECT
        s.customer_code,
8
        sum(s.sold quantity) as total sold qty,
9
        sum(s.forecast_quantity) as total_forecast_qty,
10
        sum((forecast_quantity-sold_quantity)) as net_err,
11
        sum((forecast_quantity-sold_quantity))*100/sum(forecast_quantity) a
12
        sum(abs(forecast_quantity-sold_quantity)) as abs_net_error,
13
        sum(abs(forecast_quantity-sold_quantity))*100/sum(forecast_quantity
14
    FROM fact act est s
        WHERE s.fiscal year=in fiscal year
15
16
        group by customer code)
```

```
17
            SELECT
            e.*,
18
19
            c.customer,
20
            c.market,
            if(abs_net_error_pct>100,0,100-abs_net_error_pct) as forecast_a
21
22
                FROM forecast err table e JOIN dim customer c USING(custome
23
             ORDER BY forecast_accuracy DESC;
24
        END
```



```
CREATE TEMPORARY TABLE forecast_err_table
      SELECT
           s.customer code,
           sum(s.sold quantity) as total_sold_qty,
           sum(s.forecast quantity) as total forecast qty,
           sum((forecast quantity-sold quantity)) as net err,
           sum((forecast_quantity-sold_quantity))*100/sum(forecast_quantity)
           as net_err_pct,
           sum(abs(forecast quantity-sold quantity)) as abs net error,
           sum(abs(forecast quantity-sold quantity))*100/sum(forecast quantity)
           as abs net err pct
11
      FROM fact act est s
12
      WHERE s.fiscal year=2021
13
14
      group by customer code;
Deliver Deliver
     1 SELECT
            e.*,
            c.customer,
        if(abs_net_err_pct>100,0,100-abs_net_err_pct) as forecast_accuracy
            FROM forecast err table e JOIN dim customer c USING(customer code)
        ORDER BY forecast_accuracy DESC;
Street and III the form
  customer_code total_sold_qty total_forecast_qty net_err net_err_pct abs_net_error abs_net_
 90013120
             109547
                        133532
                                      23985
                                             17.9620
                                                       70467
                                                                  52.7716
 70010048
             119439
                        142010
                                      22571
                                            15.8940
                                                      75711
                                                                  53.3139
 90023027
             236189
                        279962
                                      43773
                                             15.6353
                                                      149303
                                                                  53.3297
             228988
                        273492
                                                      146948
                                                                  53.7303
 90023026
                                      44504
                                             16.2725
             86823
                                                       63568
                                                                  53.8406
 90017051
                        118067
                                      31244
                                             26,4629
 90017058
             86860
                        110195
                                      23335
                                             21.1761
                                                      59473
                                                                  53.9707
 90023028
             239081
                        283323
                                      44242
                                             15.6154
                                                      153058
                                                                  54.0224
 90023024
             246397
                        287233
                                      40836
                                             14.2170
                                                      155610
                                                                  54.1755
 90013124
             110898
                        136116
                                      25218
                                             18.5268
                                                                  54.2376
```

DIFFERENCE BETWEEN CTE AND TEMPORARY TABLE\_\_ CTE IS JUST VALID TILL THE SCOPE OF THAT STATEMENT, BUT TEMPORARY TABLE WILL BE VALID TILL THAT PARTICULAR ENTIRE SESSION. WE CAN OPEN A NEW TAB AND RUN A QUERY ON TEMPORARY TABLE BUT NOT IN CASE OF CTE.

## THANK YOU.