

# AI Tools for Agentic Business Consulting

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**Purpose:** Essential AI tool stack assessment

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## 1. TEXT TOOLS (10)

1. **Claude** - Complex reasoning, analysis, coding
  2. **ChatGPT** - Content generation, research, automation
  3. **Jasper AI** - Marketing copy, SEO content
  4. **Grammarly** - Writing quality control
  5. **Notion AI** - Knowledge management, documentation
  6. **Copy.ai** - Sales emails, social content
  7. **Otter.ai** - Meeting transcription, summaries
  8. **Wordtune** - Sentence refinement, tone adjustment
  9. **Perplexity AI** - Web research with citations
  10. **Descript** - Audio/video transcription
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## 2. IMAGE TOOLS (10)

1. **Midjourney** - High-quality artistic images
  2. **DALL-E 3** - Precise concept visualization
  3. **Leonardo.ai** - Consistent character generation
  4. **Ideogram** - Text-in-image graphics
  5. **Canva AI** - Templates, presentations, designs
  6. **Adobe Firefly** - Enterprise-safe generation
  7. **Freepik AI** - Stock-style imagery
  8. **Photoshop AI** - Professional editing
  9. **Magnific AI** - Image upscaling, enhancement
  10. **Phototoroom** - Background removal, product photos
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## 3. AUDIO TOOLS (10)

1. **ElevenLabs** - Realistic text-to-speech, voice cloning
2. **Descript** - Audio editing, overdub
3. **Adobe Podcast AI** - Audio enhancement
4. **Murf AI** - Professional voiceovers
5. **Play.ht** - Natural TTS with API access
6. **Speechify** - Document-to-audio conversion

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- 7. Resemble AI** - Custom voice synthesis
  - 8. WellSaid Labs** - Enterprise voice generation
  - 9. Krisp** - Noise cancellation
  - 10. Riverside.fm** - Remote recording, transcription
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## 4. MUSIC TOOLS (10)

- 1. Suno AI** - Complete song generation with vocals
  - 2. AIVA** - Soundtrack composition
  - 3. Soundraw** - Customizable royalty-free tracks
  - 4. Mubert** - Generative ambient music
  - 5. Boomy** - Fast track creation
  - 6. Amper Music** - Enterprise music API
  - 7. Loudly** - Music studio with stems
  - 8. Beatoven.ai** - Adaptive video soundtracks
  - 9. Splash Pro** - Full songs with vocals
  - 10. Endel** - Functional focus soundscapes
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## 5. VIDEO TOOLS (10)

- 1. Runway ML** - Text-to-video, editing suite
  - 2. HeyGen** - AI avatar videos
  - 3. Synthesia** - Enterprise training videos
  - 4. Pictory** - Text/blog-to-video conversion
  - 5. Descript** - Text-based video editing
  - 6. InVideo AI** - Template-based creation
  - 7. Kapwing** - Collaborative editing
  - 8. Opus Clip** - Long-to-short content extraction
  - 9. Veed.io** - Online editor with subtitles
  - 10. Lumen5** - Content-to-video automation
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## IMPLEMENTATION PRIORITY

### Essential Stack (Start Here):

- Claude/ChatGPT + Canva AI + ElevenLabs + Descript

### Professional Stack (Month 2-3):

- Add Midjourney + Notion AI + HeyGen + Runway ML

## **Enterprise Stack (Month 4+):**

- Add Adobe Suite + Synthesia + Jasper AI
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## **BUDGET ESTIMATE**

**Essential:** \$200-300/month

**Professional:** \$500-800/month

**Enterprise:** \$1000+/month

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## **KEY METRICS**

- Deliverable creation time: Reduce 60-70%
  - Content output: Increase 300-400%
  - Client revisions: Reduce from 3-4 to 1-2
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## **BANKING USE CASES**

**Client Communication:** Claude, Otter.ai, HeyGen

**Marketing Materials:** Jasper, Canva, Midjourney

**Training Content:** Synthesia, ElevenLabs, Pictory

**Documentation:** Notion AI, Grammarly, Descript

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