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- As a McDonald customer, I want to create and manage my account, so that I can save my personal preferences and have easy access for future orders
  - As a customer, I want to register an account
  - As a customer, I want to log in using my phone number or email address
  - As a customer, I want to edit my profile information
  - As a customer, I want to edit preference settings
  - As a customer, I want to change my password if I want to
  - As a customer, I want to reset my password if I forget it
  - As a customer, I want to disable/delete my account if I want to
- As a McDonald customer, I want to browse and search all menu items, so that I can find my favorite meals more efficiently
  - As a customer, I want to view the full menu organized and categorized like burgers, chicken sandwiches, drinks, etc.
  - As a customer, I want to search for specific items if I have trouble finding
  - As a customer, I want to customize my meal
  - As a customer, I want to see food pictures for each item
  - As a customer, I want to see prices for each item
- As a McDonald customer, I want to place an order and checkout, so that I can get my food with personal preferred method
  - As a customer, I want to add items to a shopping cart
  - As a customer, I want to manage the items in my shopping cart
  - As a customer, I want to see a summary list and detailed price of my order
  - As a customer, I want to select my method for receiving the food through pickup or delivery
  - As a customer, I want to view my receipt after placing an order
- As a McDonald customer, I want to make sure my payments are secured, so that I can feel safe to place an order online and not get my payment information stolen
  - As a customer, I want to securely save my payment methods
  - As a customer, I want to disable/delete a payment method if I want to
  - As a customer, I want to pay using different methods such as credit cards, debit cards, PayPal, etc.
  - As a customer, I want to have a mechanism that prompts me to provide security codes before I place an order

- As a McDonalds customer, I want to browse information about local McDonalds, so that I can be more informed about the restaurants in my area
  - As a customer, I want to view the locations of McDonalds locations near me
  - As a customer, I want to be able to view the operating hours of each location
  - As a customer, I want to be able to view the contact information of each store
  - As a customer, I want to be able to filter locations based on operating hours
  
- As a McDonalds customer, I want to manage my McDonalds rewards, so I can receive benefits for my loyalty
  - As a customer, I want to view my McDonalds rewards points balance
  - As a customer, I want to view what I can redeem my McDonalds rewards points for
  - As a customer, I want to be able to redeem my rewards in store
  - As a customer, I want to be notified about promotions for members of McDonalds rewards
  
- As a McDonalds customer, I want to track and receive updates about my order after placing it, so I know when it will be ready to pick up or be delivered.
  - As a customer, I want to view the status of my order (Preparing, Ready, out for delivery)
  - As a customer, I want to receive updates about my order status via email, SMS, or push notifications.
  - As a customer, I want to be able to view order history and reorder them.
  
- As a McDonalds customer, I want to be alerted to new promotions and marketing, so I can try new items and not miss out on deals.
  - As a customer, I want to view the latest promotions, deals, and limited time offers.
  - As a customer, I want to sign up for SMS or email marketing updates.
  - As a customer, I want to view featured or new menu items on the homepage.
  
- As a McDonalds customer, I want to access customer support features, so I can get help resolving issues or give feedback.
  - As a customer, I want to contact support via chat on the app, email, or phone.

- As a customer, I want to rate my experience or provide feedback.
- As a customer, I want to view the FAQ.
- As a customer, I want to report an issue with an order or payment.