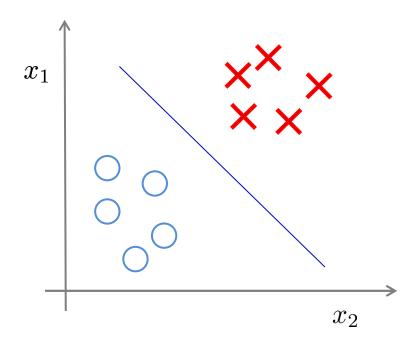
Clustering

Machine Learning (AIM 5002-41)

Joon Hee Choi Sungkyunkwan University

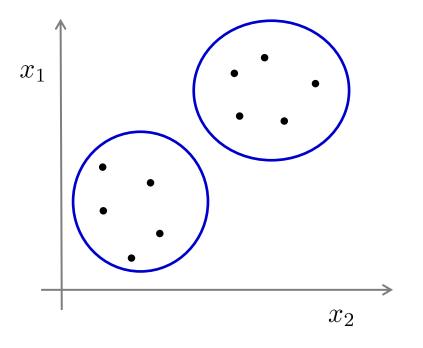
Clustering: Unsupervised Learning

Supervised learning



Training set: $\{(x^{(1)},y^{(1)}),(x^{(2)},y^{(2)}),(x^{(3)},y^{(3)}),\dots,(x^{(m)},y^{(m)})\}$

Unsupervised learning



Clustering algorithm

Training set: $\{x^{(1)}, x^{(2)}, x^{(3)}, \dots, x^{(m)}\}$

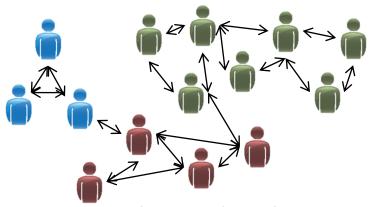
Applications of clustering



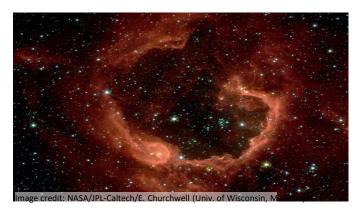
Market segmentation



Organize computing clusters

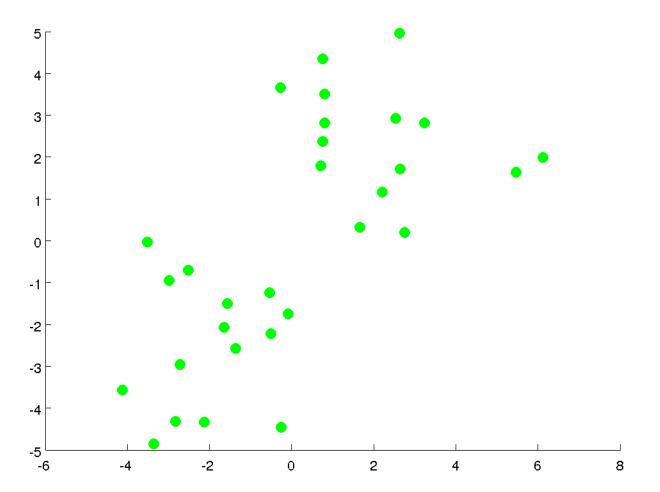


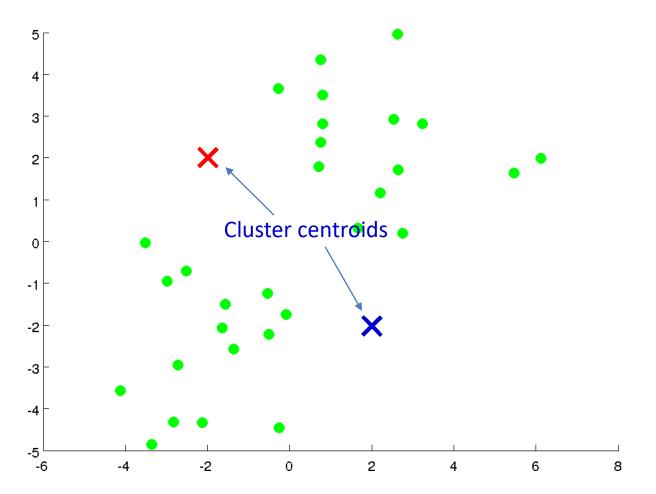
Social network analysis

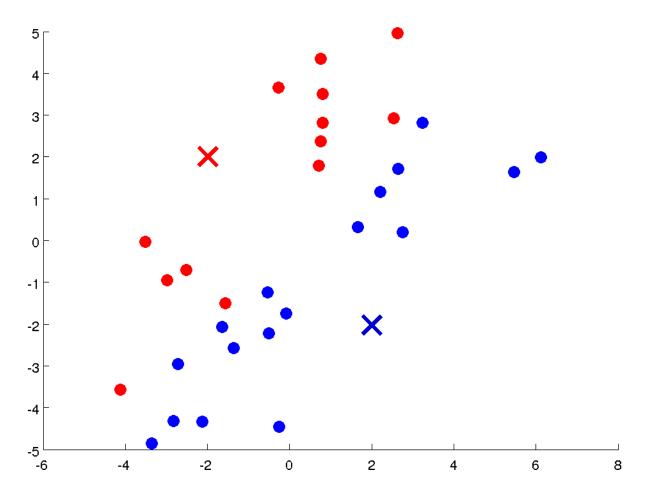


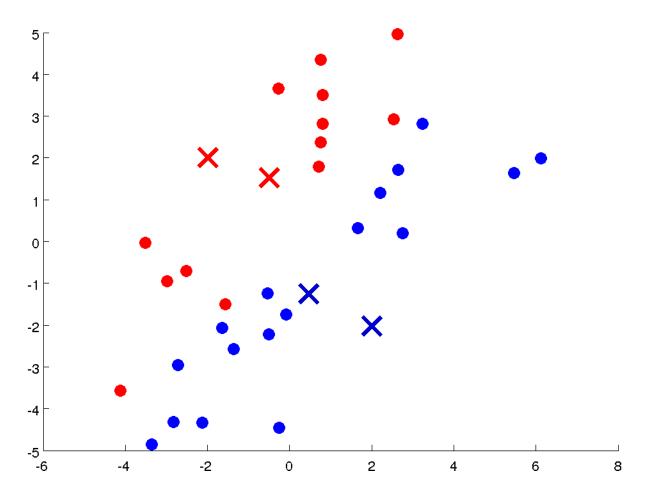
Astronomical data analysis

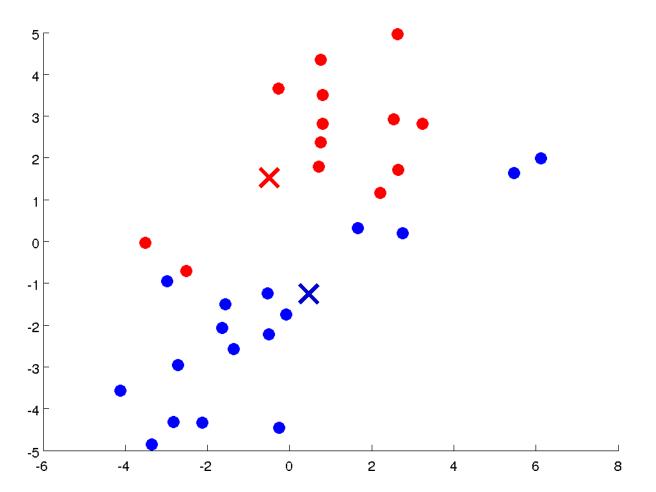
Clustering: K-means algorithm

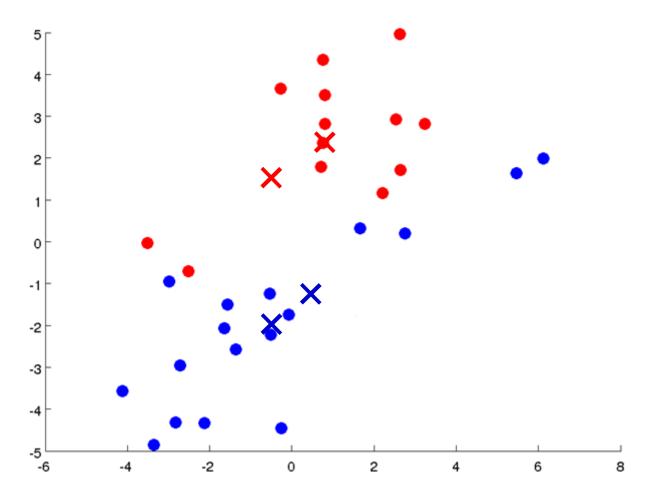


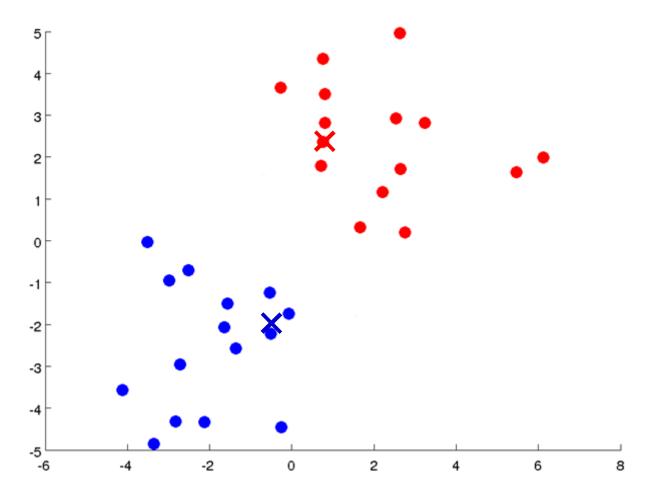


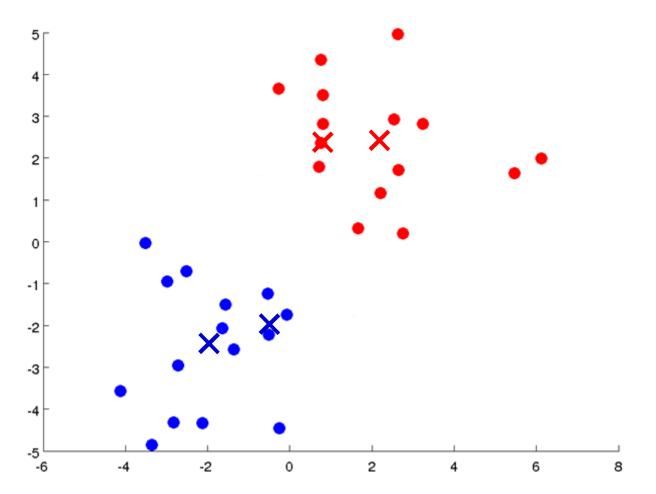


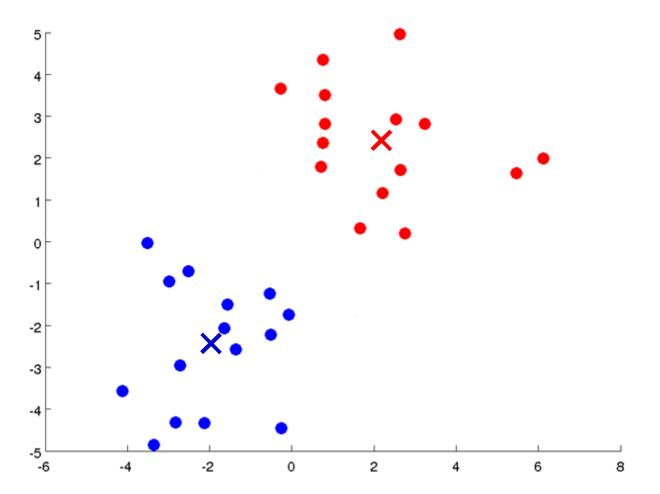












Input:

- *K* (number of clusters)
- Training set $\{x^{(1)}, x^{(2)}, \dots, x^{(m)}\}$

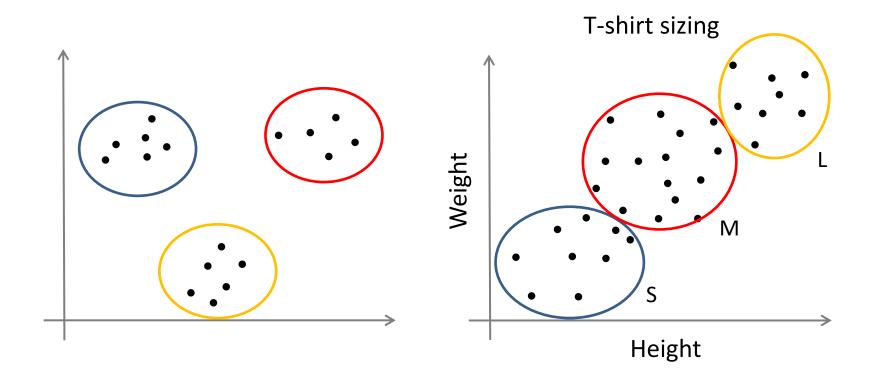
$$x^{(i)} \in \mathbb{R}^n$$
 (drop $x_0 = 1$ convention)

Randomly initialize K cluster centroids $\mu_1, \mu_2, \dots, \mu_K \in \mathbb{R}^n$ Repeat {

```
Cluster assignment c^{(i)} := \text{index (from 1 to } K) \text{ of cluster centroid} c^{(i)} := \text{index (from 1 to } K) \text{ of cluster centroid} c^{(i)} = \min_{k} \|x^{(i)} - \mu_k\|^2 \text{Move centroid} \mu_k := \text{average (mean) of points assigned to cluster } k
```

$$\mu_2 = \frac{1}{4} \left[x^{(1)} + x^{(5)} + x^{(6)} + x^{(10)} \right] \in \mathbb{R}^n$$

K-means for non-separated clusters



Clustering: Optimization objective

K-means optimization objective

 $c^{(i)}$ = index of cluster (1,2,...,K) to which example $x^{(i)}$ is currently assigned

 μ_k = cluster centroid k ($\mu_k \in \mathbb{R}^n$)

 $\mu_{c^{(i)}}$ = cluster centroid of cluster to which example $x^{(i)}$ has been assigned

Optimization objective:

$$J(c^{(1)}, \dots, c^{(m)}, \mu_1, \dots, \mu_K) = \frac{1}{m} \sum_{i=1}^{m} ||x^{(i)} - \mu_{c^{(i)}}||^2$$

$$\min_{\substack{c^{(1)}, \dots, c^{(m)}, \\ \mu_1, \dots, \mu_K}} J(c^{(1)}, \dots, c^{(m)}, \mu_1, \dots, \mu_K)$$

Randomly initialize K cluster centroids $\mu_1, \mu_2, \dots, \mu_K \in \mathbb{R}^n$

```
min J(...) w.t c^{(1)}, c^{(2)}, ..., c^{(m)} (holding \mu_1, \mu_2, ..., \mu_k fixed)
   Repeat {
c^{(i)} := index (from 1 to K) of cluster centroid
                         closest to x^{(i)}
step
            for k = 1 to K
Move
           \mu_k := average (mean) of points assigned to cluster k
centroid
                                    \rightarrow min I(...) w.t \mu_1, \mu_2, ..., \mu_k
```

Clustering: Random initialization

Randomly initialize K cluster centroids $\mu_1, \mu_2, \dots, \mu_K \in \mathbb{R}^n$

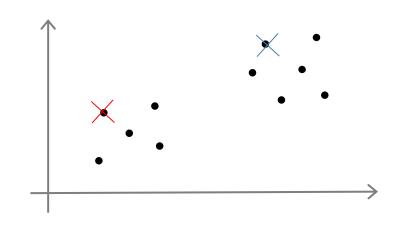
```
Repeat {
       for i = 1 to m
           c^{(i)} := \mathsf{index} (from 1 to K ) of cluster centroid
                  closest to x^{(i)}
       for k = 1 to K
           \mu_k := average (mean) of points assigned to cluster k
```

Random initialization

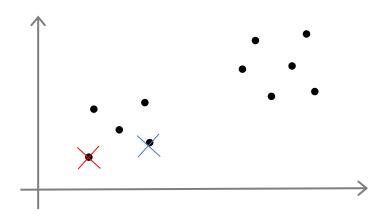
Should have K < m

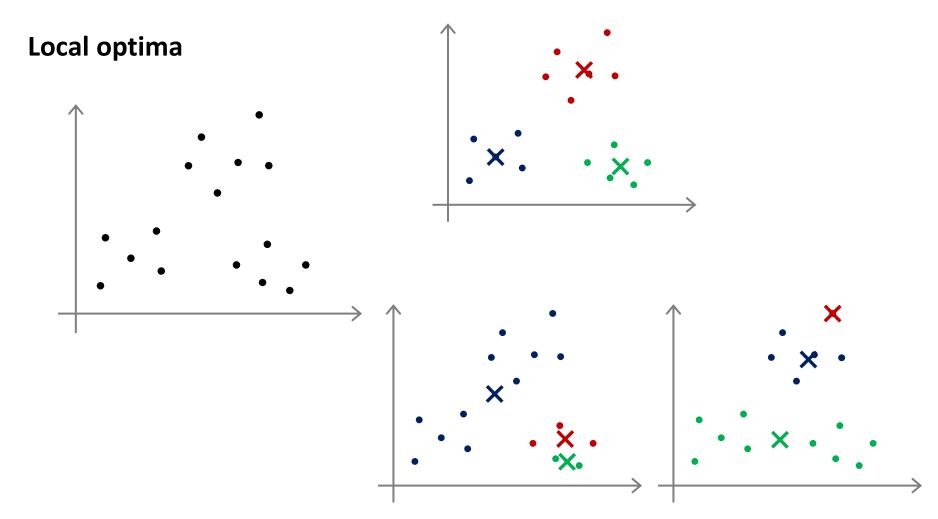
Randomly pick K training examples.

Set μ_1, \ldots, μ_K equal to these K examples.



K=2





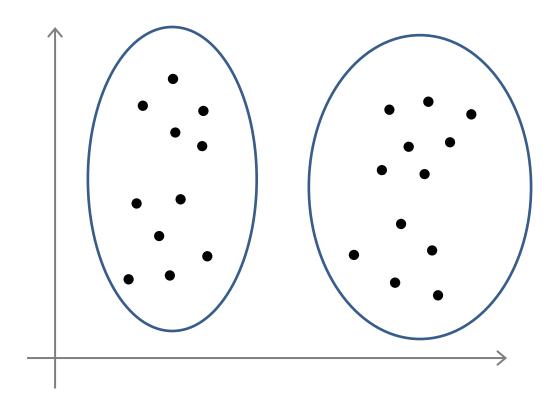
Random initialization

```
For i = 1 to 100 { Randomly initialize K-means. Run K-means. Get c^{(1)},\ldots,c^{(m)},\mu_1,\ldots,\mu_K. Compute cost function (distortion) J(c^{(1)},\ldots,c^{(m)},\mu_1,\ldots,\mu_K)
```

Pick clustering that gave lowest cost $J(c^{(1)},\ldots,c^{(m)},\mu_1,\ldots,\mu_K)$

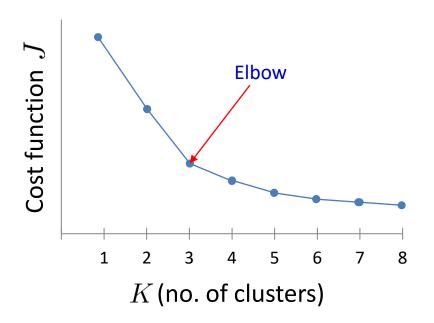
Clustering: Choosing the number of clusters

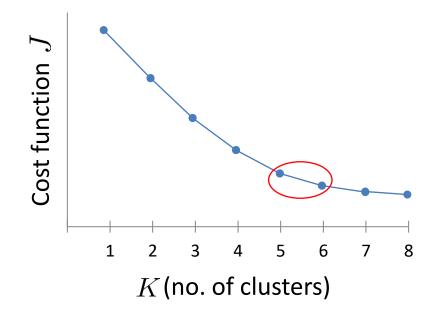
What is the right value of K?



Choosing the value of K

Elbow method:





Choosing the value of K

Sometimes, you're running K-means to get clusters to use for some later/downstream purpose. Evaluate K-means based on a metric for how well it performs for that later purpose.

