

Smart “Predict, then Optimize”

Adam N. Elmachtoub, Paul Grigas .
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解读者：屠雪永
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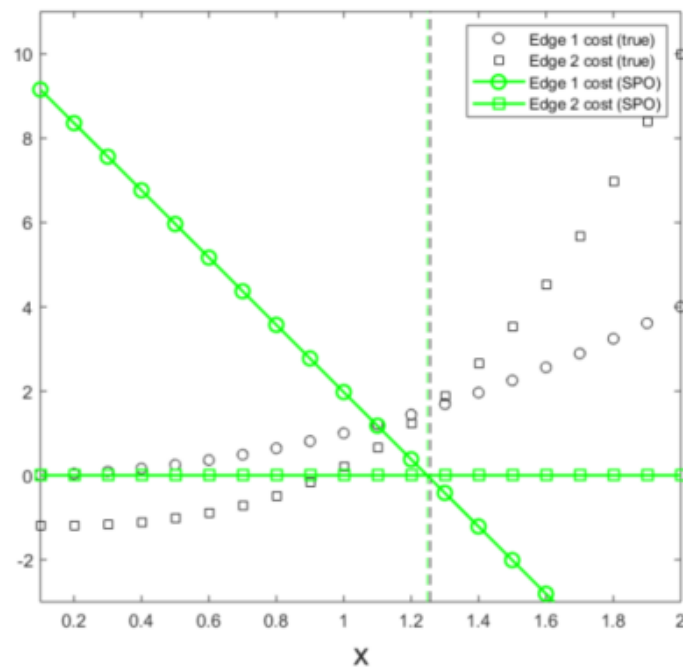
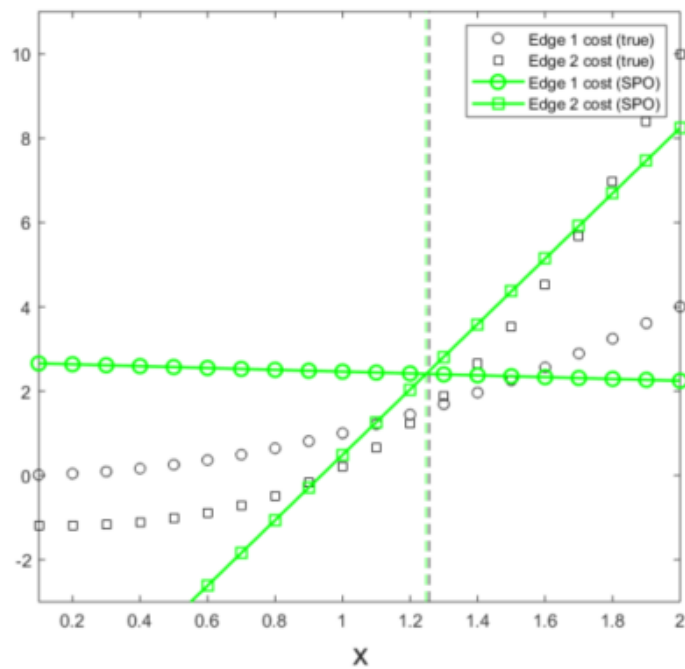
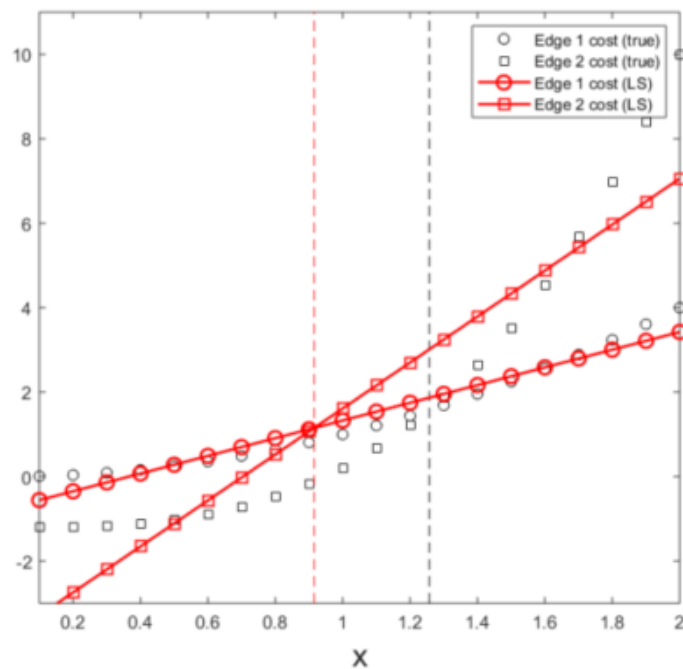
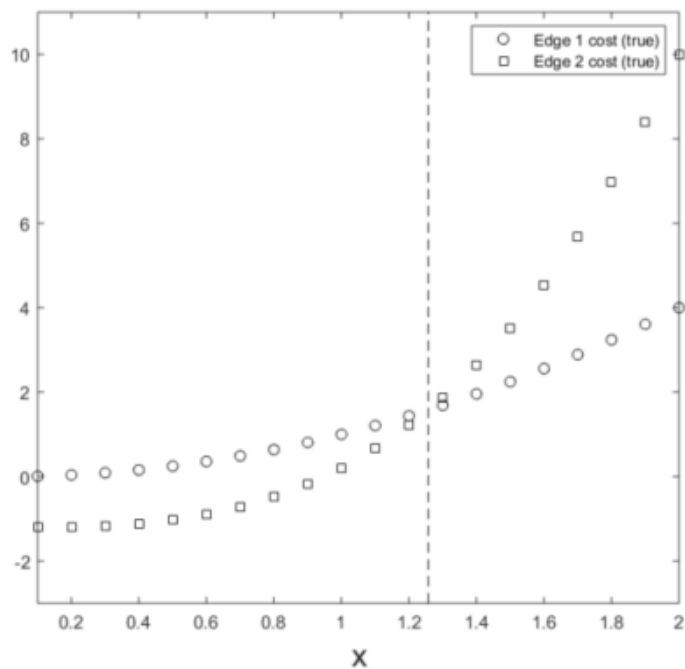
Outline

- Introduction
- “Predict, then Optimize” Framework
- SPO Loss Functions
- Consistency of the SPO+ Loss Function
- Computational Approaches and Experiments
- Conclusion

Figure 3 Illustrative Example.

1.1

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1. Introduction-- Motivation

- Two significant challenges: prediction and optimization.
- The standard paradigm is predict-then-optimize
 - do not account for how the predictions will be used in the optimization problem
- Smart “Predict, then Optimize” (SPO)
 - directly leverages the optimization problem structure for designing better prediction models.

1. Introduction-- Applications

- Vehicle Routing
 - the cost of each edge
- Inventory Management
 - demand predictions
- Portfolio Optimization
 - the returns

1. Introduction-- Related Literature

- Nominal optimization problem has **no constraints** and **bypass issues of non-uniqueness** of solutions
 - Kao et al. (2009), . Donti et al. (2017), Ban and Rudin (2019)
- ML models has **no constraints and nonlinear** in the parameter.
 - Ban and Rudin (2019), Bertsimas and Kallus (2020)
- **Not the true parameters and without features**
 - Tulabandhula and Rudin (2013), Gupta and Rusmevichientong (2017)
$$\ell_{\text{SPO}}^w(\hat{c}, c) := c^T w^*(\hat{c}) - z^*(c)$$
- Data-driven inverse optimization, **no previous samples** of the objective
 - Bertsimas et al. (2015), Esfahani et al. (2018)
- The general setting of structured prediction ,SSVM ($x \rightarrow w$)
- Osokin et al. (2017)

$x \rightarrow c \rightarrow w$

1. Introduction-- Framework

“Predict, then Optimize” Framework

$$P(c): z^*(c) := \min_w c^T w \\ \text{s.t. } w \in S,$$

Consider decision error

The SPO Loss Functions

$$\ell_{\text{SPO}}^{w^*}(\hat{c}, c) := c^T w^*(\hat{c}) - z^*(c)$$

Change nonconvex to convex

the SPO+ Loss Function

Prove the Consistency

Computational Approaches and Experiment

1. Introduction-- Contribution

- 1. We first formally define a **new loss function**, which we call the SPO loss.
- 2. Given the intractability of the SPO loss function, we develop a surrogate loss function which we call the **SPO+ loss**.
- 3. We prove a key **consistency** result of the SPO+ loss function.
- 4. we validate our framework through **numerical experiments** on the shortest path and portfolio optimization problem.

2. “Predict, then Optimize” Framework

$$\min_{w \in S} \mathbb{E}_{c \sim \mathcal{D}_x} [c^\top w | x] = \min_{w \in S} \mathbb{E}_{c \sim \mathcal{D}_x} [c | x]^\top w .$$

- 1. Nominal (downstream) optimization problem

$$P(c) : \quad z^*(c) := \min_w c^\top w \\ \text{s.t. } w \in S ,$$

where w are the decision variables, c is the problem data describing the linear objective function, and $S \subseteq \mathbb{R}^d$ is a nonempty, compact and convex

- 2. **Training data** of the form $(x_1, c_1), (x_2, c_2), \dots, (x_n, c_n)$, where x_i is a feature vector
- 3. A hypothesis class \mathcal{H} of cost vector prediction models $f : X \rightarrow \mathbb{R}^d$, where $\hat{c} := f(x) = Bx$

2. “Predict, then Optimize” Framework

- 4. A loss function $\ell(\cdot, \cdot) : \mathbb{R}^d \times \mathbb{R}^d \rightarrow \mathbb{R}_+$, whereby $\ell(\hat{c}, c)$ quantifies the error in making prediction \hat{c} when the realized (true) cost vector is actually c .
- The optimization problem

$$\min_{f \in \mathcal{H}} \frac{1}{n} \sum_{i=1}^n \ell(f(x_i), c_i)$$

$$\ell(\hat{c}, c) = \frac{1}{2} \|\hat{c} - c\|_2^2$$

$$\begin{array}{c}
 \min c^T w \\
 \text{s.t. } w^T \Sigma w \leq \Upsilon \\
 e^T w \leq 1 \\
 w \geq 0
 \end{array}$$

$\mathbf{x} \xrightarrow{\hat{c} := f(\mathbf{x}) = B\mathbf{x}} \mathbf{c} \xrightarrow{\quad} \mathbf{w}$

3. Smart “Predict, then Optimize” Framework

- **Definition 1 (SPO Loss).** Given a cost vector prediction \hat{c} and a realized cost vector c , the true SPO loss $l_{SPO}^{w^*}(\hat{c}, c)$ w.r.t. optimization oracle $w^*(\cdot)$ is defined as $l_{SPO}^{w^*}(\hat{c}, c) := c^T w^*(\hat{c}) - z^*(c)$.

$$P(c): z^*(c) := \min_w c^T w \\ \text{s.t. } w \in S ,$$

- Deficiency: $w^*(\hat{c})$ may not be unique

$$\min_{w \in W^*(\hat{c})} c^T w - z^*(c)$$

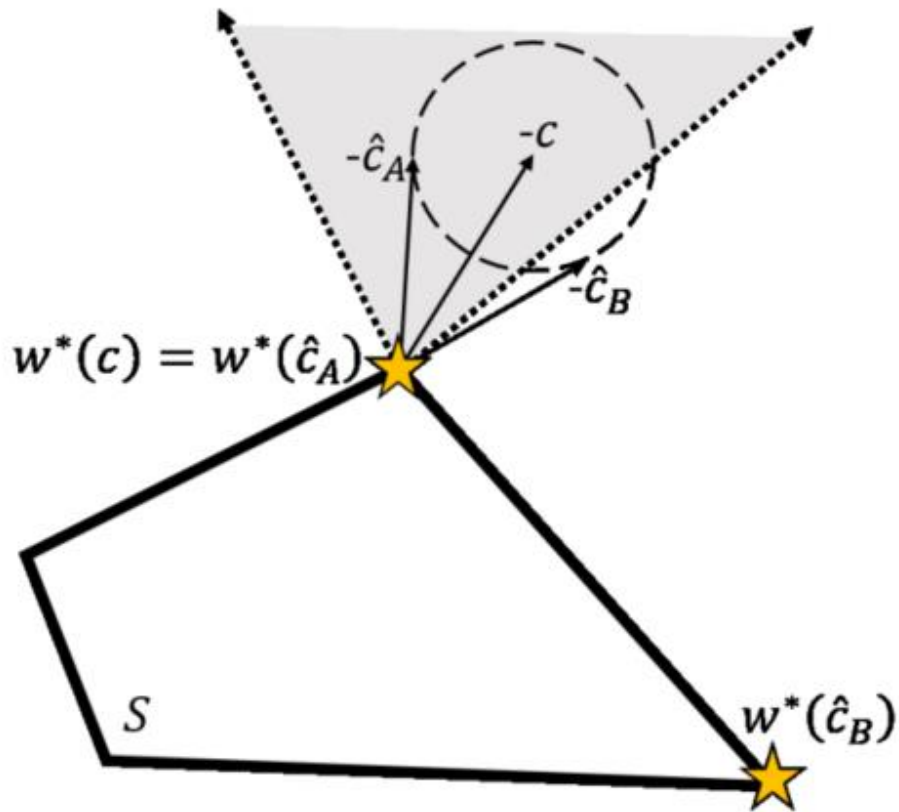
→ degenerate prediction $\hat{c} = 0$ since $W^*(0) = S$

- **Definition 2 (Unambiguous SPO Loss).** Given a cost vector prediction \hat{c} and a realized cost vector c , the true SPO loss $l_{SPO}(\hat{c}, c)$ is defined as $l_{SPO}(\hat{c}, c) := \max_{w \in W^*(\hat{c})} c^T w - z^*(c)$.

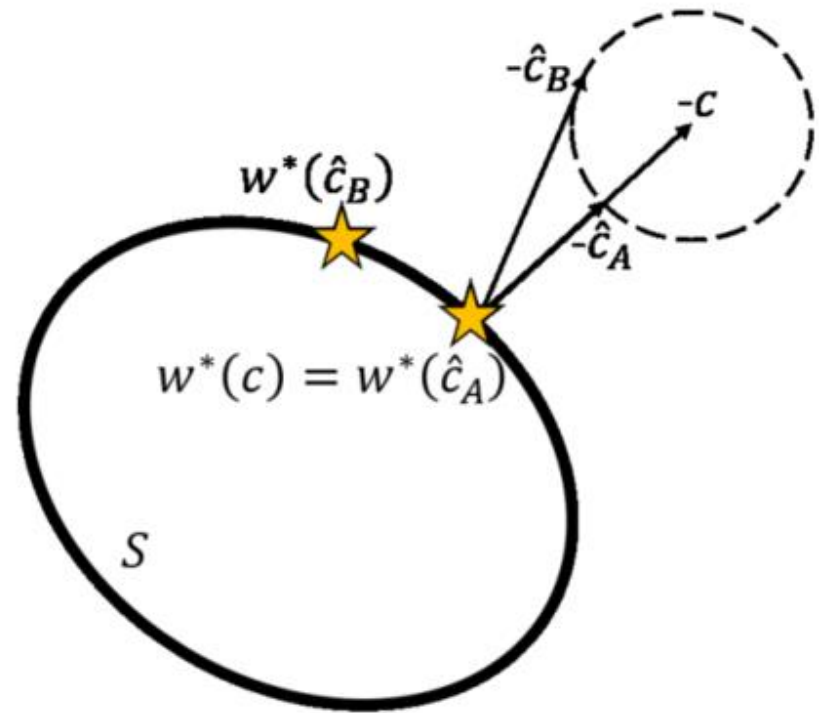
- $$\min_{f \in \mathcal{H}} \frac{1}{n} \sum_{i=1}^n \ell_{SPO}(f(x_i), c_i) .$$

3. Smart “Predict, then Optimize” Framework

- An Illustrative Example



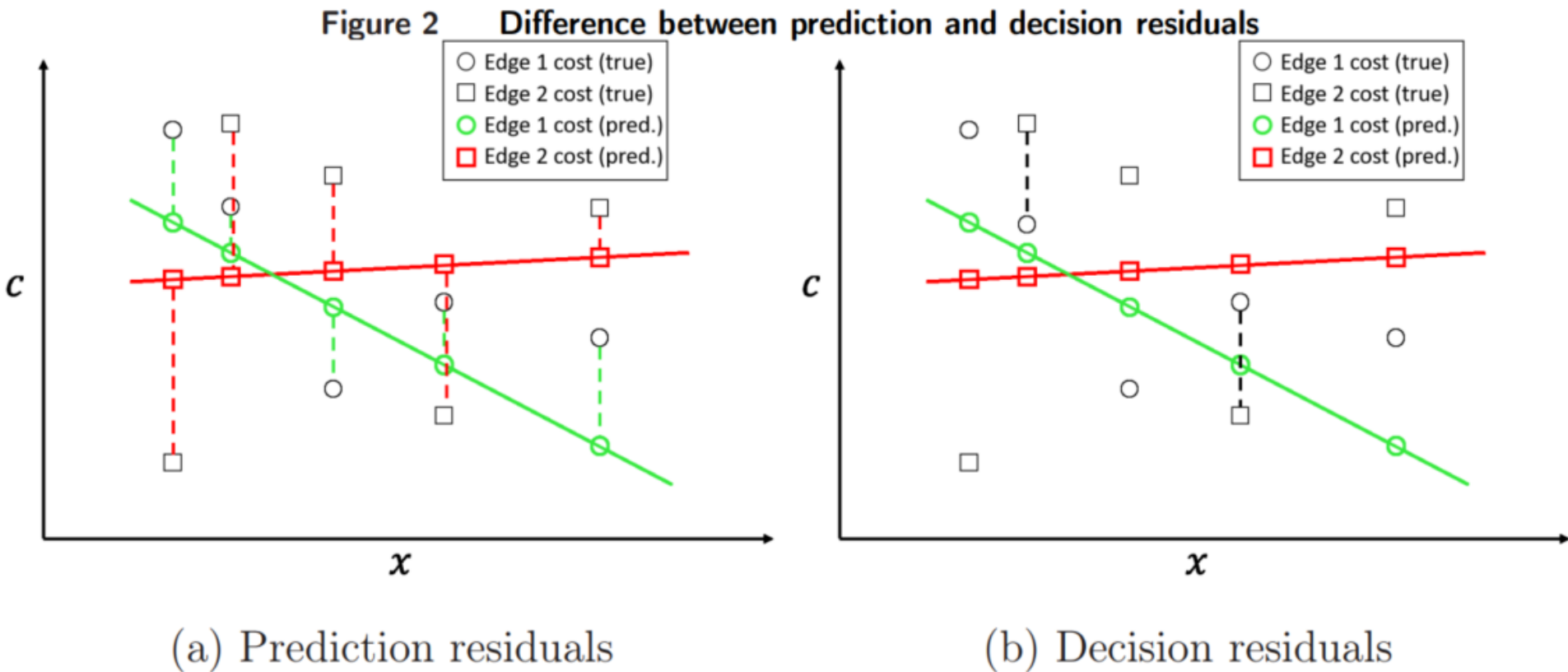
(a) Polyhedral feasible region



(b) Elliptic feasible region

3. Smart “Predict, then Optimize” Framework

- An Illustrative Example



3. Smart “Predict, then Optimize” Framework

- The SPO+ Loss Function

$$W^*(c) := \arg \min_{w \in S} \{c^T w\}$$

- $l_{SPO}(\hat{c}, c) := \max_{w \in W^*(\hat{c})} c^T w - z^*(c)$.

$$z^*(\hat{c}) = \hat{c}^T w \text{ for all } w \in W^*(\hat{c})$$

$$\ell_{SPO}(\hat{c}, c) = \max_{w \in W^*(\hat{c})} \{c^T w - \alpha \hat{c}^T w\} + \alpha z^*(\hat{c}) - z^*(c)$$

$$\ell_{SPO}(\hat{c}, c) \leq \inf_{\alpha} \left\{ \max_{w \in S} \{c^T w - \alpha \hat{c}^T w\} + \alpha z^*(\hat{c}) \right\} - z^*(c) .$$

PROPOSITION 2 (Dual Representation of SPO Loss). *For any cost vector prediction*

$\hat{c} \in \mathbb{R}^d$ and realized cost vector $c \in \mathbb{R}^d$, the function $\alpha \mapsto \max_{w \in S} \{c^T w - \alpha \hat{c}^T w\} + \alpha z^(\hat{c})$ is monotone decreasing on \mathbb{R} , and the true SPO loss function may be expressed as*

$$\ell_{SPO}(\hat{c}, c) = \lim_{\alpha \rightarrow \infty} \left\{ \max_{w \in S} \{c^T w - \alpha \hat{c}^T w\} + \alpha z^*(\hat{c}) \right\} - z^*(c) . \quad (7)$$

3. Smart “Predict, then Optimize” Framework

- The SPO+ Loss Function

$$\ell_{\text{SPO}}(\hat{c}, c) = \lim_{\alpha \rightarrow \infty} \left\{ \max_{w \in S} \{c^T w - \alpha \hat{c}^T w\} + \alpha z^*(\hat{c}) \right\} - z^*(c) .$$

- The SPO ERM problem

$$\begin{aligned} & \min_{f \in \mathcal{H}} \frac{1}{n} \sum_{i=1}^n \lim_{\alpha_i \rightarrow \infty} \left\{ \max_{w \in S} \{c_i^T w - \alpha_i f(x_i)^T w\} + \alpha_i z^*(f(x_i)) \right\} - z^*(c_i) \\ & \leq \min_{f \in \mathcal{H}} \frac{1}{n} \sum_{i=1}^n \max_{w \in S} \{c_i^T w - 2f(x_i)^T w\} + 2f(x_i)^T w^*(c_i) - z^*(c_i) . \end{aligned}$$

DEFINITION 3 (SPO+ LOSS). Given a cost vector prediction \hat{c} and a realized cost vector

c , the *SPO+ loss* is defined as $\ell_{\text{SPO}+}(\hat{c}, c) := \max_{w \in S} \{c^T w - 2\hat{c}^T w\} + 2\hat{c}^T w^*(c) - z^*(c)$.

3. Smart “Predict, then Optimize” Framework

DEFINITION 3 (SPO+ LOSS). Given a cost vector prediction \hat{c} and a realized cost vector c , the *SPO+ loss* is defined as $\ell_{\text{SPO}+}(\hat{c}, c) := \max_{w \in S} \{c^T w - 2\hat{c}^T w\} + 2\hat{c}^T w^*(c) - z^*(c)$.

PROPOSITION 3 (SPO+ Loss Properties). Given a fixed realized cost vector c , it holds that:

1. $\ell_{\text{SPO}}(\hat{c}, c) \leq \ell_{\text{SPO}+}(\hat{c}, c)$ for all $\hat{c} \in \mathbb{R}^d$,
2. $\ell_{\text{SPO}+}(\hat{c}, c)$ is a convex function of the cost vector prediction \hat{c} , and
3. For any given \hat{c} , $2(w^*(c) - w^*(2\hat{c} - c))$ is a subgradient of $\ell_{\text{SPO}+}(\cdot)$ at \hat{c} , i.e., $2(w^*(c) - w^*(2\hat{c} - c)) \in \partial \ell_{\text{SPO}+}(\hat{c}, c)$.

- Consistency of the SPO+ Loss Function
 - When minimizing the SPO+ loss is equivalent to minimizing the SPO loss

4. Computational Approaches

The SPO+ ERM:

$$\min_{B \in \mathbb{R}^{d \times p}} \frac{1}{n} \sum_{i=1}^n \ell_{\text{SPO+}}(Bx_i, c_i) + \lambda \Omega(B)$$

$$\mathcal{H} = \{f : f(x) = Bx \text{ for some } B \in \mathbb{R}^{d \times p}, \Omega(B) \leq \rho\}$$

$$\Omega(B) = \frac{1}{2} \|B\|_F^2$$

$$c^T w = c^T w^*(\hat{c}) = c^T w^*(\hat{B}x)$$

Solve: CPLEX and Gurobi → medium sized problem

Stochastic gradient methods → large scale instances

4. Computational Approaches

$$2(w^*(c) - w^*(2\hat{c} - c)) \in \partial \ell_{\text{SPO}+}(\hat{c}, c)$$

Algorithm 1 Stochastic Subgradient Descent with Mini-Batching for Problem (13)

Initialize $B_0 \in \mathbb{R}^{d \times p}$ (typically $B_0 \leftarrow 0$), $t \leftarrow 0$. Set batch size parameter $N \geq 1$.

At iteration $t \geq 0$:

1. For $j = 1, \dots, N$:

 Sample i uniformly at random from the set $\{1, \dots, n\}$.

 Compute $\tilde{w}_t^j \leftarrow w^*(2B_t x_i - c_i)$.

 Set $\tilde{G}_t^j \leftarrow (w^*(c_i) - \tilde{w}_t^j) x_i^T$.

2. Select $\gamma_t > 0$ and compute:

$$\Psi_t \in \partial \Omega(B_t)$$

$$G_t \leftarrow \frac{1}{N} \sum_{j=1}^N \tilde{G}_t^j + \lambda \Psi_t$$

$$B_{t+1} \leftarrow B_t - \gamma_t G_t$$

$$\bar{B}_t \leftarrow \frac{1}{\sum_{s=0}^t \gamma_s} \sum_{s=0}^t \gamma_s B_s \quad .$$

5. Computational Experiments--Portfolio Optimization

1. the previously described SPO+ method

2. $l(\hat{c}, c) = \frac{1}{2} \|\hat{c} - c\|_2^2$

$$\min_{B \in \mathbb{R}^{d \times p}} \frac{1}{n} \sum_{i=1}^n \ell_{\text{SPO+}}(Bx_i, c_i) + \lambda \Omega(B)$$

3. $l(\hat{c}, c) = \frac{1}{2} \|\hat{c} - c\|_1$

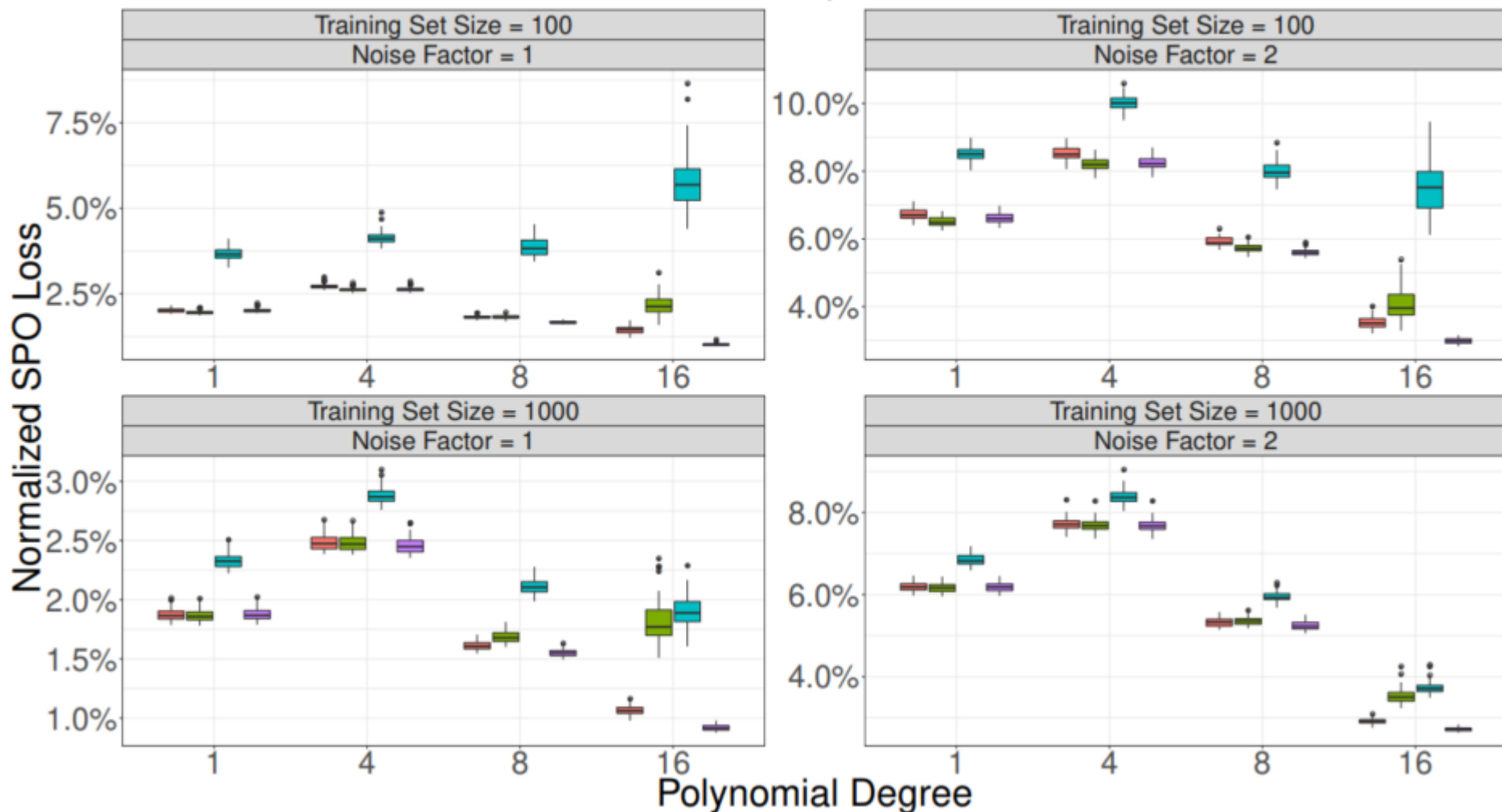
4. A random forests approach

Data generate:

1. The conditional mean \bar{r}_{ij} of the j^{th} asset return is set equal to $\bar{r}_{ij} := \left(\frac{0.05}{\sqrt{p}} (B^* x_i)_j + (0.1)^{1/\text{deg}} \right)^{\text{deg}}$, where deg is a fixed positive integer parameter.
2. The observed return vector \tilde{r}_i is set to $\tilde{r}_i := \bar{r}_i + Lf + 0.01\tau\varepsilon$, where $f \sim N(0, I_4)$ and $\varepsilon \sim N(0, I_{50})$. The cost vector c_i is set to $c_i := -\tilde{r}_i$.

Normalized SPO Loss vs. Polynomial Degree

Method ■ Absolute Loss ■ Least Squares ■ Random Forests ■ SPO+



$$\text{NormSPOTest}(\hat{f}) := \frac{\sum_{i=1}^{n_{\text{test}}} \ell_{\text{SPO}}(\hat{f}(\tilde{x}_i), \tilde{c}_i)}{\sum_{i=1}^{n_{\text{test}}} z^*(\tilde{c}_i)}$$

V. Conclusion

- We provide a new SPO framework for developing prediction models under the predict-then-optimize paradigm.
- We also derived the convex SPO+ loss function.
- Empirically, SPO+ strongly outperforms all approaches when there is model misspecification.