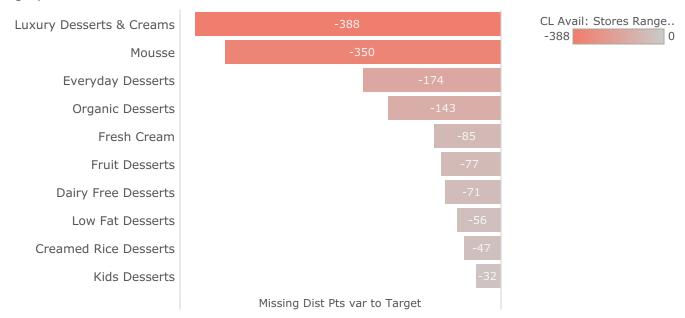
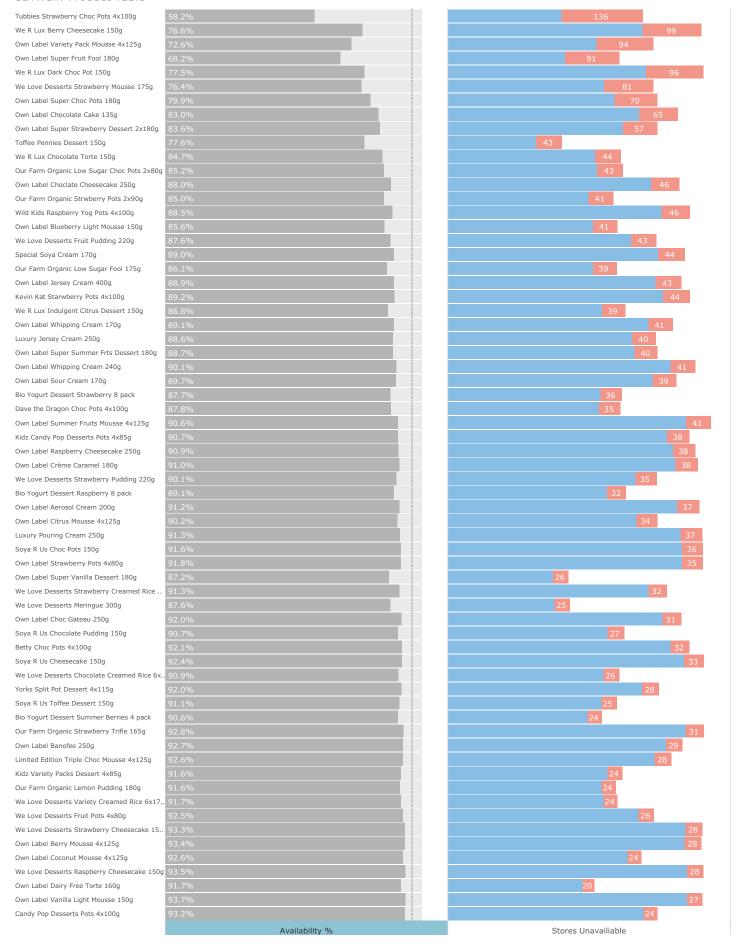
By Category

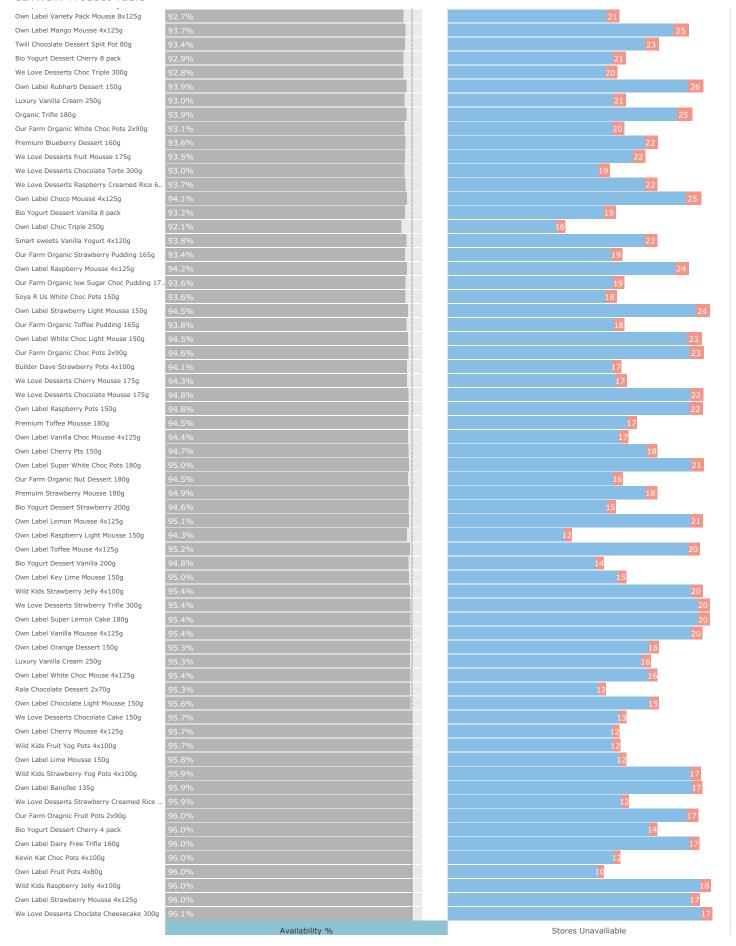
Luxury Desserts & Creams	92.3%
Mousse	93.3%
Everyday Desserts	94.9%
Organic Desserts	93.5%
Fresh Cream	94.3%
Fruit Desserts	94.8%
Dairy Free Desserts	93.5%
Low Fat Desserts	94.9%
Creamed Rice Desserts	94.1%
Kids Desserts	95.8%
	Availability %

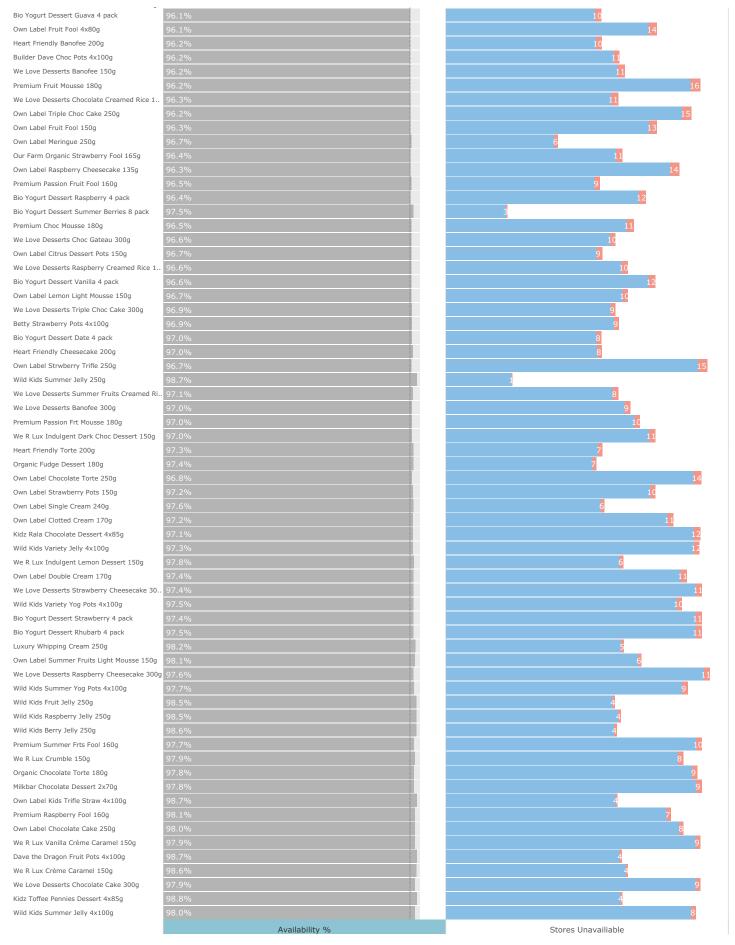
CL Avail: Stores Range.. -388 0

By Category











CL Avail: Scenario Text

There are **230** products below target (96%) Making these available in **1,422** more distribution points would ir

CL Avail: Scenario Text

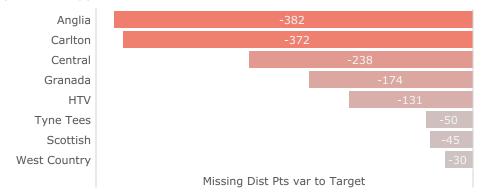
ncrease category availability from **94.3%** to **96.0%**

By Store Type

Anglia	89.9%
Carlton	93.3%
Central	94.5%
Granada	95.0%
HTV	94.5%
Tyne Tees	95.3%
Scottish	95.5%
West Country	94.8%
	Availability %

CL Avail: Stores Range.. -382 0

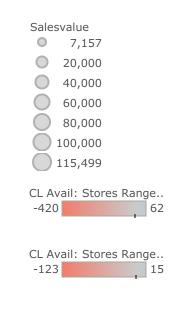
By Store Type





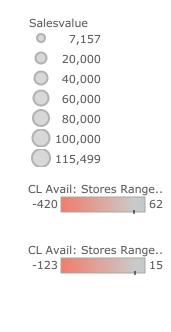
CL Avail: Supplier Bar

Best Foods Ltd	93.7%
The Dessert Company	94.0%
The Chilled Desserts Company	94.0%
Local Farm Dairies	93.7%
The Indulgent Treat Company	93.2%
The Free From Company	92.9%
The Dairy Company	93.8%
Best Brands Ltd	95.0%
The Yogurt Company	94.6%
Heart Friendly Foods	96.8%
Orchard Desserts	96.9%
The Kids Treats Company	97.0%
	Availability %



CL Avail: Supplier Bar

Best Foods Ltd	-420
The Dessert Company	-268
The Chilled Desserts Company	-167
Local Farm Dairies	-167
The Indulgent Treat Company	-155
The Free From Company	-99
The Dairy Company	-85
Best Brands Ltd	-83
The Yogurt Company	-62
Heart Friendly Foods	
Orchard Desserts	+ 17
The Kids Treats Company	+62
	Missing Dist Pts var to Target



CL Avail: Supplier Bar

Best Foods Ltd	• • • • • • • • • • • • • • • • • • • •
The Dessert Company	• • • • • • • • • • • • • • • • • • • •
The Chilled Desserts Company	• @00000
Local Farm Dairies	COCCUDIO
The Indulgent Treat Company	
The Free From Company	• @ 000
The Dairy Company	• •
Best Brands Ltd	
The Yogurt Company	00000
Heart Friendly Foods	•
Orchard Desserts	•••
The Kids Treats Company	• 000
	Var to Target - SKUs

