



region, market

All

customer

All

segment, categ...

All

2018

2019

2020

2021

2022Est

Q1

Q2

Q3

Q4

YTD

YTG

vs LY

vs Target

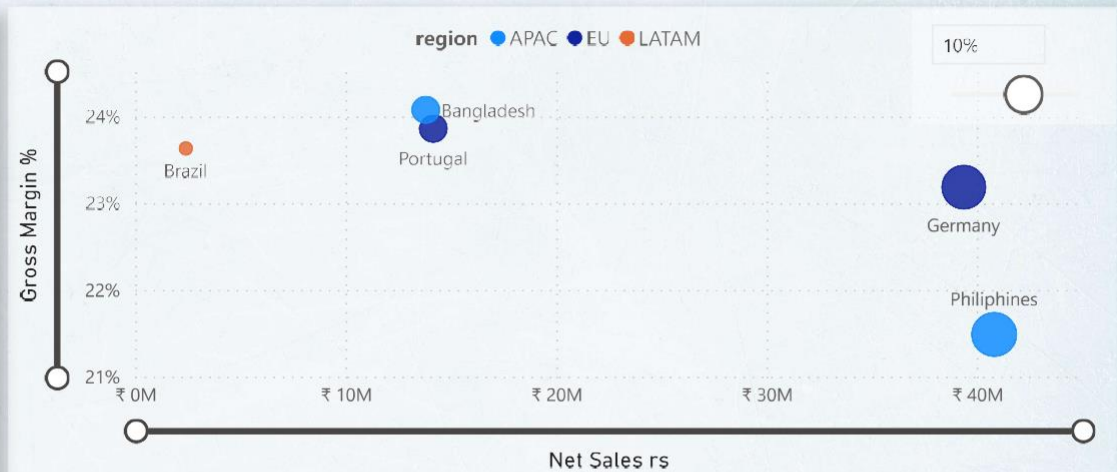
Customer Performance

customer	Net Sales rs	Gross Margin rs	Gross Margin %
Acclaimed Stores	₹ 73.36M	29.58M	40.3%
All-Out	₹ 4.41M	1.68M	38.2%
Amazon	₹ 496.88M	182.77M	36.8%
Argos (Sainsbury's)	₹ 13.70M	5.30M	38.7%
Atlas Stores	₹ 17.14M	5.43M	31.7%
Atliq e Store	₹ 304.10M	112.15M	36.9%
AtliQ Exclusive	₹ 361.12M	166.15M	46.0%
BestBuy	₹ 49.34M	22.15M	44.9%
Billa	₹ 6.82M	1.62M	23.8%
Boulanger	₹ 26.02M	10.39M	39.9%
Chip 7	₹ 25.62M	8.26M	32.2%
Chiptec	₹ 18.93M	7.37M	38.9%
Total	₹ 3,736.17M	1,422.88M	38.1%

Product Performance

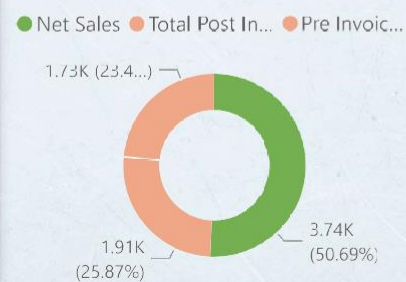
segment	Net Sales rs	Gross Margin rs	Gross Margin %
Accessories	₹ 454.10M	172.61M	38.0%
Desktop	₹ 711.08M	272.39M	38.3%
Networking	₹ 38.43M	14.78M	38.5%
Notebook	₹ 1,580.43M	600.96M	38.0%
Peripherals	₹ 897.54M	341.22M	38.0%
Storage	₹ 54.59M	20.93M	38.3%
Total	₹ 3,736.17M	1,422.88M	38.1%

Performance Matrix



Unit Economics

P & L values by Description



P & L values by Description

