



region, market

All

customer

All

segment, categ...

All

YTD

YTG

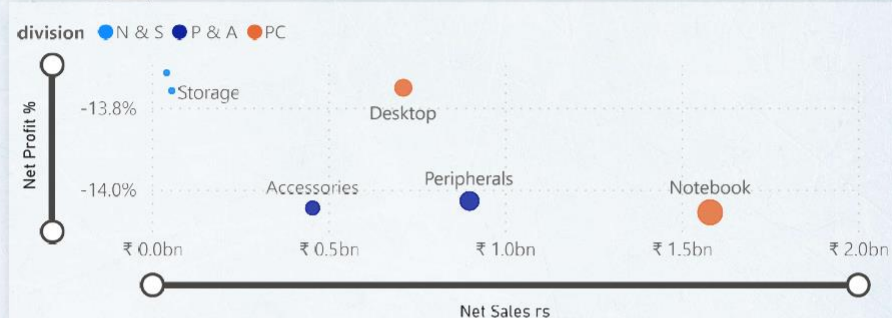


Product Performance

segment	Net Sales rs	Gross Margin rs	Gross Margin %	Net Profit	Net Profit %
Notebook	₹ 1,580.43M	600.96M	38.0%	-222.16M	-14.06%
Accessories	₹ 454.10M	172.61M	38.0%	-63.78M	-14.05%
Peripherals	₹ 897.54M	341.22M	38.0%	-125.91M	-14.03%
Storage	₹ 54.59M	20.93M	38.3%	-7.51M	-13.76%
Desktop	₹ 711.08M	272.39M	38.3%	-97.79M	-13.75%
Networking	₹ 38.43M	14.78M	38.5%	-5.27M	-13.72%
Total	₹ 3,736.17M	1,422.88M	38.1%	-522.42M	-13.98%

Show GM %

Performance Matrix



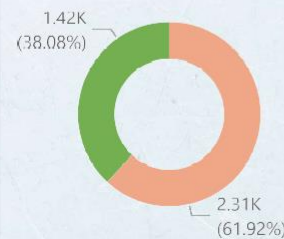
Region / Market/Customer Performance

region	Net Sales rs	Gross Margin rs	Gross Margin %	Net Profit	Net Profit %
APAC	₹ 1,923.77M	690.21M	35.9%	-281.16M	-14.62%
EU	₹ 775.48M	267.80M	34.5%	-95.52M	-12.32%
LATAM	₹ 14.82M	5.19M	35.0%	-0.44M	-2.95%
NA	₹ 1,022.09M	459.68M	45.0%	-145.31M	-14.22%
Total	₹ 3,736.17M	1,422.88M	38.1%	-522.42M	-13.98%

Unit Economics

P & L values by Description

● Total COGS ● Gross Margin



P & L values by Description

● Increase ● Decrease

