

customer

All

segment, category, ... All \vee

2018

2020

2019

2021

Q1

Q3 Q2

Q4

YTD



All

80.21% LY: 72.99% (+9.88%)

Forecast Accuracy

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-751.7K~ LY: 491.6K (-252.91%)

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9780.7K! LY: 5743.2K (+70.3%)

ABS Error









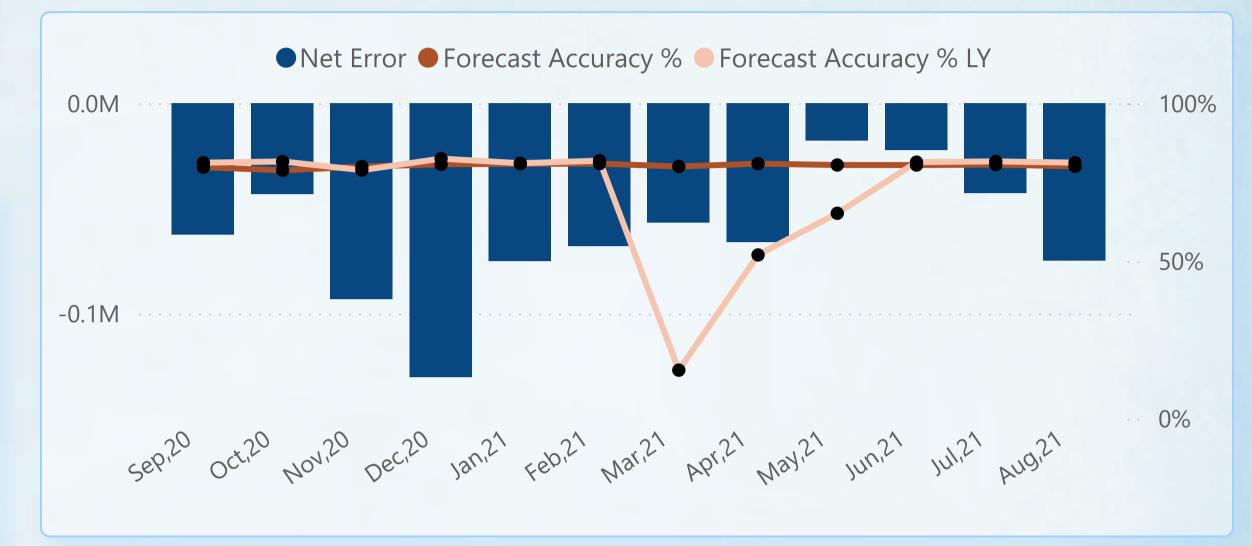




Net Error Kev Metrics By Customer

customer Forecast Accuracy	Forecast % Accuracy % LY	Net Error	Net	Risk
			Error %	
Acclaimed Stores 50.69	% 8.69%	-12255 5	-16.23%	005
All-Out 29.09	% 35.18%	-12425	-30.67%	00S
AltiQ Exclusive 42.13	% 32.66%	2714	0.35%	El
Amazon 74.54	% 48.43%	-155116	-2.35%	00S
Argos (Sainsbury's) 56.08	% 43.27%	8033	4.14%	El
Atlas Stores 48.16	% 39.19%	99521	29.63%	El
Atliq e Store 74.59	% 55.24%	-94643	-2.30%	00S
AtliQ Exclusive 71.15	% 56.78%	-191800	-5.73%	00S
BestBuy 35.31	% 7.31%	-73279	-16.97%	00S
Billa 18.29	% 26.05%	-37856	-47.09%	00S
Boulanger 58.77	% 38.12%	81786	18.34%	EI
Chip 7 53.44	% 41.32%	95124	18.82%	EI
Chiptec 52.54	% 27.04%	72175	22.07%	EI
Circuit City 35.02	% 9.90%	-84752	-19.00%	00S
Control 47.42	% 30.41%	-64707	-11.99%	00S
Coolblue 52.95	% 43.16%	116840	26.87%	EI
Costco 49.42	% 33.18%	-24581	-3.50%	00S
Croma 42.78	% 35.49%	45046	5.96%	EI
Total 80.21	% 72.99%	-751714	-1.52%	00S

Accuracy / Net Error Trend



Key Metrics By Products

segment	Forecast Accuracy %	Forecast Accuracy % LY	Net Error	Risk	Net Error %
+ Accessories	77.66%	71.42%	-213318 3	00S	-7.06%
+ Desktop	84.37%	70.07%	16205	EI	11.22%
H Networking	90.40%	52.50%	227056	EI	8.17%
+ Notebook	79.99%	76.65%	-51254	005	-3.96%
Peripherals	83.23%	75.18%	-318194	005	-5.89%
+ Storage	83.54%	81.01%	1507656	EI	15.77%