

Shifat Ali

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Motivated BCA graduate with strong IT skills, specializing in web and software technologies. Proficient in learning new technologies quickly and adapting to both team-based and individual work environments. Eager to apply knowledge to real-world challenges. Seeking opportunities to contribute to innovative teams and gain practical experience.

EDUCATION

Manipal University, Jaipur, India **2025-2027**
Master of Computer Applications

Sarala Birla University, Ranchi, India **2021-2024**
Bachelor of Computer Applications

Kendriya Vidyalaya Hinoo, Ranchi, Jharkhand, India **2021**
Senior Secondary (CBSE) | Major: Science with Computer Science

Kendriya Vidyalaya Hinoo, Ranchi, Jharkhand, India **2018**
Secondary (CBSE) | Major: General papers

WORK EXPERIENCE

Vinsfertility – Hinoo, Ranchi **March 2025 – July 2025**
Technical Content writer Intern

- Wrote and published 15+ SEO-optimized blog posts, increasing organic traffic by 20% within 3 months.
- Conducted keyword research, improving search engine ranking for 10+ targeted keywords.
- Assisted in building high-authority backlinks, boosting domain authority by 12%.

Diliate – Remote, Faridabad, Haryana **February 2024 – February 2025**
Web Developer

- Designed and launched 5+ responsive websites using HTML, CSS, JavaScript, and frameworks, improving client engagement by 25%.
- Wrote clean, maintainable code and reduced bug reports by 15% through better documentation.
- Maintained and updated websites, ensuring 99% uptime and enhanced security.
- Collaborated with clients to gather requirements and delivered solutions within deadlines.
- Produced website & blog content that increased user retention by 18%.

Enord, New Delhi India **April 2023 – July 2023**
Web Developer Intern

- Supported web development projects to enhance the aerospace company's online presence, contributing to a 30% increase in website traffic.
- Assisted in building responsive and user-friendly web interfaces.
- Implemented UI components that improved page usability scores by 22%.
- Participated in brainstorming sessions to define feature enhancements, reducing development cycles by 10%.
- Conducted testing/debugging across browsers, ensuring 95% cross-browser compatibility.

- Gained hands-on experience in Java programming, contributing to 3 real-world projects.
- Developed and maintained 4+ web applications using PHP and MySQL.
- Collaborated with a dynamic team, improving project delivery speed by 20%.
- Designed and implemented backend functionalities supporting data-driven pages, reducing load time by 25%.
- Learned the importance of clean, documented code, enhancing maintainability across projects.

SKILLS

- **Programming Languages:** Python, C, C++, Java, JavaScript
- **Web Technologies:** HTML, CSS, JavaScript, Java, Next.js, React.js
- **Frameworks & Tools:** Bootstrap, PHP
- **Design Tools:** Figma (prototyping, design systems, components), Adobe Photoshop, Canva
- **Database:** Firebase
- **Version Control:** Basic understanding of Git
- **UI/UX Design:** Skilled in creating creative and user-friendly UI/UX prototypes
- **Machine Learning:** Knowledgeable in fundamental concepts and practical application of machine learning

PROJECTS

- Developed a website on empowering innovation through collaboration in crowdfunding.
- Created an online tour and travel management website.
- Diliate Website: Designed the official company website, ensuring a professional and user-friendly design.
- Skin, Hair & Laser Clinic Website: Designed and launched a clinic website with intuitive navigation and service details.
- Medicine E-commerce UI/UX Design: Produced a user-focused design for a seamless online shopping experience.

CERTIFICATION

- HackFest Delhi/NCR Hackathon – GeeksforGeeks.
- Start-A-Thon (Hackathon) – Devfolio.
- Web development – Internshala.
- Figma Design – Udemy.
- Diploma in Computer Application – Bizzare Computer.