# **SHIFAT ALI**

8271903191 shifatali0906@gmail.com <u>Linkedin</u>



### **BRIEF SUMMARY**

Passionate BCA graduate with strong IT skills. Interested in learning the latest web & software technologies Quickly, Able to work well in teams and individually. I am looking for a responsible position to gain practical experience.

EDUCATION				
Course	School/college	<b>Board/Univers</b>	Year of passin	Percentage /CGPA
Bachelor of Computer	Sarala Birla University	Sarala Birla	2024	7.1 CGPA
Applications		University		
12th	Kendriya Vidyalaya Hinoo ,	CBSE	2021	75.5%
(Higher Secondary)	Ranchi			
10th	Kendriya Vidyalaya Hinoo ,	CBSE	2018	64.2%
(Matriculation)	Ranchi			

#### WORK EXPERIENCE

### **Technical Content writer Intern**

Vinsfertility - Hinoo, Ranchi

March 2025 (Present)

- Write SEO-optimized blog posts and website content.
- Conduct keyword research and integrate targeted keywords to improve search engine rankings.
- Assist in building high-authority backlinks through guest posts, outreach, and content marketing strategies.

#### **Web Developer**

Diliate – Remote, Faridabad, Haryana

April 2024 – Feb 2025

- Design and develop responsive websites using HTML, CSS, JavaScript, and frameworks.
- Write clean, maintainable code and document development processes.
- Maintain and update existing websites, ensuring security and functionality.
- Technical & Creative Writing, Communicate with clients for requirements, updates, and support.

### **Web Developer Intern**

Enord Aerospace - Remote, New Delhi

April - June 2023

- Participated in debugging, code reviews, and testing to ensure website functionality and performance.
- Helped maintain and update existing web pages, ensuring cross-browser compatibility and mobile responsiveness.

#### **Web Development Internship**

Ardent Computech Pvt. Ltd. -Remote

June - July 2023

- Assisted in integrating backend functionality with databases using PHP and MySQL.
- Participated in daily stand-up meetings, code reviews, and agile sprint planning.

### **PROJECTS**

- Built a website on empowering innovation through collaboration in crowdfunding.
- Built an online tour and travel management website.
- **Diliate Website**: Developed the official company website, ensuring a professional and user-friendly design.

- Skin, Hair & Laser Clinic Website: Built a clinic website with intuitive navigation and service details.
- Medicine E-commerce UI/UX Design: Created a user-focused design for a seamless online shopping experience.

### ASSESSMENTS / CERTIFICATIONS

- HackFest Delhi/NCR Hackathon GeeksforGeeks
- Start-A-Thon(Hackathon) Devfolio
- Web development Internshala
- Figma Design Udemy
- Diploma in Computer Application Bizzare Computer

# SEMINARS / TRAINING / WORKSHOPS

- Attended Devfest by GDG Ranchi in Birla Institute of Technology, Mesra.
- Attended BlockMeet on Blockchain, Metaverse and NFTS at Birla Institute of Technology, Mesra.
- Attended Soft Skills training Mahindra Pride Classroom by Naandi Foundation
- Training on Internship and Job preparation Internshala

### Skills

- Programming: HTML, CSS, JavaScript, PHP
- Frameworks: React.js, Bootstrap
- Design Tools: Figma, Canva, Adobe Photoshop
- Database: MySQL, FirebaseVersion Control: Git (basic)Other: Microsoft Office

# Personal Interest

- Designing creative UI/UX prototypes to enhance user experiences.
- Practicing yoga for mental clarity and stress management.
- Passionate about singing to build connections and create memorable performances for diverse audiences.
- Engaging in strategy-based games to improve decision-making and critical thinking skills.
- Creating visually appealing designs using tools like Figma, Canva, or Adobe Photoshop.

#### PERSONAL DETAILS

Gender: Female Marital Status: Single

Address: Nezam Nagar, Mani Tola, Doranda, Ranchi,

Jharkhand-834002

Date of Birth: 05-06-2002

Languages Known: Hindi, English

Signature:

Date: 15 May 2025 Place: Ranchi

Shifat