

ShiftDock Trademark Display Policy

This document is designed to give general guidance on the use of ShiftDock trademark and brand assets included in this press kit. Please take the time to give it a quick read before using the resources included in this pack.

Using the ShiftDock Logo

ShiftDock's brands and trademarks include, but are not limited to, the green circular icon, the name, marque and text of the ShiftDock logo and the combination of all.

- Please do not use the logos in a confusing or misleading way, for example to indicate endorsement or sponsorship where there has not officially been such.
- Please do not alter the logos in any way; for example by adding shadow, embossing, adding colour or recolouring.
- Please use the appropriate logo for the background of your project. The kit includes a logo for light and dark backgrounds.
- A vector image is provided for light backgrounds, please use this in preference to PNG's where possible.

Using the ShiftDock Name

The name of the business is ShiftDock. Not Shift Dock, shiftdock, Shift-dock etc. Please ensure that you use the correct spelling and capitalisation when referring to the business.

- Please remember to capitalise the S and the D.
- Ensure that there is no space or punctuation between the words Shift and Dock.
- Refrain from adding any other punctuation to the name proper.

Using the Brand Images

Please only use the brand and interface photographs included in the press kit as official brand images. Where others are used please do not use them in a manner that indicates endorsement of a business except where officially sanctioned.

- Please do not distort the images in any way; for example by applying filters, blurs, gradients or doctoring with additional text or branding.
- Please do not stretch the images, but use them at an appropriate resolution for your project. If using for print, please especially avoid stretching or compressing images of the ShiftDock interface.

Can't get enough..?

We constantly grow our press kits. You'll be able to download the most up-to-date press kit from our GitHub account:

<https://github.com/ShiftDock/Press-Kit>

If you still need more assets or want to talk to a member of staff about a press engagement, please contact us via the information below.

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