

L'Hopital's Rule:

$$\text{If } \lim_{x \rightarrow c} \frac{f(x)}{g(x)} = \frac{0}{0} \text{ or } \frac{\pm\infty}{\pm\infty}, \text{ then } \lim_{x \rightarrow c} \frac{f(x)}{g(x)} = \lim_{x \rightarrow c} \frac{f'(x)}{g'(x)}$$

Tips:

Indeterminate forms other than $\frac{0}{0}$ or $\frac{\pm\infty}{\pm\infty}$ that can be handled by L'Hopital's Rule:

$0 \cdot \infty$	0^0	1^∞	∞^0
$0 \cdot \infty = \frac{0}{\left(\frac{1}{\infty}\right)}$ \downarrow $= \frac{0}{0}$ OR $0 \cdot \infty = \frac{\infty}{\left(\frac{1}{0}\right)}$ \downarrow $= \frac{\infty}{\infty}$	$y = 0^0$ \downarrow $\ln(y) = \ln(0^0)$ $\ln(y) = 0 \cdot \ln(0)$ $\ln(y) = \boxed{0 \cdot -\infty}$ $\ln(y) = \frac{-\infty}{\frac{1}{0}}$ \downarrow $\ln(y) = \frac{-\infty}{\infty}$	$y = 1^\infty$ \downarrow $\ln(y) = \ln(1^\infty)$ $\ln(y) = \infty \cdot \ln(1)$ $\ln(y) = \boxed{\infty \cdot 0}$ \downarrow $\ln(y) = \frac{0}{\frac{1}{\infty}}$ \downarrow $\ln(y) = \frac{0}{0}$	$y = \infty^0$ \downarrow $\ln(y) = \ln(\infty^0)$ $\ln(y) = 0 \cdot \ln(\infty)$ $\ln(y) = \boxed{0 \cdot \infty}$ $\ln(y) = \frac{\infty}{\frac{1}{0}}$ \downarrow $\ln(y) = \frac{\infty}{\infty}$

You should recognize the limit definition of the number e : $\lim_{n \rightarrow \infty} \left(1 + \frac{1}{n}\right)^n = e$

Furthermore, if a is a constant where $a \neq 0$, then $\lim_{n \rightarrow \infty} \left(1 + \frac{a}{n}\right)^n = e^a$

Don't forget your properties of logarithms!

$$\log_b(xy) = \log_b(x) + \log_b(y)$$

$$\log_b\left(\frac{x}{y}\right) = \log_b(x) - \log_b(y)$$

$$\log_b(x^n) = n \cdot \log_b(x)$$

$$\log_b(b^m) = m$$

$$b^{\log_b(m)} = m$$

$$\lim_{n \rightarrow \infty} \left(1 + \frac{a}{n}\right)^n = k$$

$$\ln \left[\lim_{n \rightarrow \infty} \left(1 + \frac{a}{n}\right)^n \right] = \ln(k)$$

$$\lim_{n \rightarrow \infty} \ln \left(1 + \frac{a}{n}\right)^n = \ln(k)$$

$$\lim_{n \rightarrow \infty} n \cdot \ln \left(1 + \frac{a}{n}\right) = \ln(k)$$

$$\lim_{n \rightarrow \infty} \frac{\ln \left(1 + \frac{a}{n}\right)}{\frac{1}{n}} = \ln(k)$$

↓

$$\lim_{n \rightarrow \infty} \frac{\frac{1}{1 + \frac{a}{n}} \cdot -an^{-2}}{-n^{-2}} = \ln(k)$$

$$\lim_{n \rightarrow \infty} \frac{\frac{1}{1 + \frac{a}{n}} \cdot a \cancel{(-n^{-2})}}{\cancel{-n^{-2}}} = \ln(k)$$

$$\lim_{n \rightarrow \infty} \frac{1}{1 + \frac{a}{n}} \cdot a = \ln(k)$$

$$\lim_{n \rightarrow \infty} \frac{1}{1 + \frac{a}{n}} \cdot \lim_{n \rightarrow \infty} a = \ln(k)$$

$$1 \cdot a = \ln(k)$$

$$a = \ln(k)$$

$$e^a = k$$

Note: $\lim_{n \rightarrow \infty} \frac{\ln \left(1 + \frac{a}{n}\right)}{\frac{1}{n}} \sim \frac{0}{0}$

$\lim_{x \rightarrow 0} x^x \sim 0^0$	$\lim_{x \rightarrow \infty} \left(1 + \frac{2}{x}\right)^x \sim 1^\infty$	$\lim_{x \rightarrow \infty} x^{\frac{1}{x}} \sim \infty^0$
$\lim_{x \rightarrow 0} x^x = y$ $\ln\left(\lim_{x \rightarrow 0} x^x\right) = \ln(y)$ $\lim_{x \rightarrow 0} \ln(x^x) = \ln(y)$ $\lim_{x \rightarrow 0} \underbrace{x \cdot \ln(x)}_{0 \cdot \infty} = \ln(y)$ $\lim_{x \rightarrow 0} \frac{\ln(x)}{\left(\frac{1}{x}\right)} = \ln(y)$ $\frac{\infty}{\infty}$ \downarrow $\lim_{x \rightarrow 0} \frac{[\ln(x)]'}{[x^{-1}]'} = \ln(y)$ $\lim_{x \rightarrow 0} \frac{\frac{1}{x}}{-x^{-2}} = \ln(y)$ $\lim_{x \rightarrow 0} \frac{\frac{1}{x}}{-\frac{1}{x^2}} = \ln(y)$ $\lim_{x \rightarrow 0} -x = \ln(y)$ $0 = \ln(y)$ $e^0 = e^{\ln(y)}$ $1 = y$ \downarrow $\lim_{x \rightarrow 0} x^x = 1$	$\lim_{x \rightarrow \infty} \left(1 + \frac{2}{x}\right)^x = y$ $\ln\left(\lim_{x \rightarrow \infty} \left(1 + \frac{2}{x}\right)^x\right) = \ln(y)$ $\lim_{x \rightarrow \infty} \ln\left[\left(1 + \frac{2}{x}\right)^x\right] = \ln(y)$ $\lim_{x \rightarrow \infty} \underbrace{x \cdot \ln\left(1 + \frac{2}{x}\right)}_{\infty \cdot 0} = \ln(y)$ $\lim_{x \rightarrow \infty} \frac{\ln\left(1 + \frac{2}{x}\right)}{\frac{1}{x}} = \ln(y)$ $\frac{0}{0}$ $\lim_{x \rightarrow \infty} \frac{\left[\ln\left(1 + \frac{2}{x}\right)\right]'}{\left[\frac{1}{x}\right]'} = \ln(y)$ $\lim_{x \rightarrow \infty} \frac{\left(\frac{1}{1 + \frac{2}{x}}\right) \cdot -2x^{-2}}{-x^{-2}} = \ln(y)$ $\lim_{x \rightarrow \infty} \frac{\left(\frac{1}{1 + \frac{2}{x}}\right) \cdot -2\cancel{x^{-2}}}{-\cancel{x^{-2}}} = \ln(y)$ $\lim_{x \rightarrow \infty} \left(\frac{1}{1 + \frac{2}{x}}\right) \cdot 2 = \ln(y)$ $2 = \ln(y)$ $e^2 = e^{\ln(y)}$ $y = e^2$ $\lim_{x \rightarrow \infty} \left(1 + \frac{2}{x}\right)^x = e^2$	$\lim_{x \rightarrow \infty} x^{\frac{1}{x}} = y$ $\ln\left(\lim_{x \rightarrow \infty} x^{\frac{1}{x}}\right) = \ln(y)$ $\lim_{x \rightarrow \infty} \ln\left(x^{\frac{1}{x}}\right) = \ln(y)$ $\lim_{x \rightarrow \infty} \frac{1}{x} \cdot \ln(x) = \ln(y)$ $\lim_{x \rightarrow \infty} \frac{\ln(x)}{x} = \ln(y)$ \downarrow $\lim_{x \rightarrow \infty} \frac{[\ln(x)]'}{[x]'} = \ln(y)$ $\lim_{x \rightarrow \infty} \frac{\left(\frac{1}{x}\right)}{1} = \ln(y)$ $0 = \ln(y)$ $e^0 = e^{\ln(y)}$ $1 = y$ \downarrow $\lim_{x \rightarrow \infty} x^{\frac{1}{x}} = 1$

$$\begin{aligned}
\lim_{x \rightarrow 0} \frac{5^x - 4^x}{3^x - 2^x} &= \lim_{x \rightarrow 0} \frac{5^x - 2^{2x}}{3^x - 2^x} \\
&= \lim_{x \rightarrow 0} \frac{\frac{5^x}{2^x} - \frac{2^{2x}}{2^x}}{\frac{3^x}{2^x} - 1} \\
&= \lim_{x \rightarrow 0} \frac{\left(\frac{5}{2}\right)^x - 2^x}{\left(\frac{3}{2}\right)^x - 1} \\
&\downarrow \\
&= \lim_{x \rightarrow 0} \frac{\ln\left(\frac{5}{2}\right)\left(\frac{5}{2}\right)^x - \ln(2)2^x}{\ln\left(\frac{3}{2}\right)\left(\frac{3}{2}\right)^x} \\
&= \lim_{x \rightarrow 0} \frac{\ln\left(\frac{5}{2}\right)\left(\frac{5}{2}\right)^x}{\ln\left(\frac{3}{2}\right)\left(\frac{3}{2}\right)^x} - \frac{\ln(2)\left(\frac{4}{3}\right)^x}{\ln\left(\frac{3}{2}\right)\left(\frac{3}{2}\right)^x} \\
&= \frac{\ln\left(\frac{5}{2}\right)}{\ln\left(\frac{3}{2}\right)}(1) - \frac{\ln(2)}{\ln\left(\frac{3}{2}\right)}(1) \\
&\approx 0.55033\dots
\end{aligned}$$