



Sinhgad Technical Education Society's
Sinhgad Management Institutes

Central Placement Cell,
4th Floor, Sinhgad Institute of Management Building,
Sr. No 44/1. Vadgaon Bk, Off Sinhgad Road, Pune - 411041
Contact No: 020 24100000. Ext. 854/855
E- mail: directorpc.placement@sinhgad.edu



Name of the Student:

Shifa Niyaz Ahmed Qureshi

Career Objective:

- Seeking an entry-level position to begin my career in a high-level professional environment.

Personal Details:

Gender: Female

Marital Status: Unmarried

Date of Birth: 19/01/2000

Language Proficiency: English,Hindi

Permanent Address: 1704, Ashrafi Recidency,
Khandia Mauhall, Two tank, Grant road East,
Mumbai: 400 008.

Mail ID: qureshishifa19@gmail.com

Contact No: 8080413081

Specialization (Major):

MBA IT (Business Analytics)

Education Qualification:

Course	Institute/College/School, Location	University/Board	Percentage (Mention % only and no CGPA / SGPA score)	Year of Passing
MBA 1 st SEM	Sinhgad Business School Erandvane	Savitribai Phule Pune University	75%	2022
Graduation	Lala Lajpat Rai College	Mumbai University	65%	2020
HSC	Bhartiya Vidua Bhavan's	Maharashtra Board	54%	2017
SSC	Anjuman Islam Saif Tabyeb Ji High School	Maharastra Board	76%	2015



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Professional Experience (If Applicable)

3. Name of Company : **Zeus Learning**
Designation : XML Integration Consultant
Tenure in months : 1 Year
Job Responsibilities : Responsible for

- Generating web pages using HTML and CSS.
- Creating content against the specified standards and, Integrating content and code using predefined tags in XML and JSON files.
- Ensuring targets are met and highlighting any risks to Team Lead.
- Providing support for the creation of Selenium scripts.

2. Name of Company : **Cymetrix Software (Internship)**
Designation : SEO
Tenure in months : 4 months
Job Responsibilities : Responsible for handling Social media platform and Blogging on different platforms.

1. Name of Company : **My Country Mobile (Internship)**
Designation : SEO and Web developer
Tenure in months : 3 months
Job Responsibilities : Responsible for troubleshoot, fix, and optimize websites for SEO and Readability on Wordpress.

- Google Indexing and Track Google Position of websites.
- Create Google ADS, and new campaign., Mobile responsive, 100% Web page Speed Optimization, Migration.
- Check site health (in semrush) and maintain.



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Project

2022Present

• Projects:

- Title** : Netflix Data Analytics
Description : Created models for visualization on Pandas platform using Python and Excel (raw data) to analyze Netflix data.
- Title** : COVID-19 Data Analytics
Description : Created an internal visualization platform for client to view covid-19 data, compare across countries, analyze various things and get meaningful data. All this worked in python using raw data from Excel sheet.
- Title** : Data Analytics Using POWER BI
Description : Indian Global Store Data Analytics Using the raw excel data of Indian Global Store, virtualization was created in the power bi software from which data analysis can be done, in which the customer relationship and profit loss and demand can fully monitored.

Technical Skills:

- SAP FICO (Pursuing)
- Python (certification)
- SQL Advanced (certification)
- Data Analysis and Data Visualization in Python (certification)
- Microsoft Excel (Certification)
- MS WORD, Power Point.
- I have a technical background with an “Bachelor of Science Information Technology” degree which helps in enhancing my overall technical knowledge.



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Extra-Curricular Activities:

- Reading
- Content making
- Dancing

Academic Achievements :

- Participation Mission Plantation

About Me: Strengths & Weaknesses

Strengths :

- Excellent written and verbal communication skills
- I am self-Motivated, Hard-working, Leadership.
- Business analytics skills so can find technical solutions.

Weaknesses :

- My weakness is I can't sleep till I complete my work properly, sometimes it affect my health as well.
- Multitasking too much.

Link and Websites:

- Linkedin Account : www.linkedin.com/in/shifa-qureshi-9618761b2

I hereby declare that the details furnished above are true and correct to the best of my knowledge. And I am ok with shift flexibility and relocate work location as per company requirements.

Signature:- Shifa Niyaz Ahmed Qureshi