# Dilshad Khan

# Coder and data driven marketer

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Dilshad

### Work Experience



### professional Experience

Web Developer | Digital Marketer | App Developer

With four years of experience in web development, app creation, and digital marketing, I specialize in creating high-performing websites, mobile applications, and strategic marketing campaigns that drive results. My background in both technical coding and digital marketing has enabled me to deliver innovative solutions that not only meet clients' expectations but also exceed them. I am now offering my services through freelancing from my home, expanding my expertise to work with diverse businesses and startups

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#### Skills:

- Web Development: HTML, CSS, JavaScript, PHP, WordPress, Shopify
- App Development: React Native, Flutter, Android Studio, iOS Development
- Digital Marketing: SEO, SEM, Social Media Marketing, Email Marketing
- Tools & Technologies: Google Analytics, Facebook Ads Manager, Google Ads, Git, Figma, Adobe Creative Suite.

### Relevant Skills

- Node JS
- React JS
- Python
- Java
- C++

# **Education History**



### Master of Arts in Literature

Institution: Allama Iqbal Open University: 2020

- Best Thesis
- Virtual university Pakistan

### Bachelor of Arts in Languages with a Minor in Creative Writing



Institution: shaheed rafsanjani University Iran

Year of Graduation: 2024

- School
- Government school dasso shigar , Baltistan, Gilgit Baltistan

### projects:

Ekitchen: Developed a mobile app for Ekitchen Owner using React Native, enabling the business to provide a more interactive user experience.

Local Businesses: Designed a complete digital marketing strategy for a local business, increasing their online visibility by 40% in just 6 months.

# some more

# additional information about me

#### **Dilshad Khan**

Founder & CEO – K2Developers | Web Developer & Digital Marketer

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#### **Professional Summary**

I am a dedicated web developer and digital marketer with a passion for building impactful online experiences. As the founder of K2Developers, I have successfully established a company that provides high-quality web development and digital marketing services to clients across Pakistan and Iran. My journey reflects a commitment to resilience and learning, transforming personal challenges into professional success.

After sustaining a spinal cord injury in 2017, I overcame adversity by immersing myself in technology and honing my skills in web development and digital marketing. Despite a four-year break from formal education, I returned to academics at Allama Iqbal Open University while simultaneously building K2Developers into a thriving business.

### **Skills and Expertise**

- Web Development (HTML, CSS, JavaScript, Node Js, React js, and other programing languages, responsive design)
- Digital Marketing (SEO, SEM, content strategy)
- User Experience (UX) & Accessibility
- Project Management & Client Relations
- Cross-Border Business Operations (Pakistan, Iran)

#### **Key Achievements**

- Founded and currently lead K2Developers, providing services to a global market, including Pakistan and Iran.
- Successfully developed and launched numerous websites with a focus on user experience and accessibility.
- Strategized and executed digital marketing campaigns to help businesses grow their online presence.

"By choosing to hire me for your project, you'll not only receive exceptional results, but you'll also be contributing to my professional growth, making a meaningful impact on my journey."

# contact me through bellow mentioned details.

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### Or scan the qr code



