

## SI 539 Final Project

**Role:** Designers

**Site Evaluated:** <http://mgoblue.com/>

### Checklist

v / x	Requirements	Suggestions
v	Make sure there is enough contrast between text and its background color	
v	Don't indicate important information using color alone	
v	Pair values of colors together (not only hues) to increase contrast	
v	Don't rely on sensory characteristics as the sole indicator for understanding and operating content	
x	Design focus states to help users navigate and understand where they are	While using VoiceOver and keyboard on mac to explore the site, the dark back ground makes the black focus state very hard to notice. Also, some icons are so small that even when focus states are on them, I still have a hard time seeing them without scrolling up and down the page. Hence, my suggestion for this problem is that 1) If the website wants to keep the dark background, the owner of the website should write code to change the color of default focus states and 2) Prevent having too many things on one page and limit the number of elements to maintain clean and easy to understand layout.
x	Help users understand inputs, and help them avoid and correct mistakes	When I use the search box on the top of the navigation bar, where it says Search, I was expecting that the search bar would help me find site-wide,

		sports-related information. However, it turned out that it generated the same results you can get via Google search. To better tailor user's experience, the search that the site provides should only search for site-wide information, which would really save users the hassle to clicking through the links on the website to find what they need.
<b>x</b>	Write good alt text for your images	Most images on the website have good alt text. However, many of the highlighted/larger images are set as background image, which doesn't allow for adding alt text. To improve the situation, I would advise the site owner to change the property of the image from background-image to img and use z-index to adjust the order of the contents. This way, alt text can be added to images.
<b>v</b>	If an experience cannot be made accessible, create another route for users to get that information	
<b>x</b>	Be as consistent and clear as possible in layout and copy	Most links except for the ones under navigation dropdown doesn't have underlines. In other words, only the underline text-decoration on links under the navigation dropdown will be triggered upon hover. To maintain consistency visually, and to prevent confusion, I would suggest the site owner to remove the underline property of links but instead use change of colors or pointer to signal the hover of an item on the dropdown menu.