

CONTACT



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OBJECTIVE

I seek challenging opportunities where I can fully use my skills for the success of the organization.

EXPERIENCE

03-04-2022 - 20-04-2024

- **LEAD GENERATION EXECUTIVE (BDE)**

ARISE MEDICAL ACADEMY

1. Providing system administration support, especially related to user permissions, custom objects, and workflows.
2. Creating and managing complex workflow rules, data validation, and approval processes.

08-12-2024 - Till now

- **DIGITAL MARKETING EXECUTIVE**

SBC TECHNOLOGY (HILITE BUSINESS PARK)

Search Engine Optimization (SEO)

*Social Media Marketing (SMM)

*Search Engine Marketing (SEM)

*Content Marketing

*Affiliate Marketing

*E-Commerce/Woo Commerce Marketing

*E-Mail Marketing

*Mobile Marketing

*Website Creation

EDUCATION

2018

- **Kannur University**

B Com

60%

2015

- **TMHSS Vellora**

Plus Two

76%

2013

- **TMHSS Vellora**

10 th

75%

2019

- **Access6 Technologies**

Diploma In Hardware And Networking

90%

2024

- **Techiors Kochi**

Profficiational Diploma In Digital Marketing

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SKILLS

- *Project Management Skills*Administrative Skills*Decision Making*Problem Solving

LANGUAGE

- *Malayalam *English* Hindi