

Total Revenue

2bn

Total Visitors

4M

Total Listings

194K

Total Hosts

132K

Total Reviews

5M



airbnb



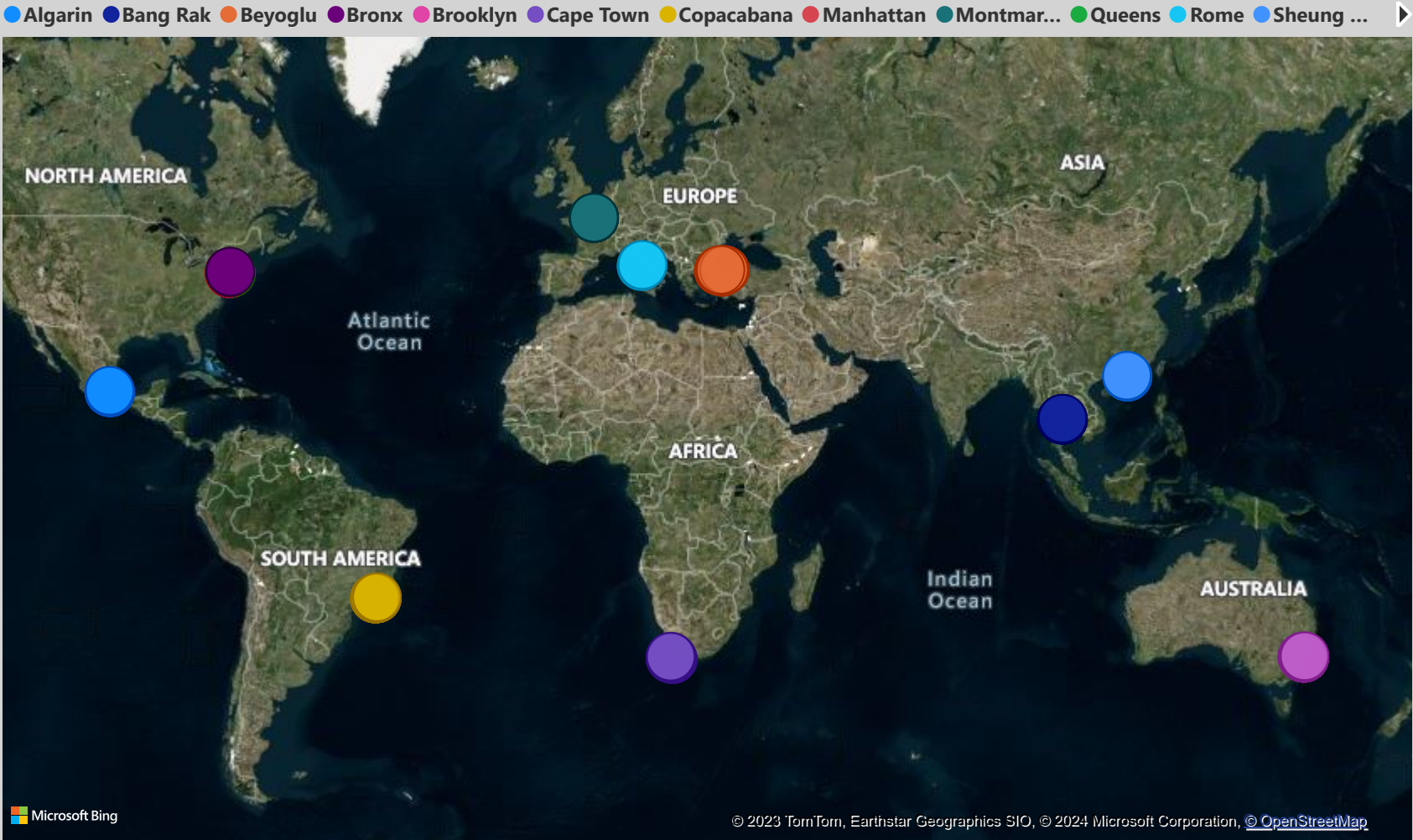
Districts with Lowest Location Scores



- Select all
- Bangkok
- Cape Town
- Hong Kong
- Istanbul
- Mexico City
- New York
- Paris
- Rio de Janeiro
- Rome
- Sydney

No. of Listings with Lowest Location Scores

| City | District | No. of Listing |
|----------------|-----------------|----------------|
| Istanbul | Beyoglu | 147 |
| Paris | Montmartre Hill | 76 |
| Mexico City | Algarin | 70 |
| Bangkok | Bang Rak | 62 |
| Sydney | Sydney | 62 |
| Cape Town | Cape Town | 50 |
| Rio de Janeiro | Copacabana | 46 |
| Rome | Rome | 29 |
| Hong Kong | Sheung Wan | 29 |
| New York | Brooklyn | 21 |
| New York | Manhattan | 19 |
| New York | Queens | 17 |
| New York | Bronx | 6 |
| New York | Staten Island | 1 |
| Total | | 635 |





Host Response Time v/s Ratings



- Select all
- Bangkok
- Cape Town
- Hong Kong
- Istanbul
- Mexico City
- New York
- Paris
- Rio de Janeiro
- Rome
- Sydney

● Review Scores ● No. of Hosts

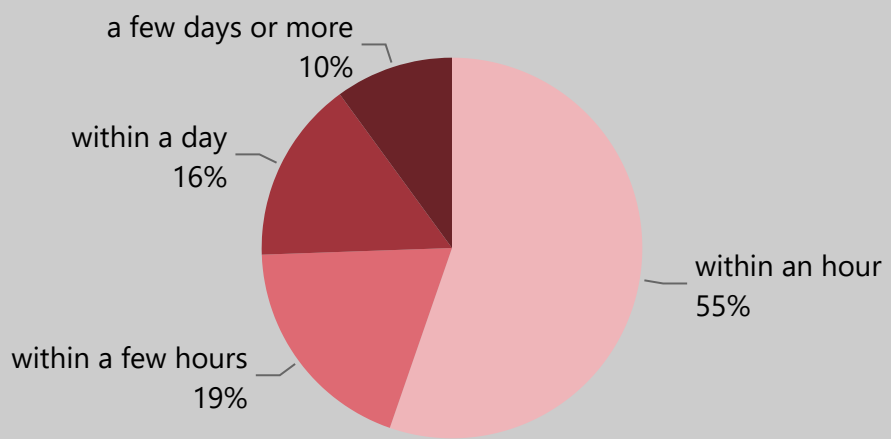


| city | Host-Delayed Response |
|----------------|-----------------------|
| Rio de Janeiro | 1761 |
| Paris | 1668 |
| Istanbul | 1584 |
| New York | 975 |
| Sydney | 870 |
| Mexico City | 814 |
| Rome | 742 |
| Cape Town | 669 |
| Bangkok | 455 |
| Total | 9822 |

Analysis based on host time response

| host_response_time | % of Hosts | % Listing | % Ratings | % Revenue | % of Visitors |
|--------------------|------------|-----------|-----------|-----------|---------------|
| within an hour | 47.83% | 55.30% | 59.39% | 52.50% | 70.16% |
| within a few hours | 20.21% | 19.14% | 19.17% | 19.82% | 19.06% |
| within a day | 18.65% | 15.52% | 14.51% | 17.54% | 12.04% |
| a few days or more | 13.32% | 10.04% | 6.93% | 10.14% | 4.54% |
| Total | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% |

Response Time Distribution

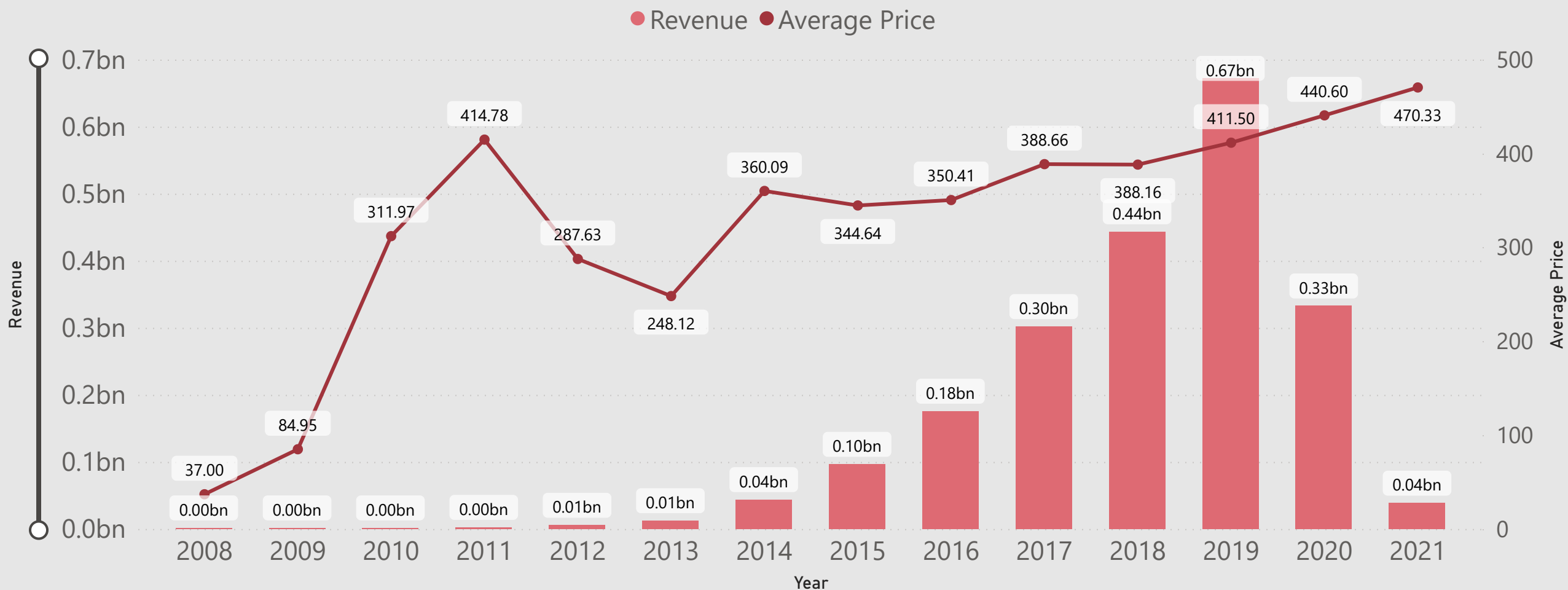




Revenue v/s Listing Price – Trend Analysis

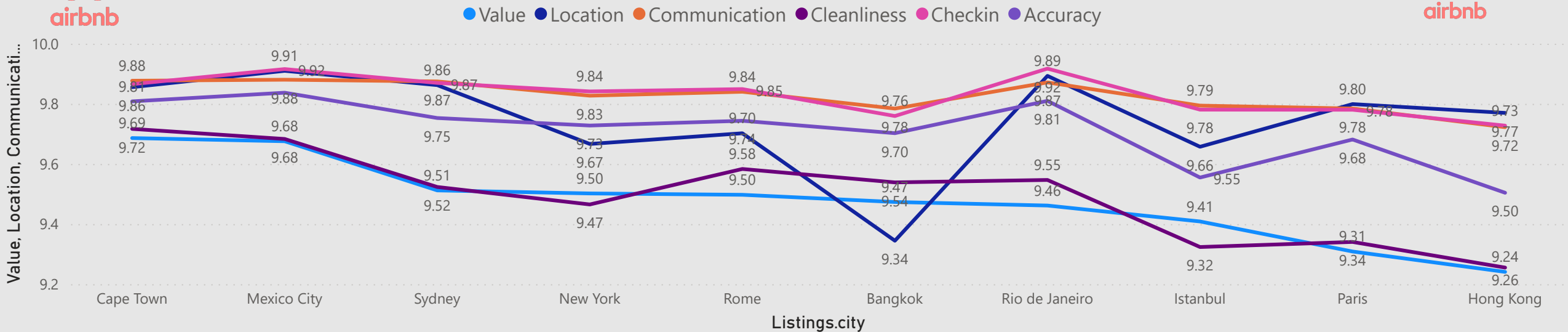


- Select all
- Bangkok
- Cape Town
- Hong Kong
- Istanbul
- Mexico City
- New York
- Paris
- Rio de Janeiro
- Rome
- Sydney

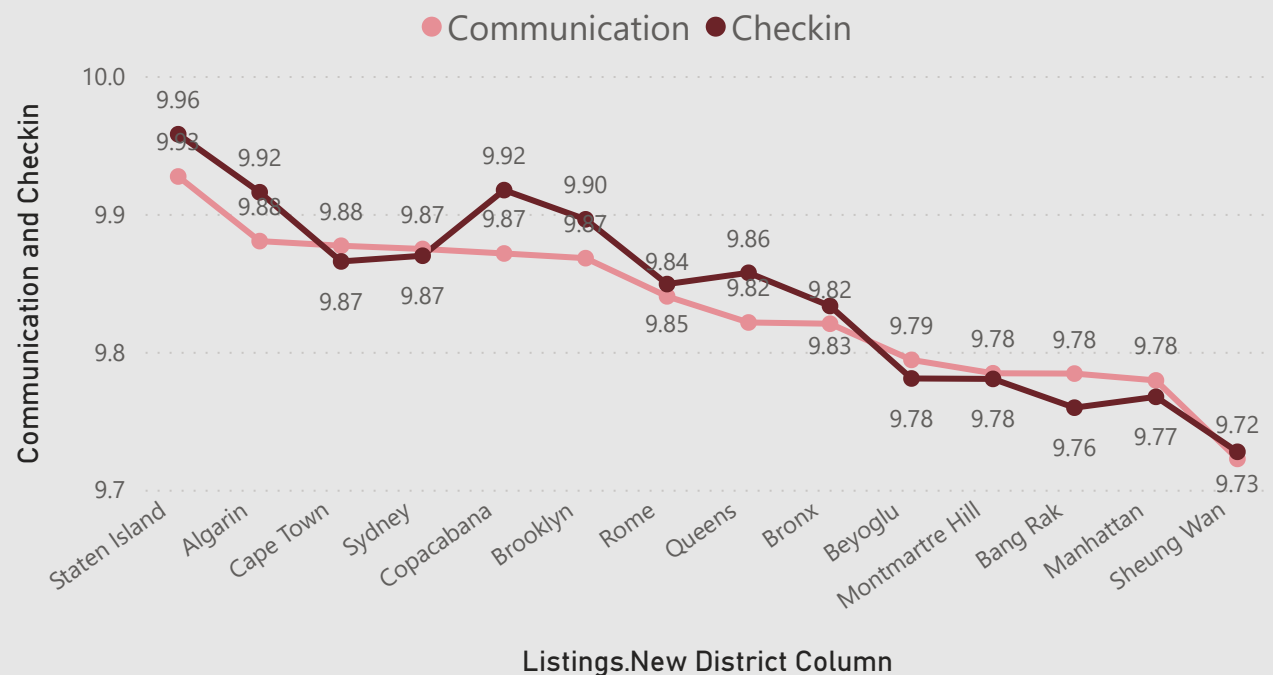




Trend Analysis of Ratins on Different Parameters



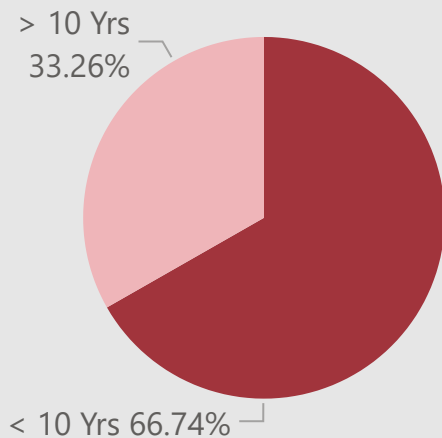
| District | Rating | Value | Location | Communication | Cleanliness | Checkin | Accuracy |
|-----------------|--------|-------|----------|---------------|-------------|---------|----------|
| Algarin | 95.91 | 9.68 | 9.91 | 9.88 | 9.68 | 9.92 | 9.84 |
| Bang Rak | 94.65 | 9.47 | 9.34 | 9.78 | 9.54 | 9.76 | 9.70 |
| Beyoglu | 93.57 | 9.41 | 9.66 | 9.79 | 9.32 | 9.78 | 9.55 |
| Bronx | 94.49 | 9.53 | 9.41 | 9.82 | 9.49 | 9.83 | 9.69 |
| Brooklyn | 95.23 | 9.58 | 9.61 | 9.87 | 9.52 | 9.90 | 9.80 |
| Cape Town | 96.05 | 9.69 | 9.86 | 9.88 | 9.72 | 9.87 | 9.81 |
| Copacabana | 95.57 | 9.46 | 9.89 | 9.87 | 9.55 | 9.92 | 9.81 |
| Manhattan | 93.94 | 9.39 | 9.78 | 9.78 | 9.36 | 9.77 | 9.65 |
| Montmartre Hill | 93.56 | 9.31 | 9.80 | 9.78 | 9.34 | 9.78 | 9.68 |
| Queens | 94.78 | 9.54 | 9.62 | 9.82 | 9.55 | 9.86 | 9.73 |
| Rome | 94.57 | 9.50 | 9.70 | 9.84 | 9.58 | 9.85 | 9.74 |
| Sheung Wan | 92.56 | 9.24 | 9.77 | 9.72 | 9.26 | 9.73 | 9.50 |
| Staten Island | 95.24 | 9.65 | 9.64 | 9.93 | 9.56 | 9.96 | 9.73 |
| Sydney | 95.10 | 9.51 | 9.86 | 9.87 | 9.52 | 9.87 | 9.75 |
| Total | 94.58 | 9.47 | 9.75 | 9.83 | 9.50 | 9.83 | 9.73 |





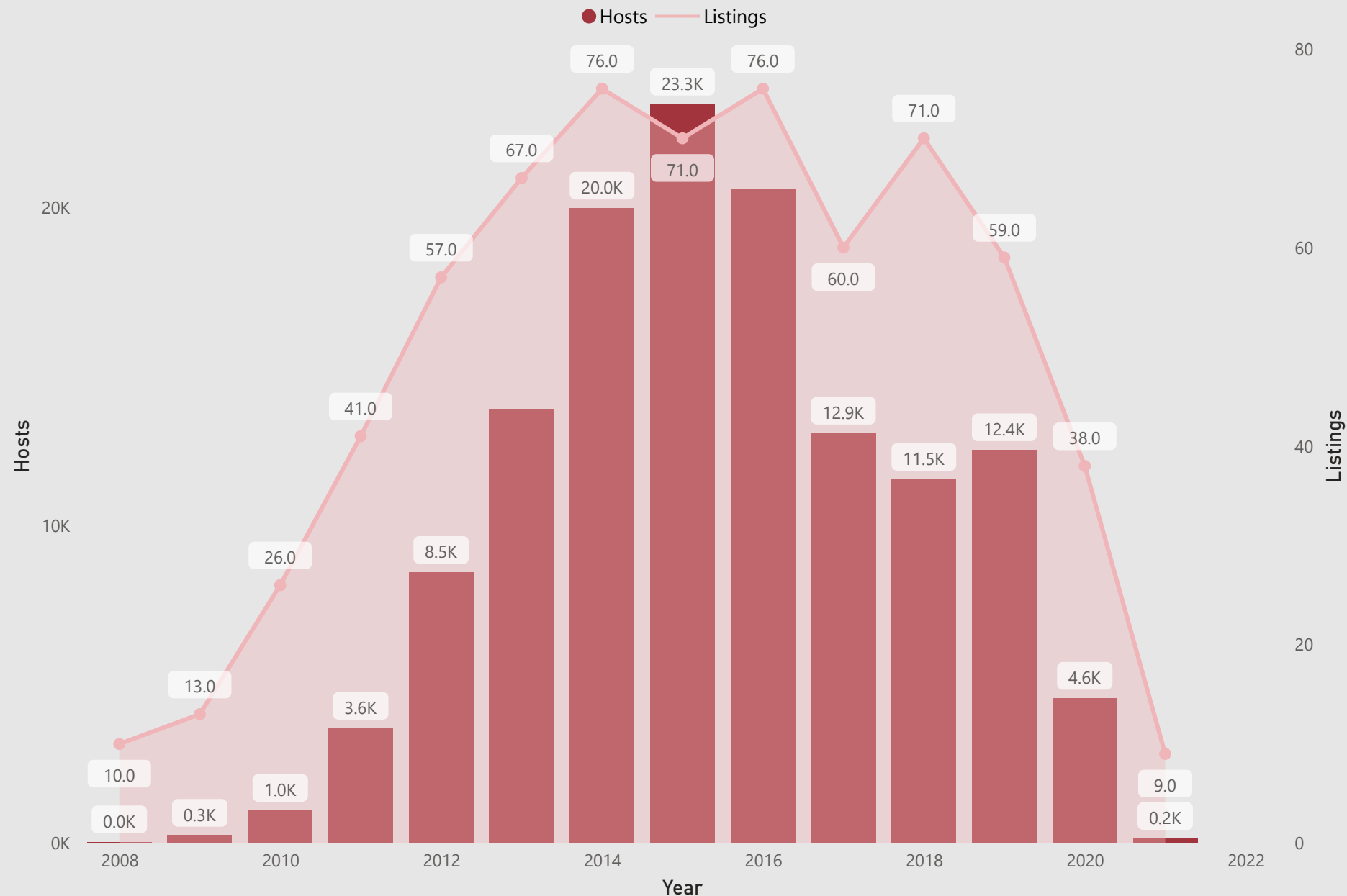
Analysis of Hosts & Listings

Hosting Experience



Hosting Experience Matrix

| Listings.city | < 10 Yrs | > 10 Yrs |
|----------------|----------|----------|
| Bangkok | 79% | 21% |
| Cape Town | 80% | 20% |
| Hong Kong | 80% | 20% |
| Istanbul | 68% | 32% |
| Mexico City | 83% | 17% |
| New York | 60% | 40% |
| Paris | 63% | 37% |
| Rio de Janeiro | 60% | 40% |
| Rome | 60% | 40% |
| Sydney | 72% | 28% |
| Total | 67% | 33% |

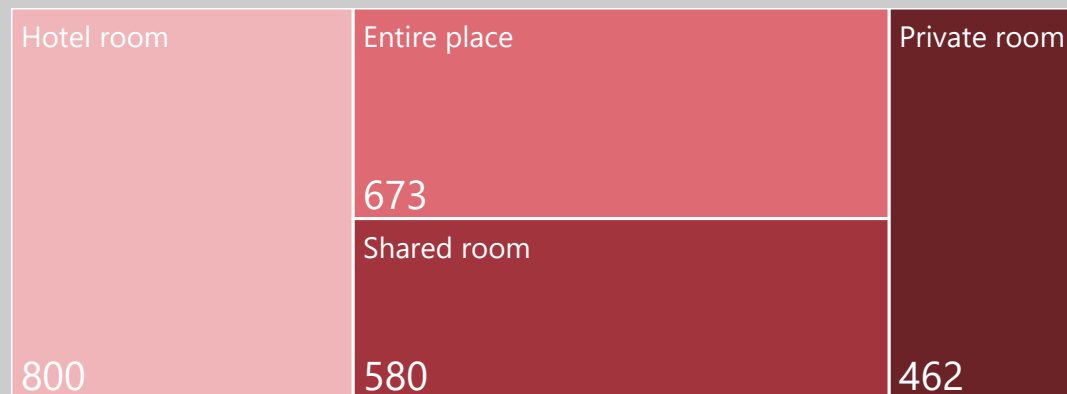




Room & Property Type v/s Average Price

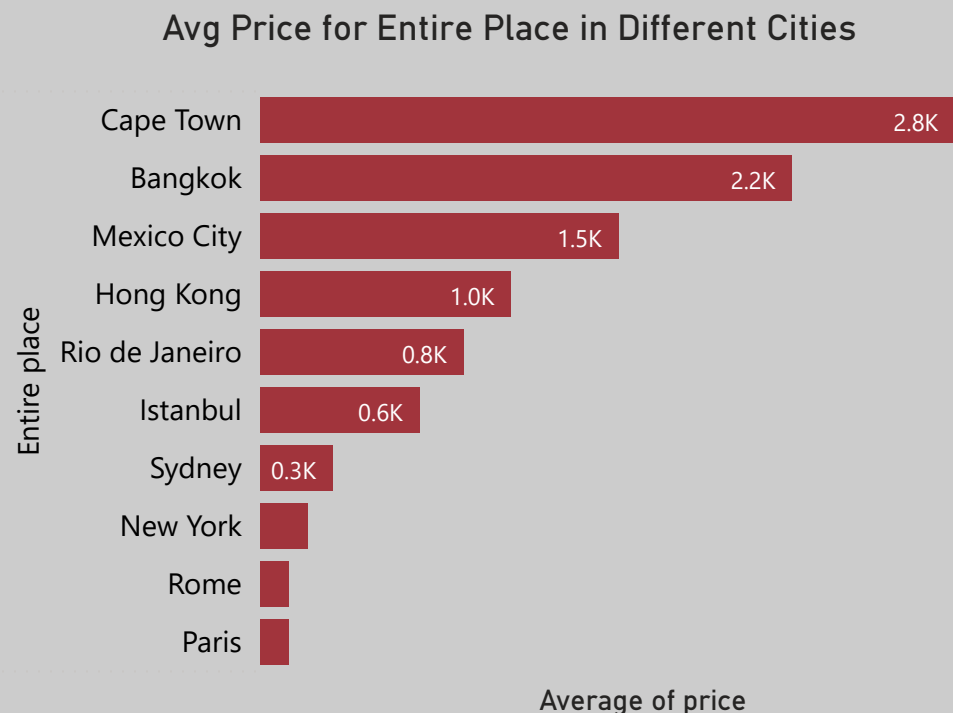


| Room Type | Avg price | No. of Listings |
|--------------|---------------|-----------------|
| Hotel room | 800.21 | 5857 |
| Entire place | 673.35 | 182005 |
| Shared room | 579.92 | 4862 |
| Private room | 462.44 | 86988 |
| Total | 608.79 | 279712 |



| Room Type | Avg price |
|---|---------------|
| <input checked="" type="checkbox"/> Hotel room | 800.21 |
| <input checked="" type="checkbox"/> Entire place | 673.35 |
| Entire villa | 9180.30 |
| Boat | 4730.20 |
| Castle | 3237.08 |
| Dome house | 2714.65 |
| Farm stay | 2248.99 |
| Yurt | 2131.50 |
| Entire house | 1880.17 |
| Houseboat | 1812.94 |
| Entire bungalow | 1644.93 |
| Entire vacation home | 1436.00 |
| Room in boutique hotel | 1319.00 |
| Entire serviced apartment | 1250.19 |
| Earth house | 1194.19 |
| Entire townhouse | 1084.22 |
| Entire cottage | 1055.34 |
| Entire home/apt | 919.21 |
| Entire place | 888.42 |
| Entire condominium | 886.46 |
| Entire bed and breakfast | 799.17 |
| Casa particular | 790.09 |
| Entire chalet | 779.68 |
| Total | 608.79 |

| Room Type | Avg Price | No. of Listings |
|---|---------------|-----------------|
| <input checked="" type="checkbox"/> Entire place | 673.35 | 182005 |
| Cape Town | 2815.57 | 14150 |
| Bangkok | 2155.56 | 10623 |
| Mexico City | 1452.07 | 10548 |
| Hong Kong | 1016.57 | 2589 |
| Rio de Janeiro | 823.07 | 19285 |
| Istanbul | 645.45 | 12429 |
| Sydney | 293.08 | 20358 |
| New York | 191.46 | 19397 |
| Rome | 114.34 | 17248 |
| Paris | 114.10 | 55378 |
| Total | 673.35 | 182005 |



Comprehensive City Insights Report

2008

2021

Select all

Bangkok

Cape Town

Hong Kong

Istanbul

Mexico City

New York

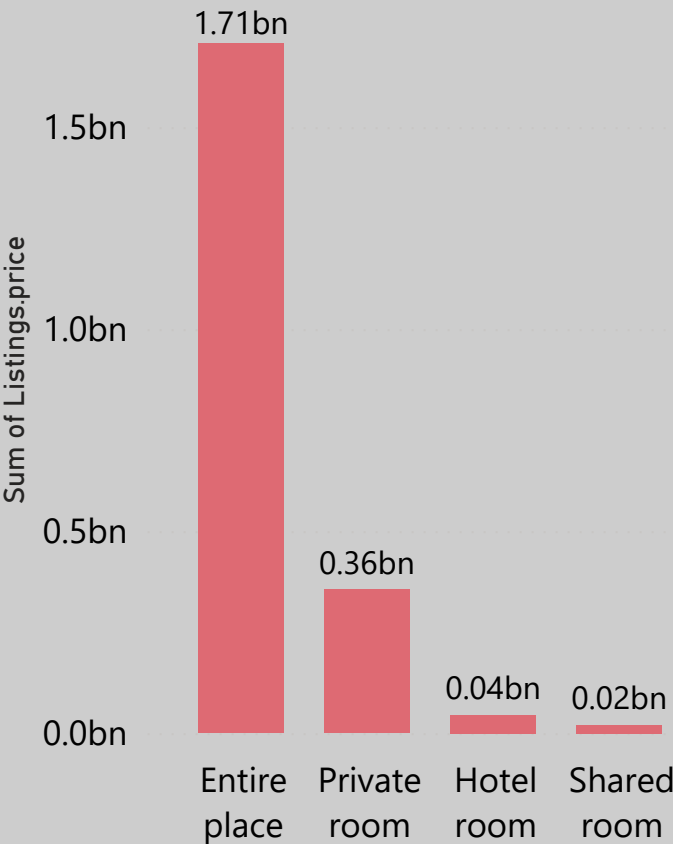
Paris

Rio de Jan...

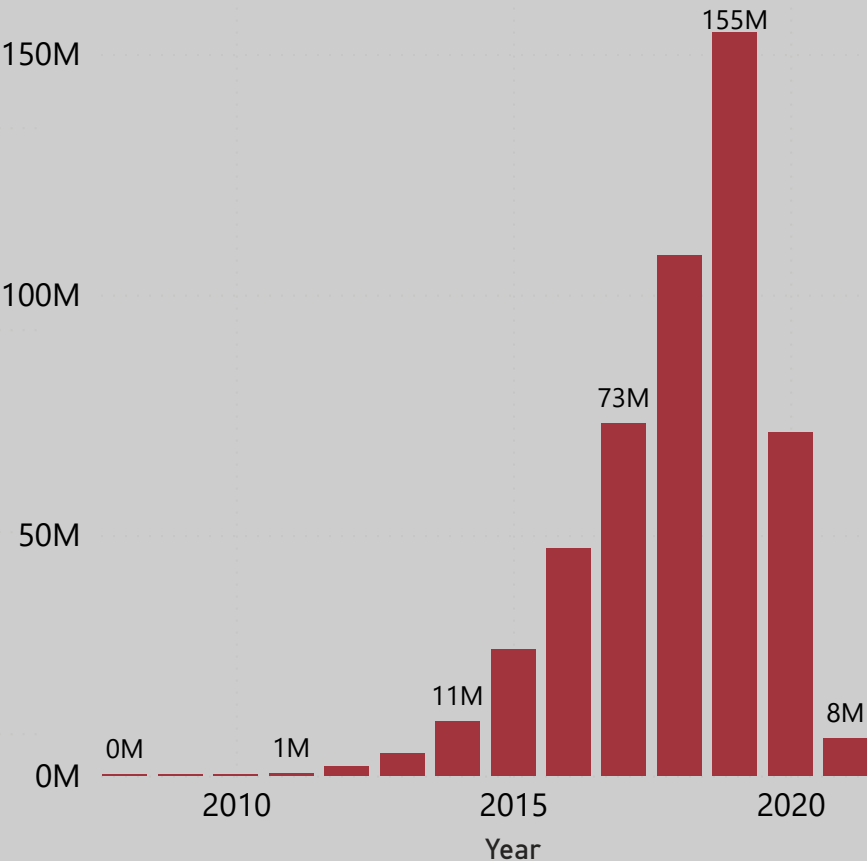
Rome

Sydney

Revenue Per Room Type



Ratings



Visitors

