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Tokenization

- Process of segmenting a piece of text into smaller units called tokens.
- The tokens can later be used to create a dictionary of words.
- Example: I have a can opener, but I can't open these cans.
 - Word Token: An occurrence of a word (11 tokens).
 - Word Type: *Unique* tokens (10).

• Issues:

- 1. What're, I'm, shouldn't → What are, I am, should not?
- 2. San Francisco → one token or two?
- 3. m.p.h. \rightarrow three tokens or one?

Stop words

- Stop words are a set of commonly used words.
- Often removed from the corpus before training models as they occur in abundance, providing little to no unique information that can be used for classification or clustering.
- In English, the, is and and would easily qualify as stop words.
- These words, just like punctuations, help just in maintaining the structure and do not contribute much to the meaning of a sentence.

Word Normalization

- For grammatical reasons, a corpus usually contains different forms
 (inflections) of the same root. It is desirable that the search for one of these words returns the other words in the set.
- **Goal:** to reduce words to their inflectional and sometimes derivationally related forms.

• Examples:

- 1. am, are, is \rightarrow be
- 2. car, cars, car's, cars' \rightarrow car
- Stemming and Lemmatization are used for Word Normalization.

Stemming

- **Stemming** is the process of reducing inflection in words to their root forms, such as mapping a group of words to the same stem even if the stem itself is not a valid word in the language.
- Hence, stemming words in a sentence may result in words that are not actual English words: a drawback.
- However, stemming is much faster than **Lemmatization** as it has a rule-based algorithm (Porter's algorithm).
- Example: argue, argued, argues and arguing are reduced to the stem argu.

Lemmatization

- **Lemmatization**, unlike Stemming, reduces the inflected words to their respective roots (lemmas), while also ensuring that the root word belongs to the language.
- A lemma (root word) is the dictionary form of a set of words.
- Because lemmatization returns an actual word of the language, the algorithm is a bit more complex and consequently, slower than stemming.
- Example: runs, running, ran are all forms of the word run, and hence, run is the lemma of all these words.

POS Tagging

- The **part of speech** explains how a word is used in a sentence nouns, pronouns, adjectives, verbs, conjunctions, etc.
- POS tagging is a supervised learning solution that tags/classifies each word into one of the categories (parts of speech).
- Works on top of word tokens.

Chunking

- Chunking is a process of extracting **phrases** from unstructured text.
- Instead of using simple tokens which may not represent the actual meaning of the text, we can use phrases such as "San Francisco" as a single word instead of 'San' and 'Francisco' separate words.
- Works on top of POS tagging: uses POS tags as input and provides chunks as output like Noun and Verb Phrases.
- Very useful for extracting information from text for Named Entity Extraction.

NER Tagging

- NER (Named Entity Recognition) Tagging seeks to locate and classify named entities in text into a set of pre-defined categories such as person names, organizations, locations, monetary values, percentages, etc.
- Useful for analyzing unstructured text.
- Example: [Jim]_{Person} bought 300 shares of [Acme Corp.]_{Organization} in [2006]_{Time}.

