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If there is a general theory that can predict people's favor houses based on their household income, it will be beneficial for the agent of real estate. Real estate agents can work more efficiently ----- give more accurate recommendations to meet house buyers' needs. Build developers and vendors can easily identify their target group. Also, house buyers also can save their time for selection. Buyers, vendors, agents, build developers all are the stakeholders. House buyers can divide into 2 groups ----- self-occupation buyers and investment buyers. Their household income might be the same, but they usually will choose totally different houses to buy. If we can set up a database that contains huge data with different people's household income and their bought houses, we might not only figure out different household income group's favor house but also we might analyze which house that they favor to buy for investment or self-occupation.