COOKIE REPORT

31-Dec-21 to 14-Nar-22

CookieName

All

Date

12/31/2021 3/14/2022

Total Quantity	Total Revenue	Total Costs	Profit
17K	66K	27.95K	37.94K

REVENUE

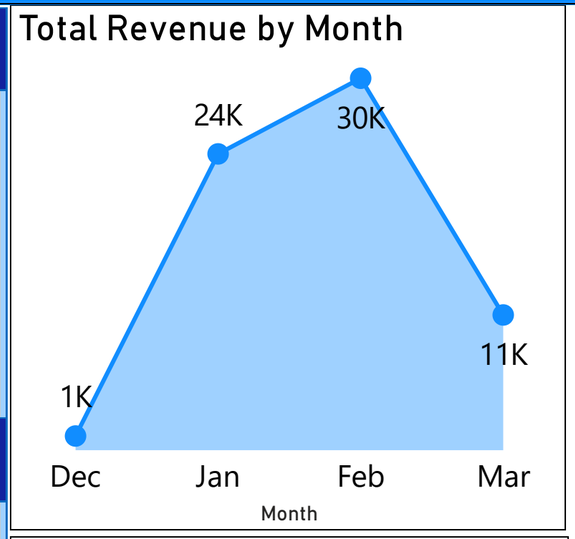
At 29972, Feb had the highest Total Revenue and was 2,517.64% higher than Dec, which had the lowest Total Revenue at 1145.
Feb accounted for 45.49% of Total Revenue.

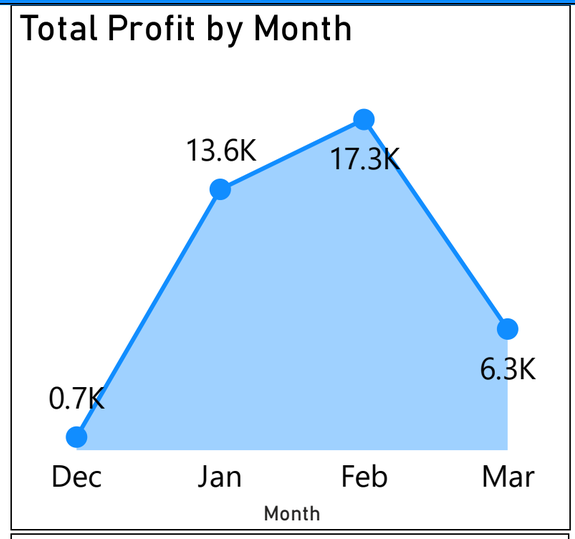
PROFIT

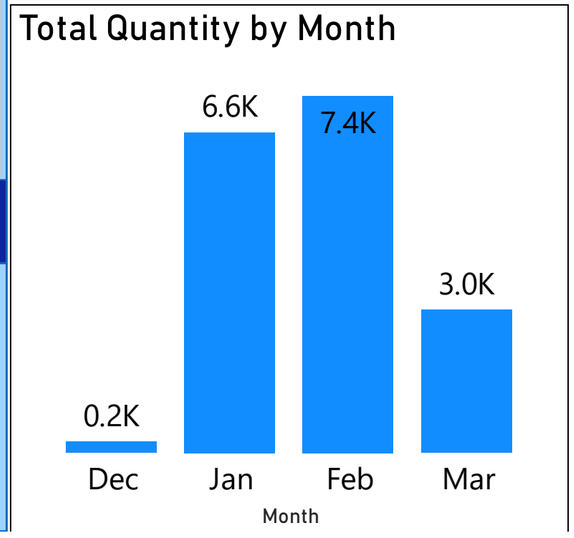
At 17,284.10, Feb had the highest Total Profit and was 2,415.88% higher than Dec, which had the lowest Total Profit at 687.
Feb accounted for 45.56% of Total Profit.

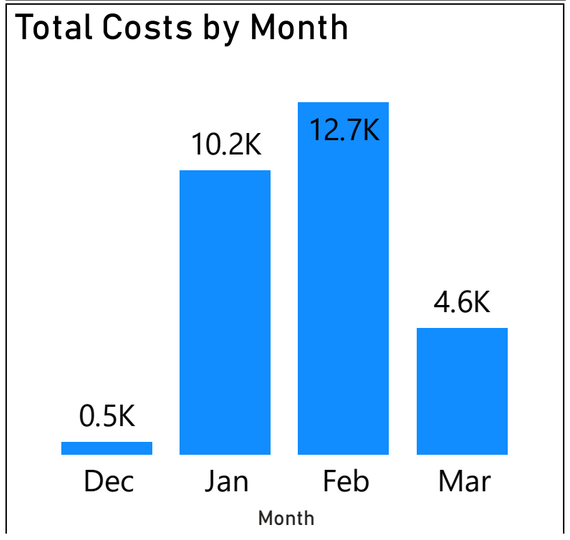
QUANTITY

At 7407, Feb had the highest Total Quantity and was 3,134.50% higher than Dec, which had the lowest Total Quantity at 229.
Feb accounted for 42.94% of Total Quantity.









HOME

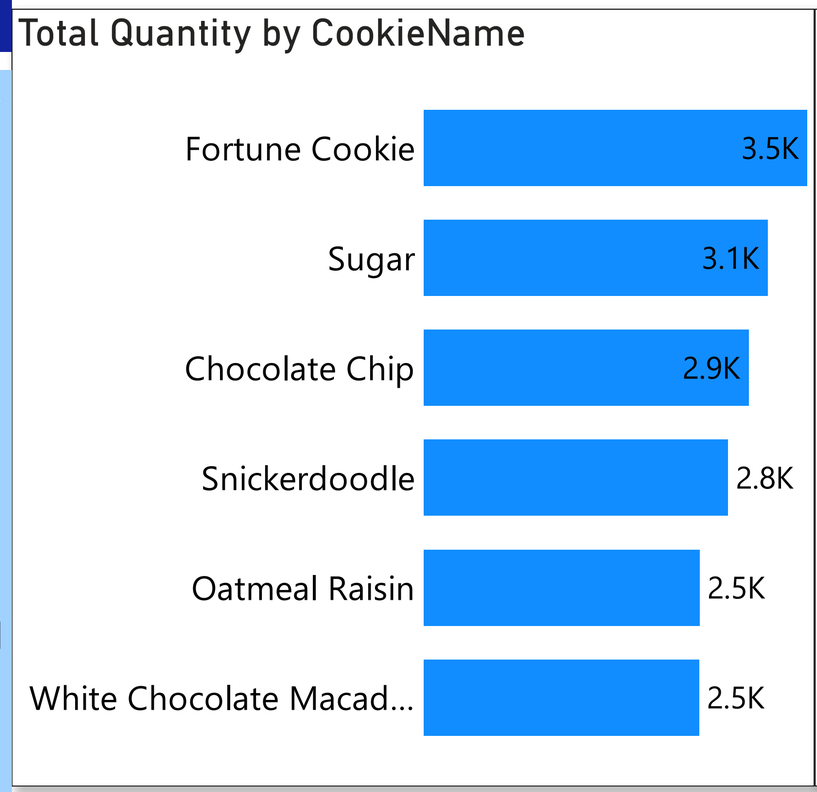
CookieName

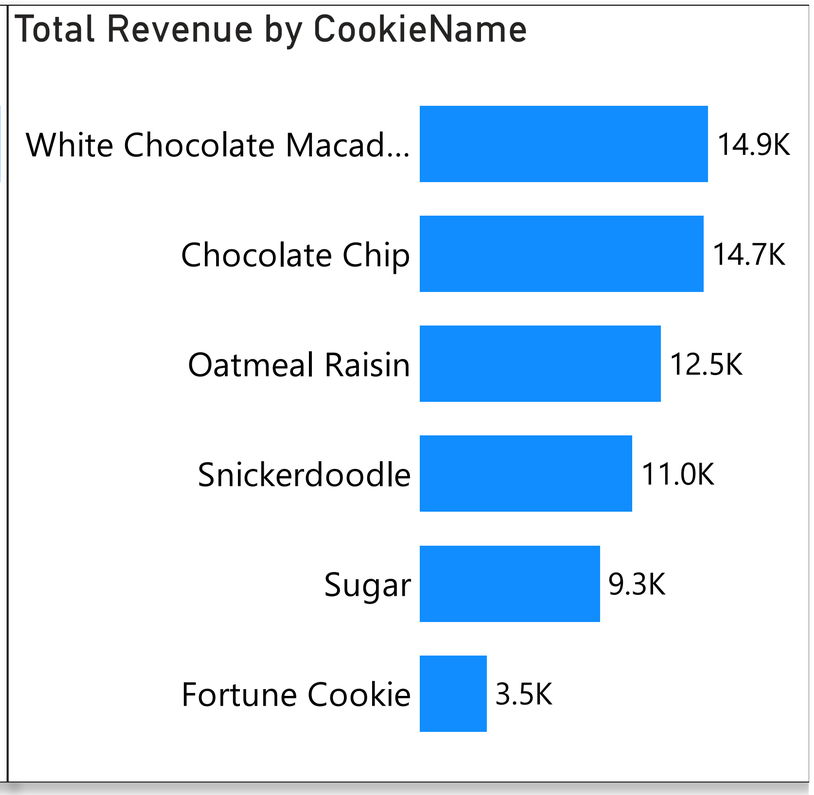
All

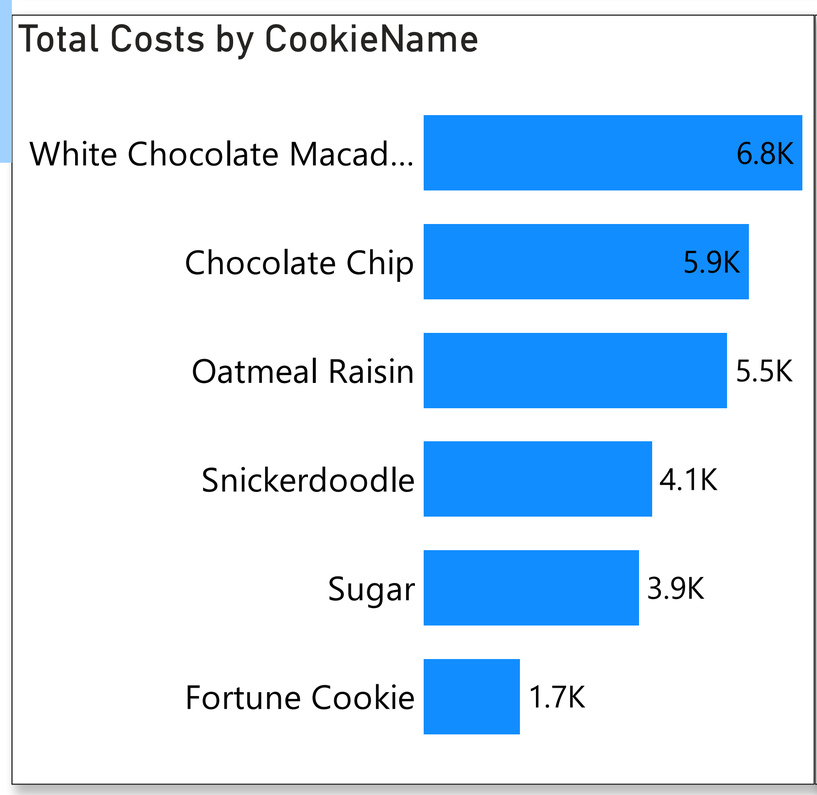
COOKIE SUMMARY

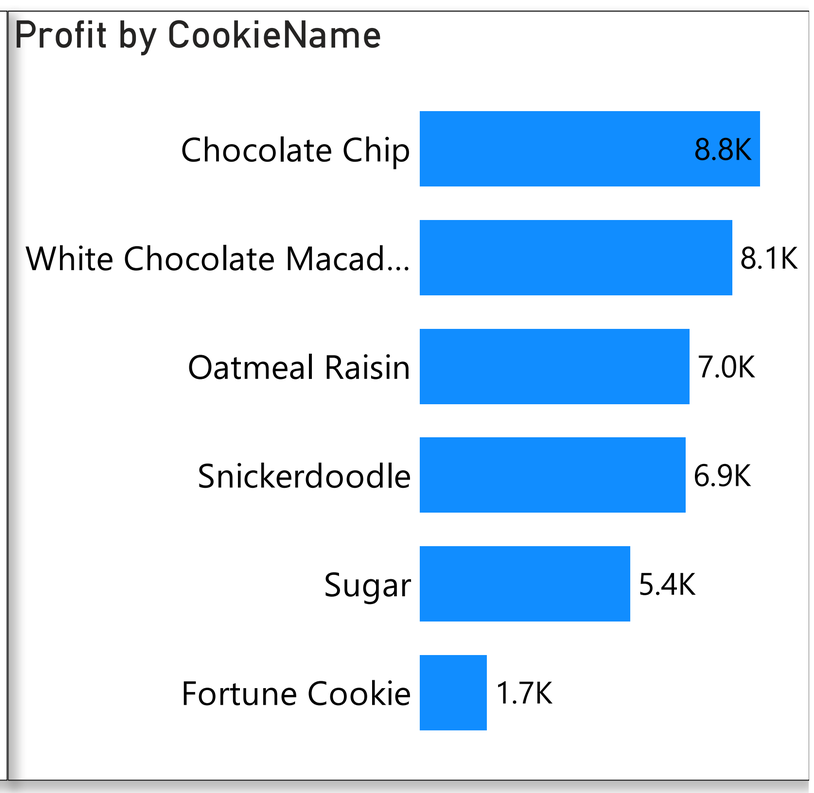
Fortune Cookie had the highest Total Quantity out of the 6 cookies. It accounted for 20.11% of Total Quantity. White Chocolate Macadamia Nut had the lowest Total Quantity, which was 39.33% lower than Fortune Cookie. White Chocolate Macadamia Nut had the highest Total Revenue and was 330.62% higher than Fortune Cookie, which had the lowest Total Revenue. White Chocolate Macadamia Nut accounted for 22.66% of Total Revenue. White Chocolate Macadamia Nut also had the highest Total Costs, which were 294.74% higher than Fortune Cookie - the cookie with the lowest Total Costs. White Chocolate Macadamia Nut accounted for 24.49% of Total Costs.
Chocolate Chip had the highest Profit, which was 408.13% higher than Fortune Cookie - the cookie with the lowest Profit. Chocolate Chip accounted for 23.23% of overall Profit.

Total Quantity	Total Revenue	Total Costs	Profit
17K	66K	27.95K	37.94K





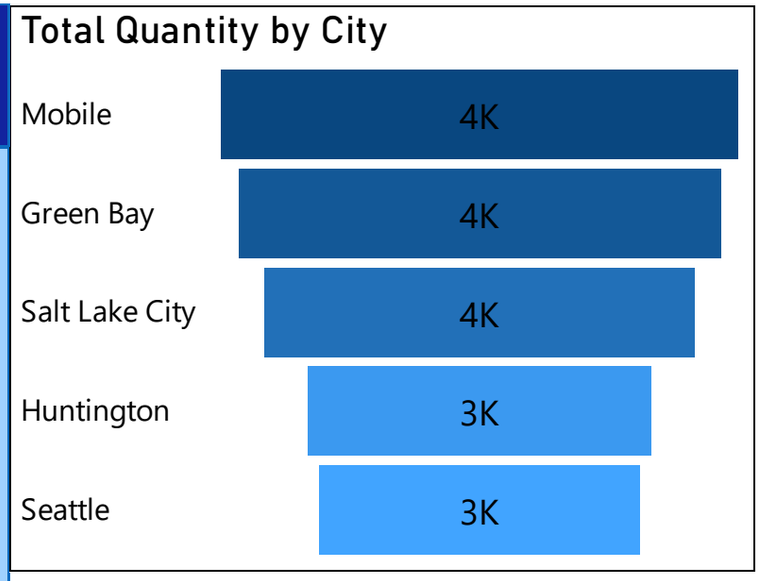
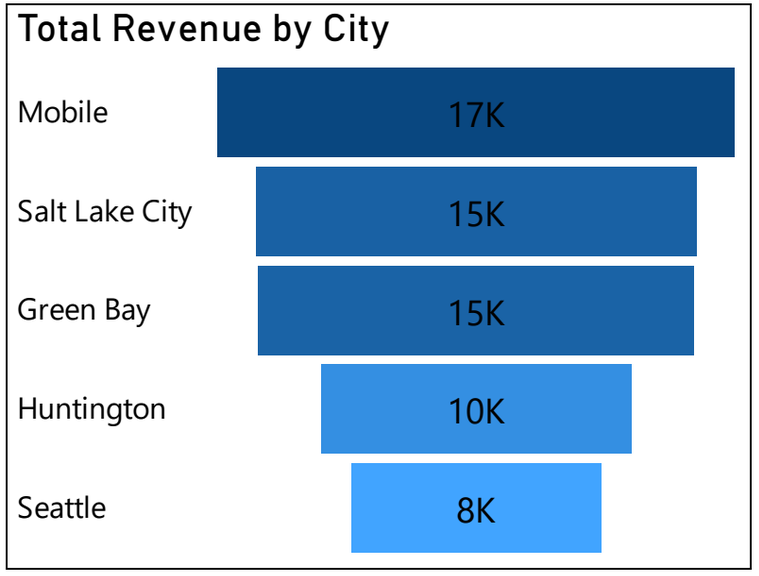
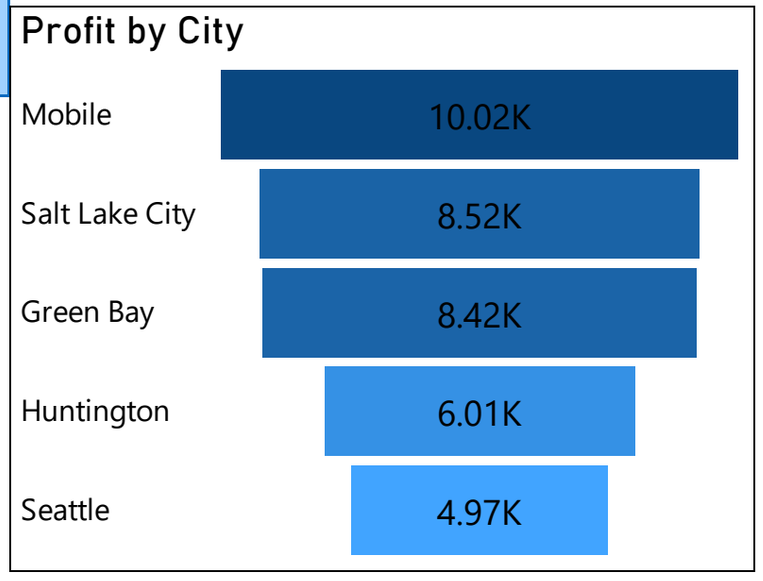
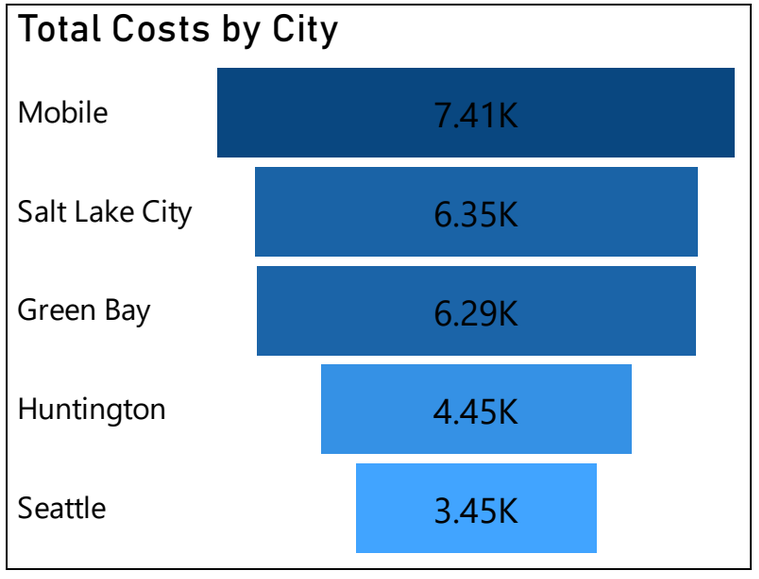




HOME

CookieName

All

CITY SUMMARY

Mobile had the highest Total Quantity, Total Revenue, Profit, and Total Costs out of the 5 cities. It accounted for 24.7% of Total Quantity, 26.46% of Total Revenue, 26.42% of Profit, and 26.52% of Total Costs. Its figures for all metrics were over 100% higher than Seattle's, which had the lowest values across the board.