



Says


What have we heard them say?  
them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

Exploring Youtube World's Top Channels



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They Told, Be invold to do the work.  
To be well prepare to before the work.

He will say to Good Behaviour and Bad Behaviour and Learning the Education are more Skills.

Channels dedicated to fitness routines, workout tutorials, yoga sessions, and overall well-being can help you stay active and healthy.

Wants : Mobile , Data , G-Mail.  
Needs : Editing Software, Vocie Recording Mic.  
Hope : Slef motivate, etc.  
Dream : World Most Papular Channel, Good Subscribe, etc.

Influence I  
Our thoughts create our feelings and our feelings drive our behavior. Thoughts can trigger emotions.

Influence II  
To capture disadvantage Videos and Photos.

Many users turn to YouTube for tutorials and learning materials. Whether it's learning a new skill, troubleshooting a technical issue, or exploring academic topics, YouTube serves as a valuable educational resource.

Users watch a variety of videos on different channels. They might binge-watch a series, watch tutorial videos, catch up on vlogs, or simply enjoy entertainment content.

If viewers enjoy the content on a particular channel, they can subscribe to it. This helps them stay updated with new uploads from the creators they like.

Fears : Privacy Issues, Inappropriate Content, etc.  
Frustrations :Unskippable Ads,Clickbait Content, etc.  
Anxieties : Digital Addiction, Online Identity Concerns, etc.

Positive and motivational content can inspire users to take action, learn new skills, or make positive changes in their lives.

Emotional and relatable content can evoke empathy, making users feel connected to the experiences and stories shared by content creators.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?