

AUTUMN '19 INJECTION

MENS LOOKBOOK



RUSTY.COM

#OURKIND

R U S T Y





Dare weers Smell the Roses Short Sleeve Shirt in White (WSM0907)  
with Worker-Bee Pant in Army (PAM000).

## AUTUMN INJECTION

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# Lancelin

Curated for the no-fuss lifestyle. Lancelin celebrates modern, workwear silhouettes drenched in warm, rich, earth-inspired tones. Highlighting a textural collection of rugged fabrics, corduroy, drill and natural linen.

The swells are up, the days are cooler and the winds are blowing. Autumn is here and it's time to escape. With the boards packed, Export on ice and en-route to pick up his girl, our Rusty guy seeks out adventure to satisfy his craving for uncrowded waves.

Its our kind of road trip.

Top image:  
Dare wears Steady Teddy Crew Fleece in Black (FTM0900)  
Dare wears Everyday Short Sleeve Tee in Black (TTM2282)  
with Worker Bee Pant in Black (PAM1000)  
and No Thrills Long Sleeve Shirt in Feather Grey (WSM0913)

Middle image:  
Dare wears Smell the Roses Short Sleeve Shirt in White (WSM0907)



Dare wears Everyday Short Sleeve Tee in Black (TTM2282)  
with No Thrills Pant in Fennel (PAM1002)  
and No Thrills Trucker Jacket in Camel (JKMO412)





Top image: Dare wears Badge Boy Short Sleeve Tee in Feather Grey (TTM2284)

Bottom image: Dare wears Flamin Dingo Short Sleeve Shirt in Camel (WSM0910)

Right image: Dare wears Smell the Roses Short Sleeve Shirt in White (VSM0907) with Worker Bee Pant in Army (PAM1000)





**Everyday Short Sleeve Tee**

**TTM2282-SAB**  
**SIZE:** S-M-L-XL-XXL  
**RRP:** \$29.99

**Worker Bee Pant**

**PAM1000-BLK**  
**SIZE:** 30-32-34-36-38  
**RRP:** \$69.99



**Everyday Short Sleeve Tee**

**TTM2282-BLK**  
**SIZE:** S-M-L-XL-XXL  
**RRP:** \$29.99



**Everyday Short Sleeve Tee**

**TTM2282-DGM**  
**SIZE:** S-M-L-XL-XXL  
**RRP:** \$29.99



**Badge Boy Short Sleeve Tee**

**TTM2284-GMA**  
**SIZE:** S-M-L-XL-XXL  
**RRP:** \$49.99



**Badge Boy Short Sleeve Tee**

**TTM2284-WHT**  
**SIZE:** S-M-L-XL-XXL  
**RRP:** \$49.99



**Badge Boy Short Sleeve Tee**

**TTM2284-FTG**  
**SIZE:** S-M-L-XL-XXL  
**RRP:** \$49.99

**Worker Bee Pant**

**PAM1000-ARM**  
**SIZE:** 30-32-34-36-38  
**RRP:** \$69.99



**Smell The Roses Short Sleeve Shirt**

**WSM0907-WHT**  
**SIZE:** S-M-L-XL-XXL  
**RRP:** \$69.99



**Jungle Jive Short Sleeve Shirt**

**WSM0908-BLK**  
**SIZE:** S-M-L-XL-XXL  
**RRP:** \$69.99

**No Thrills Pant**

**PAM1002-FNL**  
**SIZE:** 30-32-34-36-38  
**RRP:** \$89.99



**Chameleon Short Sleeve Shirt**

**WSM0909-WHT**  
**SIZE:** S-M-L-XL-XXL  
**RRP:** \$69.99

**No Thrills Pant**

**PAM1002-DCF**  
**SIZE:** 30-32-34-36-38  
**RRP:** \$89.99



**Flamin Dingo Short Sleeve Shirt**

**WSM0910-CAM**  
**SIZE:** S-M-L-XL-XXL  
**RRP:** \$79.99



**Worker Bee Long Sleeve Shirt**

**WSM0911-BLK**  
**SIZE:** S-M-L-XL-XXL  
**RRP:** \$79.99

**No Thrills Pant**

**PAM1002-FNL**  
**SIZE:** 30-32-34-36-38  
**RRP:** \$89.99



**Worker Bee Long Sleeve Shirt**

**WSM0911-SAB**  
**SIZE:** S-M-L-XL-XXL  
**RRP:** \$79.99



**Bi Polar Long Sleeve Shirt**

**WSM0912-BLK**  
**SIZE:** S-M-L-XL-XXL  
**RRP:** \$99.99



**No Thrills Long Sleeve Shirt**

**WSM0913-FTG**  
**SIZE:** S-M-L-XL-XXL  
**RRP:** \$89.99



**Bi Polar Crew Fleece**

**FTM0898-CAM**  
**SIZE:** S-M-L-XL-XXL  
**RRP:** \$69.99



Bi Polar Crew Fleece

**FTM0898-BLK**  
SIZE: S-M-L-XL-XXL  
RRP: \$69.99



Bi Polar Quarter Fleece

**FTM0899-BLK**  
SIZE: S-M-L-XL-XXL  
RRP: \$89.99



Bi Polar Quarter Fleece

**FTM0899-GLD**  
SIZE: S-M-L-XL-XXL  
RRP: \$89.99

#### On The Outer Pant

**PAM1001-CAM**  
SIZE: 30-32-34-36-38  
RRP: \$79.99



**Steady Teddy Crew Fleece**

**FTM0900-BLK**  
SIZE: S-M-L-XL-XXL  
RRP: \$89.99



**Steady Teddy Crew Fleece**

**FTM0900-CHO**  
SIZE: S-M-L-XL-XXL  
RRP: \$89.99

**Worker Bee Pant**

**PAM1000-BLK**  
SIZE: 30-32-34-36-38  
RRP: \$69.99



**No Thrills Trucker Jacket**

**JKM0412-ARM**  
SIZE: S-M-L-XL-XXL  
RRP: \$159.99



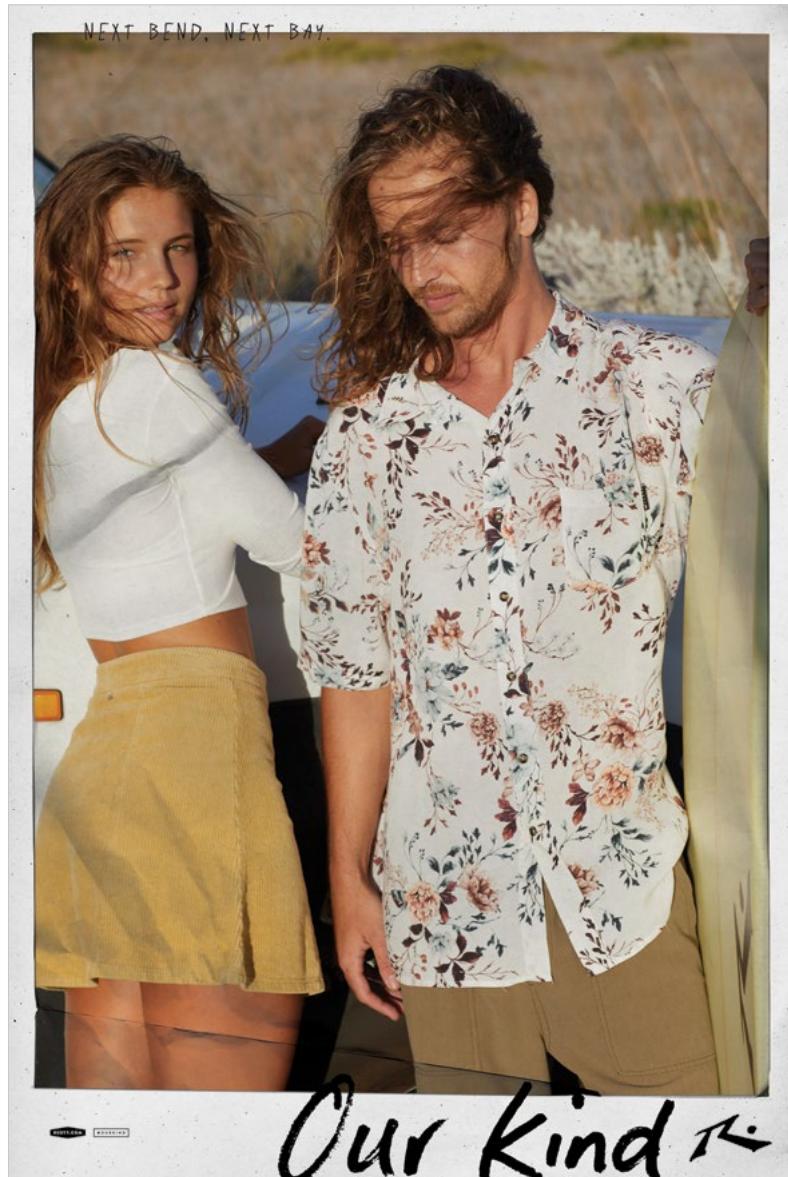
No Thrills Trucker Jacket

**JKM0412-CAM**  
SIZE: S-M-L-XL-XXL  
RRP: \$159.99



## Trade Support

Please let your sales representative know what marketing collateral you would like to receive for this collection on ordering.



Choice of hero poster - Mens Injection 1



Choice of Table Topper



Social Package - 1x 60sec Unisex Video, 1x 30sec Mens Video  
Social Images



*Hero Images available for window posters and table displays*



Mens Injection 2



Mens Injection 3



Mens Injection 4



Mens Injection 5



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