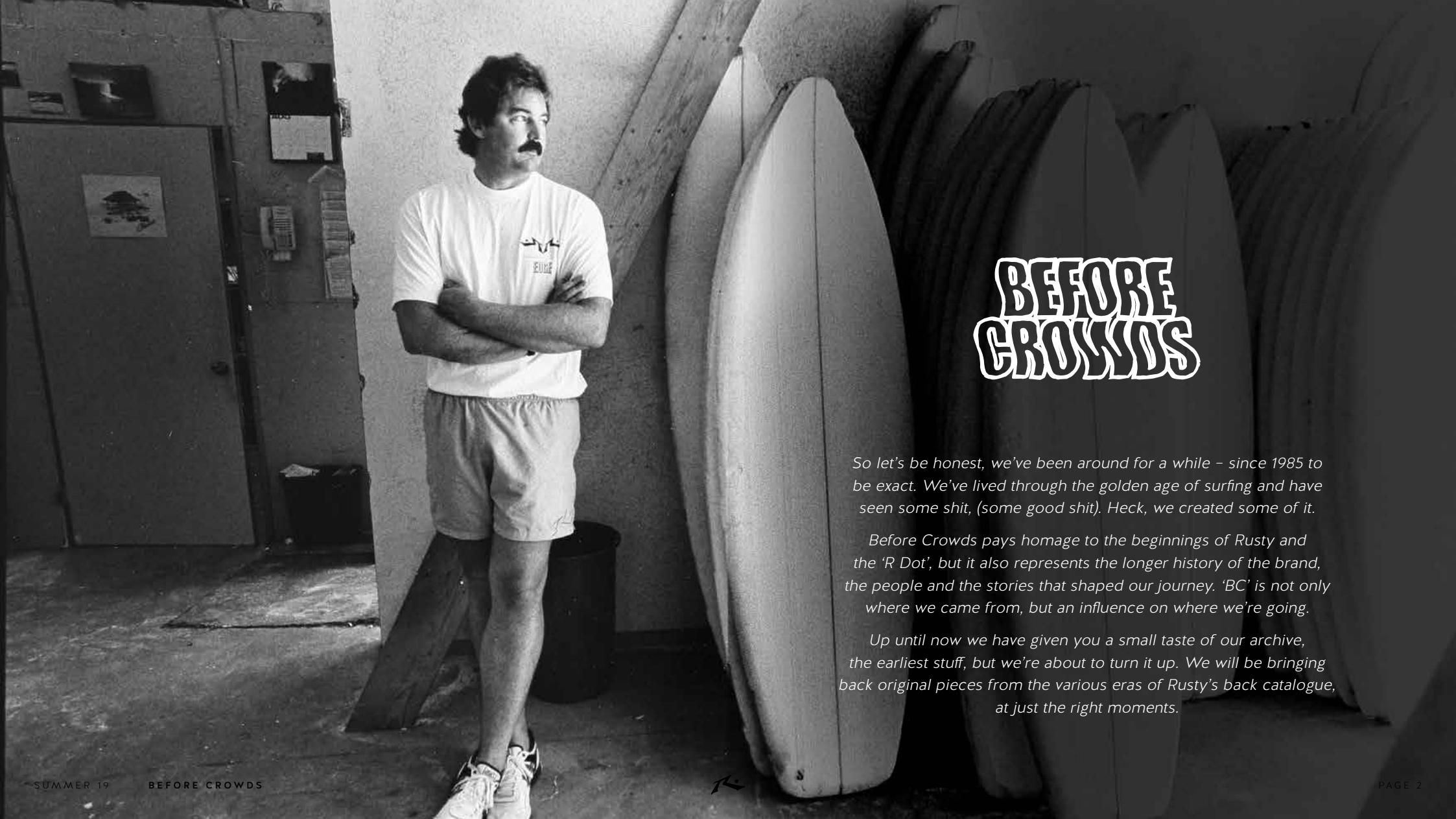


asos



R U S T Y





BEFORE CROWDS

So let's be honest, we've been around for a while – since 1985 to be exact. We've lived through the golden age of surfing and have seen some shit, (some good shit). Heck, we created some of it.

Before Crowds pays homage to the beginnings of Rusty and the 'R Dot', but it also represents the longer history of the brand, the people and the stories that shaped our journey. 'BC' is not only where we came from, but an influence on where we're going.

Up until now we have given you a small taste of our archive, the earliest stuff, but we're about to turn it up. We will be bringing back original pieces from the various eras of Rusty's back catalogue, at just the right moments.



Circa 88 Early Warehouse Staff
Original TV Screen Print



Before Crowds TV R

TV R Short Sleeve Tee/ Black and White / 100% Cotton
Original Graphic By Rusty Preisendorfer

SUMMER 19

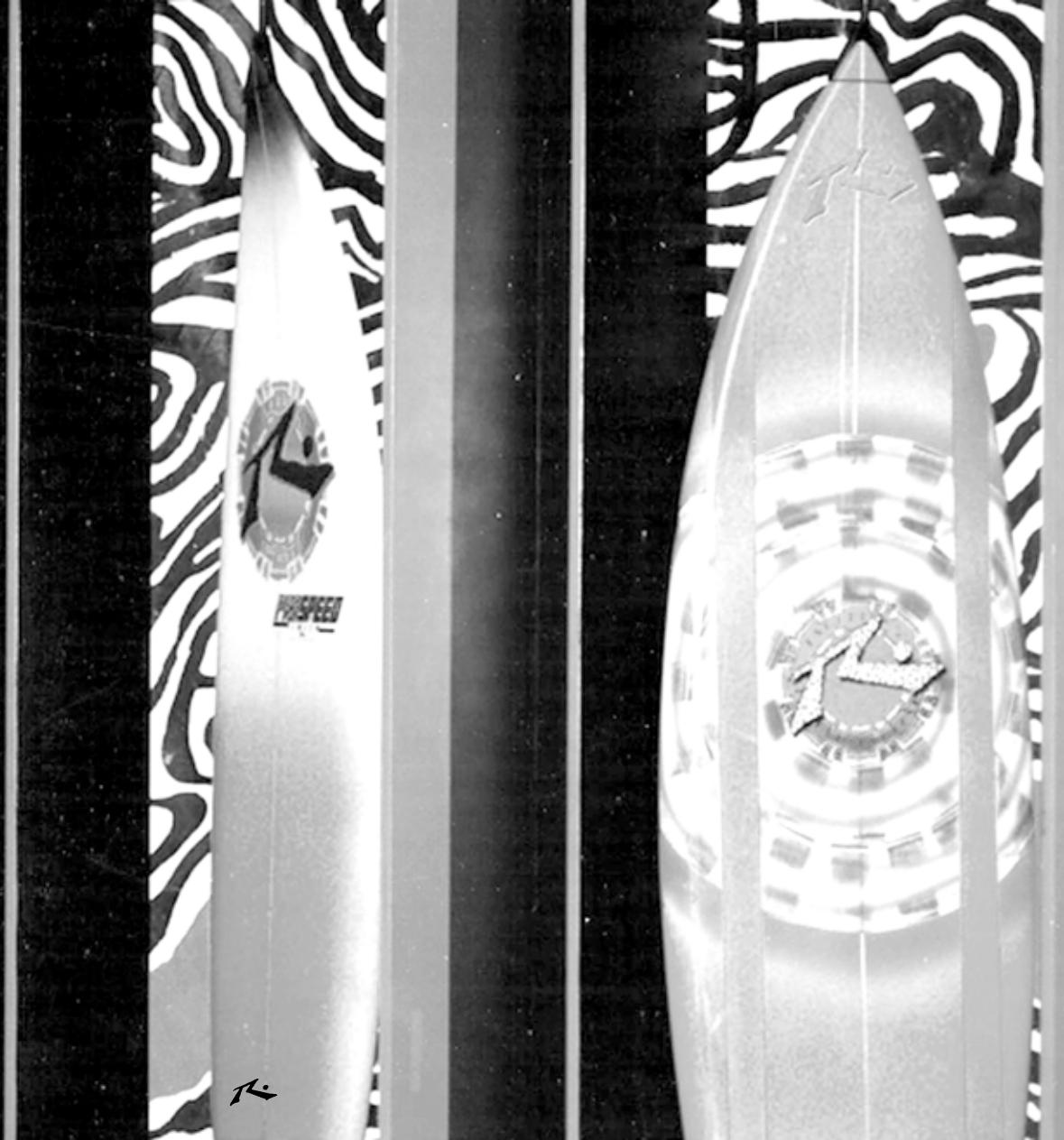
BEFORE CROWDS

[Handwritten note]
Rusty Preisendorfer
Original graphic
for the first
issue of Before
Crowds magazine.
It was my first
attempt at a
surf graphic.
I think it turned
out pretty well.
I hope you like
it.

PAGE A



Rick V and Rick P Circa Late 1980s
Original Mayan Print





Before Crowds Mayan

Mayan Sleeve Tee/ Black and White / 100% Cotton

Original Graphic By Rusty Preisendorfer



Before Crowds Resin R

Resin R Short Sleeve Tee/ Black and White / 100% Cotton
Original Graphic By Rusty Preisendorfer



Circa 88 Surfing Magazine Advertisement
Original Waterproof Print

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Before Crowds Waterproof

Waterproof Short Sleeve Tee/ Black and White / 100% Cotton
Original Graphic By Rusty Preisendorfer



Before Crowds Triangle

Triangle Short Sleeve Tee/ Black and White / 100% Cotton
Original Graphic By Rusty Preisendorfer

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BEFORE CROWDS



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Pete Townsend and Rusty Preisendorfer



Before Crowds Splatter TV Screen

Splatter TV Screen Short Sleeve Tee/ Black and White / 100% Cotton
Original Graphic By Rusty Preisendorfer

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BEFORE CROWDS

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Before Crowds Bedrock

Bedrock Short Sleeve Tee/ Black and White / 100% Cotton
Original Graphic By Rusty Preisendorfer

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BEFORE CROWDS



PAGE 13



Circa 85 Rusty Warehouse Stock
Original TV Screen Print



Before Crowds TV Screen Mono

TV Screen Mono Short Sleeve Tee/ Black and Maui Blue / 100% Cotton with Overdye and Acid Wash

Original Graphic By Rusty Preisendorfer

SURF & SPORT



Before Crowds Mayan Acid

Mayan Acid Short Sleeve Tee/ Hot Coral and Black // 100% Cotton with Overdye and Acid Wash

Original Graphic By Rusty Preisendorfer



Before Crowds Triangle Acid

Triangle Acid Short Sleeve Tee/ Stone Grey and Maui Blue / 100% Cotton with Overdye and Acid Wash

Original Graphic By Rusty Preisendorfer