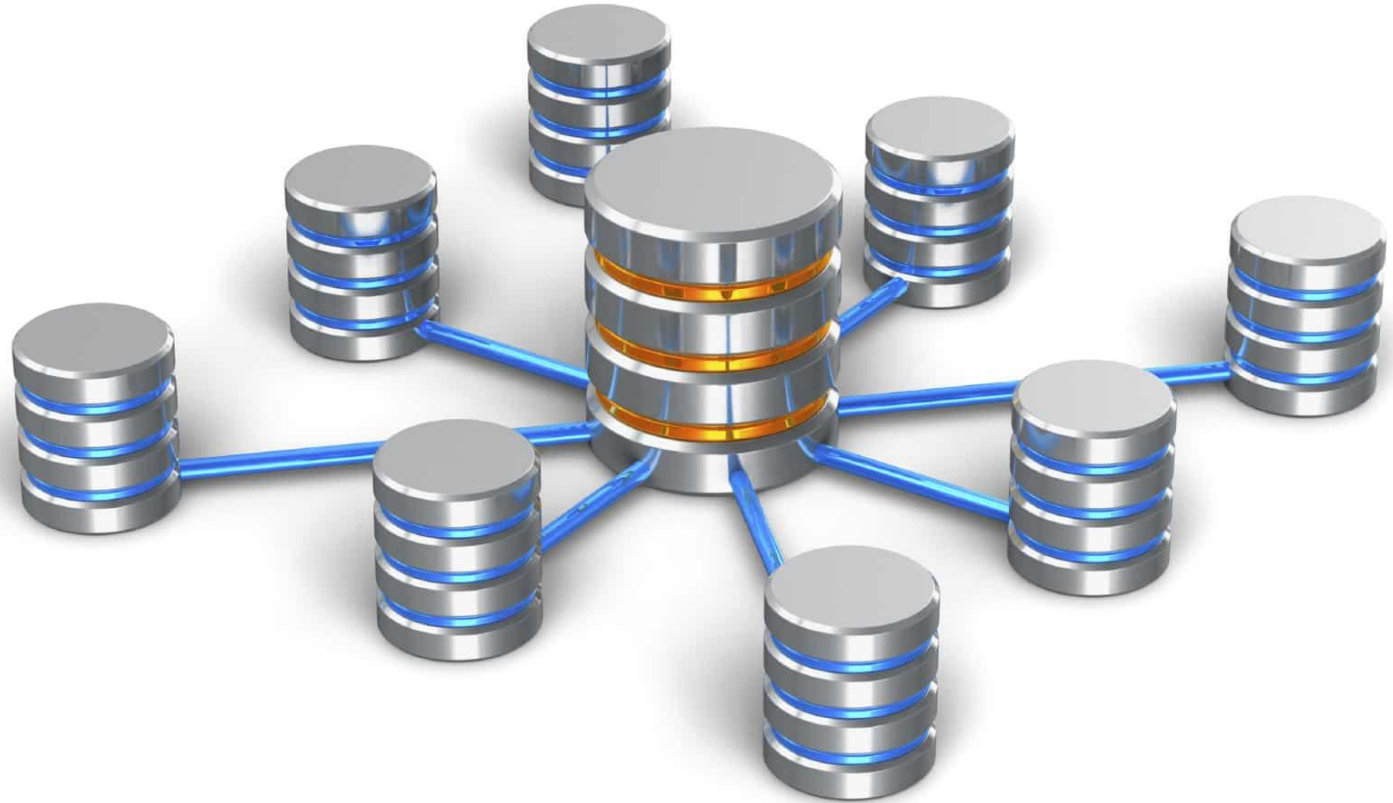

Unified Data Platform: University data management



Objective: A unified data-driven architecture



Common Data Platform

Seamless data integration
Single Source of truth
Master data management



Unified Data Store for analytics

Data analytics governance
Analytical data models
Predictive analysis using AI

Data sources



Batch processing:

Student Data
Faculty and Staff Data
Administrative Data
Course and Curriculum Data
Research Data
Library Data
Event and Calendar Data
Infrastructure Data
Learning Management
System (LMS) Data



Real time processing:

Sensor Data (if applicable)
External Data
User Interaction Data
Communication Data
Biometric Data (if applicable)

Solution roadmap



A data lakehouse architecture



Hybrid approach (Data sources partly on-prem)



Cloud native solution with a data migration strategy



Addressing bottlenecks



Optimization solutions

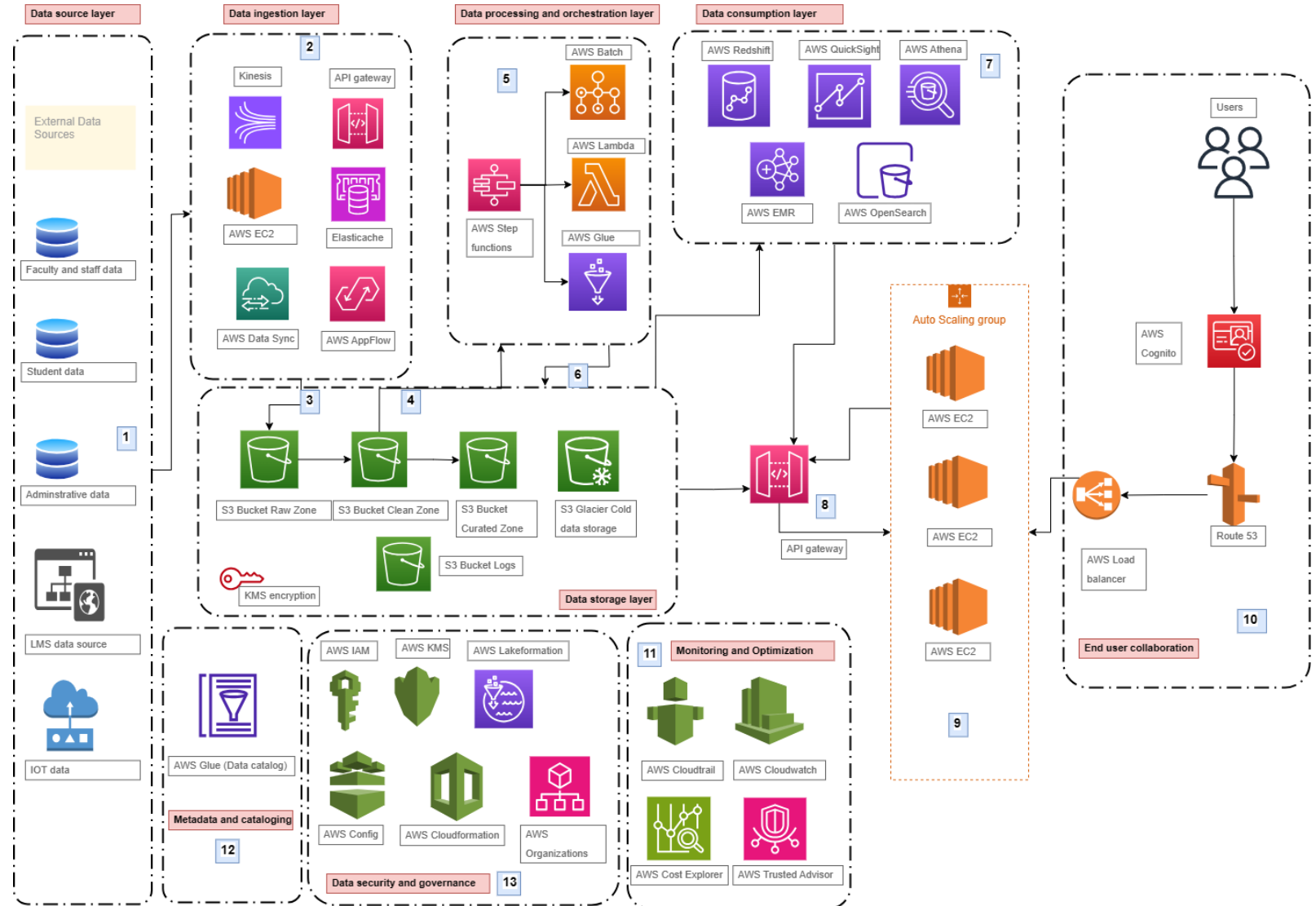


Implementation plan

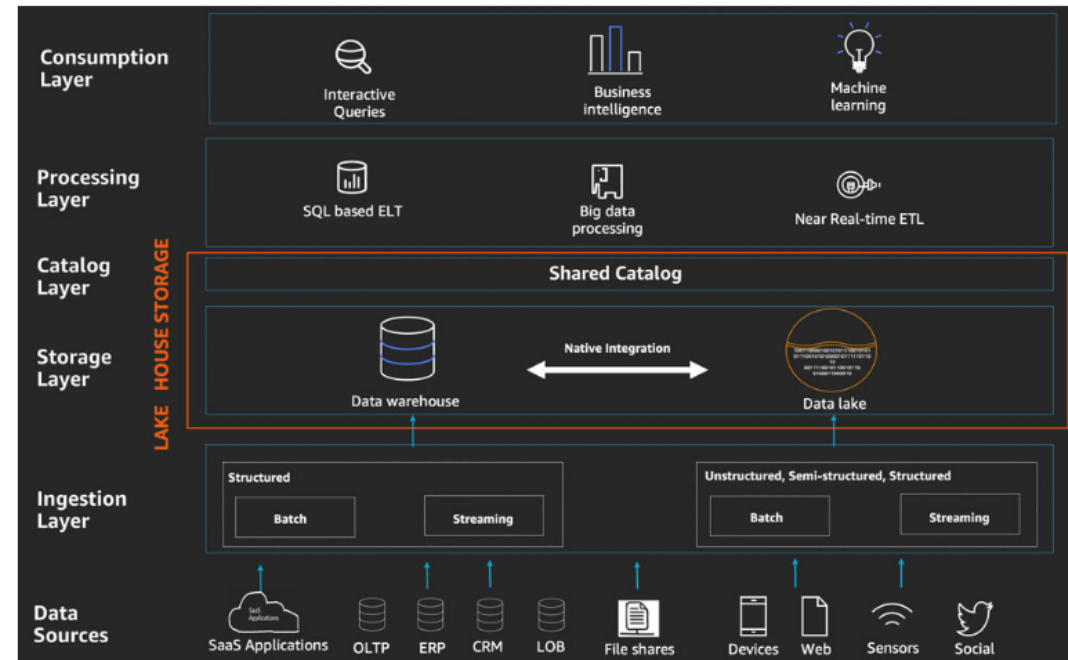
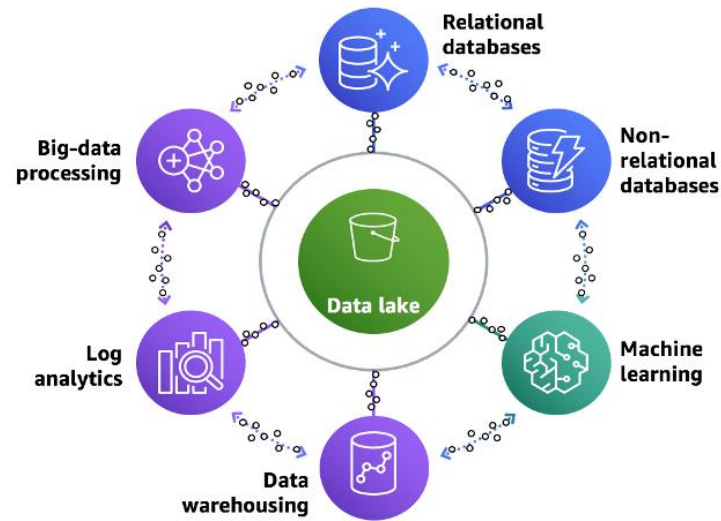


AI/ML use cases

HYBRID SOLUTION: ARCHITECTURE



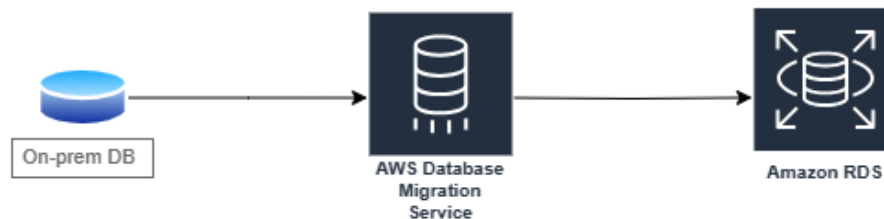
The Data Lakehouse approach



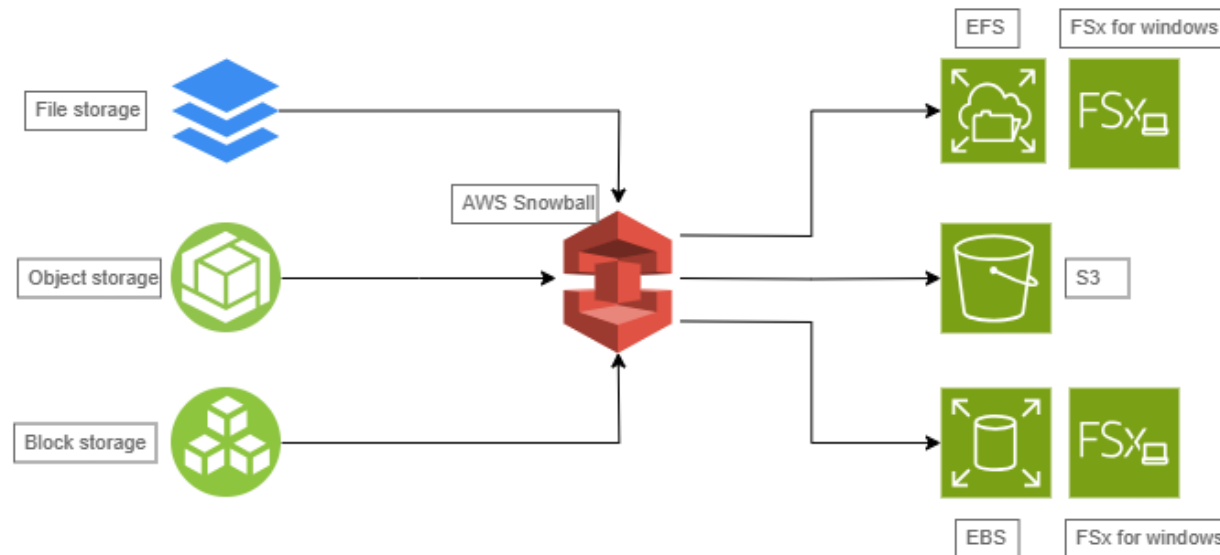
CLOUD SOLUTION: MIGRATION PLAN

Migration Strategy

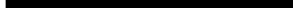
Step 1: Database Migration



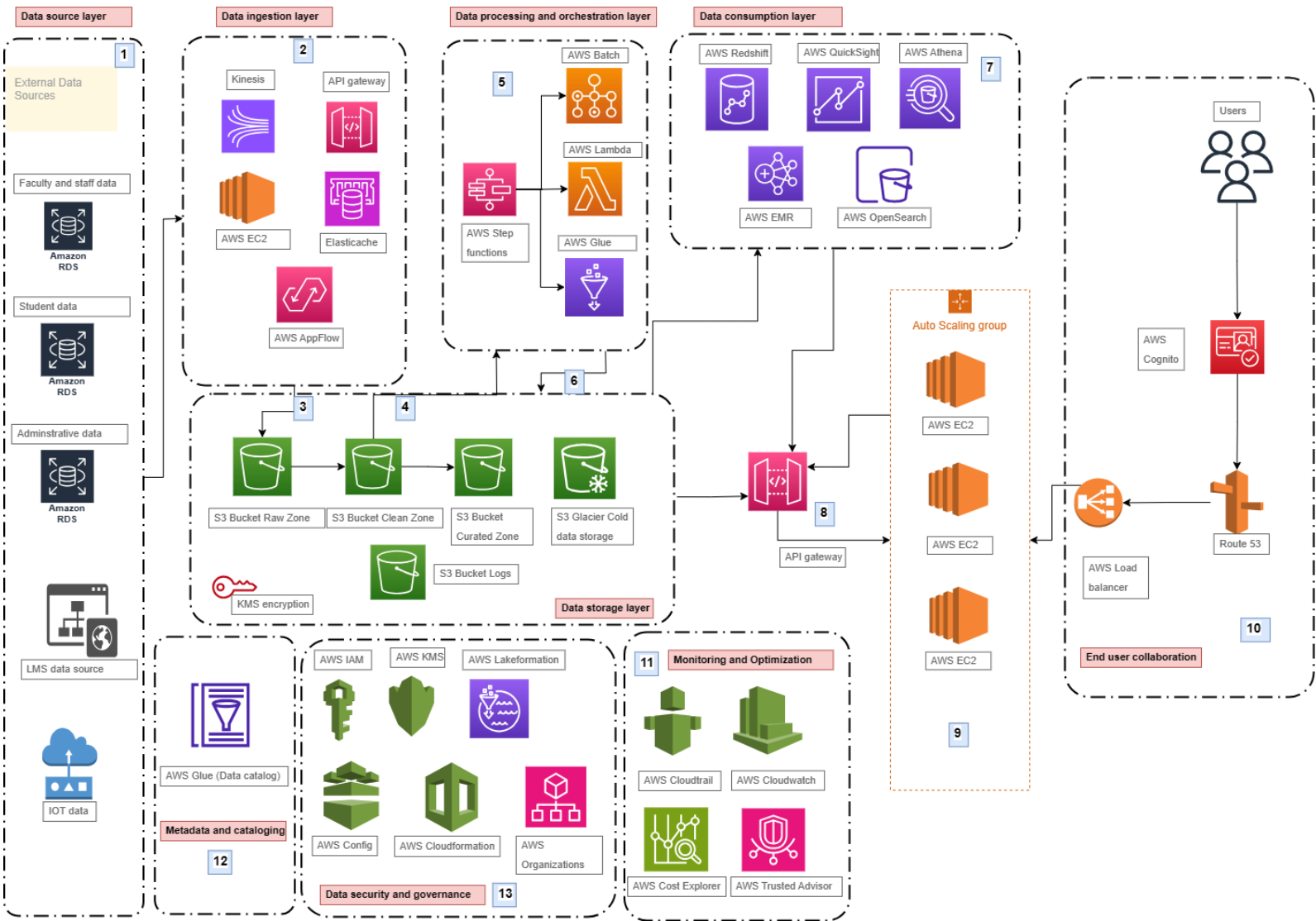
Step 2: Extraneous Data Migration



Step 3: Complete Integration with Data Lakehouse



CLOUD SOLUTION : ARCHITECTURE

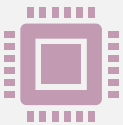


Addressing bottlenecks and optimizations



Bottlenecks:

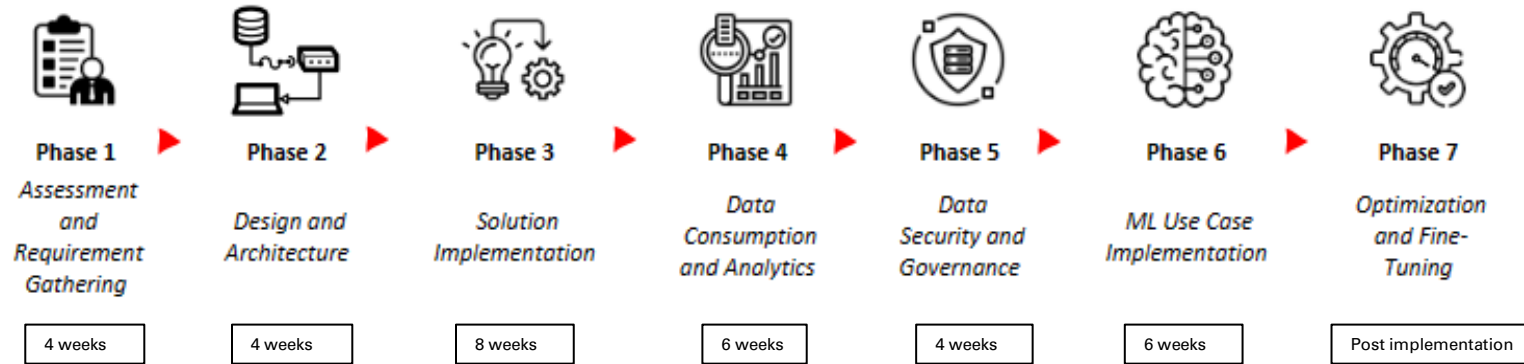
Horizontal Vs. Vertical scaling
Database partitioning and sharding
Caching strategies



Optimizations:

Multi-AZ deployment
S3 data life cycle policies
Intelligent pricing : S3 and EC2
CAP theorem

Implementation plan and cost estimation



Group	Monthly	First 12 months Total
Data Ingestion	\$112,193.45	\$1,346,321.39
Data Processing and Orchestration	\$2,560.08	\$30,720.96
Data Consumption Layer	\$112,610.57	\$1,351,326.84
Auto Scaling Group	\$6.57	\$78.84
End User Collaboration	\$27,049.10	\$324,589.20
Monitoring and Optimization	\$1,692.08	\$20,304.98
Data Security and Governance	\$217.17	\$2,606.04
Data Storage	\$3,319.05	\$39,828.60
Metadata and Cataloging	\$2.96	\$35.52
Total	\$259,651.04	\$3,115,812.48

AI/ML use cases



Predictive Analytics for Student Success



Alumni Donation Prediction



Identifying students at risk (dropouts, failures, financial or similar hardship)



Gauging effectiveness of staff and curriculum



Segmentation for student services/counselor organizations



Sales/marketing insights and alerts

Conclusion

- We started with a comprehensive evaluation of the university's existing data landscape by closely looking at how the university deals with data today, understanding data types, and the data sources.
- 2 kinds of solutions providing the university more flexibility in choosing the architecture
- The modern data strategy (Data lakehouse) forms the core of efficient data management, incorporating scalable data lakes, performance optimization, serverless architecture, unified data access, and machine learning integration
- Optimization Techniques and Enhancements to address bottlenecks
- Implementation plans and costs involved (first 12 months and monthly costs)
- The proposed solution provides transformative vision for the university's data infrastructure—a harmonious blend of existing reliability and the dynamism of cloud-based solutions. This sets the stage for a modern, scalable, and secure foundation, primed for future advancements in data management and analytics.

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