# SHILPA JHA

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#### **EXPERIENCE**

#### Hubnex Labs, Software Development Engineer Intern

June 2024-Dec 2024

- Developed email authentication with OTP for secure login/signup, resulting in a 30% increase in user security.
- Retrieved audience insights from YouTube API, including like and view counts, to inform influencer marketing strategies.
- Built forms to store influencer data, with file uploads via Multer and Cloudinary, to streamline influencer management.
- Implemented functionality to manage influencers in playlists and favorites, enhancing user performance by 25%.

## Piotech India, Frontend Developer Intern

Dec 2023-Mar 2024

2022-2026

- Built responsive User Interface of the project as per the figma design & UI guidelines for better accessibility & usability.
- · Ensured cross-browser compatibility and optimized UIs for various devices and screen sizes.

#### **PROJECTS**

#### miniYoutube | Github

- Implemented seamless image and video upload, processing, and playback functionalities along with a history of videos and personalized playlists for users.
- Integrated **Twitter API** for tweeting likes and dislikes directly from the app. Developed a **commenting system** and **subscription model** to boost community engagement by 50%.
- Added YouTube-like video uploads with automated category suggestions and integrated a video suggestion API for
  personalized recommendations and designed an intuitive admin dashboard for efficient content and user management.
- Node.js, MongoDB, Express.js

### priceWise | Github

- Developed an Amazon price comparison website using web scraping, resulting in a 20% increase in user engagement.
- Implemented search functionality for Amazon products, increasing user satisfaction by 40%.
- Utilized web scraping techniques to display the lowest historical prices, providing users with a 20% cost savings.
- Next.js, Typescript, Web Scraping.

#### taskWise | Github

- Developed a dynamic CRUD application for managing todos, including creating, reading, updating and deleting tasks.
- Implemented efficient data storage and retrieval mechanism using localstorage.
- Ensured a responsive and intuitive user Interface that enhances user experience.
- · React.js, JavaScript, Git/Github.

## **SKILLS**

- C++, JavaScript, SQL, D/HTML, XML, Flex, React.js, MongoDB, Tailwind CSS, Node.js, Data Structures & Algorithms.
- DBMS, Operating System, Object Oriented Programming, Computer Networks.
- Problem Solving, Keen learner, Team player, Time Management.

Dr. Akhilesh Das Gunta Institute of Professional Studies

## **EDUCATION**

Class 10th: 86.5%

| Di. Akillesh Das Gupta institute of Frolessional Studies | 2022-2020 |
|--|-----------|
| B.Tech in Information Technology: 7.9 CGPA               |           |
| Sarvodaya Kanya Vidyalaya, Andrews Ganj                  | 2021-2022 |
| Class 12th: 83.2%  |           |
| Sona Modern Public School                                | 2019-2020 |