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Milestone 3: Blog Post Weeks 7 and 8 Supporting Document

I have created a blog post addressing to general public on topic of whether air travel is safe way to travel or not compared to travel by railroad and bus. My intention through this blog post is to provide enough data and present the research that compared air crashes with railroad crashes and bus crashes. By keeping my audience in mind, I used line charts on my blog which shows total crashes of travels by air, railroad, and bus. This chart is simple and easy to understand for any type of audience which clearly indicates that air has the lowest crashes and bus has highest crashes. Not only that, but this graph shows that bus crashes are growing over time, railroads crashes are steady and reducing slowly, however air crashes are lowest to begin with and they are steady or going down with time.

It is important to keep total crashes graph on top of the blog post to grab audience attention and interest them to read further on my blog post. Remaining three drafts on my blog post are the bar charts with airlines incidents, airlines fatalities, and airlines' total fatal accidents. These Three graphs are divided into two different time frames, where first time frame data is from years 1985 to 1999 and years 2000 to 2014. I used simple bar charts for these two time frames to be compared side by side. This makes it easy for audience to notice the decrease in numbers in years 2000 to 2014.

The last line chart on the blog post is about airline fatalities from years 1985 to 2014. By looking at the line chart, it clearly indicates that over the time, airlines fatalities are decreasing.

Overall, my goal with this blog post was to convince the general audience that with growing technology, airlines are becoming the safest way to travel.