

BIKIRON BORA

Visual Designer

A Visual Designer and a Product Design Enthusiast who likes movies and football

CONTACT

bikiron.bora24@gmail.com [+918473926408](tel:+918473926408) [linkedin.com/BikironBora](https://www.linkedin.com/BikironBora) [behance.net/BikironBora](https://www.behance.net/BikironBora)

EXPERIENCE

- TATD.IN

PROD. DESIGNER/FREELANCER | MARCH 2020-PRESENT

Story-boarding, User Journey, wireframing, Low and High Fidelity prototyping of the TATD app, with the goal of achieving 3x conversion and delightful user experience.
- ROCKETIUM

VISUAL DESIGNER | JULY 2019-MARCH 2020

Partial Wireframing and Prototyping of Rocketium Campaign and Rocketium Cortex.

User Research for various projects/products.

Brand Illustrations for a wide range of applications such as blogs, whitepapers, landing pages.

Static visual ads for marketing campaigns.
- QUIKPIK

PROJECT OWNER | JAN 2020- PRESENT

A personal project of building a platform/tool for non-designers to make illustrations. Ongoing project with a low fidelity prototype ready.
- SMALLCASE

FREELANCER | JAN 2019- JAN 2019

Created an entire explainer video of their product.
- DEEPSYNC

FREELANCER/CONSULTANT | FEB 2019- MARCH 2019

User Research and Illustrations for the website
- COLOUROID

DESIGN HEAD/FOUNDER | MARCH 2016- APRIL 2017

Small Business of selling Tshirts and Posters through social media. Sold 800+ Tshirts.

SKILLS

Design Thinking	Interface Design
Prototyping	Wireframing
User Research	Contextual inquiry
Drawing & Illustrations	Identity Design
Layouts & Typography	Iconography

TOOLS

Figma	Adobe XD
Adobe Illustrator	Adobe Photoshop
Adobe After Effects	

EDUCATION

Engineering (ECE) Tezpur University (2015-2019)
Design Thinking Interaction Design Foundation (Dec 2019-Present)
UX Design Interaction Design Foundation (Dec 2019-Present)