

# Website Proposal

Prepared for: Leon Noel, Learn with Leon

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## Executive Summary

### Problem

People often have high blood pressure. There are many logs, and they are fairly easy to use. However, due to healthcare laws, there are few FREE online websites to help people monitor their blood pressure.

We, the developers will build you a FREE Blood Pressure website to monitor your blood pressure..

### Solution

Deliver a responsive website to Learn with Leon that migrates easily to mobile devices and sits on the Netlify server.

### Project Outline

SK Services applies a six step framework to every development project. This allows us to break projects down into distinct phases so that we can monitor progression and results along the way.

- **Plan:** Every project begins in the planning phase. We work with the customer to discover what your needs, wants, and true objectives are. This allows us to thoroughly plan a complete project up front, avoiding costly delays and unforeseen challenges later on.
- **Design:** In the phase, we create mockups and prototypes based on earlier discussions. By allowing you to review a visual representation of our understanding of your needs early on in the project, we can further solidify your requirements and discover any additional needs or challenges that did not present themselves in the planning phase.
- **Build:** In this phase, we begin the process of building your app or website. We place a heavy emphasis on adhering to the technical and design specifications laid out in the planning phase, and perform regular functional tests, which allows us to correct any problems during the build rather than addressing them after project completion.
- **Test & Train:** We perform thorough testing on all sites and apps prior to final launch. We simulate heavy stress to measure performance, and test various browsers, operating systems, and devices with the site or app to be sure that it is responsive and performs well across all platforms. We also perform training with your staff, so that they will be able to easily make minor adjustments or publish new content once your site or app is live.
- **Launch:** The live launch of your site or app can be a stressful period. Even with thorough testing throughout development, unforeseen challenges can arise. That's why the SK Services team provides full monitoring and support during the launch period. We stand ready to make sure that your launch is successful, and we are ready to quickly address any issues that arise.
- **Support:** Once your site launches successfully, you'll still require a technical partner to supply ongoing needs. We offer a wide variety of support services for our completed projects, including monitoring and optimization.

### About

SK Services is a development firm specializing in HTML5 apps and websites. Our development team designs, builds, and supports websites for private and public institutions around the world. We apply a well-tested framework to each project that allows us to complete web development and application projects on time and on budget without sacrificing features or functionality.

## Schedule

### Project Timeline

Here's how your project breaks down, according to preliminary analysis and our standard execution process. If any of these times are modified by the client, then the corresponding time to complete the project will be modified, and the hours will be added to the budget estimate. We will work with you hand-in-hand to deliver the website that meets your needs.

If further versions are needed in the future, we will be happy to accommodate those requests, but will need to supply a new budget for those requests.

It is our priority to satisfy Version 1 requirements within the deadlines below.

Phase	Date Complete
Planning	1/20/21
Design	1/27/21
Build	2/1/21
Test & Train	2/8/21
Launch	2/15/21
Support	2/15/22

## Budget

### Time is money

We will be literally saving your life by seeing how your behavior affects your blood pressure. The impact of an increase in blood pressure means that potentially you can get a stroke, or heart attack. No amount of money is worth that risk.

However, since time is money and we will devote time towards this task. We have broken the budget into 3 simple phases. Payment for the website will be due on 2/15/21.

Description	Hours	Unit Price	Cost
Website Build	84	\$500	\$42,000
Testing & Launch	14	\$500	\$7,000
12 Months Monitoring & Optimization	120	\$500	\$60,000
<b>Total</b>	<b>218</b>		<b>\$109,000</b>

By signing electronically below, you agree to the scope of work and pricing laid out in this document. You agree to adhere to SK Services standard terms and conditions which can be found on our website.

Signed by

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