

# BANK CUSTOMER SAVINGS INSIGHT

England

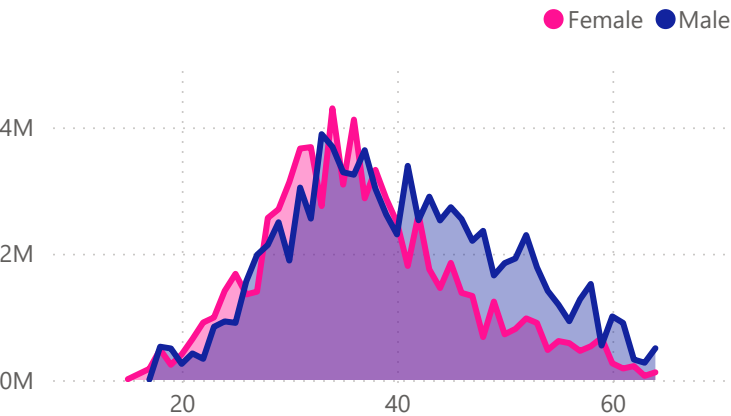
Northern  
Ireland

Scotland

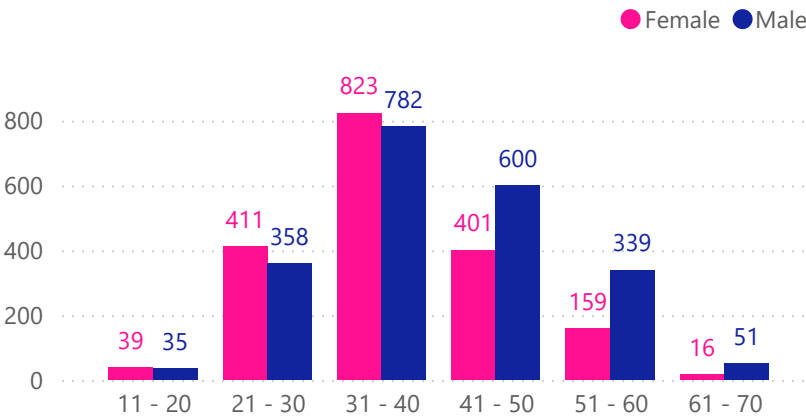
Wales

This report is based on data from 4014 customers savings in the year 2015, covering four regions of the UK

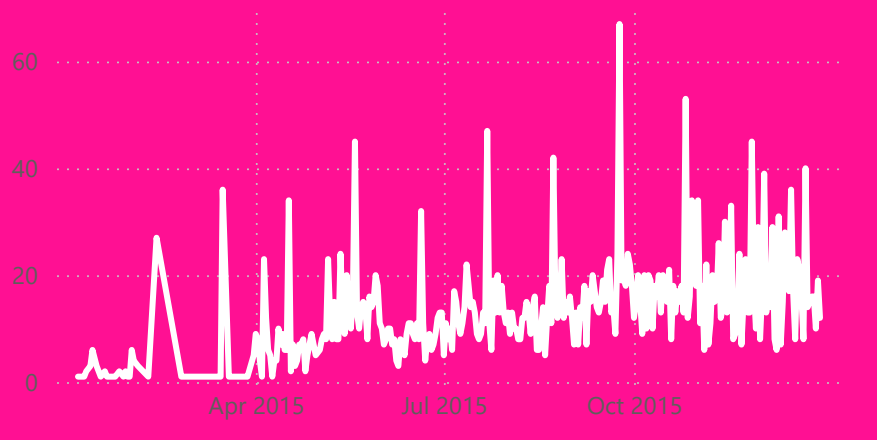
BANK BALANCE OVER AGE



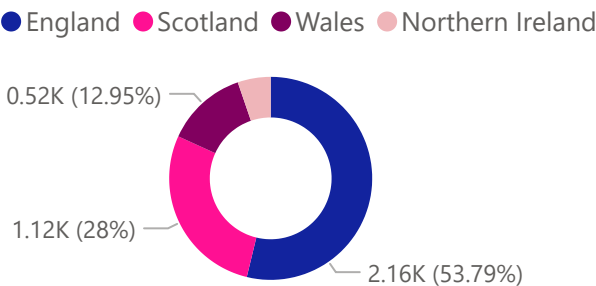
NUMBER OF CUSTOMER OVER AGE GROUP



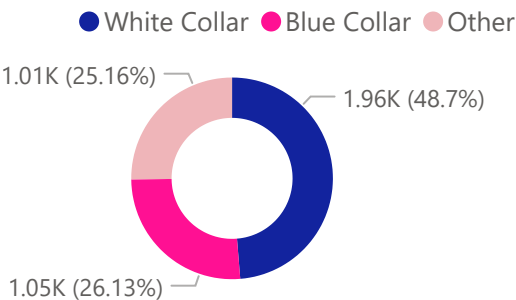
CUSTOMERS OVER THE TIME PERIOD



CUSTOMER COUNT BY REGION



CUSTOMER COUNT BY JOB



4014  
TOTAL CUSTOMERS

159.62M  
TOTAL SAVINGS

39.77K  
AVERAGE SAVINGS

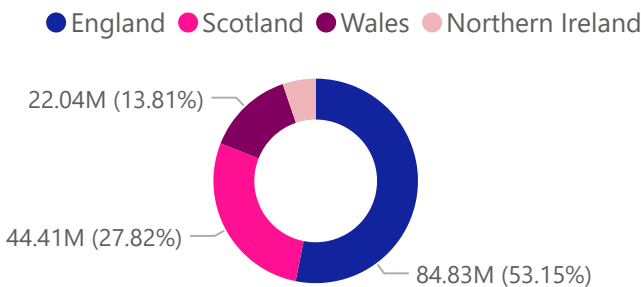
CUSTOMER COUNT BY GENDER

Male Female

SAVINGS BY GENDER

Male Female

SAVINGS BY REGION



SAVINGS BY JOB

